



# The Art of Coding

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MSDS 630 Kaggle Team Competition  
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# Competition Details

## Goal

- Predict the probability that a user would make a purchase.

## Data Supplied:

- Training Dataset 1: user\_id, item\_id, context\_feature\_id, rating
- Training Dataset 2: item\_id, item\_feature\_id
- Test Dataset: user\_id, item\_id, context\_feature\_id

## Rules:

- Use various Machine Learning techniques (Pytorch)

# Data Preparation Process

## Negative Sampling Process:

- Create a separate data frame that randomly groups a user\_id and item\_id
- One negative sample is created for every user\_id in the train data range
- Remainder are random combinations until a 1:1 positive to negative ratio

## Train-Validation Split Process:

- 80%-20% split
- Take 80% of positive results, and 80% of negative samples to create train set
  - Ensures 1:1 positive to negative ratio in training dataset
- Setup as a function and called in the training loop, so the data can be reshuffled every few epochs if desired (this is a hyperparameter)

# Models Used

## **Matrix Factorization Hyperparameters** (trial & error and grid search)

- Embedding size, learning rates, # of epochs, dynamic learning rate, weight decay

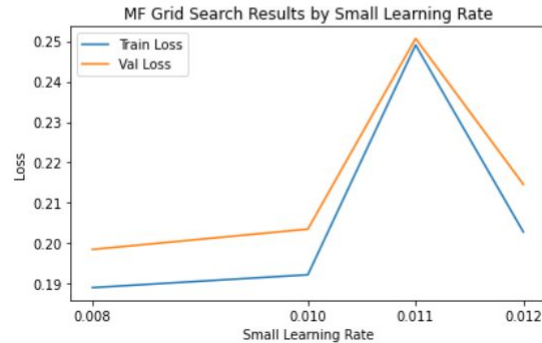
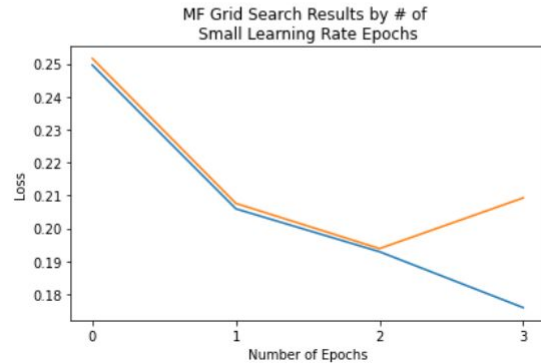
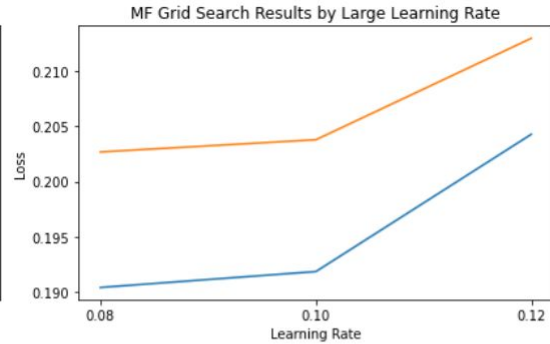
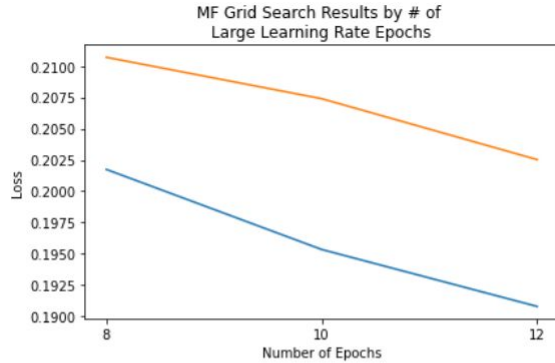
## **Neural Net Hyperparameters** (trial & error and grid search)

- Embedding size, learning rates, weight decay, # of epochs, dynamic learning rate, dropout, hidden layer count

