

Z'SPARKLE PARTY AND DRAG RACE TO END ALZHEIMERS
FRIDAY AUGUST 14TH
JOIN US AS A "DRAGSTAR, DUDETTE" OR AS A VOLUNTEER
WE'D LOVE TO HAVE YOU!



WILL YOU STEP UP TO THE CHALLENGE?
WILL YOU HELP US HELP PUT AN END TO ALZHEIMER'S DISEASE?

What it is:

The event is a fundraiser in conjunction with our Alzheimer's Association **Walk to End Alzheimer's** Team, Lacy's Lights. We are raising funds and awareness for Alzheimer's disease support and research. The money raised will go to the Alzheimer's Association Greater Indiana Chapter.

Why Z'Sparkle?

In the amount of time it takes an average sparkler to burn, 67 seconds, another person will be diagnosed with Alzheimer's Disease. Z'Sparkle recognizes this fact and honors and remembers the sparkle the victims of Alzheimer's once had, the sparkle in their eyes; the sparkle of their love and talents and spirit and the sparkle that their lives brought to all those whose lives they touched. The Z'Sparkle event also celebrates the spark of hope that someday we'll find a cure to this devastating disease which currently affects 5.4 million Americans and is the 6th leading cause of death in the U.S.

DragStars/Dudettes:

Gentlemen - Your Mission, should you decide you are Man enough to don a dress and accept the challenge:

As a dragstar racer, you will be expected to dress in your finest dress – that's right – dress! If it's sparkly, even better. High heels are encouraged – and all the accessories.

To help you "suit up" for this race, you are asked to recruit a pit crew, two or three helpers to help you raise money and get ready to race down Main Street. How you raise the money will be up to you and your crew, you can do it before the event online, via social media, fun fundraisers and the night of the event, during the party and the race. You can recruit sponsors before and during the event, sell autographs, sell trinkets, whatever! Be creative! You and your pit crew can go *all out*! Just keep it in good clean fun!

Ladies - Your Mission, should you decide you are Wo-Man enough to don pants and accept the challenge:

As a Dudette racer, you will be expected to dress in your manliest garb! If it's sparkly, even better. Facial hair is encouraged and whatever else it takes to help you "man up."

To help you "suit up" for this race, you are asked to recruit a pit crew, one or two helpers to help you raise money and get ready to race down Main Street. How you raise the money will be up to you and your crew, you can do it before the event online, via social media, fun fundraisers and the night of the event, during the party and the race. You can recruit sponsors before and during the event, sell autographs, sell trinkets, whatever! Be creative! You and your pit crew can go *all out*! Just keep it in good clean fun!

Important:

Please visit our website "Registration" tab By JULY 31st to sign up as a dragstar/dudette.

First come/first serve! The sooner you sign up the better placement you will receive in the parade.
Dragstar /Dudette spots are limited to 40

Volunteers:

Volunteers – Your Mission, should you decide to accept it is to help the event run smoothly and make sure a good time is had by all as we raise funds and awareness for Alzheimer's:

We ask that you arrive at 5:45 that night for a Volunteers meeting to receive your assignments and name tags.

There are many different volunteer positions and all are crucial to the success of the Z'Sparkle event.

Some of these include:

- Dragstar Wranglers:
 - Sign in participants, collect their money, assist with parade line up, etc.
- VIP Tent Ambassadors
 - Sell tickets, take tickets, check IDs, make change, etc.
 - Assist with other duties as needed
- Walk-Abouts (located up and down Main Street)
 - Sell T-shirts, etc., make change, hand out sparklers, help light sparklers, assist in keeping people off the street.
- Security (located and rear of tent and around perimeter)
 - Act as “bouncer”, watch money
- Bankers
 - Collect money from dragstars, secure monies
- Race Starting Guns
 - Organize participants in preparation for race, help keep people off the street during the race

Volunteers will receive a free event t-shirt (please wear them that night) and a wristband (over 21 only) for admittance to the VIP tent.

Before or after your shift you (over 21) are welcome to eat in the VIP tent for free and purchase beverages at the cash bar and enjoy the party.

To sign up as a volunteer please email: zsparklepartydragrace@gmail.com

What to Expect if You Accept:

5:45 PM : Volunteers Meeting in VIP Tent

6:30 PM Sign – in at VIP Tent for Dragstars & Dudettes

Beginning at 6:30 pm, dragstars, dudettes may sign in at the Registration/Bank Table, turn in any money already collected, collect their purses for the evening and their wristbands and (two) drink tickets to be used in VIP Tent. Dragstars, Dudettes and their pit crews are then encouraged to mingle in the Tent for snacks, encouragement and a chance to partake of a little “starting fluid.” Adults only please!

7:30 pm Pre-Race Dragstar Gathering:

Participants will gather on Main Street for pre-race instructions and line up

7:00 PM - VIP TENT ON MAIN STREET - 21 and over ONLY

The real party happens at the VIP tent in the old Shell parking lot at Pine and Main Street.

*Pre-sale tickets are a \$15.00 donation to the Alzheimer's Association – available at Akard's True Value and online through our website. They admit the bearer to an evening of food, music and fun and a chance to mingle with you – the dragstars. Admission for dragstars and **up to three of their “pit crew”** is free. You will also come to the tent immediately after the race and continue to party and fundraise in your own way. This is an adults only event. There will be delicious hors d'oeuvres and sweets provided by Zionsville Meadows as well as a cash bar by Cobblestone Grill, DJ, music and more but the real fun will be you! The tent opens at 7:00pm and remains open after the race till 10:30 pm.

8:00 PM: The Race:

At approximately 7:45 pm, dragstars will gather for a parade line up and final instructions at Hawthorne and Main. Once there each dragstar will be announced and after a “parade” down Main where you can collect donations in any (good, clean) way you see fit, the flag will drop and you “gentleman who are ladies” and “ladies who are gentlemen” will start your “engines” and race, waddle, hobble and crawl down Main Street in a Sparkly Parade of Splendor to the finish line! There will be three “heats” for the race – Men (Dragstars) can choose to run “Flat” in running shoes – or if you're brave enough- you can choose to run “Stiletto” in your high heels. (If applicable) Ladies (Dudettes) will run “Wing Tip” in your best men's shoes. There will be a winner for each race!

After Party: 9:00 PM (approximately)

This is where the real fun will start!

All dragstars and dudettes must return to the VIP tent immediately after the race winners are announced and crowned. They will turn in their “purse” collections at the registration table and continue have fun and to “fun”draise as they see fit. Awards will be presented to the “best of the best,” there will be food and libations, DJ, music and a chance to party with your crews and volunteers!!

Please encourage your family and friends to purchase the pre-sale VIP tickets at Akard's True Value or online at our website - seats are limited!!! Proceeds benefit the Alzheimer's Association Greater Indiana Chapter. The Main Street race (and VIP tent) will be advertised and open to the public, so be prepared to be cheered and jeered! And remember – this is ALL in good fun!

AND THE REAL WINNER IS –

THE VICTIMS OF ALZHEIMER'S, THEIR FAMILIES AND THE MILLIONS WHO ARE TOUCHED BY THIS DISEASE EVERY DAY.

Questions: Email ZSparkle.DragRace@gmail.com

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Be sure to follow the event on Facebook at: facebook.com/zsparklepartydragrace

And at www.ZSparkleDragRace.com



WALK TO END ALZHEIMER'S TEAM