

joshburton

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Experience

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| <p>Meta
2020 – Current</p> <p>Compass
2019 – 2020</p> <p>TripAdvisor
2015 – 2019</p> <p>TD Ameritrade
2014 – 2015</p> <p>JPM Chase
2011 – 2014</p> | <ul style="list-style-type: none">● Product Designer<ul style="list-style-type: none">• 3rd founding designer on central AI team, scaling from 3 to 30+ designers• Lead product designer for Imagine, Imagine Me, Video Remix, and AI Edits• 2 patents for gesture-based AI generation interfaces
● Staff Product Designer<ul style="list-style-type: none">• Lead designer for CompassX and Mobile-first teams• Built design systems for product, engineering and brand• Hackathon winner for mapping and gesture-based navigation
● Associate Design Director<ul style="list-style-type: none">• Led complete redesign/rebrand/vision for native• Led creation of the nearby map experience on iOS & Android• Scaled user retention, preference and conversions +40%• Built new processes for design/product/engineering collaboration• Taught UI animation and advanced prototyping
● Lead Designer<ul style="list-style-type: none">• Led complete iOS and Android redesigns• Oversaw public and secure web redesigns• Advanced prototyping in CSS, Principle and Swift• Created online style/brand guide
● Creative Director<ul style="list-style-type: none">• Led redesign of award-winning iOS app• Oversaw public and secure web redesigns• Introduced new design/dev collaboration tools• Created design system libraries |
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Education

- Art Institute of Philadelphia – Specialized Technology
- College of Philadelphia – Photography

Specialties

- Advanced vibe coding (Claude/Cursor/Swift/VS/DevMate)
- Expert in AI Video/Audio generation
- Building successful and award winning products from 0–1
- Design Systems, AI workflows