

## 7.7 Generalized Additive Models

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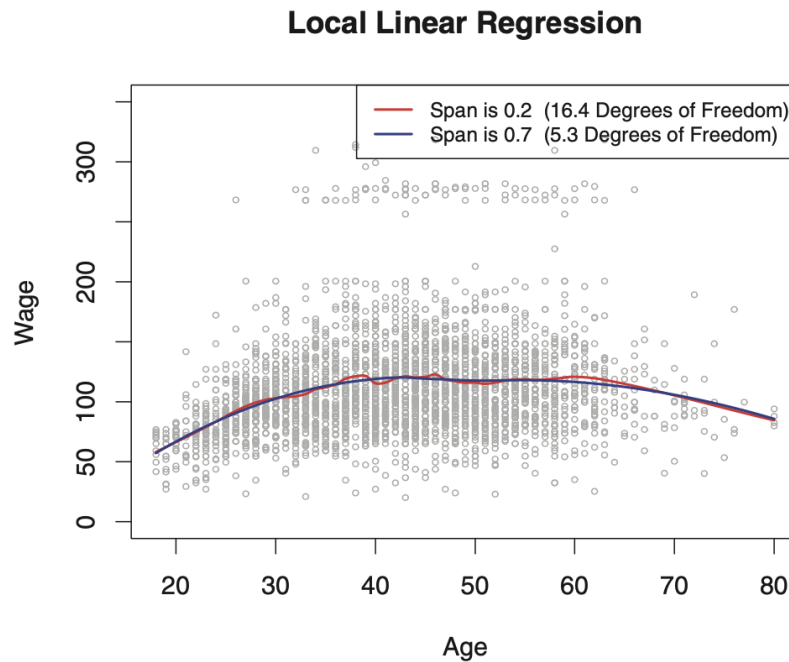
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### 7.7 Generalized Additive Models

In previous sections we learned a number of approaches for flexibly predicting a response  $Y$  on the basis of a single predictor  $X$ , which can be seen as extensions of simple linear regressions. Here we explore the problem of flexibly predicting  $Y$  on the basis of several predictors,  $X_1, \dots, X_p$ .

In this chapter we will learn about Generalized Additive Models (GAM), which provide a general framework for extending a standard linear model by allowing non-linear functions of each of the variables, while maintaining additivity.

Here we have the plot of local linear regression:



#### 7.7.1 GAMs for Regression Problems

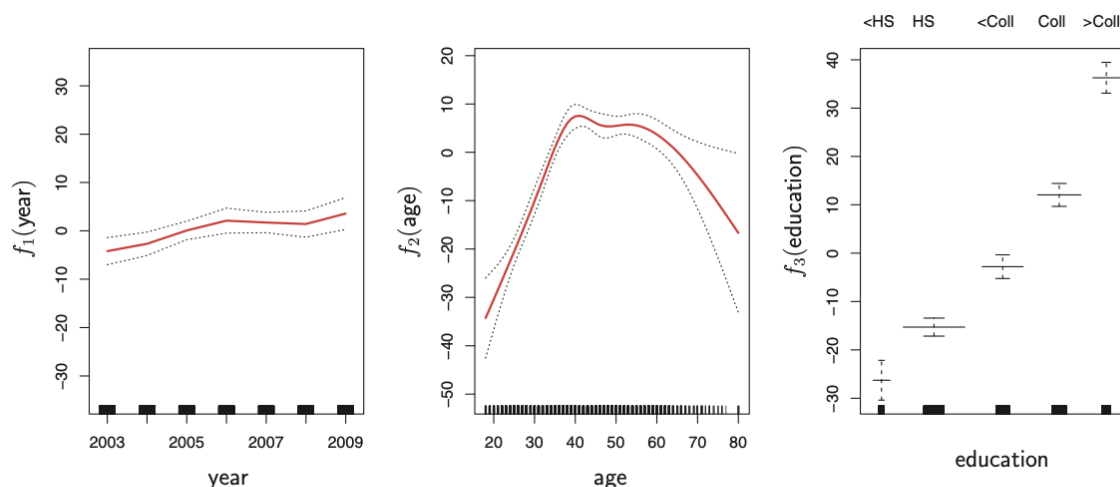
A natural way to extend the multiple linear regression model

$$y_i = \beta_0 + \beta_1 x_{i1} + \beta_2 x_{i2} + \dots + \beta_p x_{ip} + \epsilon_i$$

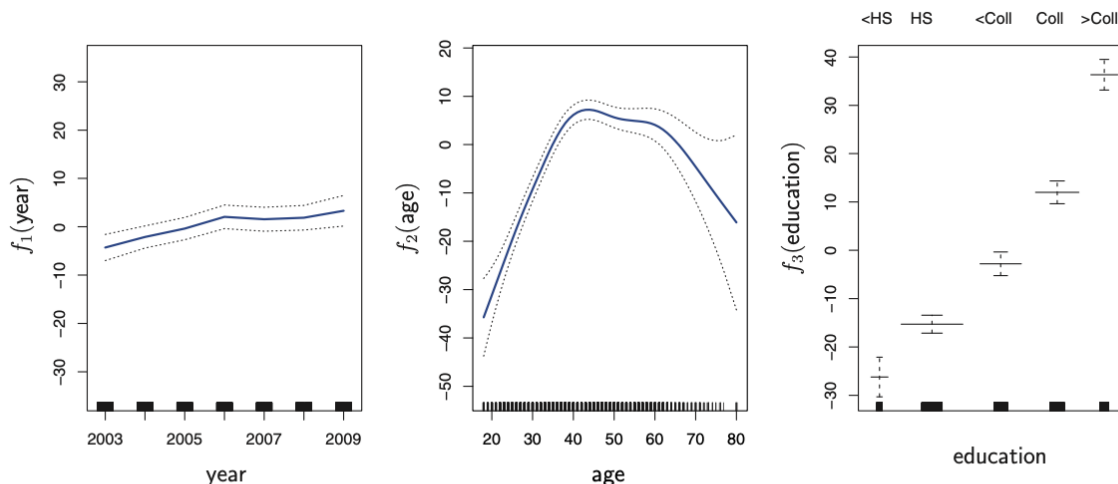
in order to allow for non-linear relationships between each feature and the response is to replace each linear component  $\beta_j x_{ij}$  with a (smooth) non-linear function  $f_j(x_{ij})$ , we can then write the model as

