Zadie Moon

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EDUCATION

Northeastern University, Oakland, CA — Dec 2025

MS in Computer Science | **GPA: 3.95/4.00** | Concentrations: AI/Machine Learning, Human-Computer Interaction
Honors: Dean's List, Graduate Student Leadership Award, Climate Justice 1st Place Award
Certifications: Trusted AI Safety Expert (CSA, 2025), AI-First Product Leadership (2024), Human Subjects Research (CITI, 2026)

Mills College, Oakland, CA — Jun 2022

BA in Public Health | **GPA: 3.98/4.00** | Summa Cum Laude | Concentrations: Health Equity, Spanish

WORK EXPERIENCE

Product Apprentice | Amazon Web Services (AWS) Remote, CA — May 2025 – Aug 2025
- Prototyped and iterated AI/ML-powered internal tools with engineering and design, identifying friction in cloud workflows.
- Delivered data-driven recommendations that reduced task completion time by 15% and improved enterprise workflow scalability.

Associate Product Manager (UX/Interaction Design Focus) | Evenness, San Francisco, CA — Oct 2024 – Apr 2025
- Assisted in defining product requirements and prioritization for an AI accessibility platform under guidance from lead PMs.
- Contributed to go-to-market planning for autonomous agent features, accelerating launch and streamlining cross-team coordination.
- Conducted UX evaluations, A/B tests, and heuristic reviews, leading to a 30% improvement in WCAG compliance.

UX Design Intern | One Degree Inc., San Francisco, CA — Jan 2022 – Jan 2023
- Conducted 38+ user research studies, improving task completion by 22% and boosting engagement and retention by 28%.
- Designed mobile-first, low-bandwidth Figma prototypes to enhance accessibility for underserved users.
- Collaborated with PMs and engineers to implement data-driven product updates, reducing abandoned sessions by 20%.

TECHNICAL PROJECTS & ACHIEVEMENTS

Product Lead & Developer | 1st Place – AWS Hackathon — Aug 2025
- Designed and executed product vision for Smart Realtor, an AI-powered real estate recommendation platform.
- Built frontend and multi-agent AI workflows using Weaviate for semantic search, improving recommendation speed by 10×.
- Coordinated product decisions and feature tests to ensure usability and relevance under tight deadlines.

Product Designer | 1st Place – Climate Resiliency Hackathon — Nov 2024
- Led product strategy and UX for Pyre, a hybrid satellite and IoT system alerting rural Californians during wildfires.
- Designed an intuitive, offline-capable dashboard and alert system for users without internet or cell service.
- Iterated rapidly on prototypes to optimize user experience, ensuring accessibility and clarity in high-stress scenarios.

LEADERSHIP & COMMUNITY IMPACT

Founder & Lead Organizer | Google Developer Group @ Northeastern — Jul 2024 – Dec 2025
- Established and grew GDG Oakland from 0 to 2,000+ members, developing one of the largest student-led tech communities in Oakland.
- Coordinated with Google and industry partners to host 40 workshops, panels, and events, generating 150+ internship and career opportunities for students.
- Led a team of 10 student organizers, supporting event design, marketing, and sponsorship outreach.

Product Fellow (Civic Tech) | City of Oakland — Democracy Dollars Program — Jun 2025 – Present
- Supported UX strategy and iterative testing for a public campaign finance tool to improve civic transparency and accessibility.
- Collaborated with ethics board, legal, engineering, and design teams to ensure interfaces met security and WCAG accessibility standards.

SKILLS

Product Roadmap Development, Go-to-Market Strategy, User Research, A/B testing, Data-Driven Decision Making, Agile/Scrum, Jira, Stakeholder Management, Competitive Analysis, Python, Java, JavaScript/TypeScript, React, Node.js, SQL, HTML/CSS, LLMs

Design Toolkit: Figma, Prototyping, Wireframing, Product Models, User Flows, Heuristic Evaluation, Accessibility (WCAG), Design Systems