Project Presentation: LinkedIn Fortune Teller

Introduction

Hi, everyone. My name is Zeynep Sude Kurnaz, and I am excited to present my CS210 course project, a journey into the world of data analysis using my LinkedIn connections dataset.

Motivation

Let me begin by sharing the inspiration behind this project. In today's dynamic professional landscape, networking plays a pivotal role in shaping one's career. As a computer science student, I recognized the significance of understanding my LinkedIn connections and sought to leverage the power of data analysis to gain valuable insights.

Project Objectives

1. Unveiling Career Paths

My primary goal was to unravel the diverse career paths within my network. By categorizing positions based on keywords, I aimed to discover prevalent sectors among my connections.

2. Sector-Based Fortune Telling

I wanted to add a touch of creativity to the analysis by associating each sector with a personalized fortune. This not only adds a fun element but also provides meaningful, motivational insights based on the most common sector within my connections.

3. Addressing Common Challenges

Through this project, I aimed to address common challenges faced by students and professionals alike, such as understanding the landscape of various industries and gaining insights into potential career paths.

Significance

1. Personalized Career Guidance

This analysis offers personalized career guidance to individuals by highlighting the most prevalent sector within their network. It serves as a compass, pointing towards potential areas of interest and growth.

2. Skill Enhancement Opportunities

The categorization of positions, especially internships, empowers individuals to identify skill-enhancing opportunities. The project suggests a positive perspective on internships as stepping stones towards a brighter professional future.

3. Fun and Engaging Exploration

Beyond the technical aspects, this project adds an element of fun to data analysis. The fortune-telling feature transforms the results into an engaging and entertaining experience, making it more than just a conventional data project.

Conclusion

In conclusion, this project not only showcases the power of data analysis in unraveling professional networks but also serves as a source of motivation and guidance for individuals navigating their career paths. As we explore the findings, let's embrace the exciting possibilities that lie ahead.

Thank you for your attention. I am eager to share the insights and entertain any questions or discussions you may have.