

Book Description

From Exile to Transformation: A Memoir Beyond Techniques is the story of a life shaped by displacement and rebuilt through purpose.

In 1989, when war forced his family from Kuwait to Pakistan, Zeeshan Sabri experienced exile before he understood the word. Those early years of uncertainty became the compass for a life dedicated to building clarity in chaos, dignity in work, and governance in transformation.

Spanning decades across the Gulf, this memoir blends personal narrative with professional frameworks. From Fortune 500 boardrooms at Huawei and Motorola to national-scale projects in Oman, Sabri's journey captures what it takes to lead under pressure, to reframe procurement into progress, and to design frameworks like the Pyramid and Beyond Techniques that anchor transformation in both people and systems.

With vivid reflections, coaching stories of colleagues and family, and movements such as the Super-Labor platform and the first Omani Sharia-compliant digital bank, this memoir goes beyond techniques. It is both legacy and playbook: a gift to family, a guide for leaders, and a testament to the belief that true transformation starts where trust has been broken and dignity restored.

For anyone navigating disruption — in life, business, or nation — this book is a reminder that resilience is not a reaction. It is a discipline.

About the Author – Zeeshan Sabri

Zeeshan Sabri is a transformation leader, sourcing strategist, and executive advisor with more than 20 years of impact across the Middle East and the UK. Born in Kuwait and displaced during the Gulf War, his personal journey from exile to leadership has fueled a career centered on resilience, governance, and dignity in transformation.

Sabri has held senior roles with global giants such as Motorola and Huawei, where he managed procurement portfolios exceeding \$80 million and built governance-first frameworks under some of the most challenging environments in the GCC. Today, he serves as General Manager of Shams for Services, COO of SuperJet Oman, Managing Partner for SCMDOJO Oman, and founder of Global Markets Technologies.

His career spans industries from telecom and fintech to hydrogen technology and insurance, with a consistent thread: designing systems that deliver measurable value while embedding compliance and operational excellence from the start. He is also a published leadership thinker, known for his Beyond Techniques framework, which reframes leadership as a discipline rooted in clarity, empathy, and legacy.

Beyond boardrooms, Sabri is a coach and mentor. He has guided colleagues, friends, and family through career transformations — from graduate programs to C-suite promotions — proving that leadership frameworks must work as much in personal lives as in corporations.

He is also a father of three daughters — Nashwa, Amirah, and Ahlam — for whom this memoir doubles as a legacy of resilience and purpose.

★ These two pieces will serve as:

Back cover blurb (Book Description).

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