



Company

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Date :
From :-2023-07-01 To :-2023-07-30

Presenting the monthly Sales Report, a comprehensive overview of our website's performance over the past week.

The report includes sales per category, depicted in an illustrative pie chart, and a comparative analysis of sales between the current and previous month. Additionally, we highlight our most popular category.As you analyze this data, consider its value in understanding customer behavior.

Utilize the insights to enhance our customer service and overall experience. By identifying the most popular category, we can further improve our services to cater to customer preferences and maximize sales opportunities.

Furthermore, the report sheds light on products added to carts but not ordered, providing crucial insights into potential missed opportunities. Let's strategize on converting these abandoned carts into successful purchases.

Let's work together to capitalize on this valuable information and drive our business to new heights. Your dedication and efforts are instrumental in our continued success.

Previous Month Sale	Sale Value
2023-06-01 to 2023-06-30	₹ 0

Current Month Sale	Sale
2023-07-01 to 2023-07-30	₹ 1,32,89,332

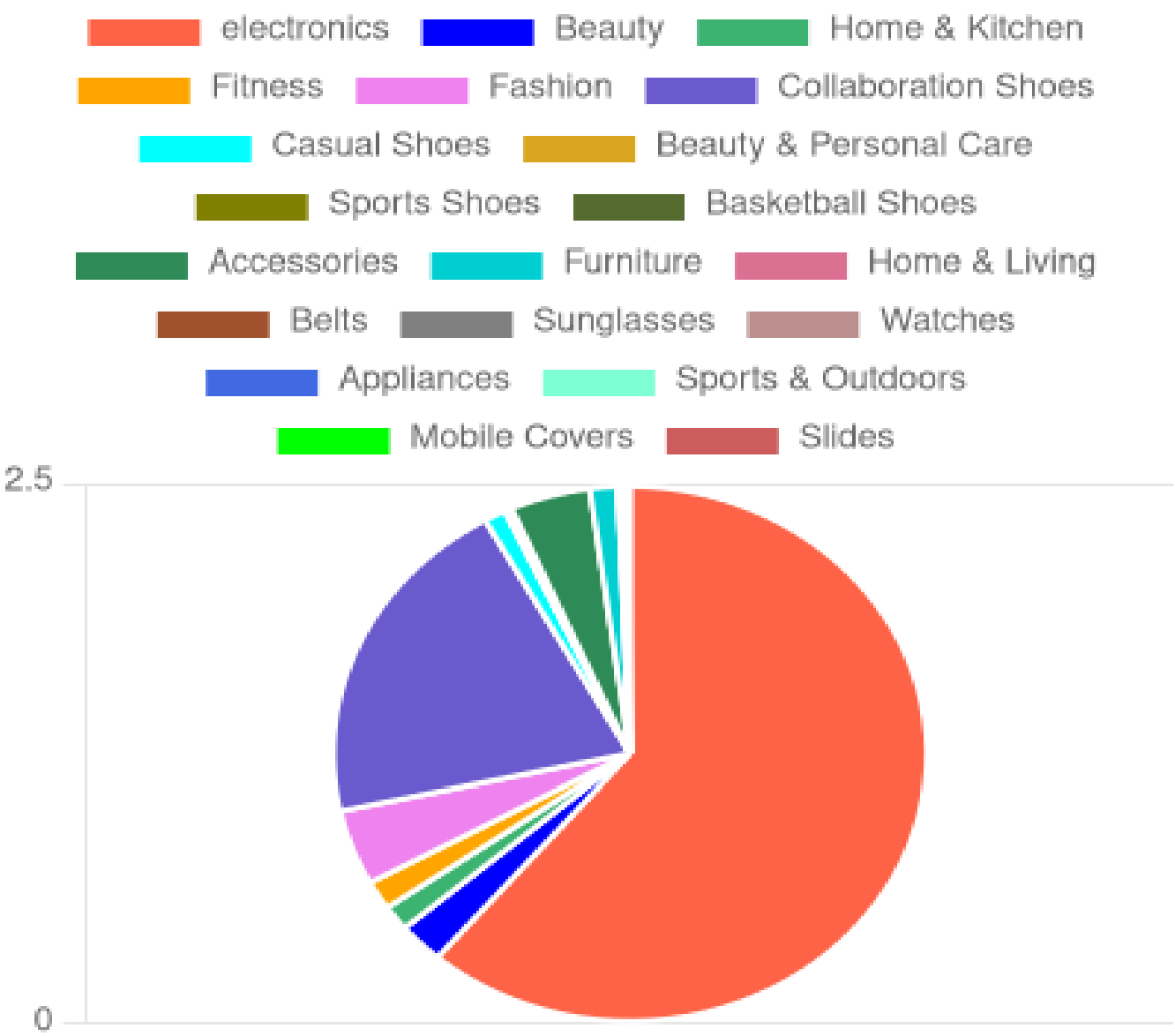
Current Month Sale Count	Count
2023-07-01 to 2023-07-30	30

