



# xtacy

March  
2019

sponsorship  
brochure

# xtacy

The annual techno-cultural festival organized by the Faculty of Engineering and Technology, Jamia Millia Islamia.

[xtacy.org](http://xtacy.org)

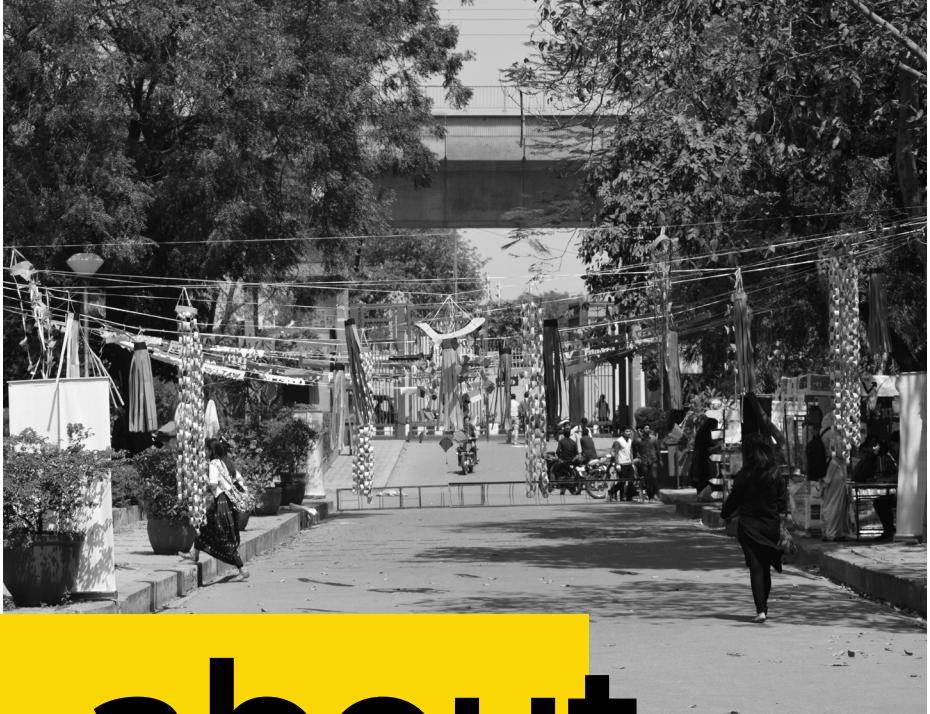
## Contact Us

Email us at [hello@xtacy.org](mailto:hello@xtacy.org)  
or call (+91) 8860217242

Organized in collaboration with the JMI student chapters of American Society of Civil Engineers (ASCE), Computer Society of India (CSI), Institute of Electrical and Electronics Engineers (IEEE) and, Society of Automotive Engineers (SAE).

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Cover art by Sameera Masoodi  
Designed by Alisamar Husain



# about

Xtacy is a three-day exuberant annual festival, jointly brought together at Jamia Millia Islamia by the institute's International Students' Chapters of the American Society of Civil Engineers (ASCE-JMI), the Computer Society of India (CSI-JMI), the Institute of Electrical and Electronics Engineers (IEEE-JMI) and the Society of Automotive Engineers (SAE-JMI).

The festival is aimed at celebrating student culture. It is a blend of technical and cultural events that build a healthy competitive environment and at the same time provides students with a space to alleviate academic stress.

Along with giving students a diverse platform to put forth their talents and display their relevant skills, it is the heterogeneous nature of this three-day jubilation that exposes the students to an assortment of activities to guarantee social and academic inclusion of one and all. The fest will draw audiences and participants from all around the region and will host an array of events to broaden their minds, impart mental stimulation and contribute to the cognitive progress of the bright minds of today's youth.

