



Shippr
It's all about you.

Company

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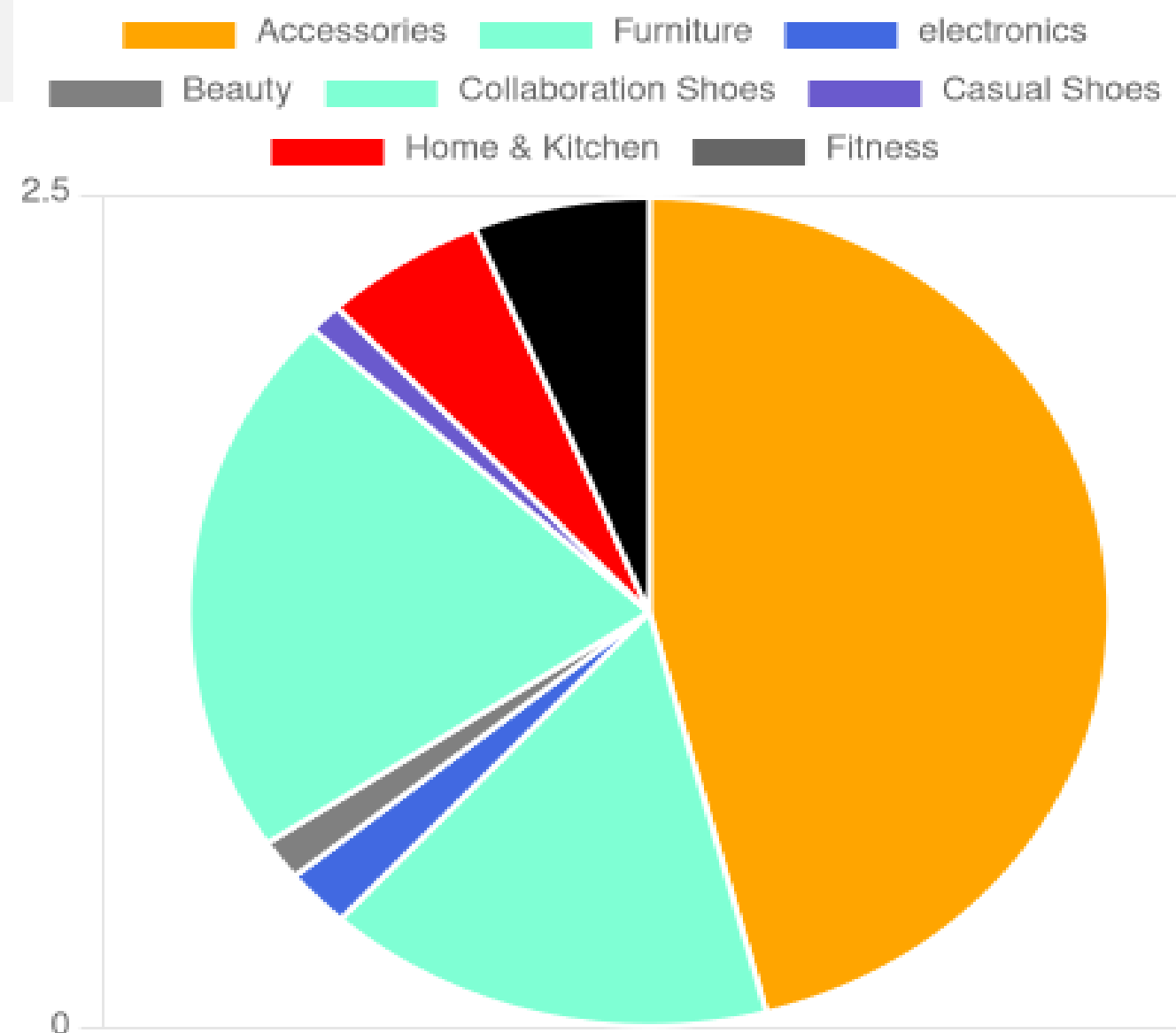
Date :

