

sepia colors to give a retro and tranquil look

Mockup template by: Qeaql-studio / Freepik



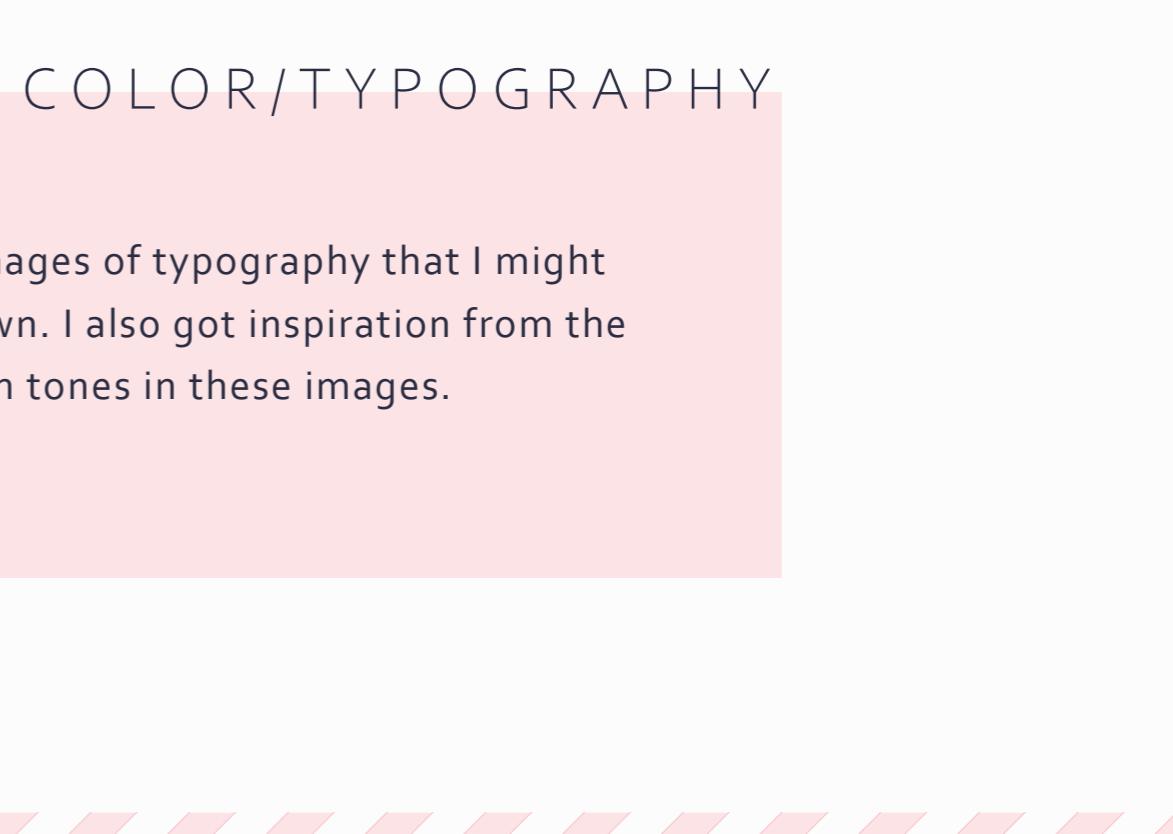
## PROCESS

### CONVERSATION WITH CLAUDE.AI

I had Claude.ai think of a name and article for my magazine spread. I based my inspiration off of the details that Claude gave me.

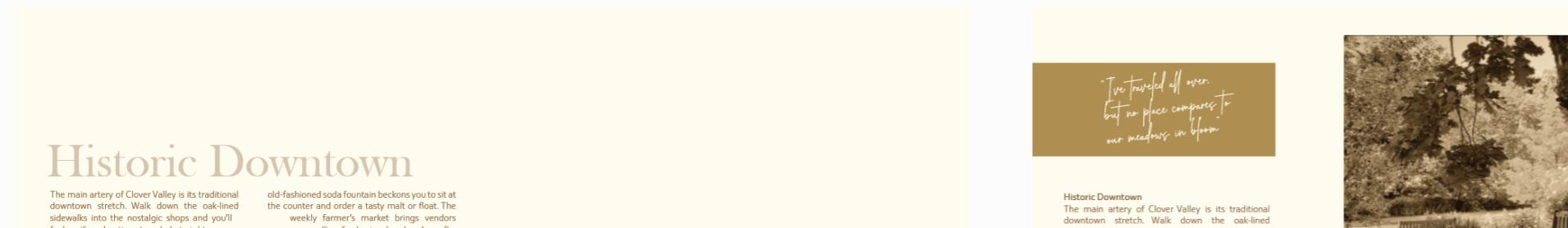


Since Clover Valley is known for its natural beauty, I got inspiration from magazine spreads on nature with balanced, calm layouts.



