

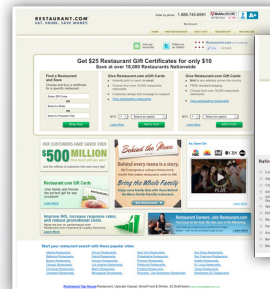
Offering \$10 Gift Certificates through Restaurant.com:

- Gives You Local & National Exposure • Drives More Customers to Your Restaurant
- Increases Your Revenue • **All Without Ever Sending you a Bill** •

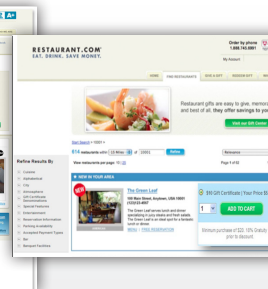
Here's How it Works:

Step 1: Local & National Exposure

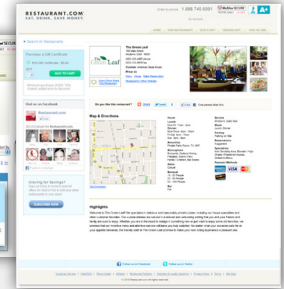
5 million + people come to Restaurant.com each month to find a great place to enjoy their next meal. You'll be a part of our "listings" page and we'll also build a custom website with your menus, a map showing your location and more! Users can call to place an order and/or purchase a \$10 gift certificate to come and try your restaurant!



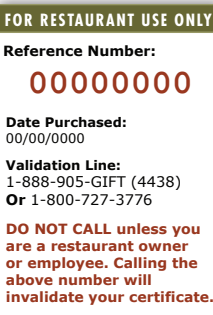
RESTAURANT.COM
WEBSITE



FEATURED ON
LISTINGS PAGE



YOUR CUSTOM
WEBSITE



Step 3: Validate the Gift Certificate

Call the number listed on the gift certificate and enter the reference number. This will enable you to track the success of your program.

Step 2: Customers Arrive for Dine-in or Carry-out



\$10 GIFT CERTIFICATE

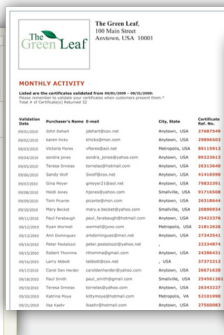
Step 4: Track Your Success

Restaurant.com gives you access to an Online Restaurant Management Center, which gives you:

- Comments/Feedback from your customers
- Access to an email database of your customers
- The ability to track your progress and revenue generated as a Restaurant.com partner



CUSTOMER SURVEY
DATA & COMMENTS



EMAIL ADDRESSES OF
YOUR CUSTOMERS



TRACK YOUR REVENUE
& PROFITS

It's Simple to Get Started!

NAME

PHONE

EMAIL

Contact us today: