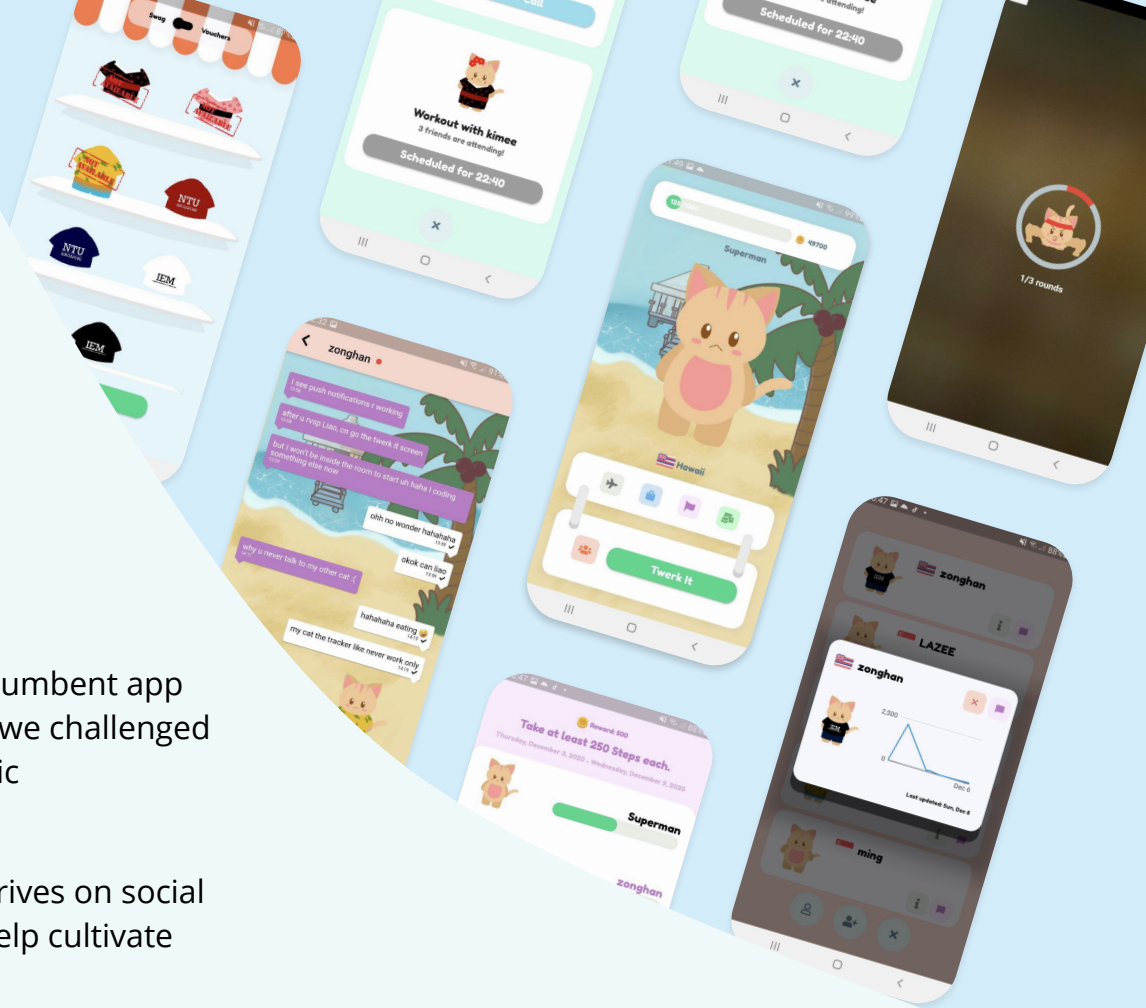


# A cuter way to stay fit with friends

Jaded by the clunkiness and poor aesthetic of the incumbent app which powers Singapore's National Steps Challenge, we challenged ourselves to rethink what a modern and youth-centric step-tracking application would entail.

In addition to its cute design and aesthetic, **Fettle** thrives on social gamification which we believe is a powerful tool to help cultivate long-lasting healthy habits.



## Conquer Step Quests with your mates

Sync up with your Google Fit or Apple Health app and start completing step challenges with your friends to earn coins and keep your cat fit.



## 5 min live workouts with Tabata Cat & Friends

Schedule and hop on a high intensity workout session with your friends via video call. Try to keep up with Tabata Cat!



## Reward Yourself with some Bubble Tea

You earned it! Purchase swag for your cat avatar with your coins or redeem vouchers which can be used at our hypothetical NTUC or bubble tea store!

