Date :
From :-2023-07-30   To :-2023-08-05

Presenting the weekly Sales Report, a comprehensive overview of our website's performance over the past week.

The report includes sales per category, depicted in an illustrative pie chart, and a comparative analysis of sales between the current and previous week. Additionally, we highlight our most popular category.As you analyze this data, consider its value in understanding customer behavior.

Utilize the insights to enhance our customer service and overall experience. By identifying the most popular category, we can further improve our services to cater to customer preferences and maximize sales opportunities.
Furthermore, the report sheds light on products added to carts but not ordered, providing crucial insights into potential missed opportunities. Let's strategize on converting these abandoned carts into successful purchases.

Let's work together to capitalize on this valuable information and drive our business to new heights. Your dedication and efforts are instrumental in our continued success.

Previous Week Sale	Sale Value
2023-07-23 to 2023-07-29	₹ 3,08,753

| Current Week Sale	Sale
2023-07-30 to 2023-08-05	₹ 4,17,765

Current Week Sale Count	Count
2023-07-30 to 2023-08-05	72

% revenue per last Week	Sale
2023-07-30 to 2023-08-05	135.31 %

WEEK REPORT

Sr No.	Category	Total (₹)
1	Hand & Power Tools	₹ 12,000
2	Stationery Items	₹ 4,740
3	Arts, Crafts & Sewing	₹ 19,995
4	Fashion	₹ 31,000
5	Games & Toys	₹ 598
6	Home & Kitchen	₹ 1,44,000
7	Sports Products	₹ 82,776
8	Watches	₹ 5,500
9	Belts	₹ 6,000
10	Sports Shoes	₹ 57,980
11	Casual Shoes	₹ 15,996
12	Basketball Shoes	₹ 37,180
Total Weekly Sale		**₹ 4,17,765**

PIE CHART

Legend: Hand & Power Tools, Stationery Items, Arts, Crafts & Sewing, Fashion, Games & Toys, Home & Kitchen, Sports Products, Watches, Belts, Sports Shoes, Casual Shoes, Basketball Shoes

Sales Comparison

Sales Comparison

450,000	
400,000	
350,000	
300,000	
250,000	
200,000	
150,000	
100,000	
50,000	
0	

