

Anastasia Zorenko

digital product designer

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WORK EXPERIENCE

Yandex

Product Designer, 2019–Present

User experience and visual design for Yandex Cloud products (Console, Partner's portal, Community). Previously, worked on Yandex infrastructure services and data storage and processing systems.

Nexign

UX/UI Designer, 2018–2019

Took part in designing Digital BSS — end-to-end solution for telecom companies. Worked on CSR (Customer Service Representative) Portal.

Kaspersky Lab

UX/UI Designer, 2017–2018

Worked with mobile apps like Kaspersky WhoCalls, Internet Security, Battery Life and others, creating layouts, prototypes and concepts. Designed Kaspersky UI Library for Android.

Freelance

UX/UI Designer, 2016–2017

Worked on several projects related to EdTech and self-development fields, doing interface design, wireframing, web-development, user stories, documentation, ui-kits, etc.

James Travel

Designer, 2015–2017

Design, development and support of james-travel.ru. Logo & identity design.

ADDITIONAL EDUCATION

MIT Global Startup Labs

Tech incubator course, 2017

Summer bootcamp, where with a team we developed an app during the summer. I was responsible for design, prototyping and usability testing.

Advanced HTML&CSS

HTML Academy online course, 2016

HIGHER EDUCATION

Interaction Design: UX / UI

CPD at HSE Art & Design School, 2016

Bachelor's degree in Tourism

St. Petersburg State University of Economics, 2011–2015

VOLUNTEERING

State Hermitage museum Volunteer service

Volunteer, 2015

Preparations for the annual festival Discover your Europe at the Hermitage, identity items design (posters, brochures, badges)

SKILLS & INSTRUMENTS

UI design

Wireframing, Prototyping

Research, Usability testing

JTBD, CJMs, Personas, Scenarios

TOOLS

Figma, Sketch, Zeplin

Principle, Invision

Adobe Photoshop, Adobe Illustrator

HTML5 & CSS3, Less/Sass, Bootstrap, Git, BEM

LANGUAGES

Native in Russian

Advanced in English