



DOCENTRIC

Biweekly online meeting
7 November 2025

Workshop²:

**Where We Workshop
Docentric Customer Workshops Flyer**

Docentric's new website is on its way! 🙌 🎉

Let's contribute to the company's webpages dedicated to Partners and used by our Sales Team as part of their enablement toolkit.

Let's co-write the Docentric Customer Workshops Flyer! 😄 And, to make it even more exciting, let's write two versions of it: 😊

1. Docentric Customer Workshops Flyer which is CUSTOMER-FACING
(your audience is **end-customers**)

2. Docentric Customer Workshops Flyer which is PARTNER-FACING
(your audience is **partners**)

Background information on the task

- Docentric's **Partners Corner** webpage:
 - ✓ Why become a Docentric partner?
 - ✓ Your next steps as a Docentric partner
 - ✓ Get the **partner resources**
- **Examples of resources** on the Partners Resource Center webpage include:
 - ✓ The Buyer's Guide for D365FO Business Documents
 - ✓ Docentric Free Edition
 - ✓ Report Sample Catalog
 - ✓ Docentric Starter Pack
 - ✓ **Docentric Customer Workshops**
- **Discussion** about the purpose of Docentric Customer Workshop
 - ✓ What is it for?
 - ✓ What does it entail?

Why are we doing this? (1)

- The best parts of what your team creates will be used in the **final version of Docentric Customer Workshops Flyer** (customer-facing) and published on the website
 - **Note 1:** This is more than just an exercise. If your ideas prove to be golden, they will be implemented! 😊
 - **Note 2:** Docentric Customer Workshops Flyer for partners will most likely not serve this purpose, but it might... We keep it anyway for the sake of the exercise.

Why are we doing this? (2)

- At our **New Year Teambuilding** gathering, we will incorporate the flyers you design at the workshop into our daily TB program. We will do this in two ways:
 1. **F2F Feedback**: We will discuss them together and decide what is good – and not so good – about each of them
 2. **Oral Communication Skills Exercise**: You will be divided into new (competing) teams and asked to pitch these two flyers: one to an imagined Partner, the other to an imagined Customer 😊

Use **ChatGPT** as your writing assistant

☐ [Docentric Voice and Writing Principles ChatGPT Instructions](#)

Remember to create the flyers using **Docentric's voice!**

1. Warm, friendly and helpful
2. Direct, concise and specific
3. Visually clear

📅 Tuesday, **November 25** (deadline!)

✍️ jelena.gligorijevic@docentric.com

**Instructions on how
to write the flyers**



Possible structure of a Docentric Customer Workshops Flyer

1. Title

- It should be catchy and capture the essence of the workshops

FOR CUSTOMERS

2. Introduction

- Summarize the reasons why Docentric Customer Workshops were introduced and explain their main purpose (from the customers' point of view)

3. Body

- Describe the content of the Customer Workshops (what they might entail)
- **Note:** Feel free to mention **Report Sample Catalogue** and/or **Ready-To-Use Report Templates** (which can be customized instantly for customers' own businesses)
- List the key benefits of the workshops for customers

4. CTA

- Provide a link to our Sales Team (contact details)

5. Ending

- Testimonials from happy customers who have participated in and benefited from these workshops

Possible structure of a Docentric Customer Workshops Flyer

1. Title

- It should be catchy and capture the essence of the workshops



FOR PARTNERS

2. Introduction

- Summarize the reasons why Docentric Customer Workshops were introduced and explain their main purpose (from the partners' point of view)

3. Body

- Describe the content of the Customer Workshops (what they might entail)
- Bring them to life using example(s)
- List the key benefits of the workshops for both partners and customers

4. CTA

- Provide a link to the Customer Workshops Flyer
- Provide a link to our Sales Team (contact details)

5. Ending

- Testimonials from happy partners who have delivered workshops to customers



Best of Luck!