Internship

Fall 2024



Khoo Zi Qi, CSD



SPATE STRAITS TIMES

02/12/2024 MONDAY

www.straitstimes.com/multimedia

№ 1006984

ST GRAPHICS

Company

KEY TAKEAWAYS

EXPERIENCE



ST GRAPHICS

A dynamic group of fewer than 30 members, comprising of the 3D & Spatial Analysis, Design, and Developers teams, led by Editors who ensure quality and alignment with goals. The team collaborates on interactive, visually engaging articles, driven by our own ideas, NewsDesk requests, or external commission.

COMPANY KEY TAKEAWAYS

In its mission statement, SPH Media Trust aims "to be the trusted source of news on Singapore and Asia, to represent the communities that make up Singapore, and to connect them to the world."

I worked on several impactful projects, including the Kantar Inclusivity Quiz and Singapore's Best Law Firms 2025, which enhanced my technical skills in Svelte, HTML, CSS, JavaScript, Python, and visualization tools such as Datawrapper.

During my internship, I developed the Kantar Inclusivity Quiz using Svelte, focusing on responsive design and clean code. For **Search Engine Optimization**, I implemented structured data and meta tags to enhance discoverability. On Budget Numbers 2025, I automated workflows and refined data visualizations, while for Singapore's Best Law Firms 2025, I streamlined data preparation and created interactive charts. In Social Media: Body Image, I analyzed TikTok trends using automation tools, and for Singlish in Sign Language, I created interactive visuals blending storytelling and design. These projects strengthened my skills in coding, design, and collaboration.