$$\begin{aligned} y_i &= \beta_0 + \sum_{j=1}^p f_j(x_{ij}) + \epsilon_i \\ &= \beta_0 + f_1(x_{i1}) + f_2(x_{i2}) + \cdots + f_p(x_{ip}) + \epsilon_i. \end{aligned}$$

This is an example of a GAM, which is called an additive model because we calculate a separate  $f_j$  for each  $X_j$ , and then add together all of their contributions.



**FIGURE 7.11.** For the **Wage** data, plots of the relationship between each feature and the response, **wage**, in the fitted model (7.16). Each plot displays the fitted function and pointwise standard errors. The first two functions are natural splines in **year** and **age**, with four and five degrees of freedom, respectively. The third function is a step function, fit to the qualitative variable **education**.



**FIGURE 7.12.** Details are as in Figure 7.11, but now  $f_1$  and  $f_2$  are smoothing splines with four and five degrees of freedom, respectively.

### Pros and Cons of GAMs

- GAMs allow us to fit a non-linear  $f_j$  to each  $X_j$ , so that we can automatically model non-linear relationships that standard linear regression will miss. This means that we do not need to manually try out many different transformations on each variable individually.
- The non-linear fits can potentially make more accurate predictions for the response  $Y$ .
- Because the model is additive, we can still examine the effect of each  $X_j$  on  $Y$  individually while holding all of the other variables fixed. Hence if we are interested in inference, GAMs provide a useful representation.
- The smoothness of the function  $f_j$  for the variable  $X_j$  can be summarized via degrees of freedom.
- (Con) The main limitation of GAMs is that the model is restricted to be additive. With many variables, important interactions can be missed.

### 7.7.2 GAMs for Classification Problems

GAMs can also be used in situations where  $Y$  is qualitative. For simplicity, here we will assume  $Y$  takes on values zero or one, and let  $p(X) = \Pr(Y = 1|X)$  be the conditional probability that the response equals one. Recall the logistic regression model

$$\log \left( \frac{p(X)}{1 - p(X)} \right) = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \cdots + \beta_p X_p.$$

We can allow for non-linear relationships to use the model

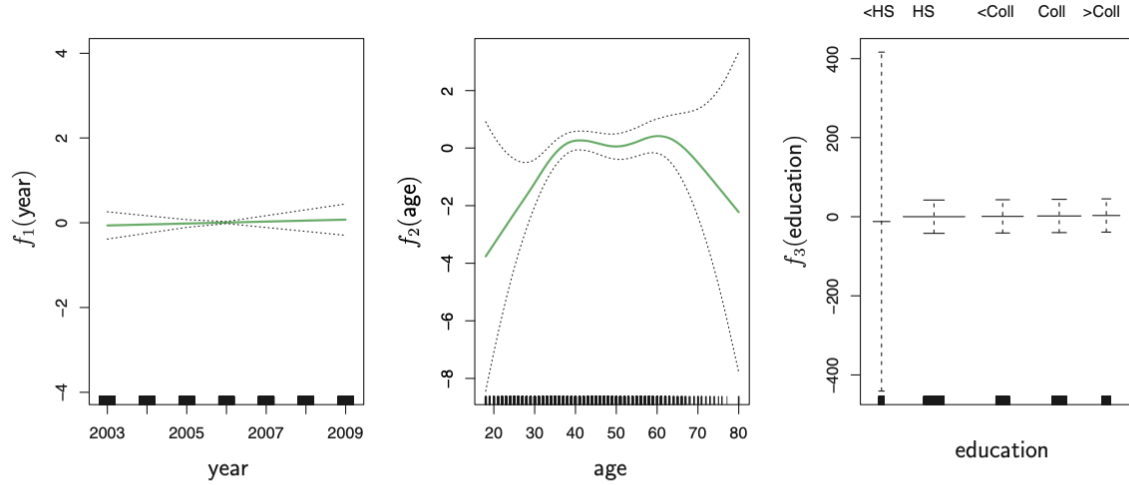
$$\log \left( \frac{p(X)}{1 - p(X)} \right) = \beta_0 + f_1(X_1) + f_2(X_2) + \cdots + f_p(X_p).$$

We fit a GAM to the `Wage` data in order to predict the probability that an individual's income exceeds \$250,000 per year. The GAM that we fit takes the form

$$\log \left( \frac{p(X)}{1 - p(X)} \right) = \beta_0 + \beta_1 \times \text{year} + f_2(\text{age}) + f_3(\text{education}),$$

where

$$p(X) = \Pr(\text{wage} > 250 | \text{year}, \text{age}, \text{education}).$$



**FIGURE 7.13.** For the **Wage** data, the logistic regression GAM given in (7.19) is fit to the binary response  $\mathbf{I}(\text{wage} > 250)$ . Each plot displays the fitted function and pointwise standard errors. The first function is linear in **year**, the second function a smoothing spline with five degrees of freedom in **age**, and the third a step function for **education**. There are very wide standard errors for the first level **<HS** of **education**.