% revenue per last Month	Sale
2023-07-01 to 2023-07-30	Infinity %

MONTH REPORT

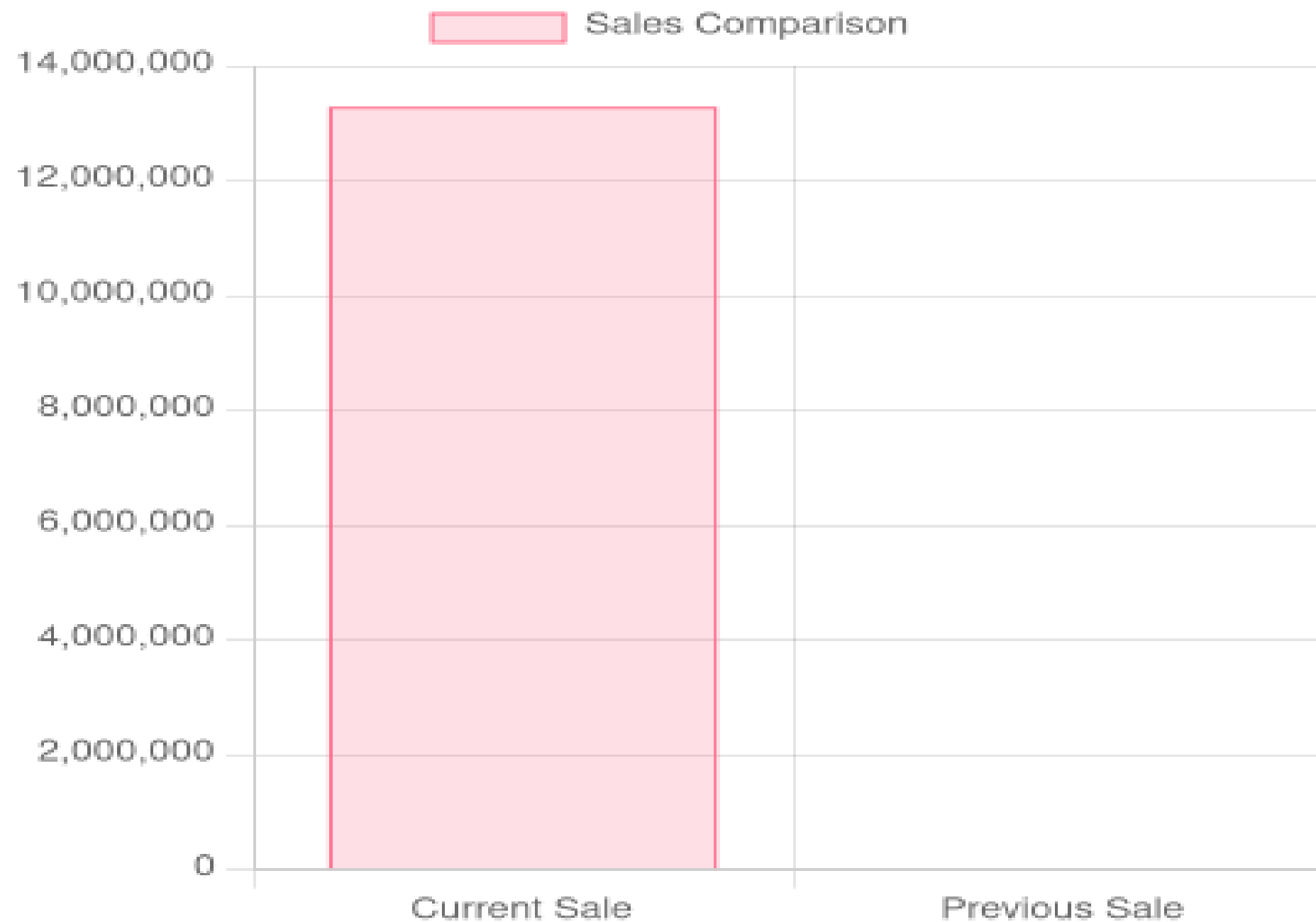
Sr No.	Category	Total (₹)
1	electronics	₹ 81,38,981
2	Beauty	₹ 3,29,967
3	Home & Kitchen	₹ 2,04,000
4	Fitness	₹ 2,32,500
5	Fashion	₹ 6,06,668
6	Collaboration Shoes	₹ 26,99,000
7	Casual Shoes	₹ 1,57,898
8	Beauty & Personal Care	₹ 5,600
9	Sports Shoes	₹ 28,990
10	Basketball Shoes	₹ 18,590
11	Accessories	₹ 5,79,960
12	Furniture	₹ 1,99,600
13	Home & Living	₹ 2,400
14	Belts	₹ 23,000
15	Sunglasses	₹ 9,200
16	Watches	₹ 23,000
17	Appliances	₹ 8,000

