

Welcome Home Book

One of my favorite classes at MassArt has been Print Production. The class is essentially a semester-long freelance project done as a class. It taught me so much about printing (obviously), getting quotes, communicating with a printing rep, working as a group and assigning certain tasks to individuals with those strengths, working together and bringing all these elements into a final product.

This book was designed for new housing sections being built for low-income families, and this book was to act as a guide to their new house. Many families were Spanish-speaking, and therefore the book reads through in English until it is flipped over, where it can be read in Spanish. Overall, this was a fantastic real-world learning experience!