

Module 7

1. Summarize what you learned from the usability process. What did your classmates (your users) tell you that you hadn't considered? What kind of feedback did they give you on your design choices? On your information architecture? What assumptions did they agree with and which did they challenge?

My group, Ian and Joshua, thought my color scheme was good and my layout was professional. Joshua thought that the words on the landing page should be in 1 box instead of spread across two. They understood how it should be used and thought the landing page was an interesting format. They thought that my pages were decided well and they will include all of my skill sets to show possible employers. They agreed that using 4 colors that were very similar and then using black and white did look good even though they are not complementary colors. They thought it looked clean and organized. They challenged the idea of a word being on two blocks because it may look a little bit off.

2. Summarize your revisions. What feedback did you utilize in your revisions? What did you disregard? How substantial were your revisions?

I utilized the feedback about the colors when creating the rest of the pages and continued the basic trends (blocks). I disregarded the putting a word in 1 box because when I tried that the words were becoming too small and the piece looked off when the blocks were all large. They just couldn't understand because they didn't see the words in the small blocks. I really think it looks more even with the words lying over two boxes. The boxes are even connected in a way because one is covering the other it is just a bit see through, so truly they are connected.

3. Reflect on the process and how you might design in the future. Did you find usability/review helpful? Why or why not? Did you learn anything about graphic design from your test group? How might your design choices in the future be influenced by what you learned from your group? Also, think about your usability test of others - what did you learn by reviewing the work of your classmates that might be helpful for you going forward?

I found the usability helpful just to reinforce that my ideas were good and I was not the only one who thought so. This made me much more confident

about my design, and continuing this type of design throughout the website. In the future I may want to try a more simple design because I am sure I will run into issues when trying to code this website. When looking at my groups work I noticed how colors can really transform a website. I at first had a color scheme that felt really off, it looked too bright and immature (unlike what a professional resume site should feel like) he then decided to change it to a more neutral sand color with him brighter colors. This completely changed the look. Adding that neutral really helped balance the site and make it look fun yet not too overwhelming. This technique will definitely help me in the future.