



Electrical, Computer, and Software
Engineering Students' Society



PARTNERSHIP PACKAGE

Providing academic, social
and professional support
since 1974

Contact us at **sponsorship@zooengg.ca**



UNIVERSITY OF
CALGARY

CLUB OVERVIEW

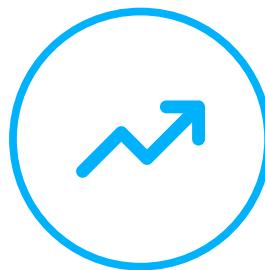
AN INTRODUCTION TO ZOO

The University of Calgary's Electrical, Computer, and Software Engineering Students' Society, affectionately referred to as ZOO, is an initiative run by students, for students. ZOO aims to support their undergraduate students, both academically and socially, by providing them with a variety of events to enrich their University experience.

In addition to those responsibilities, ZOO serves as a liaison between the Department (ESE) and many engineering students. We work hard to represent student opinions and ensure that student voices are heard.



**800+ Students
represented**

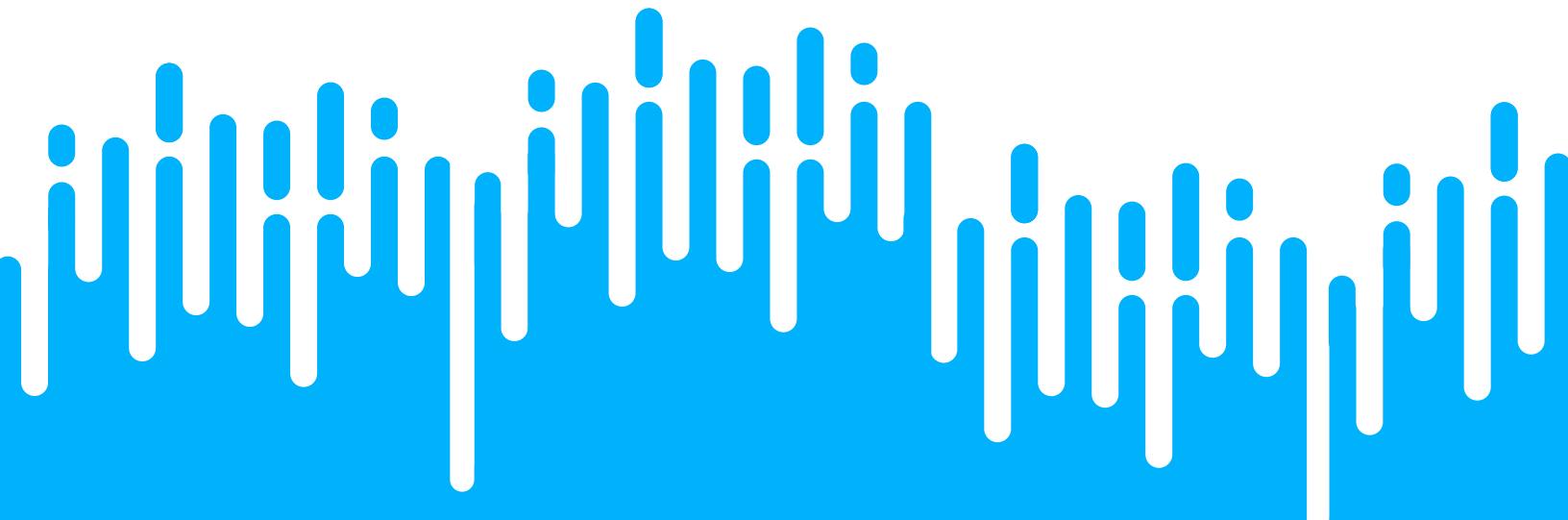


**300% Increase in
students since 2017**



**10+ Events &
Workshops**

Over the past few years, there has been significant growth in the students enrolling into Software and Electrical Engineering programs. Therefore, it is our goal to ensure that students are provided with the necessary resources to succeed in and out of the classroom. A smooth transition from post-secondary to industry is crucial, and it is our mission to ensure students are prepared for this transition.



TECH FAIR

ANNUAL CAREER FAIR

Join Electrical and Software Engineering, and Computer Science students at our first annual Tech Fair. Hosted remotely, our Tech Fair will take place on the [Tuesday, September 28th, 2021](#) from [12:00 AM MT - 4:00 PM MT](#). Take a look at our partnership opportunities:

\$175

Basic

\$250

Corporation

\$350

Enterprise

Logo on Marketing

Proportionally small sized logo used during marketing campaign

Small Booth

1 representative and 3 students at a time

Up to 10 Available

Logo on Marketing

Proportionally medium sized logo used during marketing campaign

Student Resumes

Recieve student resumes after fair

Logo on Marketing

Proportionally large sized logo used during marketing campaign

Student Resumes

Recieve student resumes after fair

Large Booth

2-3 representatives and 5 students at a time

X-L Booth

4 representatives and 8 students at a time

Networking

Send representatives for speed networking

Networking

Send representatives for speed networking

Host a Session

Optionally, you may host 1 workshop or session during the event

Host a Session

Host 1 workshop or session during the event

Up to 10 Available

Key Note

Do a speech during opening ceremonies

Only 1 Available

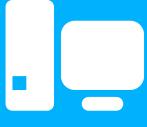
What Marketing includes:

- Logo on social media posts, stories and members newsletter
- Logo on ZOO website
- Logo on event signup
- Logo during opening ceremony

Our team will accommodate custom and additional requests.

