The Way We Work

Initial Consultation

The first consultation is free of charge for local clients. Later consultations may be charged depending upon travel time and expenses incurred.

The purpose of the initial consultation is to:

* Survey existing soft furnishings, decoration and furniture, colour, shape and size of rooms, and take measurements required for the estimates
* Establish customer preferences in style and type of curtains, blinds or other room decoration (cushions, throws…) and colour schemas
* Establish budget level for fabrics and making
* Discuss delivery dates

Based on the initial consultation I will produce estimates for the making and fabric quantities.

Next phases will follow after the customer approval.

Please bear in mind that the estimates and the final cost can go up or down depending on chosen design, fabrics, patterns, lining… All changes are always communicated to and approved by customers.

Design

The most satisfying part of my work is to design and produce things that my clients love and to exceed their expectations. I give my individual attention to each client, discussing their ideas, taking measurements and bouncing ideas around. As a result, my clients are delighted to find their ideas have been transformed into their ideal room decoration or outfit - giving them confidence in their own style and ideas. My experience and knowledge of fabrics ensures that all styles and budgets are catered for, with every client benefiting from my personalized service.

I have established close working relationships with several interior designers and I am happy to refer clients for broader advice on decoration or design, if required. Equally, I am ready to work with your own Interior Designer or directly with home owners who want a more individual, bespoke solution to their interior decoration.

Fabrics

I can supply you fabrics from almost any range at retail prices, and often with some discount: Romo, Harlequin, Blendworth, Casamance, Nobilis, Jane Churchill, Osborne & Little, Designers Guild... including standard lining and interlining materials.

I also maintain a substantial range of samples available at my workshop to choose from or to help you in decisions on colour schemes, while sample books from other ranges can be provided on demand.

Of course, you are very welcome to supply your own fabrics for curtains, roman blinds or cushions.

Poles & Tracks

In most my jobs I use curtain poles or curtain tracks from Byron & Byron, Florentina, Tiara, Barnwood, Tillys, Silent Gliss...

As with fabrics, I can supply curtain poles and tracks for you and save you some time and hassle or you can chose your own supplier.

Delivery & Fitting

I normally fit all of my own work, and this cost is included in the quotation I supply. That includes the fitting of curtain poles and tracks, roman blinds, pelmets and curtain hanging and dressing.

For local clients delivery is usually free. Additional delivery charges may be incurred for oversized items (e.g. extremely large pelmet requiring a big van or a lorry).

Production

Creation Steps

Creation Process

Making Process

Process of Making

About

A fabric and soul of the Fashion & Furnishing is Gordana. She has been interested in textiles, fashion and soft furnishings for many years, starting from her time at school. Sewing for herself, her family and friends and keeping pace with fashion, she spent hours, days and months sourcing textiles, and designing new items or improving the designs of others. This dedication has allowed her to develop a good eye for shapes and colours, knowledge that she shares everyday with many clients and colleagues.

Since she began trading in 2002, the business has received a fantastic response, growing every year. She now works with interior designers, both locally and in London and Birmingham and enjoys a high level of business from repeat clients and referrals.

Gordana’s sewing workshop is at her home, where she often meets clients discussing design or choosing fabrics; whereas it is often more appropriate to meet in client's homes or premises for initial soft furnishing consultation.

The Fashion & Furnishing has grown to be a family business. Gordana’s husband Zoran makes pelmets and small bespoke pieces of furniture while whole family help in all other steps of the making process where that is possible, assembling blinds mechanisms, fitting…

The fashion and the dressmaking side of the business has been reduced due to very busy soft furnishing schedule.

Still, for existing customers and when the busy soft furnising schedule allows, Gordana makes dresses, jackets, trousers, skirts or coats, using a ready-made pattern, adjusting existing or creating new patterns.

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Many of you may have an old favourite piece which fits perfectly but the fashion has moved on. Gordana can make a pattern out of it and adapt it to keep it current.

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If a garment can be altered Gordana can do it. The items she has altered are endless, from simple trouser length or skirt length adjustments to more technical adjusting of fitted items, lapels, or re-working pieces to a shape which suits a customer better; then adjusting bridal garments as well as designer wear. Get in touch to discuss your needs and to enquire about prices and lead times.

