



Electrical and Software
Engineering Students' Society



PARTNERSHIP PACKAGE

Providing academic, social,
and professional support
since 1974

Contact us at **external@zooengg.ca**



UNIVERSITY OF
CALGARY

CLUB OVERVIEW

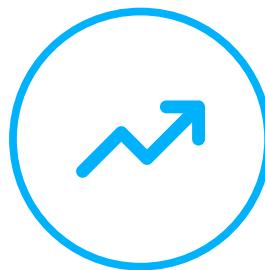
AN INTRODUCTION TO ZOO

The University of Calgary's Electrical and Software Engineering Students' Society, affectionately referred to as ZOO, is an initiative run by students, for students. ZOO aims to support their undergraduate students, both academically and socially, by providing them with a variety of events to enrich their University experience.

In addition to those responsibilities, ZOO serves as a liaison between the Department (ESE) and many engineering students. We work hard to represent student opinions and ensure that student voices are heard.



**800+ Students
represented**

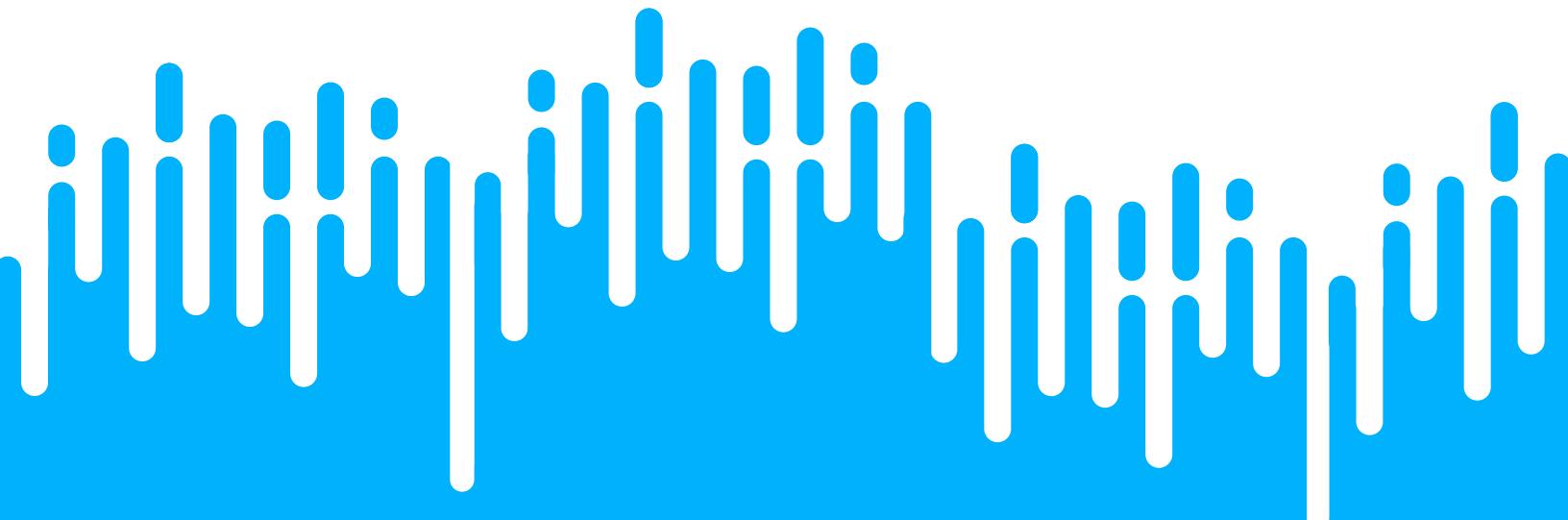


**300% Increase in
students since 2017**



**10+ Events &
Workshops**

Over the past few years, there has been significant growth in the students enrolling into Software and Electrical Engineering programs. Therefore, it is our goal to ensure that students are provided with the necessary resources to succeed in and out of the classroom. A smooth transition from post-secondary to industry is crucial, and it is our mission to ensure students are prepared for this transition.



TECH FAIR

ANNUAL CAREER FAIR

Join many Electrical and Software Engineering, and Computer Science students at our second annual Tech Fair. Last year, our first Tech Fair saw about **300 registrants** with a **70% turnout rate**, the highest student engagement seen in any ZOO event.

This year, we are planning to host it **in-person** and will take place around the month of **September**. Additional details will be confirmed at a later date. In the meantime, take a look at our refreshed partnership opportunities:

\$200	\$350	\$475
Basic	Corporation	Enterprise
Logo on Marketing Proportionally small sized logo used during marketing campaign	Logo on Marketing Proportionally medium sized logo used during marketing campaign	Logo on Marketing Proportionally large sized logo used during marketing campaign
Small Booth 1 representative and 1 table	Student Resumes Recieve student resumes after fair	Student Resumes Recieve student resumes after fair
Up to 10 Available	Large Booth 2-3 representatives and 2 tables	X-L Booth 4 representatives and 3 tables
	Networking Send representatives for speed networking	Networking Send representatives for speed networking
	Host a Session Optionally, you may host 1 workshop or session during the event	Host a Session Host 1 workshop or session during the event
Up to 10 Available		Key Note Do a speech during opening ceremonies
		Only 1 Available

What Marketing includes:

- Logo on social media posts, stories and members newsletter when available
- Logo on ZOO website
- Logo on event signup
- Logo during opening ceremony

Our team will accommodate custom and additional requests.

