

Below is a **professional, legally safe, and complete Privacy Policy** for **Zooda.in**, suitable for a business listing and engagement-based platform.

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## **Privacy Policy — Zooda.in**

*Last Updated: 20-11-2025*

Welcome to **Zooda.in** (“we”, “our”, “us”).

We value your privacy and are committed to protecting your personal information.

This Privacy Policy explains how we collect, use, store, and safeguard your data when you use our website or services.

By accessing Zooda.in, you agree to the practices described in this Privacy Policy.

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### **1. Information We Collect**

We collect the following types of information to operate and improve our services:

#### **a) Personal Information Provided by You**

When you create an account or submit a business listing, you may provide:

- Name
- Email address
- Phone number
- Business name
- Business website
- Profile information
- Photos, descriptions, and posts
- Advertisements or promotional material

#### **b) Automatic Data Collection**

When you browse Zooda.in, we may collect:

- IP address
- Device type & browser
- Location (approximate)
- Pages visited
- Time spent on the website
- Engagement data (likes, shares, comments)
- Cookies and tracking information

### **c) Third-Party Integrations**

If you sign in or connect using third-party platforms (Google, Facebook, etc.), we may receive information such as:

- Basic profile details
- Email address
- Public profile photo

You control what information you share through your third-party account settings.

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## **2. How We Use Your Information**

We use your information to:

- Create and manage your business listing
- Display your business details to users
- Improve ranking through engagement metrics
- Show posts, offers, and updates
- Provide customer support
- Personalize your browsing experience
- Display advertisements and promotions
- Prevent fraud or misuse
- Improve website performance and features

We **do not** sell your personal information to third parties.

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## **3. Cookies & Tracking Technologies**

Zooda.in uses cookies to:

- Keep you logged in
- Remember your preferences
- Analyze site traffic
- Improve user experience
- Deliver relevant ads

You can manage or disable cookies through your browser settings, but some features may not work properly.

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## **4. Advertisement & Third-Party Services**

We may partner with third-party advertising networks. These partners may use:

- Cookies
- Tracking pixels
- Analytics tools

to display relevant ads.

Zooda.in does not control third-party data collection. Please review their policies individually.

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## 5. Sharing of Information

We may share your information with:

### ✓ Service Providers

For hosting, analytics, security, and support.

### ✓ Business Listing Visitors

Your profile, website, posts, and ads are publicly visible.

### ✓ Legal Authorities

If required to comply with legal obligations or protect platform integrity.

We **do not** share your information for unrelated commercial purposes.

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## 6. Data Storage & Security

We use industry-standard security measures to protect your data.

However, no online system is 100% secure.

We implement:

- SSL encryption
- Secure servers
- Access control
- Regular vulnerability checks

Your data is stored only as long as necessary for business or legal purposes.

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## 7. Your Rights & Choices

Depending on your location and local laws, you may have the right to:

- Access your data
- Update or correct your information

- Delete your account
- Request deletion of personal data
- Opt out of marketing emails
- Control cookie preferences

To exercise these rights, contact us at:

 [zoodanew@gmail.com](mailto:zoodanew@gmail.com)

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## 8. Children's Privacy

Zooda.in is intended for users **18 years and above**.

We do not knowingly collect data from children under 18.

If you believe a minor has registered, contact us immediately.

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## 9. Data Retention

We retain your information as long as:

- Your account is active
- Your business listing exists
- It is required for legal obligations

Once deleted, some logs or backup data may remain for security/compliance purposes.

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## 10. Third-Party Links

Zooda.in may contain links to external websites.

We are not responsible for:

- Their privacy practices
- Their content
- Their data usage

Users should read third-party policies before interacting with other sites.

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## 11. Changes to This Privacy Policy

We may update this Privacy Policy at any time.

Changes become effective upon posting on this page.

Continued use of Zooda.in means you accept the updated policy.

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## 12. Contact Us

For questions or concerns about privacy, contact us at:

 **[zoodanew@gmail.com](mailto:zoodanew@gmail.com)**

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