PIE CHART



Sr No.	Category	Total (₹)
18	Sports & Outdoors	₹ 7,900
19	Mobile Covers	₹ 2,080
20	Slides	₹ 11,998
Total Monthly Sale		₹ 1,32,89,332

Sales Comparison



Most Sold Category

In a bustling shopping website, certain categories stand out as the most sought-after among customers. These best-selling categories demonstrate a strong consumer interest and play a pivotal role in driving significant revenue for the business. By identifying and leveraging these top-performing categories, the website can tailor its marketing strategies, expand product offerings, and enhance user experience to further capitalize on customer preferences. Analyzing the trends and patterns of these most sales categories allows the website to stay ahead in the competitive market and consistently meet the ever-evolving demands of its valued clientele.

Sr.no	Most Saled Category	Count
1	Fashion	4
2	Belts	3
3	Sunglasses	3
4	Watches	3

Cart Products

This is a comprehensive analysis of products and their quantities that were added to carts but not proceeded to orders. By scrutinizing the frequency and trends of abandoned carts, we can estimate the potential revenue from successful conversions. The revenue lost due to cart abandonment reveals unrealized sales opportunities, pointing to areas for enhancing user experience, checkout process, and marketing strategies on the website.

Cart Products	Quantity	Total
e5b75d84-713c-4dad-a0d8-9937c7a5d085	2	₹ 54,000
2c47778c-7ff7-4673-9df6-d77354e5f593	1	₹ 14,499
ac1e00dc-91f5-449e-b6f7-60143fd3e1ac	1	₹ 9,295
7018e825-5fa8-4a11-9291-5b5a05db0839	1	₹ 10,000
6932f2bb-33ce-44f2-8a34-d55a7fefa222	2	₹ 17,998
9ef70211-1e6d-4443-8c45-3b5a3cf4c386	1	₹ 6,900

Cart Products	Quantity	Total
8c0578e1-8d79-45ee-9043-9557a0bc7473	2	₹ 4,500
c368bd86-6b57-45a4-a8d3-fa566ae7226a	2	₹ 7,499
675faed0-8e72-4533-b6c0-f723c7183e63	1	₹ 89,000
77946128-3aab-45c2-bf4d-006516a73d88	1	₹ 4,000
456eb158-1a88-4220-8f09-ea3786bd37c4	1	₹ 12,499
f5a52de3-e471-4175-bff7-c83d17891c89	1	₹ 14,500
6c4d633f-3d70-4562-9e16-267ceb61f961	1	₹ 9,600
262460a6-8a5f-492c-9ea4-ab4891ddcd1c	1	₹ 4,500
6ad8a67f-5bb4-476c-951f-5ddb9be5cdcb	2	₹ 12,000
b5ffd680-e656-4ed0-817b-1c8131c52e37	1	₹ 1,12,000
70b20320-77eb-4f4d-bd9c-8937aad334aa	1	₹ 14,995
70b20320-77eb-4f4d-bd9c-8937aad334aa	1	₹ 14,995
379abeee-7833-4662-bcb4-ca780d55035f	1	₹ 1,000
77946128-3aab-45c2-bf4d-006516a73d88	2	₹ 8,000
179ad756-72a4-4cec-b16f-96803ebb9753	1	₹ 130
92a4def4-60d8-495e-8736-70b95dc0b03f	1	₹ 600

Cart Products	Quantity	Total
4e05db52-acfe-4860-8744-f9d62d64c06e	3	₹ 105
Total Cart Products Price		₹ 4,22,615

SUMMARY

In conclusion, this month Sales Report has provided invaluable insights into our website's performance and customer behavior. By analyzing the sales per category, comparing monthly trends, and identifying our most popular category, we have gained essential data to make informed decisions.

Let's leverage this information to enhance our customer service, optimize marketing strategies, and drive sales growth. As we strive to convert abandoned carts into successful orders, we can tap into untapped potential and maximize revenue. We extend our heartfelt appreciation to the entire team for their dedication and hard work in contributing to our success.

Together, let's implement the insights from this report and continue to elevate our website's performance. Should you have any questions or need further analysis, please don't hesitate to reach out.

Let's work collaboratively to achieve even greater achievements in the coming months. Thank you all for your commitment and continued support.

Note:- This report is confidential and intended solely for the designated recipients. Any unauthorized dissemination or use is strictly prohibited.