



How to Cover The FIS Alpine World Cup

Thank you for your interest in the athletes and events of the Audi FIS Alpine Ski World Cup.

Our sporting tour has a unique structure that may seem unfamiliar to media professionals new to our events. However, we are a friendly group and greatly value all media interest in our sport. To assist you with your media projects, we've outlined the best methods for gathering content at our races and obtaining information from a distance.

ON-SITE AT ONE OF OUR EVENTS

1. Apply For Accreditation

Accreditation requests for World Cup events must be submitted individually to each Local Organising Committee (LOC) for the venue you wish to attend.

Links to media accreditation for each World Cup venue are available on each organizer's website or on our FIS website under [this link](#).

If you cannot find the contact person needed, you can always ask one of our FIS media coordinators.

2. Purchase Video/TV Rights [if applicable]

The multimedia rights of the World Cup belong to the National Ski Association, which commissions broadcast companies to manage those rights on their behalf. If you wish to film moving pictures with any kind of camera (even for social media use) or need footage from previous World Cup races, you must purchase the rights and obtain the necessary permission.

For National rights

Please contact the Chief of Media at the Local Organising Committee (LOC) for full information.

If you cannot find the contact person needed, you can always ask one of our FIS media coordinators.

For International rights

- o For events hosted in Austria:
Please contact EBU: chappuis@eurovision.net - eichwalder@eurovision.net
- o For events hosted anywhere else in the world:
Please contact Infront Italy: fis_alpine_wc@infrontsports.com

3. Request Interviews

National Ski Associations often have Team Press Attaches (TPAs) who are responsible for coordinating interview requests.

For all requests related to athletes and coaches, please reach out to the TPAs listed below. During the race, you can also approach the TPAs directly in the Mixed Zone. Don't hesitate to speak up and verbally request the interviews you're interested in!

If the athlete or coach you need to contact does not have a press attaché, you can always reach out to the FIS media coordinator, who is always on site.

All post race interviews are typically conducted in the mixed zone immediately after the race concludes. The FIS media coordinator together with the Chief of Media of the LOCs will provide information before each event regarding the possibility of a press conference.

For pre-race interviews, please provide advance notice of the athlete you wish to interview. The sooner you provide this information, the better it will be for both you and the athlete.

Team Press Attachés

Your primary contacts for national team athletes and staff

Nation	Name	E-Mail
AUT	Markus Aichner (Head of Comm)	markus.aichner@oesv.at
	Manuela Riegler (W)	manuela.riegler@oesv.at
	Thomas Schrammel (M)	thomas.schrammel@oesv.at
AND	Rafa Mora	premsa@fae.ad
ALB	Andrea Cappelletti	andrea.cappelletti@hotmail.it
BRA	Ola krol	press@teampinheiro.com
BUL	Elitsa Popova	elitsa@bfski.com
CAN	Mark Halliday	mhalliday@alpinecanada.org
CRO	Mirna Grozdanic	grozdanic@croski.hr
CZE	Eva Kurfurstova	evakurfurstova@post.cz
ESP	Robert Puente	comunicacion@rfedi.es
	Pablo Questo Romero	pablo.quero@rfedi.es
FIN	Marcus Sandell	marcus.sandell@skisport.fi
FRA	Laurent Chrétien	lchretien@ffs.fr
	Romane Pinturault (Pinturault)	pinturaultromane@gmail.com
	Joséphine Forni	Josephine.forni@gmail.com
	Julie Dubourgeat	jdubourgeat@ffs.fr
GBR	Alain Baxter	alainbaxter@yahoo.co.uk
GER	Ralph Eder	ralph.eder@deutscherskiverband.de
	Justine Schwarz	Justine.schwarz@deutscherskiverband.de

ITA	Max Vergani (Head of Comm)	maxvergani@fisi.org
	Andrea Facchinetti	andreafacchinetti@fisi.org
JPN	Iwaya Noamine (Alpine Director)	Iwaya1210@nifty.com
LIE	Kathrin Gesell	kathrin.gesell@lsv.li
NED	Michael Holzer (Hirscher)	press@vandeer-redbull-sports.com
NOR	Claes-Tommy Herland (Head of Alpine Comm)	Claes-Tommy.Herland@skiforbundet.no
NZL	Britt Hawes	britt@snowsports.co.nz
	Enrica Cipriani (Alice Robinson)	Enrica.cipriani@img.com
SLO	Tomi Trbovc	tomi.trbovc@sloski.si
	Rene Mlekuz	rene.mlekuz@sloski.si
SRB	Dusko Sipetic (Team Director)	dsipetic@yahoo.com
SUI	Philipp Baertsch (Head of Comm)	philipp.baertsch@swiss-ski.ch
	Zoé Chastan (M)	zoe.chastan@swiss-ski.ch
	Jerôme Krieg (W)	jerome.krieg@swiss-ski.ch
SVK	Lucia Antalova (Petra Vlhova)	antalova.luc@gmail.com
SWE	Kalle Olsson-Bexell	kalle.olsson@skidor.com
	Karolina Krejci	karolina.krejci@skidor.com
USA	Megan Harrod (Mikaela Shiffrin)	megan.harrod@gmail.com
	Sierra Ryder	sierra.ryder@usskiandsnowboard.org
	Courtney Harkins (Head of Comm)	courtney.harkins@usskiandsnowboard.org

Local Chiefs of Media

Each venue has a Chief of Media who serves as the primary contact for media center operations and any information regarding media accommodations, transportation, and local activities. They are available on site at their respective events, either at the media center or in the Mixed Zone.

