




Anastasia Zorenko

digital product designer

Currently based in Moscow, Russia,
I'm a Product Designer, who loves
solve different problems by creating
digital products.

CONTACTS

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SKILLS & INSTRUMENTS

- Design:**
- Research
 - CJM, Personas, Scenarios
 - Wireframing
 - Prototyping
 - Usability testing
 - UI Design

- Tools:**
- Sketch
 - Adobe Photoshop
 - Adobe Illustrator
 - Framer
 - Invision

- Tech:**
- HTML5 & CSS3
 - Less/Sass
 - Bootstrap
 - Git
 - BEM

LANGUAGES

- Native in Russian
- Advanced in English

WORK EXPERIENCE

Nexign
UX/UI Designer 11.2018 – pres.

Kaspersky Lab
UX/UI Designer 10.2018 – 11.2018
Junior UX/UI Designer 11.2017 – 10.2018

At Kaspersky Lab I am working with mobile projects like Kaspersky WhoCalls, Internet Security, Battery Life and others, creating layouts, prototypes and communicating with stakeholders

Freelance Designer 11.2016 – 06.2017
Worked with EdTech projects doing interface design, wireframing, web-development, user stories, documentation, ui-kits, etc.

Designer at James Travel 02.2016 – 12.2017
Design, development and support of james-travel.ru.
Logo & identity design

ADDITIONAL EDUCATION

MIT Global Startup Labs 06–08.2017
Tech incubator course

Advanced HTML&CSS 02–04.2016
HTML Academy online course

Basic HTML&CSS 01–02.2015
HTML Academy online course

HIGHER EDUCATION

Interaction Design: UX / UI 02–12.2016
CPD at HSE Art & Design School

Bachelor's degree in Tourism 2011 – 2015
St. Petersburg State University of Economics

VOLUNTEERING

State Hermitage museum Volunteer service 09.2015
Preparations for the annual festival Discover your Europe at the Hermitage, identity items design (posters, brochures, badges)