

Pitch board:

# zschultz.com

zschultz.com is a website that promotes Zachary Schultz's experiences and research interests.



Zachary Schultz is an undergraduate research assistant at SPARTIE Lab. He is interested in virtual reality and augmented reality privacy concerns, as well as metaverse research. Zachary also has experience working at an Information Technology help desk. He holds certifications from Microsoft and CompTIA. Zschultz.com highlights Zachary's accomplishments and research projects.

## PERSONAS



**Graduate School Admissions Reviewer**  
Reviewer trying to find information about Zachary to figure out if he is a good fit for the university



**Research and Development Recruiter**  
Recruiter trying to figure out if Zachary's research aligns with her company's goals



**Startup Founder**  
Startup founder trying to figure out if he should hire Zachary to consult for his new company

## COMPS



● Sophie Brittain



Wireframe:

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Comp:

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