FIS Media Coordinators

FIS Media Coordinators are the primary contacts for FIS Race Directors and general World Cup information. They assist Team Press Attachés and local Chiefs of Media and are on-site at every World Cup event.

Contact on the women's World Cup tour: Viviane Tonoli viviane.tonoli@fis-ski.com
 Contact on the men's World Cup tour: Charlotte Chable chable@fis-ski.com

REMOTE COVERAGE FROM OFF SITE





1. Follow The Race

The World Cup Tour is broadcast worldwide, with distribution varying by country. Below is a list of rights-holding broadcasters by country/continent. Please note that these broadcasters may not carry all races, and this list serves as a guideline and is subject to change.

To find the exact schedule and distribution plan (TV, digital, etc.) for your location, please check the website of the broadcaster in your area.

Country	Rights Holder	Website
Austria	ORF	sport.orf.at
Switzerland	SRG-SSR	www.srgssr.ch
Germany	ZDF	www.zdf.de/sport
	ARD	www.sportschau.de
Italy	RAI	www.rai.it
France	L'Equipe	www.lequipe.fr
Scandinavia (NOR,SWE,FIN,DNK)	NENT	www.nentgroup.com
Slovenia	RTV Slovenia	www.rtvslo.si/sport
Croatia	HRT	sport.hrt.hr
Bulgaria	BNT	www.bnt.bg
Czech Republic	Czech TV	www.ceskatelevize.cz
Slovakia	JOJ	www.joj.sk
UK, Ireland and overseas	BBC	www.bbc.com/sport
Slovakia/Hungary/	Pragosport	www.pragosport.cz/en/
	TBA (Sub-Licences)	
USA		skiandsnowboard.live
Canada	CBC	www.cbc.ca
Europe	Eurosport	www.eurosport.com
Asia	Eurosport	www.eurosport.com
Japan	J Sports	www.jsports.co.jp
China	CCTV	www.tv.cctv.com
South Korea	JTBC	www.jtbc.co.kr
Latin & South America	ESPN SUR	www.espn.com

You can also follow all World Cup races through live timing. To access it, please download the FIS App on iOS or Android or click through the calendar listing on our homepage for desktop computers: <https://www.fis-ski.com/DB/alpine-skiing/live.html>



2. Analyse The Results

Approximately two days before the event, interesting facts and figures about the athletes who are favored to win are available on our website:

Alpine skiing → More → Media Information → Facts & Figures
<https://www.fis-ski.com/en/alpine-skiing/media-information>.

Immediately following the race, all timing data is available on the FIS App and website:

<https://www.fis-ski.com/DB/alpine-skiing/calendar-results.html>

You can also check general World Cup statistics on the FIS App and website at:

<https://www.fis-ski.com/DB/general/statistics.html?sectorcode=AL>

3. Get Athlete Quotes

At nearly all World Cup races, interviews with all the athletes, including the top-three finishers are conducted in the Mixed Zone immediately after the race.

Quotes from the top 3 athletes will be available on the FIS SoundCloud account:

<https://soundcloud.com/fisalpineworldcup>

4. Obtain Photos

Several photo agencies cover the World Cup Tour. Agence Zoom is the official partner of FIS. Don't hesitate to contact any of the following agencies if you are interested in pictures from the events.

Agency	Name	Contact
Agence Zoom	Michel Cottin	michel@zoom-agence.fr
Agence France Press		secr.photo@afp.com
SEPA		office@sepa.media.at
GEPA		sport@gepa-pictures.com
Getty Images	Martin Willetts	martin.willetts@gettyimages.com
Keystone	Laurent Gilliéron	lgilliéron@keystone.ch
Pentaphoto	Alessandro Trovati	ale@pentaphoto.it
Reuters	Wolfgang Rattay	wolfgang.rattay@thomsonreuters.com
Bildbyran (SCANDINAVIA)	Nisse Schmidt	nisses.sportbild@icloud.com





FEEDBACK

Do you have an idea or feedback from your World Cup experience? Please don't hesitate to contact the FIS Media Coordinators or the main FIS office with ideas and opinions.

viviane.tonoli@fis-ski.com / chable@fis-ski.com / bruno.sassi@fis-ski.com

