



Product Designer

I am a designer with a unique background in product design, graphic design, and architecture and extensive international work experience. After contributing to world famous buildings, interiors, books, and exhibitions, I am seeking an opportunity to funnel my passion for good and meaningful design and problem solving skills into product design, and am eager to become part of a team where I can continue to contribute to thriving innovation.

Connect

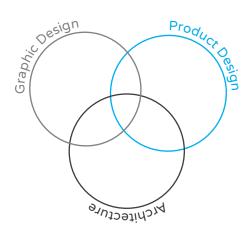
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Work

Budapest / Vienna / Valladolid / London / Milan / San Francisco

zsofiagutvill@gmail.com





Graphic Designer | Bucktrout, SF Within a small team of creatives I worked on brand identity, collateral and advertising projects for web and print.

Print Designer | Cyclocross Magazine, SF

Design Intern | Cassina, Milan, IT My role was to inject the company with fresh ideas using a multidisciplinary approach bringing together three areas of design: interior design, furniture design, and communications.

Architect | DunnettCraven, London, UK Lead designer of housing, office, and retail projects, and corporate identity design for seven UK airports of the British Airport Authority; including Heathrow, Gatwick, Luton, and Stansted. Product Designer | Spurcycle, SF

As part of a small team of talented and dedicated designers, worked on launching a new soft goods product line. I was involved in every step of the product development including needfinding, user research, prototyping, testing, and packaging design.

Architect | Mark Horton Architecture, SF Designer of the Computer History Museum, Mountain View, CA and the Bank of Stockton, Modesto, CA

Interior Architect | Pont Csoport, Budapest, HU Designer for high-end residential and interior projects

Architect, Designer | Erick van Egeraat Associated Architects, Budapest, HU, London, UK Architect at the internationally renowned, Dutch architect firm. Designed high-end office and housing projects from conceptual design to completion including the ING head offices in Budapest. Designed marketing material, books, and exhibitions showcasing projects world-wide, including at the Venice Biennale of Architecture.

Skills & Expertise

2011

2010

2009

2008

2007

2006

2005

2004

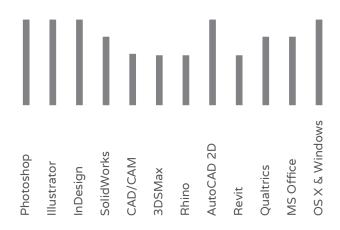
2003

2002

2001

2000

1999



Human-Centered Design
Design Thinking
Inclusive Design
Design Research
Prototyping
User Testing
UX Design
Communications Design



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..... Education

MA in Product Design | SFSU, San Francisco, CA | 2014 I-Nova | SPD, Milan, Italy | 2008

MSc in Architecture and Building Engineering | BUTE, Budapest, Hungary | 2001 Scholarship of OeAD | TU Vienna & Academy of Fine Arts Vienna, Austria | 2000 Erasmus | UVa Valladolid, Spain | 1999

Scholarship of the Austro-Hungarian Foundation for Action | TU Vienna, Austria | 1998

······· When not at work ·······









Depending on the season, you will find me on my windsurf board, skis, or bike, occasionally playing my violin or more recently just listening to some classical music.