What will users look for when using a banking web?

Priority ranking
1. Sense of trust and faith (no sketchy-ness in UI)
2. Easy to use (Simple design, easy to understand the logos)
3. Loading page (To give a sense that the page is loading, allow users to differentiate between loading error,page freeze and login error?)
4. Troubleshoot link (Hotline links)
5. Keep function texts within 3 words
6. Blue themed interface (psychological effect of trust,serenity,peace to create that worthiness)

Log In

Bank Logo

Account ID

PIN

Log In

Forgotton Password?   Trouble shoot

Profile

Profile	Balance	History	Transfer		Logout

Tab Title

Name

IC: ×××× 1442

Email

Address

Phone number

Edit Profile

Balance

Profile	Balance	History	Transfer		Logout

Tab Title

Account : Balance ∨

Total Balance

Transaction History

Profile   Balance   History   Transfer   Logout

Tab Title

Account NO. ⌄

Date

Date	
Transaction	Value
Transaction	Value
Transaction	Value
Transaction	Value

⌄

Transfer

Profile   Balance   History   Transfer   Logout

Tab Title

From

Account : Balance

⊖ Value for transfer ⊕

Recepient

Name

Account Number

Confirm