

Ella Fan

DATA ANALYST

☎ (+1) 604-446-8039 | ✉ ruijia.ella.fan@gmail.com | 💻 <https://www.linkedin.com/in/ruijiafan/>

"Make correct and data-proved decision, turn data into profits."

Summary

Thorough and meticulous Data Analyst passionate about helping businesses succeed. Recipient of a Bachelor's degree and professional certification in finance and data analysis. Possessing strong technical skills rooted in substantial training in BCIT Applied Data Analyst Program.

Skills

Data Management

- Relational databases (SQL Server), Math (statistics and probability), Regression analysis
- Data mining, Database design and management, Business intelligence (BI), Data warehousing, SSAS, SSRS

Computer Science

- Advanced Microsoft Excel functions, Tableau, Python (Pandas, Matplotlib, NumPy, SciPy), R (RStudio), MS Project
- Logic and analysis, Problem-solving and troubleshooting, Pattern and trend identification, Efficiency

Soft Skills

- Clear writing and report writing, Critical thinking, Attention to detail, Decision-making
- Training and instructing, Teamwork & collaboration, Creativity, Leadership, Time management

Work Experience

ITalkBB Media.

BUSINESS ANALYST

Richmond, BC

Jul. 2019 - Now

- Developed advanced Excel template to automate sales and payment record data analyze.
- Utilized CRM data management, personalization and marketing automation.
- Maintained records of purchase orders and coordinated plans for 30 employees.

Volkswagen Finance.

CREDIT/DATA ANALYST

Jan. 2013 - Jun. 2015

- Completed dealer's financial analysis and converted data into actionable insights.
- Used SQL & Advanced Excel to track and analyze sales, industry rankings and payment records data.
- Developed key risk indicators to monitor financial risks and decreased costs by 8%.
- Utilized Tableau, and SSRS dashboard/visualization tools for data intelligence and analysis.
- Analyzed financial data (budgets and income) with consideration for the company's goals.
- Improved existing and created new products to push the company's finance results

Certificates

SAS ADVANCED

2016 **SAS Certified Base/Advanced Programmer for SAS 9,**

Education

BCIT(British Columbia Institute of Technology) - GPA 88%

Vancouver, BC

APPLIED DATA ANALYTICS: PART-TIME, CERTIFICATE

Jun. 2016 - Jul. 2019

- COMP 1630 - Relational Database Design and SQL.
- COMP 2256 - Visual Analytics for Business Intelligence with Tableau.
- COMP 2362 - Microsoft Excel Advanced (Grade: A 93).
- COMP 2831 - Business Analysis and Systems Design.
- COMP 3838 - Data Warehouse Foundations for Business Intelligence (Grade: A 92).
- MATH 1060 - Statistics for Data Analysis.
- MATH 3060 - Advanced Statistical Techniques for Data Analytics (Grade: A+ 96).
- COMP 3839 - Data Quality Improvement (Grade: A 92).
- COMP 3704 - Applied IT Security Fundamentals.
- COMP 2854 - Data Analytics Fundamentals (Grade: A+ 96).
- COMP 4679 - Business Intelligence with SSRS, SQL Server Reporting Services (Grade: A 93).
- COMP 4254 - Advanced Topics in Data Analytics (Grade: A 91).
- COMP 3840 - Introduction to Big Data and Hadoop.
- COMP 1288 - IT Project Management.
- COMP 4681 - Business Intelligence with SSAS, SQL Server Analysis Services (Grade: A+ 97).

NKU(Nankai University)

B.S. IN FINANCE