

Uber Speeds and Traffic Collisions

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AM Section

An aerial, grayscale photograph of San Francisco, California, showing the city's dense urban landscape. The Golden Gate Bridge is visible on the left, and the city's skyline, including the Transamerica Pyramid, dominates the center. The text 'Zero traffic deaths in San Francisco by 2024' is overlaid in a large, bold, black sans-serif font.

Zero traffic deaths in San Francisco by 2024

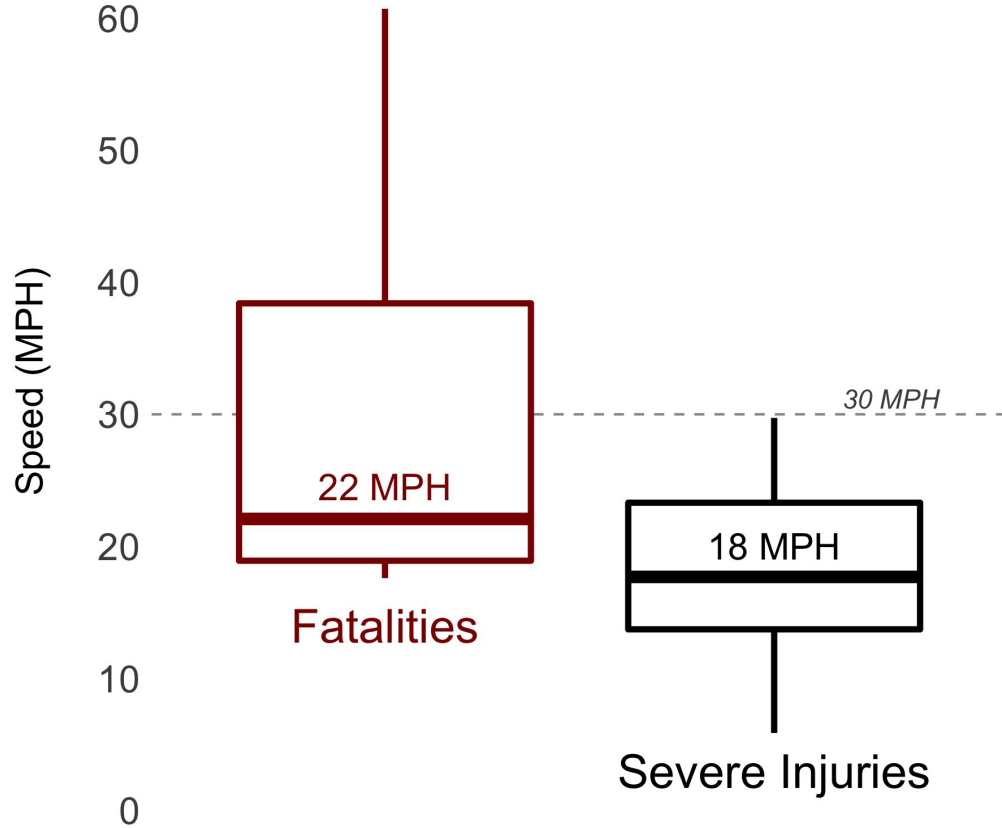
Goal of Vision Zero SF

Fatalities and Severe Injuries in San Francisco 2018

Collisions over 30 MPH
and under 30 MPH

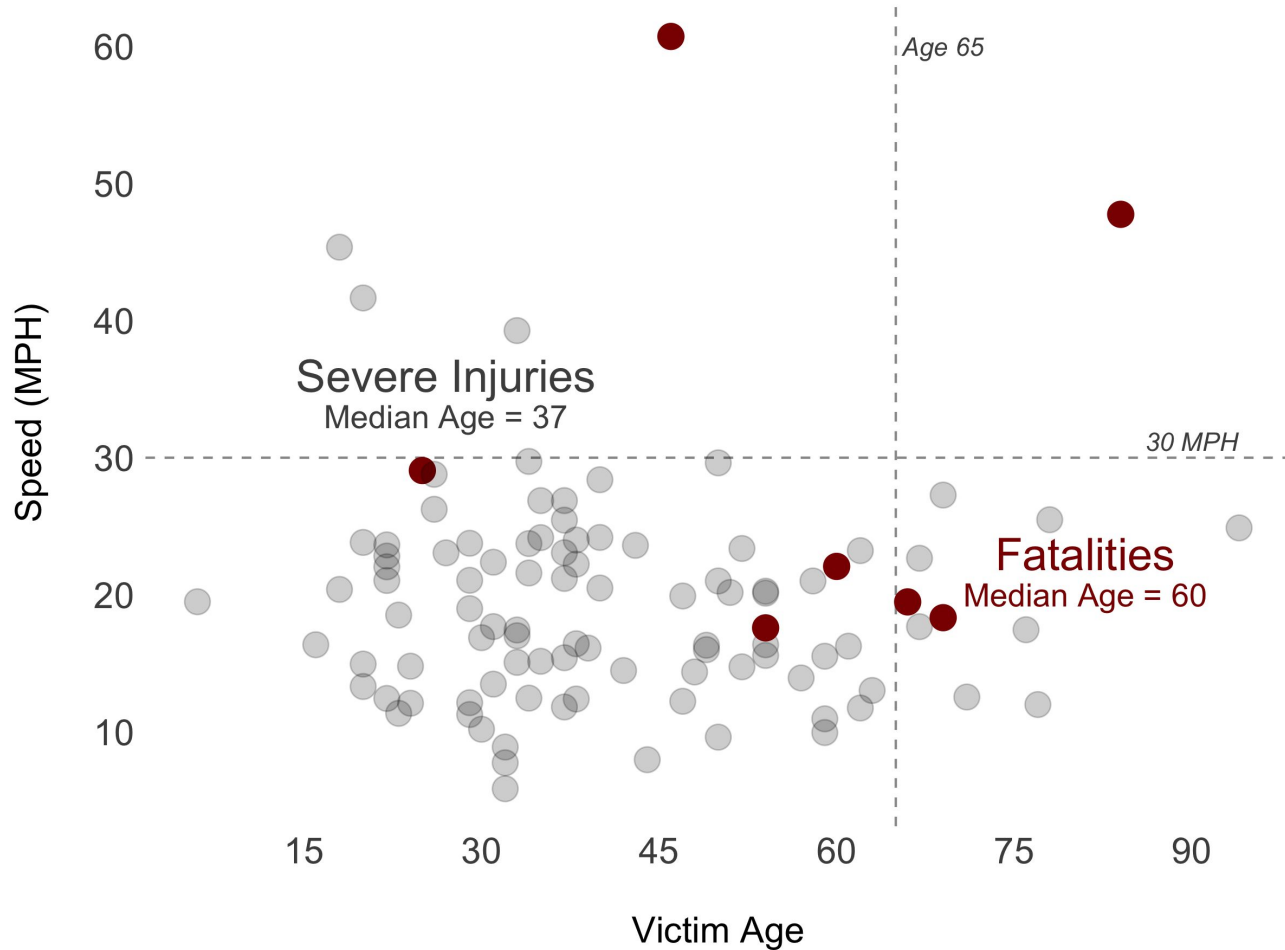
* Speeds from Uber Movement Data



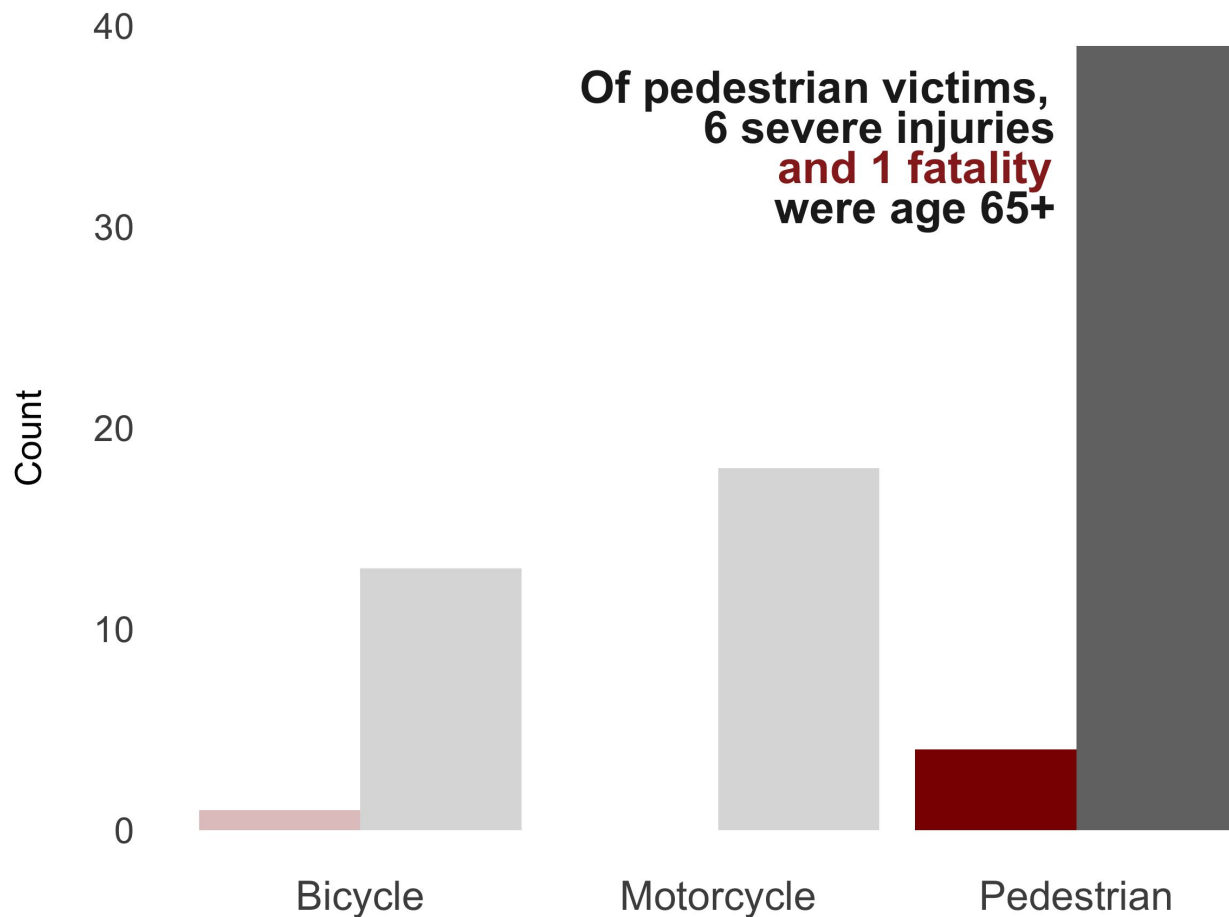