### COLOR/TYPOGRAPHY

I collected images of typography that I might see in the town. I also got inspiration from the neutral brown tones in these images.



### SPREAD 1 ITERATIONS



Designed by Izumi Yasuda  
Written by Giselle  
Photo by oleghz

Mason's Oak — Photo by Standhisround

Just beyond the hurried pulse of modern life lie the rolling hills and wildflower meadows of Clover Valley, a quaint northern Florida town seemingly frozen in simpler time. Founded in the late 1800s, this rural community retains traditional charm and agricultural roots.

Neighbors greet each other by name, local farms dot the landscape, and the pace of life unfolds slowly, steadily as the cattle graze across the hillsides. Step into Clover Valley and prepare to be transported back to memories of your own childhood hometown.

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Mason's Oak — Photo by Standhisround

Historic Downtown

The main artery of Clover Valley is its traditional downtown stretch. Walk down the oak-lined sidewalks into the nostalgic shops and you'll feel as if you've time traveled straight into a Norman Rockwell painting. The Majestic Theater's flashing art deco marquee lights up the street at night as locals catch the summer musical productions. Just down the block, Sheldon's old-fashioned soda fountain beckons you to sit at the counter and order a tasty malt or float.

The weekly farmer's market brings vendors selling fresh pies, handmade crafts, and ripe produce every Saturday morning. And the creaky wooden floors of Clover Valley General Store transport you back in time amongst the feed bags, local goods, and community bulletin boards.

"I've traveled all over, but no place compares to our meadows in bloom."

Natural Beauty

Beyond downtown lies Clover Valley's real claim to fame: its breathtaking natural surroundings. Blanketed with vibrant purple and white clovers each spring, the meadows offer a gorgeous spot for afternoon picnics. "I've traveled all over, but no place compares to our meadows in bloom," gushes Katie, a resident since elementary school. "It's this sea of tiny flowers as far as you can see."

Follow the bubbling creek that runs through the valley, a peaceful fishing hole where the trout are plentiful. Let the children splash in the gentle brook while you recline against a towering oak tree with a good book. Out here in the solitude of nature, the stresses and rush of daily life give way to restoration.

Towering Oak Sentinel

Speaking of trees, no article about Clover Valley would be complete without mention of the stately oak that stands sentinel right on Main Street. Estimated to be over 300 years old, the oak is affectionately named "Mason's Oak," named after town founder Harold Mason.

Back when Clover Valley was just a fledgling village, Mason would host communal picnics and meetings in the shade beneath the oak's far-reaching canopy. A gazebo and park bench now encircle the tree, beckoning visitors to admire the oak as Harold Mason did so long ago. According to legend, Mason even proposed to

his sweetheart Abigail under the branches of this enduring oak. Their initials "H + A" remain carved into the trunk today.

Clove-Knit Community

While the meadows provide natural respite, it's the people that make Clover Valley so special. Neighbors look out for one another, bonding over high school football games and potlucks in the park. The front porch culture fosters an atmosphere of lingering and conversation. Residents young and old feel a deep connection both to the land and each other. Their pioneer roots and loyalty to this fertile valley span generations.

Escape to Simpler Times

While the modern world advances rapidly beyond the valley, Clover Valley holds onto its traditional identity and slower way of life. The cattle continue grazing undisturbed, the Majestic Theater still flashes its vintage marquee, and the clovers bloom every spring as they have for over a century.

Clover Valley offers a sense of belonging, connection, and tranquility that can be elusive today. So the next time you need a break from urban life, find your way to the clover meadows and porches of this northern Florida gem before places like Clover Valley fade into memory.

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