

Fads Infograph/Animation

My first experience in Information Architecture, this project was a big learning experience. The 1st part, an infograph, started as collecting 100 pieces of data for any collection and sifting through it, organizing them, creating various metadatas, and finally creating a "storyline" to portray in the graph.

Fads were a huge (and pretty embarrassing) part of my life, or any kids life for that matter. Frosted tips, yo-yo's, Nintendo, the XFL, you name it, I probably was into it at some point. I thought back deep into the childhood memories to dig up 100 fads (and called my mom quite a few times in the process). The accompanying animation can be seen at the following Vimeo link!:

<http://vimeo.com/39588562>