



Excursion Sales Dashboard

Analysing Travel Segments and Categories

2021

2022

2023

2024

% Representation of Each Category

17,21 %

Culture

Category vs PY Analysis



Total Customers

4.752

Prev. Year: 3.710

Difference: 1.042 28,09% ▲



Number of Transactions

852

Prev. Year: 684

Difference: 168 24,56% ▲



Sales Revenue

530.820 €

Prev. Year: 392.408 €

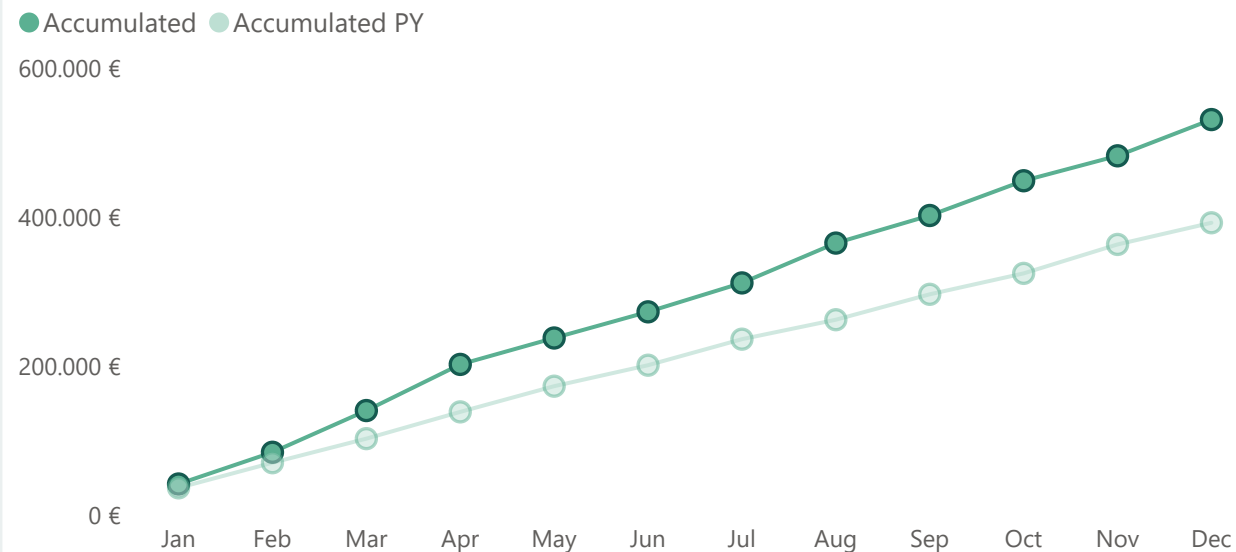
Difference: 138.411 € 35,27% ▲

Sales Revenue Accumulated vs PY

per Month 📅

Not Accumulated

Accumulated



Sales Revenue vs PY

Client Segment

Client Segment ▼

