Module 6

When I created the wireframe I knew the design I had in mind. I figured out this design after looking through resume websites that were considered "great." I found one similar to my design and it really stood out to me. I changed the design to suit me better, such as the colors, shapes, sizes, and fonts. I also decided to go with my classic block design I wanted a simple yet professional color scheme. My color palette was inspired by wine, this is a classy drink and I wanted a classy website. Plus I really love the dark yet pop of a darker red. I made this work well by adding lighter versions of the color. Then I wanted some basic colors, black and white. I thought this was a perfect color scheme that fits with my personality, classy, sophisticated, and simple.

When I was created the blocks I layered some of them to give a cohesive effect, bringing everything together. I then added the font in different colors so it was able to be read on the specific blocks. The words were spread so it looked appealing to the eye. Next I added black and white photographs so I could keep with my color palette and not overwhelm the viewer with too many colors. I choose the pictures (of which I took) very specifically. I wanted nature and humans. The top picture I loved for that placement because it's a picture overlooking the city and this picture overlooks my website. Next I have pictures with a depth of emotion, not happiness, but deep thought or involvement(which relates back to my personality and work ethic). Finally the bottom picture is looking up from the bottom to the sky(and it is looking from the bottom) and brings the idea of the sky back.

Since the landing page is unorthodox and interested I wanted to keep my other pages more bland and simple. I created a white background and then used a variety of the colors from the color palate. I made it relatively modern looking with clean lines and slick type. I kept the header like the one on the landing page making my name the centerpiece. My name needs to be something the viewer remembers and using the large Z's will allow them to even just remember ZZ, which could be a mnemonic device. Finally I used a different font for the content to contrast the rest of the website.