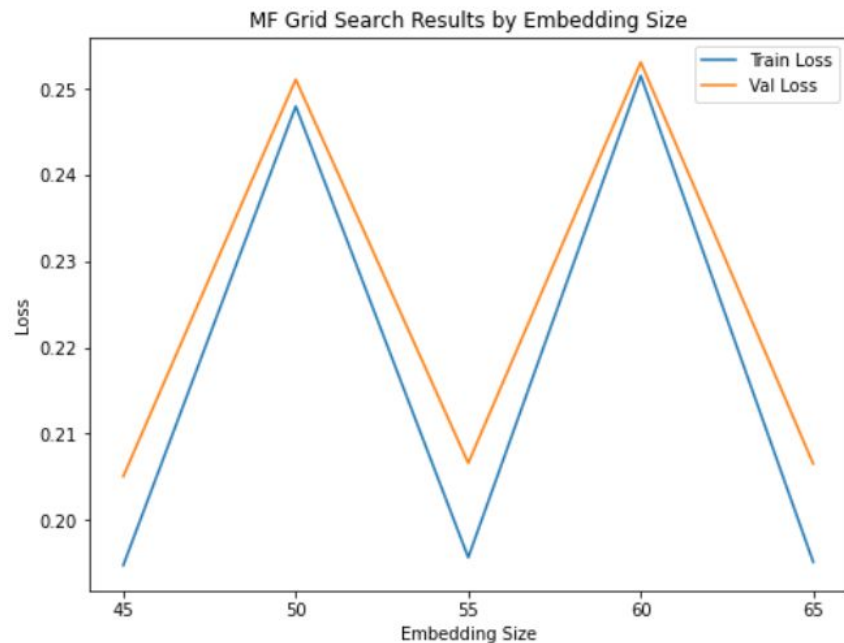
## **Results Ensemble Hyperparameters** (trial & error)

- Mean, median , top 5 results, top 10 results

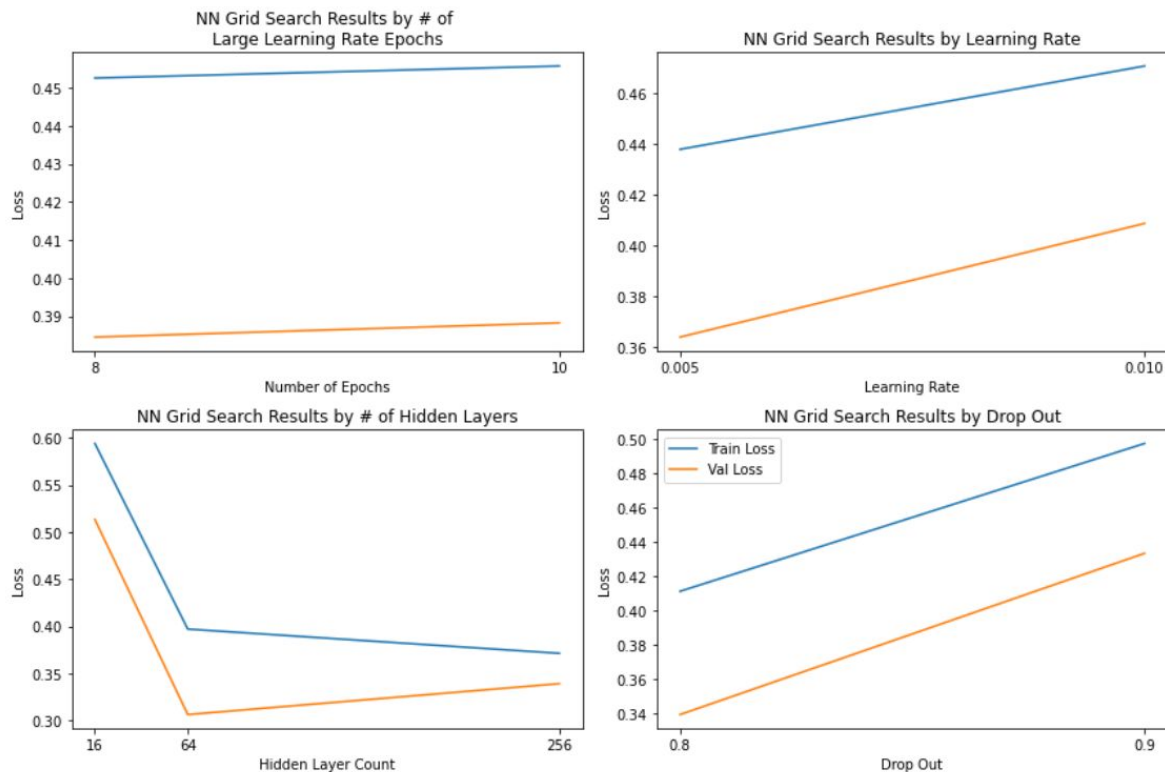
# Matrix Factorization Grid Search Results