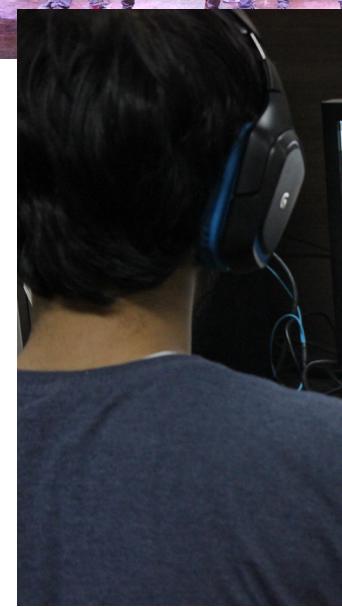
The plethora of technical events conducted under Xtacy give students a chance to endeavour different paths in technology and discover their interests. On the other hand, the cultural events enrich the students' understanding of heritage and explore today's art forms that create the cultural heritage of tomorrow. The fiesta will be honoured by distinguished personalities from the arts community and renowned leaders of technology who are stellar exemplars of their respective discipline.

# events



As an effective platform for new ideas and fruitful collaboration that begins at home, we at Team Xtacy believe this offers our partners an excellent opportunity to reach out and communicate with a larger audience. We sincerely believe that your company will be well represented in xtacy, and hope that you will decide to partner with us.

Our events aim to involve students with both technical and non-technical backgrounds. We have integrated two opposite ends of the spectrum into a unity that corroborates inclusivity of all.





# sponsorship



## OVERVIEW

### Why you should consider supporting us

As a sponsor, the company's logotype will appear on all the advertisements of the fest. In addition to being listed on all advertising, separate stalls will be arranged in the lawns and lobbies for our sponsors and they will also be invited to conduct promotional presentations in the middle of popular events which will guarantee them a packed audience.

Full sponsorship benefits and criteria of entitlement to these amenities are comprehensively listed in a separate section for the kind perusal of interested parties. Our representatives will be available at the organization's discretion to meet and further discuss the aspects of this proposal.

An esteemed organization's association with an event of this magnitude will present the right circumstances for the development of its relations with the youth, in addition to providing a platform to connect with a large audience.

This year, Xtacy will be the kernel of high tech activities and will leave no stone unturned in providing unparalleled opportunities to the brightest minds to showcase their talent, challenge their abilities and explore their creative side!

# benefits

Your company will be in the front and centre of our event and as a sponsor, it will boost your credibility as a business and will act as a return on your investment. It'll give you an opportunity to generate awareness amongst a sizeable and substantial audience and will consequently make sure your brand/company garners media coverage by the media houses associated with our event.

- Acknowledgment at all locations and communication to participants and attendees
- Special mention on all our passes, coupons, information booklet and festival website
- Fashion Partners get to style participants in the Fashion Show
- Distribution of flyers and brochures of the enterprise to the general public
- Event Sponsors can distribute promotional material during their event.
- A stall in a densely populated region of the festival for promotional activities
- All sponsors can place logos and links to their website on the Xtacy website
- Name & logo of the enterprise will be displayed against the backdrop of Xtacy

As well as a special opportunity to address the audience before or after the fest.

# tiers

## sponsorship

### TITLE SPONSOR



Name and brand  
Announced in the  
title

### ASSOCIATE SPONSOR



Announced as  
in association with

### CO-SPONSOR



Announced as  
co-sponsored by

### EVENT SPONSOR



Sponsoring a  
particular event

The detailed list of deliverables will  
be provided separately

## partnership

### FOOD PARTNER

### PRINTING PARTNER

### MEDIA PARTNER

### CONTENT PARTNER

### CODING PARTNER

### YOUTH PARTNER

# contact

## Get in touch with us

You can contact us anytime for queries, information or sponsorship opportunities. Message us via our website

[xtacy.org](http://xtacy.org)

Or if you prefer, email us at [hello@xtacy.org](mailto:hello@xtacy.org)  
We will get back to you as soon as we can!

Faculty of Engineering & Technology  
Jamia Millia Islamia, New Delhi

You can also call one of our organizers for in-person information.

**ASJAD**  
8860217242

**ISHAN**  
9711079608

**SADAF**  
8585997918

**PRAKHAR**  
9971661771

Follow our activities get updates on our social platforms



/xtacyorg



@xtacyorg

# Past Sponsors

Some of the brands that have been our generous sponsors in previous years



suno sunao, life banao!



Hero

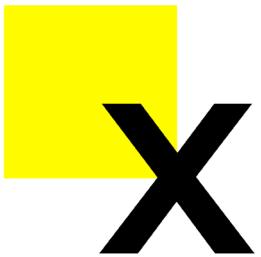
UNITED COLORS  
OF BENETTON.



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