From :-2023-07-17 To :-2023-07-23

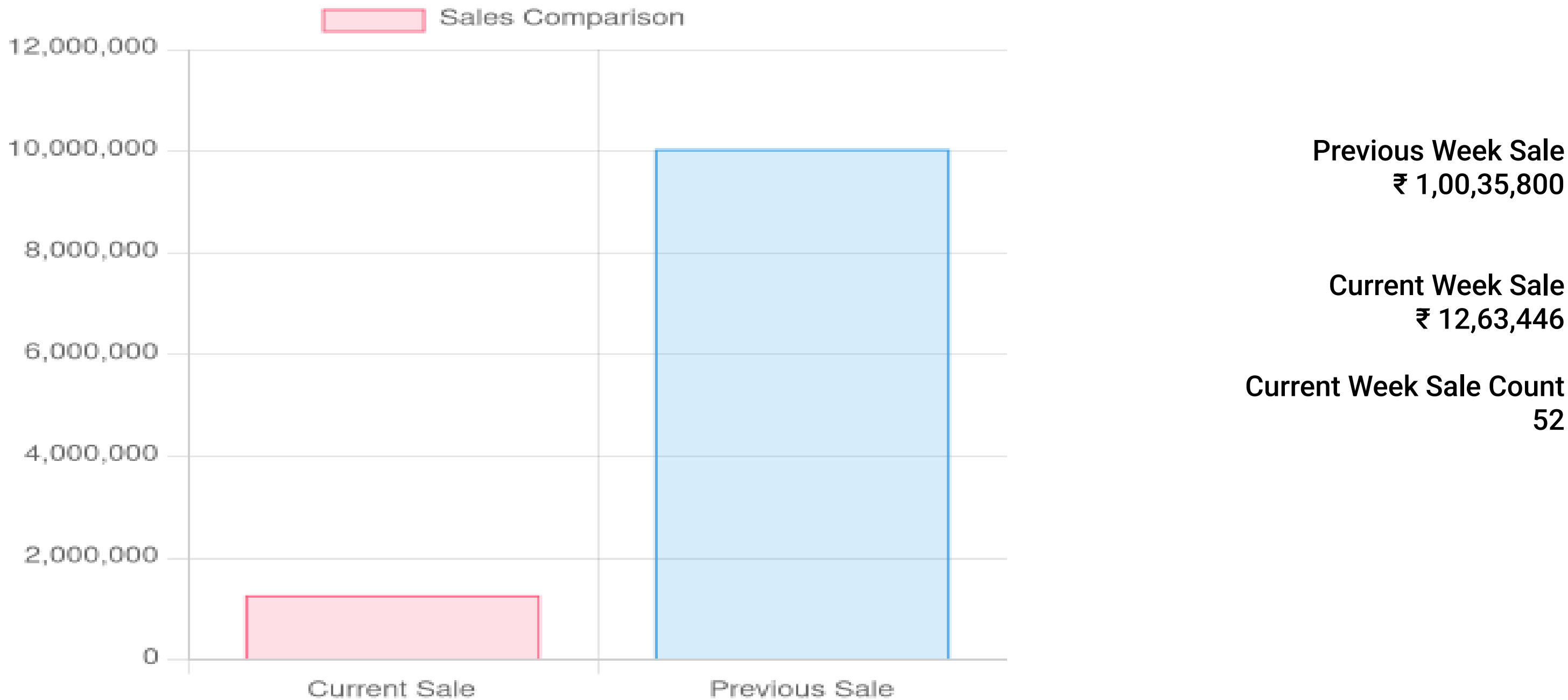
WEEKLY REPORT

Sr No.	Category	Total (₹)
1	Accessories	579960
2	Furniture	199600
3	electronics	28998
4	Beauty	19998
5	Collaboration Shoes	269900
6	Casual Shoes	14990
7	Home & Kitchen	72000
8	Fitness	78000

PIE CHART



Sales Comparison



Most Saled Category

In a bustling shopping website, certain categories stand out as the most sought-after among customers. These best-selling categories demonstrate a strong consumer interest and play a pivotal role in driving significant

revenue for the business. By identifying and leveraging these top-performing categories, the website can tailor its marketing strategies, expand product offerings, and enhance user experience to further capitalize on customer preferences. Analyzing the trends and patterns of these most sales categories allows the website to stay ahead in the competitive market and consistently meet the ever-evolving demands of its valued clientele.

Sr.no	Most Saled Category	Count
1	electronics	9
2	Beauty	9
3	Collaboration Shoes	7
4	Casual Shoes	7
5	Home & Kitchen	6
6	Fitness	6
7	Accessories	4
8	Furniture	4

Cart Products

This is a comprehensive analysis of products and their quantities that were added to carts but not proceeded to orders. By scrutinizing the frequency and trends of abandoned carts, we can estimate the potential revenue from successful conversions. The revenue lost due to cart abandonment reveals unrealized sales opportunities, pointing to areas for enhancing user experience, checkout process, and marketing strategies on the website.

Cart Products	Quantity	Total
e5b75d84-713c-4dad-a0d8-9937c7a5d085	2	₹ 1,08,000
af3df417-2b33-4b28-8932-d029b95c5ee6	1	₹ 4,990
2c47778c-7ff7-4673-9df6-d77354e5f593	1	₹ 14,499
ac1e00dc-91f5-449e-b6f7-60143fd3e1ac	1	₹ 9,295
7018e825-5fa8-4a11-9291-5b5a05db0839	1	₹ 10,000
6932f2bb-33ce-44f2-8a34-d55a7fefa222	2	₹ 35,996
9ef70211-1e6d-4443-8c45-3b5a3cf4c386	1	₹ 6,900
8c0578e1-8d79-45ee-9043-9557a0bc7473	2	₹ 9,000
c368bd86-6b57-45a4-a8d3-fa566ae7226a	2	₹ 14,998
675faed0-8e72-4533-b6c0-f723c7183e63	1	₹ 89,000
77946128-3aab-45c2-bf4d-006516a73d88	1	₹ 4,000
456eb158-1a88-4220-8f09-ea3786bd37c4	1	₹ 12,499
f5a52de3-e471-4175-bff7-c83d17891c89	1	₹ 14,500
6c4d633f-3d70-4562-9e16-267ceb61f961	1	₹ 9,600
262460a6-8a5f-492c-9ea4-ab4891ddcd1c	1	₹ 4,500
6ad8a67f-5bb4-476c-951f-5ddb9be5cdcb	2	₹ 24,000

Cart Products	Quantity	Total
b5ffd680-e656-4ed0-817b-1c8131c52e37	1	₹ 1,12,000
Total Cart Products Price		₹ 3,87,780