Current Sale | Previous Sale
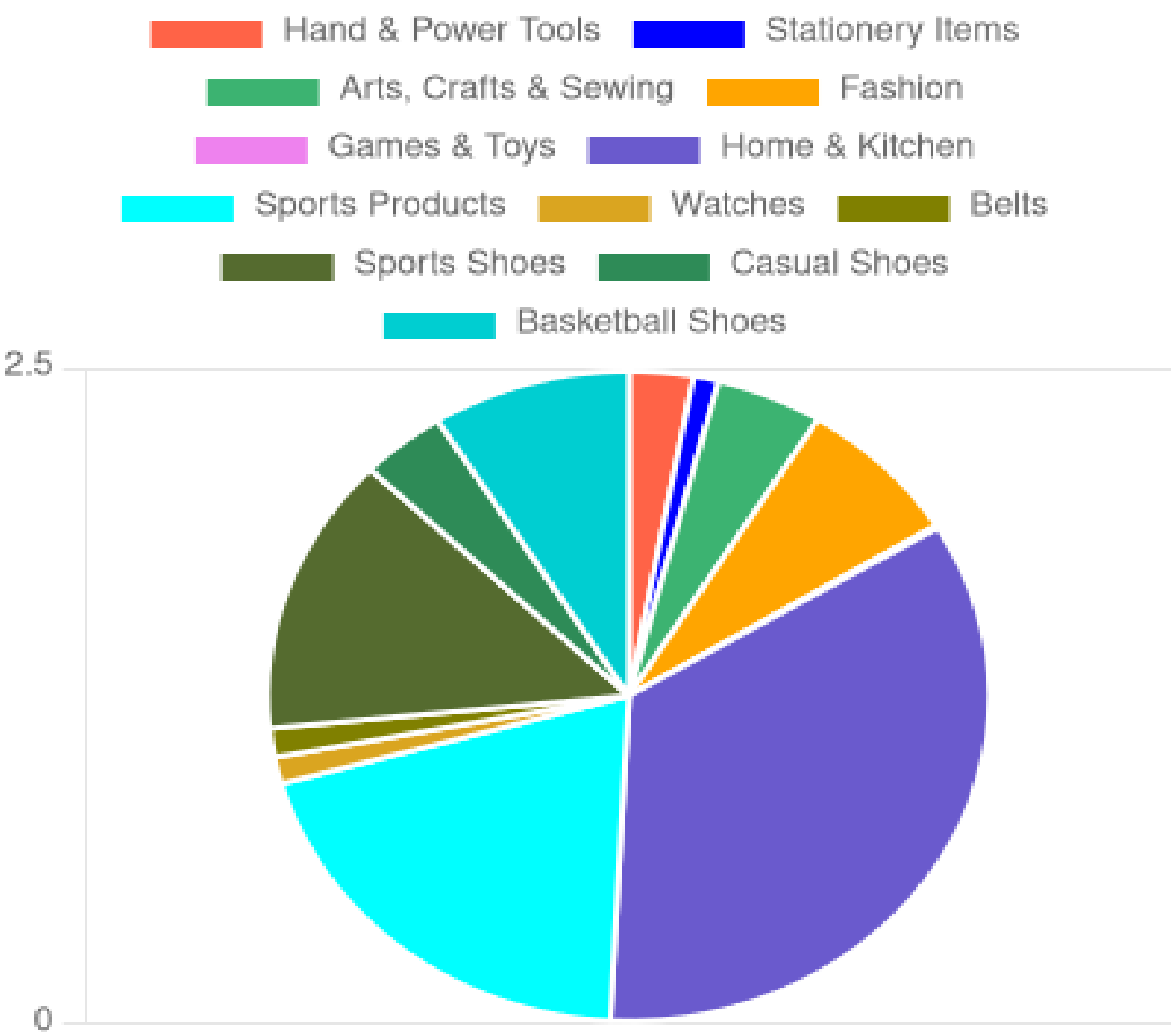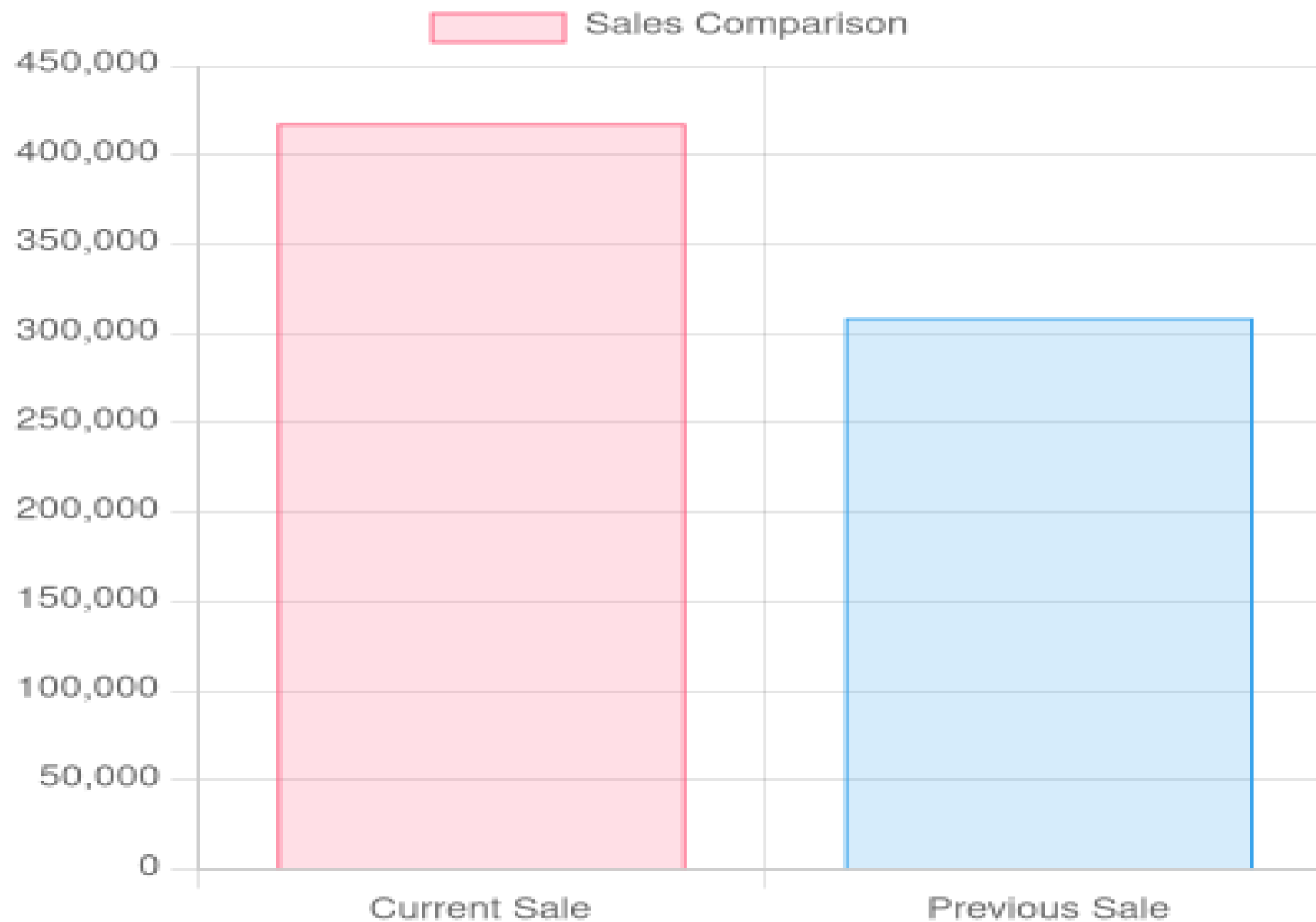
Most Sold Category

