

Zoe Kay

Ridgewood, NJ | 917-543-9506 | zoeskay2@gmail.com

EDUCATION

University of Miami

Double Major: Public Health and Journalism

Overall GPA: 3.8 | Dean's List, Provost Honor Roll

Coral Gables, FL

May 2023

Ridgewood High School

Honor Roll, High Honor Roll

Ridgewood, NJ

June 2019

EXPERIENCE

Dormify

Buying and Marketing Intern

- Reconciled invoices from vendors with online orders
- Researched new apartment target market to determine market opportunity
- Analyzed customer research to understand consumer interest in new product categories

New York, NY

August 2017

Camp Taconic

Boating and Swim Instructor

- Provided individual and group lessons to children ages 8-15 years old
- Lifeguard certified

Hinsdale, MA

Summer 2017 – 2019

Caregiver for Multiple Families

Nanny

- Ensured the safety and well being of children aged 3-5 yrs old
- Engaged with children through a variety of educational activities

Summer 2020

INVOLVEMENT AND LEADERSHIP

Sigma Delta Tau- Alpha Mu Chapter

- Volunteers in philanthropic work for Help Prevent Child Abuse America and Wendy Walk for sarcoma.

Her Campus UM

Board Member

- Directed the event planning committee, planned PR events, and recruited new members
- Curated the social media platform through creating and posting instagram stories, vision boards, etc.

Feb 2020-Present

DECA Club

Member

- Learned real-world business applications through weekly meetings
- Wrote mock papers and presentations on various business topics
- Competed in DECA sponsored events, such as Bergen County DECA Competitions

Sept 2016-2019

Torpedoes Club Soccer

Team Member

- Position: Right Midfield and Attack

2014-2018

SCOPE Junior Leaders

Community Service

- Fundraised for the sleep away - camp organization
- Created awareness of foundation through events, social media etc.
- Participated in service projects and activities

August 2017-2019

Dormify*Style Advisor*

2018- 2019

- Created brand awareness through social media outlets
- Participated in marketing and editorial features

Maroon Mentor

2016-2019

- Represented Ridgewood High School for community, parent and student assemblies
- Helped 8th graders with the transition to high school, giving social and academic advice
- Mentored 6th through 8th graders

RHS Ambassadors

2016-2019

- Volunteered for events- such as alumni tours, new student tours etc.- for the school
- Represented Ridgewood High School at events