OUR EVENTS

Through our events, ZOO promotes academic and professional success while fostering a community for students. Our partnership opportunities are listed below, but we are always looking for new ways to connect with Calgary's technology industry.

<ul style="list-style-type: none">An opportunity for the ZOO community to connect and destress during the school year by participating in different games and challenges.Example games include: Codenames, Minecraft, Super Smash Bros., Mario Kart and more!Sponsors can support this event, or come connect with students and nurture Calgary's growing tech industry.	\$200  LAN Party
 Internship Panel \$250	<ul style="list-style-type: none">An interactive panel between internship alumni and students to help them prepare and secure an internship position.Topics include: how students can prepare for job interviews, the internship experience, and what fields exist within software and electrical engineering.In the future, we hope to incorporate recruiters into this panel to give students more insight into how they can succeed in their internship.
<ul style="list-style-type: none">Company representatives share their experiences in a social or professional environment with undergraduate students.Allows companies to show their culture, network with other speakers, and engage with prospective employees.It is an opportunity to engage in conversation regarding employment, diversity in the workplace, or long-term career goals.	\$300  Speaker Sessions
 Technical Workshops \$300	<ul style="list-style-type: none">Allows students to learn fundamentals of computer, software, and electrical concepts outside the classroom.Example workshops include: an overview of PCB design guidelines, introduction to web development, learning about databases, or even breadboarding basics.Sponsors can lead a workshop catered to students or support an existing one led by ZOO's technical representatives.

Note: The given cost is the estimated budget required to run each event, and covers food (in-person) or technical logistics (remotely).

ADDITIONAL PERKS

By combining the perks from our Tech Fair and our other events, you are eligible for additional year-round perks with ZOO.

Please note that our team will accommodate additional and custom requests!

\$650

Silver

\$850

Gold

\$1000+

Platinum

Logo Showcase

Proportionally small sized logo used on social media, website & t-shirts

ENGG Week

Recognition at Engg Week Festivities

Event Sponsor

Sponsor an event we host.
(check previous page)

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Tech Fair

Receive [Corporation](#) tier perks for the fair

Logo Showcase

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ENGG Week

Recognition at Engg Week Festivities

Event Sponsor

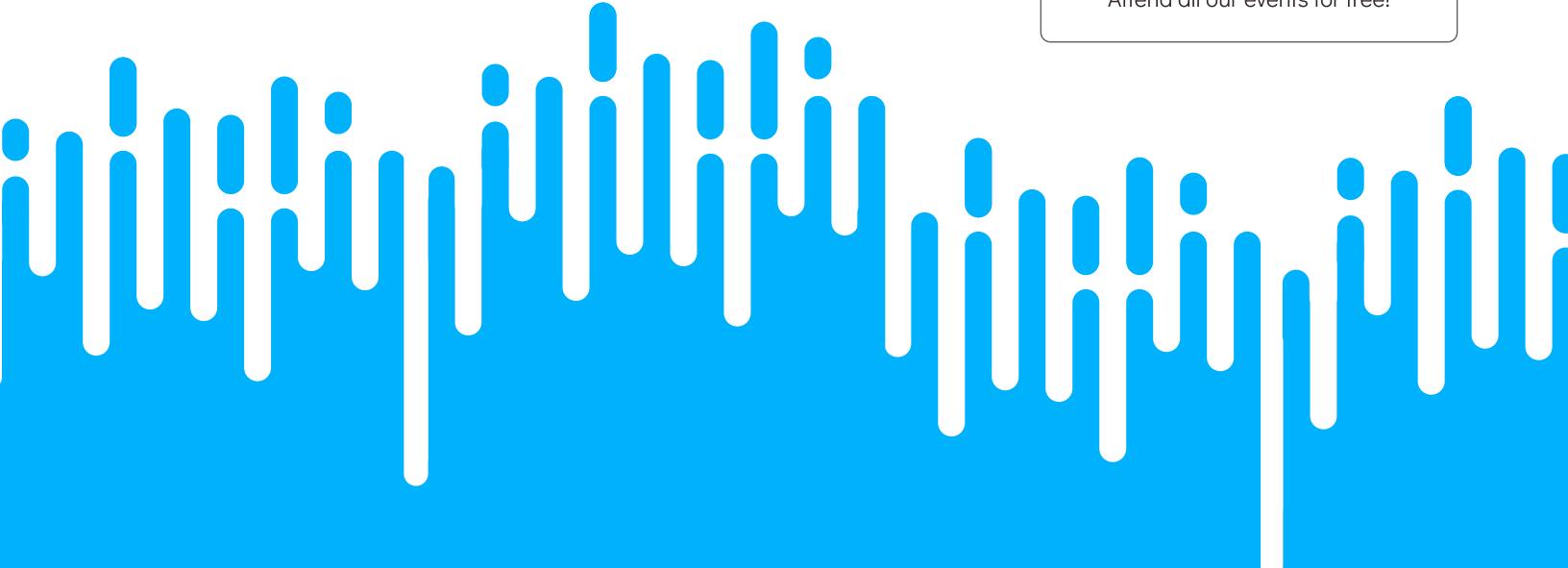
Sponsor 1-2 events we host.
(check previous page)

Tech Fair

Receive [Corporation](#) or [Enterprise](#) tier perks for the fair

Event Invitation

Attend all our events for free!



CONTACT INFORMATION

Want to support ZOO? Let us know at:

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