




Anastasia Zorenko

digital product designer

Currently based in Moscow, Russia,
I'm a Product Designer, who loves
solve different problems by creating
digital products.

CONTACTS

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SKILLS & INSTRUMENTS

Design:
Research
CJM, Personas, Scenarios
Wireframing
Prototyping
Usability testing
UI Design

Tools:
Sketch
Adobe Photoshop
Adobe Illustrator
Framer
Invision

Tech:
HTML5 & CSS3
Less/Sass
Bootstrap
Git
BEM

LANGUAGES

Native in Russian
Advanced in English

WORK EXPERIENCE

- Junior UX/UI Designer at Kaspersky Lab 11.2017 – pres.
- Outsource Designer 11.2016 – 06.2017
Worked with EdTech projects doing interface design,
wireframing, web-development, user stories,
documentation, ui-kits, etc.
- Designer at James Travel 02.2016 – 12.2017
Design, development and support of james-travel.ru.
Logo & identity design

ADDITIONAL EDUCATION

- Design History 09–12.2017
HSE Art & Design School online course
- CS50x: Introduction to Computer Science 09–11.2017
Harvard online course
- MIT Global Startup Labs 06–08.2017
Tech incubator course
- Introduction to Art History 04–07.2016
HSE Art & Design School online course
- Advanced HTML&CSS 02–04.2016
HTML Academy online course
- Basic HTML&CSS 01–02.2015
HTML Academy online course

HIGHER EDUCATION

- Interaction Design: UX / UI 02–12.2016
CPD at HSE Art & Design School
- Bachelor's degree in Tourism 2011 – 2015
St. Petersburg State University of Economics

VOLUNTEERING

- State Hermitage museum Volunteer service 09.2015
Preparations for the annual festival Discover your Europe
at the Hermitage, identity items design (posters,
brochures, badges)