

# WHAT IS THE PROBLEM? Unaffordable Housing Costs



22%

Housing price growth on Oahu in 2021



\$1.1M

Median price for a single-family home on Oahu



42%+

Of Hawaiians are asset-limited, income-constrained, fully employed



>10,000

People left the state last year, cost of living a key factor



\$503,000

Difference in price between median Hawaiian and U.S. home

# A KEY CONTRIBUTOR: Land Use Regulations

# Bulk restrictions

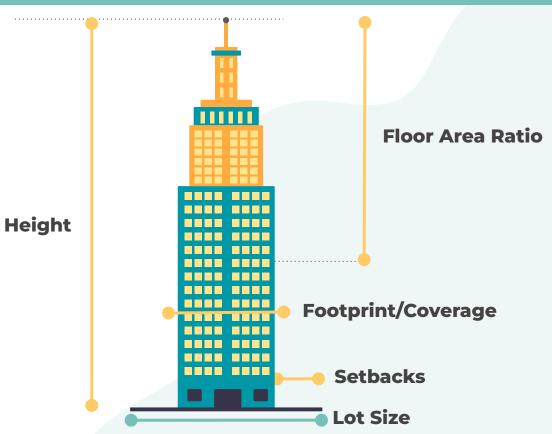
Rules about size and shape

#### **Use restrictions**

Rules about activities

# **Other restrictions**

Lot area, parking minimums, Ohana units, etc.



#### WHAT ARE WE DOING?

## **The Hawaii Zoning Atlas**

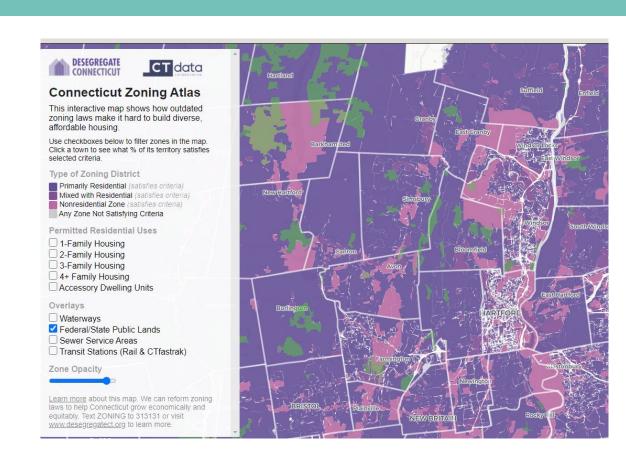
A comprehensive guide to what can and can't be built on every parcel in the state.

#### **A Land Use Coalition**

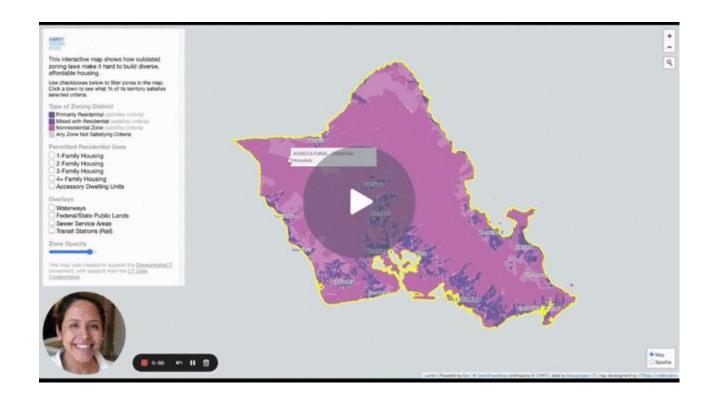
Coordination, education, and empowerment of local citizens.

# A Legislative Strategy

Preparing a model bill for the 2023 session and advocating for its passage.



# **Zoning Atlas: Version One**



## **DIVE IN**

Zoning Map shows user what areas of Hawaii are "zoned" for 1-Family Housing.

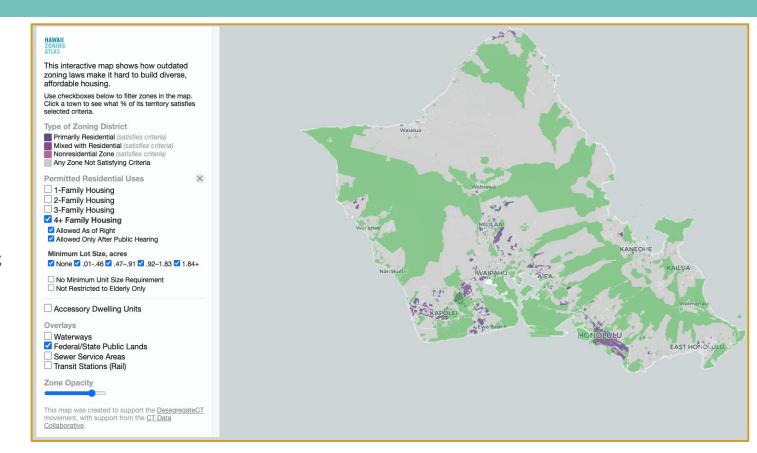
In green the map is showing what areas are zoned as Federal/State Public Lands



## **DIVE IN**

Zoning Map shows user what areas of Hawaii are "zoned" for 4 or more Family Housing.

In green the map is showing what areas are zoned as Federal/State Public Lands



#### WHO IS INVOLVED? Key Partner



HousingNow! Task Force

We are proud to partner with **Faith Action** and their **HousingNow!** taskforce. Together we aim to partner on:

- Defining what information to display in our map, so that it is most useful for the objectives of the taskforce
- Coordinating a multi-faceted housing coalition that supports affordable housing legislation
- Advocacy, education, and engagement

**Faith Action** is a grassroots, interfaith 501(c)3 non-profit organization driven by a deep spiritual commitment to improving the quality of life for our members and all the people of Hawaii.

The **HousingNow!** taskforce grew from the concern over the lack of affordable housing in Hawaii. The taskforce works on legislative priorities, brainstorms new policies and agendas, conduct research, and plans for actions and events.

# WHAT WE'VE ACCOMPLISHED & WHAT IS NEXT

JULY	Built volunteer onboarding procedure Completed 15% of zoning data collection
AUGUST	Launched first newsletter with updates Completed 20% of zoning data collection Partnership research
SEPTEMBER	Participated in Democracy Lab's Hacktember to Remember Hackathon Team of 4 UI/UX folks were onboarded to the project Launched V1 of map (shown on pages 5-7)
OCTOBER	UI/UX research plan & mapping best practices Complete map & begin to engage with community organizations Present updates to Faith Action and HousingNow! taskforce
BEYOND	Coalition begins to form Website and map are launched to the public Press announcement

## **COALITION**

Relationships formed for future collaboration and a sustained increase in education and capacity.



# Stay in Touch



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Code for Hawaii MeetUp Page

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