

Education

Fashion Institute of Design and Merchandising | San Francisco, CA | July 2016-Present

- Associate of Arts Professional Designation in Merchandise Product Development
- Experienced in Tech Packs, Design Research, Development of Theme Boards, Retail Math & Buying, Sewing, Patternmaking, Color Theory, and Creating flats.

University of Oregon and Robert D. Clark Honors College | Eugene, OR | September 2010- June 2014

- Bachelor of Arts in International Studies, Concentrations: International Business and Western Europe, Business Administration minor, GPA 3.63
- Study abroad at The American Business School in Paris, France August 2011-May 2012
- Honors Thesis titled *Sustainable Fashion: How Small Apparel Companies Communicate Social and Environmental Responsibility*

Work Experience

Showroom Assistant and Design Intern | Cuyana | San Francisco, CA | April 2016-Present

- In the Showroom: Visual Merchandising, Event Planning & Executing on and off site, Managing repairs and damaged items, Meeting sales goals, and building clientele base.
- On the Design Team: Assist in creating Flats, Tech Packs, and Line Sheets using Adobe Illustrator and Photoshop, Research and Analyze seasonal trends and competition, Capturing POM's on new Samples and Maintaining sample organization.

Assistant Store Manager in charge of Visual Merchandising | Tilly's | Tualatin, OR | June 2015-Dec. 2015

- Led a team of 10-20 sales associates and assisted in recruitment and training
- Motivated team to meet goals in sales, UPT, ADS, and SPH
- Merchandise each department according to company standards and lead bi-weekly visual updates for large floor moves in addition to creating daily product placement strategies

Salesperson in B.P. Shoes | Nordstrom | Tigard, OR | August 2014-June 2015

- Assist customers in finding, styling, and purchasing fashions from top vendors from in store and online inventory using POS system
- Provide exceptional customer service, an unfaltering positive attitude, and professional fashion opinion when solving customer issues and maintaining customer relationships
- Consistently meet or exceed sales and new membership account goals each pay period

Retail Management Internship in B.P. Shoes | Nordstrom | San Francisco, CA | June 2014-August 2014

- Educated in all management activities including floor watching, schedule creation, analyzing reports, visual merchandising, and sales coaching
- Achieved first place on the intern team project answering the question "How can Nordstrom use social media to attract new customers?" via our interview with Creative Director Olivia Kim

*Guest Relations Coordinator | Gervais Salon and Day Spa | Eugene, OR | September 2013-June 2014
& Retail Advisor | Dosha Salon Spa | Portland, OR | June 2011-Jan 2013*

- Consulted customers on Aveda products and salon services with product applications
- Created and maintained guest relations and booked reservations using SpaBiz software
- Assisted in managing inventory and merchandising product and promotional materials

Relevant Skills, Interests, and Awards

- Adobe Creative Suite & Microsoft Office Suite proficiency
- GMAT score of 550: 30 Quantitative, 37 Verbal
- First runner up for Reformation's "Sexy and Sustainable Packaging Design Contest" July 2015
- Languages: Native English, Conversational French, Beginner Spanish