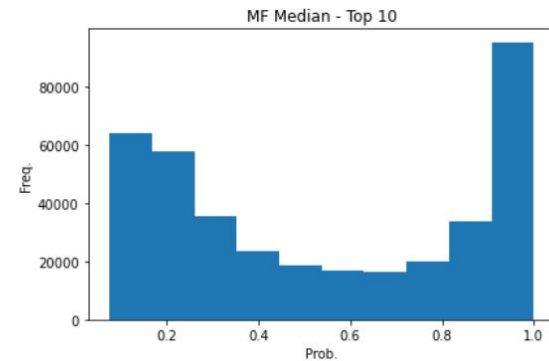
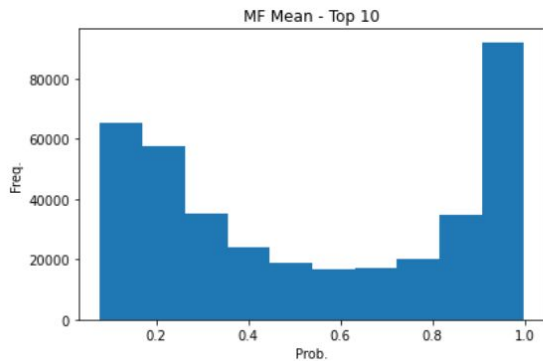
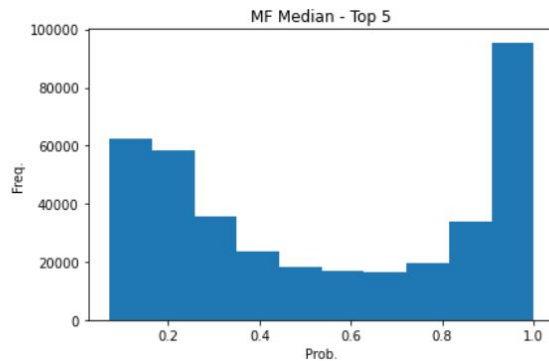
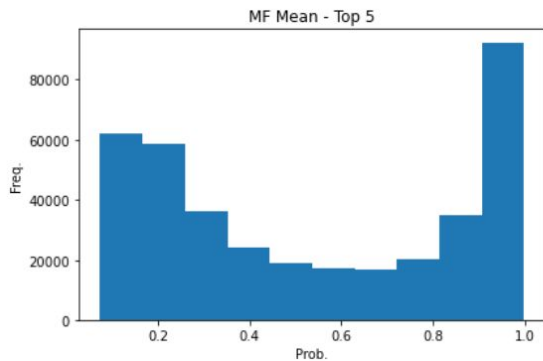
# Embedding Size Results



# Neural Net Grid Search Results



# Ensemble Results





# Best Model Selection

## **Best Single Model — Train loss: 0.185 Valid loss: 0.187:**

- Matrix Factorization using user\_id and item\_id
- Dynamic Learning Rate:
  - 10 Epochs at learning rate = .1
  - 2 Epochs at learning rate = .01
- Embedding Size = 55
- Weight Decay =  $1 \times 10^{-6}$

## **Best Overall Model:**

- Mean/Average ensemble of top 5 matrix factorization model predictions

# Lessons Learned

- Use visualizations and test (other than just validation accuracy) earlier to get a better idea of what makes a good model, and fine tune around those hyperparameters
- A more complex model won't always perform better than a simpler model.
- Optimizing a neural network and performing hyperparameter tuning to obtain a high-performing model is a tough topic and we should pay attention to balance the train and validation loss to avoid model overfitting.