# ZAIN SHAHBAZ

Data Scientist



Portfolio

### Contact

+923229390067



zaynshahbaz2@gmail.com



Lahore, Punjab, 54000



www.linkedin.com/in/zain-shahbaz-78ba44186/?



#### Education

Bachelors of Computer Science

The University Of Lahore

2017 - 2021

#### Skills

Machine Learning

Statistics & Mathematics

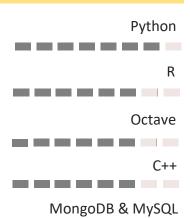
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Deep learning & Computer Vision

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### Software



#### Introduction

A data enthusiast with ample experience in data science, machine learning, deep learning, and multiple python web frameworks (Flask and Django).

I'm associated with many Machine learning & deep learning projects for the last two and half years where I've learned the art of computer vision problems like image classification, object detection, image captioning, image segmentation.

My work includes data scraping, data preprocessing, data analysis, data mining which has helped me developed predictive models using python. Furthermore, my work isn't only restricted to predictive models as I've also have developed multiple NLP applications. In addition to problems relating to regression and classification, I can also develop Front-end and back-end using Flask & Django creating good use of my data-driven applications.

I always try to solve all problems that I encounter. I am a self-learner. I always try to gain as much as experience I can gather from learning new things which is the key reason for my broad skill set.

Apart from technical skills, I am easy to work with, I give high preference to the quality of code, communication, and meeting deadlines.

## Work Experience

## **SOCIAL MEDIA ANALYST**

Akhrot Clothing Co., Lahore, Punjab / 2018 - Present

- Auditing effectiveness of social media management tools and redesigning to improve efficiency and increase results.
- Analyzing their user engagement for social media handles and website.
- Reporting on web traffic for all social media.
- Recognizing pattern of their online customers and recommending ways to reach a wide audience.
- Coordinating with the Social Media Managers and the Marketing department to design social advertising campaigns.

### Voluntary Experience

- Volunteer Team (LICFF)
   The little art, Lahore, Punjab / Sep-Oct 2019
- Team lead (Artbeat)
   The little art, Lahore, Punjab / Feb 2019