

RAHUL HINGORANI

MARKETING AND CUSTOMER SERVICE

📍 Mira Road, Mumbai, MH

✉ N/A

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PROFILE INFO

I'm a passionate and results-oriented digital marketing strategist with a proven track record of unlocking growth and amplifying brand awareness for small businesses. My diverse skill set spans multiple marketing disciplines, with particular expertise in search engine marketing (SEM), event marketing, and customer service, especially in the Med Alert industry. I excel in creating marketing campaigns that resonate with the target audience while providing exceptional customer support to ensure a seamless experience for clients and end-users.

EDUCATION

2016 - 2024

RYAN INTERNATIONAL

- Completed my secondary school

2022 - 2024

APTECH LEARNING

- Did my Diploma For Full - Stack Web Developer

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking
- Coaching
- Development {Coding}
- Business Management
- Direct Marketing

LANGUAGES

- English (Native)
- Hindi (Native)

WORK EXPERIENCE

G - Plays Studio

2023

Marketing Manager & Supplier of Digital goods

- Offering startups digital goods such as Crypto Platform Knowledge, Direct Connections, Add-ons, and more.
- Take charge of guiding, mentoring, and overseeing a top-performing marketing team to cultivate a cooperative and achievement-focused workspace.

RH SNEAKERS AND WATCHES

2024 (PRESENT)

Founder and Director

- Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI.
- Oversee market research to identify emerging trends, customer needs, and competitor strategies.
- Monitor brand consistency across marketing channels and materials.

Shift Task International

2024 (JUNE) - 2024

Customer Service Executive

(AUGUST)

- As a Customer Service Executive at Shift Task International, I was responsible for delivering exceptional customer support and ensuring a seamless experience for clients. My role involved handling a high volume of inquiries, efficiently resolving issues, and providing tailored solutions to meet individual customer needs. I managed both inbound and outbound communications, working closely with cross-functional teams to address complex challenges and enhance overall customer satisfaction. Additionally, I contributed to the development of best practices in customer service, aiming to streamline processes and improve response times. This position allowed me to refine my skills in communication, problem-solving, and customer relationship management, all within a dynamic and fast-paced environment.