

Zachary Seever

Full Stack Engineer

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[LinkedIn](#) | [GitHub](#)

SKILLS

Programming Languages: HTML | CSS | JavaScript | Python | SQL

Frameworks: Node.js | Express | Django | React

Databases: Snowflake | MongoDB | PostgreSQL

Tools: VS Code | GitHub | Heroku

Enterprise Software: Microsoft Office | Google Suite | Zoom | Trello | Slack

SOFTWARE ENGINEERING EXPERIENCE

Software Engineering Immersive | General Assembly | Remote

June 2022 – September 2022

InvestiGame

- Built a full stack video game discovery website using the MERN stack that allowed users to find games to play based on selected criteria and store games in their personal library to keep track of.
- Incorporated RAWG's API to fetch and populate game data while using react pages and components to display results efficiently.

Impasta

- Created a full stack web application using Python, Django, and PostgreSQL that allows users to browse restaurants, their menus, as well as submit and search for recipes that mimic the menu items' taste.
- Utilized Yelp's API to display actual restaurants and their details, which were then used to tie in menu items and user submitted recipes.

Daily Stocks

- Built a full stack web application that utilizes technologies such as MongoDB, Express, Node.js, and Chart.js to display stock data and allow users to search for and store individual stock tickers in their lists.
- Incorporated Polygon's Stock API to populate stock charts and company details.

Solitaire

- Created a web-based solitaire game using HTML, CSS, and JavaScript.
- Implemented user-friendly features and coded the logic for valid movement and wins.

PROFESSIONAL EXPERIENCE

Petco

San Diego, California

Senior Analyst, Customer & Market Insights

November 2020 – June 2022

- Worked cross-functionally with many teams to create, troubleshoot, and measure the effectiveness of programs that are now scaled nationally and generating \$10+ million in revenue across the business.
- Responsible for measuring company performance relative to the market using third-party panel data (Numerator & Nielsen), POS data accessed through Snowflake SQL, and survey results.

Analyst, Customer & Market Insights

December 2018 – November 2020

- Self-taught Python to automate weekly tasks that saved hours of labor as well as greatly increased accuracy.
- Analyzed data by creating complex SQL queries to provide customer risk metrics on a massive nutrition initiative as well as determine the effectiveness and performance once implemented.

Vendor Analyst

December 2017 – November 2018

- Utilized MicroStrategy, SQL, and VBA to automate recurring and ad hoc reports that track KPIs.
- Trained new vendor analysts on accessing databases through MicroStrategy and automating reports.
- Created reporting templates used by the entire team that saved 50+ combined hours on a weekly basis.

EDUCATION

General Assembly, Remote, Certificate of Completion

June 2022 – September 2022

Completed a software engineering bootcamp that has 420+ hours of expert-led instruction in HTML, CSS, and JavaScript, as well as hands-on learning of full stack development fundamentals and the industry's most in-demand technologies.

California State University San Marcos

Bachelor of Arts in Business Administration – Emphasis in Finance

San Marcos, California

May 2016