

Rui Zhang

+86-138-1337-2885 | zherrynju@gmail.com

EDUCATION

Nanjing University

Sept.2014 – June.2018

B.E. in Software Engineering (*Core GPA: 77.4/100*)

- Relevant Courses: Computer Networks, Software Requirements and Business Model Innovation, Data Structure and Algorithm Analysis, Database System, Human-Computer Interaction Systems.

PROFESSIONAL EXPERIENCE

Nanjing White Matrix Technology Co., Ltd.

Aug. 2021 – Present

Product Manager

- Led the design, planning, and follow-up of ChainIDE, a cloud-based multi-chain blockchain integration development environment.
- Assisted developers from over 160 countries and provided 8 million instances of smart contract compilation service, establishing ChainIDE as the global gateway for blockchain developers' traffic.
- Designed and developed multiple blockchain-related industry application projects, including NFT, DeFi, secondary trading markets, and middleware.
- Successfully launched NFT projects such as Rivermen, Phanta Bear, and Theirsverse, achieving top rankings in trading volume of over \$9.6 million on mainstream secondary trading platforms like Opensea.
- Managed the project Matrix World, a multi-chain metaverse project with more than 100,000 users. Matrix World achieved a successful angel round funding of 5.5 million, resulting in a valuation of 50 million, making Matrix World the first innovative cross-chain metaverse project.

Project Manager

- Managed a diverse team of more than 30 members from five countries, including product, game, design, and development teams.
- Established SOPs for product design and project management and implemented agile iteration tools such as Jira + Wiki for efficient project progress management.
- Led the company's development, marketing, and operations departments in the transition from KPI management to OKR management.

Nanjing Simu Creative Industry Co., Ltd.

July. 2018 – Aug. 2021

Product Manager

- Developed and implemented a B-end restaurant supply chain system, facilitating digital transformation and complete automation of restaurant operations, resulting in a turnover of over 15 million yuan in 2 years and achieving an impressive increase in profit margin from 60.3% to 80.3%.
- Took responsibility for the design and implementation of the company's office automation (OA) middleware architecture components, including approval systems, sharing systems, and notification systems, significantly reducing development and design duplication.
- Led the end-to-end development of a C-end community project, involving the creation of an online live streaming platform and an online voice chat platform.
- Took ownership of the development of the company's mini program, starting from scratch, resulting in an exceptional conversion rate of over 95%.

Nanjing A-Kemi Internet Technology Co.,Ltd.

Sept. 2016 – Mar. 2017

UI designer Intern

Summer School Program at the School of Design and Innovation, Tongji University

June.2017

Member

SKILLS & OTHERS

- Languages: Chinese (Native), English (Professional)
- Skills: Agile project management, OKR management, Office, Axure, Photoshop, Sketch, Figma.
- Certification: PMP Certification, accredited by 3A