$\mbox{HLD Decision Flowchart (Scale} \rightarrow \mbox{Component } \\ \mbox{Choice)}$

| Estimate Scale | |
|---|----------|
| Users, QPS, R/W Ratio, Storage, Bandwidth | \ |
| Database Choice | |
| <10K QPS, <1TB → SQL (MySQL/Postgres) Read-heavy → SQL + Replicas + Cache Write-heavy → NoSQL (Cassandra, DynamoDB) Flexible schema → MongoDB Graph → Neo4j | ↓ |
| Caching Layer | |
| Reads >> Writes → Redis/Memcached Global/Static → CDN Eviction: LRU, LFU, TTL | ↓ |
| Storage | |
| Small files → DB Large media → Blob/Object (S3, GCS) Global delivery → CDN | ↓ |
| Traffic Management | |
| <10K QPS → Single LB 10K–100K QPS → LB + Cache >100K QPS → GSLB + Sharding API Gateway → Auth, Rate Limit | ↓ |
| Async & Messaging | |
| Background jobs → RabbitMQ High-scale stream → Kafka/Pulsar Dead-letter → Retry handling | ↓ |
| Extra Components | |
| Search → Elasticsearch Monitoring → Prometheus + Grafana Logging → ELK Stack Security → OAuth/JWT, Rate-limit | End |