385-245-8705

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# ZACHARY STOCKS

**FRONT-END WEB DEVELOPER**

## EDUCATION

**2015 - 2019**
**Bachelor of Science**
Graduated in Management
Information Systems
*Utah State University*

## MY EXPERTISE

**Professional Skills**

JavaScript •

Application Development •

HTML + CSS •

PHP •

MySQL •

Adobe Creative Cloud •

UI/UX Design •

Content Management Systems •

Unified Modeling Language •

Qualtrics •

Agile Workflow •

Writing •

**Personal Skills**

Adaptability •

Team Work •

Problem Solving •

Communication •

Learning •

## PROFILE

Dedicated to learning and growth, I aim to improve my skillset by applying it to design and develop useful web applications that provide captivating content and effective business solutions.

## WORK EXPERIENCE

**Webmaster**

Utah State University
USU STARS! GEAR UP                          May 2016 - Present

- Collaborate with directors and program coordinators to understand their needs and deliver online resources to 8,000+ students and staff across Utah.
- Maintain two websites for the program; one using USU's OmniCMS system, the other developed independently by me using HTML, CSS, JavaScript, and PHP.
- Develop and distribute surveys and forms using Qualtrics, and Adobe Acrobat.
- Implement updates and maintenance of the online manual for partner schools, which I initially converted from a pdf manual to a web resource.
- Optimize and edit photographs and images using Adobe Photoshop.
- Create animated videos using Vyond and Adobe Audition.
- Use raw footage to create promotional videos for events using Adobe Premiere Pro and Adobe After Effects.

**Web Marketing Services Account Representative**

Harris Research, Inc.                          Apr 2015 - May 2016

- Managed search engine optimization and web marketing strategies for 15-20 Chem-Dry & N-Hance franchisees at any given time.
- Communicated daily with franchisees to determine their needs and carry them out effectively.
- Maintained the universal style and branding of Harris Research, Inc. while meeting the needs of my franchisees.