Higher speed
collisions
are more fatal

Traffic collisions are more fatal for older people

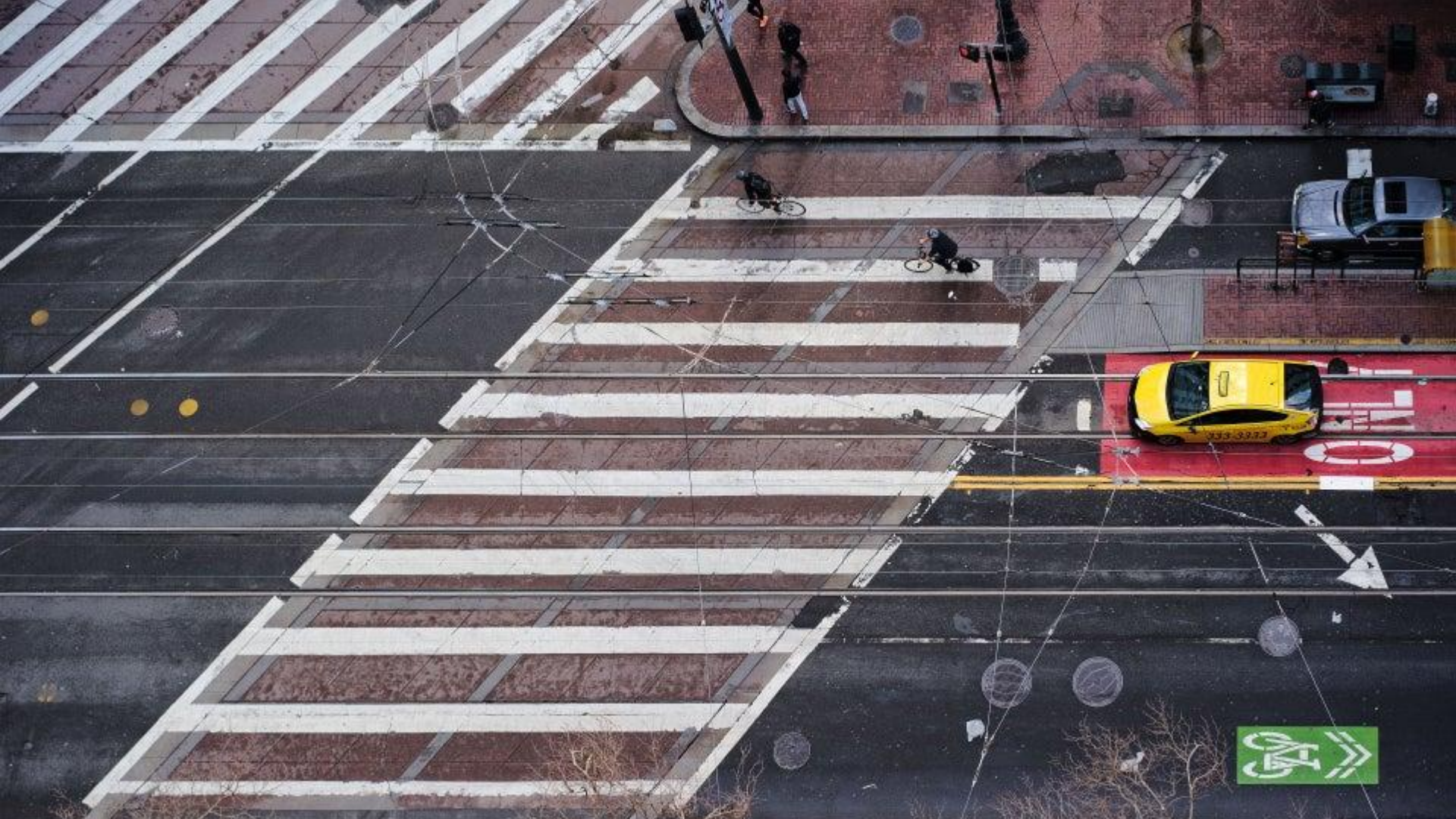


Pedestrians are particularly vulnerable victims of collisions



Collisions occur most frequently during rush hour

12~3 AM	45	25	17	20	17	29	56
4~6 AM	23	25	18	11	20	11	16
7~9 AM	23	86	89	84	71	74	48
10~12 AM	50	78	91	89	96	98	72
1~3 PM	81	99	124	85	90	90	75
4~6 PM	89	119	125	121	131	127	97
7~9 PM	70	76	103	96	101	84	83
10~12 PM	58	55	45	59	69	55	79
	Sun	Mon	Tue	Wed	Thu	Fri	Sat



Data Sources

Transportation Injury Mapping System (TIMS): 2018 Collisions and Victims data, 3870 rows

Uber Movements Speeds: 2018, 21 million rows

Variables: Victim Degree of Injury, Speed (MPH), Age, Time of Day, Day of Week, Pedestrian, Bicycle