OUR EVENTS

Through our events, ZOO promotes academic and professional success while fostering a community for students. Our partnership opportunities are listed below, but we are always looking for new ways to connect with Calgary's technology industry.

<ul style="list-style-type: none">An opportunity for the ZOO community to connect and destress during the school year by participating in different games and challenges.Example games include: Codenames, Minecraft, Super Smash Bros., Mario Kart and more!Sponsors can support this event, or come connect with students and nurture Calgary's growing tech industry.	\$150  LAN Party
 Internship Panel	\$200 <ul style="list-style-type: none">An interactive panel between internship alumni and students to help them prepare and secure an internship position.Topics include: how students can prepare for job interviews, the internship experience, and what fields exist within software and electrical engineering.In the future, we hope to incorporate recruiters into this panel to give students more insight into how they can succeed in their internship.
 Speaker Sessions	\$250 <ul style="list-style-type: none">Company representatives share their experiences in a social or professional environment with undergraduate students.Allows companies to show their culture, network with other speakers, and engage with prospective employees.It is an opportunity to engage in conversation regarding employment, diversity in the workplace, or long-term career goals.
 Technical Workshops	\$250 <ul style="list-style-type: none">Allows students to learn fundamentals of computer, software, and electrical concepts outside the classroom.Example workshops include: an overview of PCB design guidelines, introduction to web development, learning about databases, or even breadboarding basics.Sponsors can lead a workshop catered to students or support an existing one led by ZOO technical representatives.

Note: The given cost is the estimated budget required to run each event, and covers food (in-person) or technical logistics (remotely).

ADDITIONAL PERKS

By combining the perks from our tech fair package and our events, you are eligible for additional year-round perks with ZOO.

Please note that our team will accommodate additional and custom requests!

\$500

Silver

\$750

Gold

\$1000+

Platinum

Logo Showcase

Proportionally small sized logo used on social media, website & t-shirts

ENGG Week

Recognition at Engg Week Festivities

Event Sponsor

Sponsor an event we host.
(check previous page)

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Tech Fair

Receive [Corporation](#) tier perks for the fair

Logo Showcase

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ENGG Week

Recognition at Engg Week Festivities

Event Sponsor

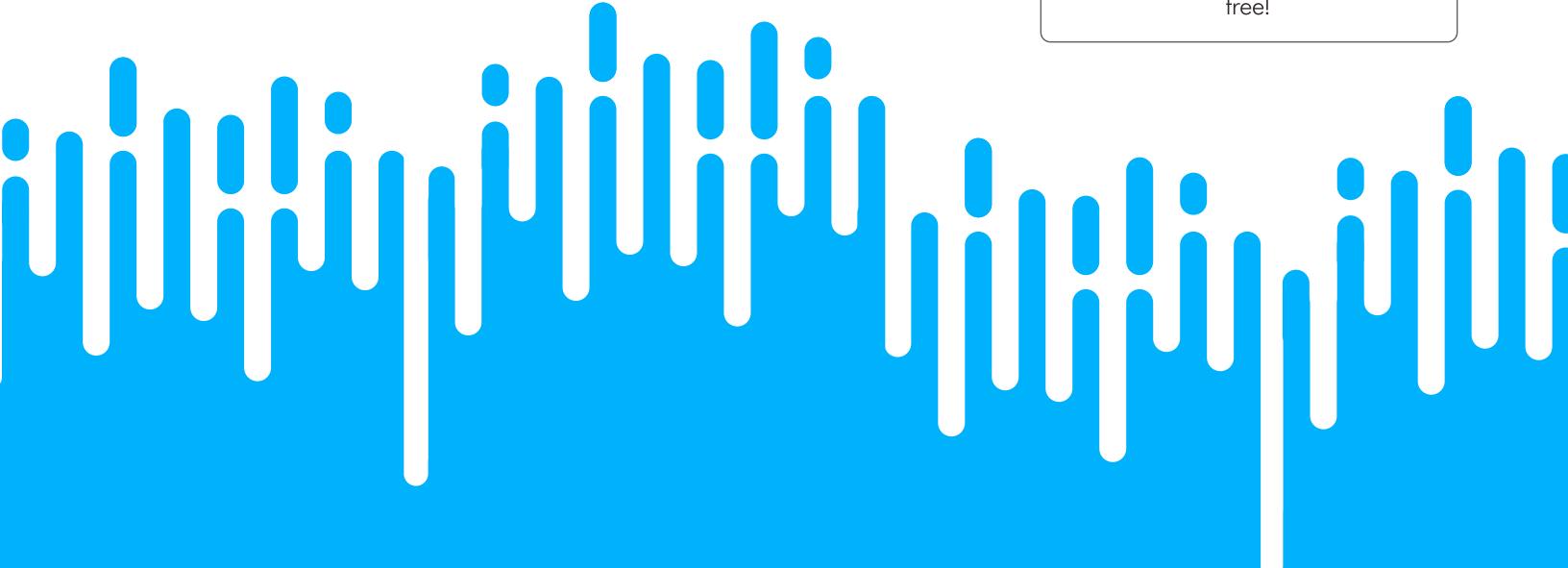
Sponsor 1-2 events we host.
(check previous page)

Tech Fair

Receive [Corporation](#) or [Enterprise](#) tier perks for the fair

Event Invitation

Attend all our events for free!



CONTACT INFORMATION

Want to support ZOO? Let us know at:

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Engineering Students' Society