

Experience

Meta
2020 – Current

- **Product Designer**
 - 3rd founding designer on central AI team, scaling from 3 to 30+ designers
 - Lead product designer for Imagine, Imagine Me, Video Remix, and AI Edits
 - 2 patents for gesture-based AI generation interfaces

Compass
2019 – 2020

- **Staff Product Designer**
 - Lead designer for CompassX and Mobile-first teams
 - Built design systems for product, engineering and brand
 - Hackathon winner for mapping and gesture-based navigation

TripAdvisor
2015 – 2019

- **Associate Design Director**
 - Led complete redesign/rebrand/vision for native
 - Led creation of the nearby map experience on iOS & Android
 - Scaled user retention, preference and conversions +40%
 - Built new processes for design/product/engineering collaboration
 - Taught UI animation and advanced prototyping

TD Ameritrade
2014 – 2015

- **Lead Designer**
 - Led complete iOS and Android redesigns
 - Oversaw public and secure web redesigns
 - Advanced prototyping in CSS, Principle and Swift
 - Created online style/brand guide

JPM Chase
2011 – 2014

- **Creative Director**
 - Led redesign of award-winning iOS app
 - Oversaw public and secure web redesigns
 - Introduced new design/dev collaboration tools
 - Created design system libraries

Education

- Art Institute of Philadelphia – Specialized Technology
- College of Philadelphia – Photography

Specialties

- Advanced vibe coding (Claude/Cursor/Swift/Vs/DevMate)
- Expert in AI Video/Audio generation
- Building successful and award winning products from 0-1
- Design Systems, AI workflows