

Here is a **professional, detailed, and business-owner-friendly “About Us”** page for **Zooda.in**, written from the perspective of the founder:

About Us

Welcome to **Zooda.in** — India’s growing digital platform dedicated to helping business owners showcase their online presence and reach the right audience.

I started Zooda.in with a simple vision:

to create a centralized, transparent, and engagement-driven marketplace where businesses with websites can stand out, connect with customers, and grow faster.

Today, thousands of businesses have websites, but most struggle with visibility. Traditional listing platforms show businesses randomly or based on paid placements. At Zooda.in, we changed that.

Our Mission

To empower every website-powered business with genuine visibility, meaningful engagement, and a modern digital presence that drives real results.

What We Do

Zooda.in is a **smart business listing and engagement platform** where businesses with their own websites can:

★ Get Discovered

We list verified businesses along with their websites so customers can find reliable brands easily.

★ Rank Through Engagement, Not Just Ads

Our unique **Engagement Rate Ranking System** ensures every business gets a fair chance to rise. Listings are ranked based on **likes, comments, shares, and interactions** on their profile posts. This means the more your audience engages with your content, the higher your listing appears.

★ Advertise Smartly

We offer well-placed **special offer ads, discount banners, and pop-up promotions** directly inside the listing flow—allowing businesses to highlight deals without losing visibility.

★ Share Posts & Updates

Every business gets its own **Post Section** where they can share updates, events, offers, announcements, product launches, and more—helping them interact with customers like a mini-social platform.

How Zooda.in Helps Businesses Grow

- ✓ **Boosts visibility** for businesses already having a website
 - ✓ **Drives traffic** directly to their official site
 - ✓ **Promotes customer engagement** through interactive posts
 - ✓ **Builds trust** using real interactions instead of fake reviews
 - ✓ **Provides advertising opportunities** to improve reach instantly
 - ✓ **Offers a clean, modern, mobile-friendly platform** for users to explore and discover services
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Why We Built Zooda.in

As a business owner myself, I realized that simply having a website is not enough anymore. Businesses need a place where:

- They can **showcase their brand**
- Customers can **engage** instead of just scrolling
- Visibility is **earned through real interactions**
- Promotions can be **displayed without forcing expensive ads**

Zooda.in was created to solve all of this in one powerful platform.

Our Commitment

We are committed to making Zooda.in:

- **Transparent** – rankings driven by engagement, not just money
 - **Supportive** – a platform that helps small and large businesses equally
 - **Evolving** – we continuously upgrade features based on user needs
 - **Reliable** – safeguarding authentic businesses and audiences
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Join the Zooda.in Community

Whether you're a startup, a local shop, a service company, or an established brand with your own website, Zooda.in gives you the platform, tools, and visibility to grow.

Your website deserves to be seen.

Your business deserves to stand out.

Welcome to Zooda.in —

Where Engagement Builds Visibility.