In a bustling shopping website, certain categories stand out as the most sought-after among customers. These best-selling categories demonstrate a strong consumer interest and play a pivotal role in driving significant revenue for the business. By identifying and leveraging these top-performing categories, the website can tailor its marketing strategies, expand product offerings, and enhance user experience to further capitalize on customer preferences. Analyzing the trends and patterns of these most sales categories allows the website to stay ahead in the competitive market and consistently meet the ever-evolving demands of its valued clientele.

Sr.no	Most Saled Category	Count
1	Sports Shoes	6
2	Casual Shoes	6
3	Basketball Shoes	6
4	Home & Kitchen	12
5	Sports Products	12
6	Hand & Power Tools	5
7	Stationery Items	5
8	Arts, Crafts & Sewing	5

Cart Products

This is a comprehensive analysis of products and their quantities that were added to carts but not proceeded to orders. By scrutinizing the frequency and trends of abandoned carts, we can estimate the potential revenue from successful conversions. The revenue lost due to cart abandonment reveals unrealized sales opportunities, pointing to areas for enhancing user experience, checkout process, and marketing strategies on the website.

Cart Products	Quantity	Total
Total Cart Products Price		**₹ 0**

SUMMARY

In conclusion, this week Sales Report has provided invaluable insights into our website's performance and customer behavior. By analyzing the sales per category, comparing weekly trends, and identifying our most popular category, we have gained essential data to make informed decisions.

Let's leverage this information to enhance our customer service, optimize marketing strategies, and drive sales growth. As we strive to convert abandoned carts into successful orders, we can tap into untapped potential and maximize revenue.We extend our heartfelt appreciation to the entire team for their dedication and hard work in contributing to our success.

Together, let's implement the insights from this report and continue to elevate our website's performance.Should you have any questions or need further analysis, please don't hesitate to reach out.

Let's work collaboratively to achieve even greater achievements in the coming weeks.Thank you all for your commitment and continued support.

Note:- This report is confidential and intended solely for the designated recipients. Any unauthorized dissemination or use is strictly prohibited.