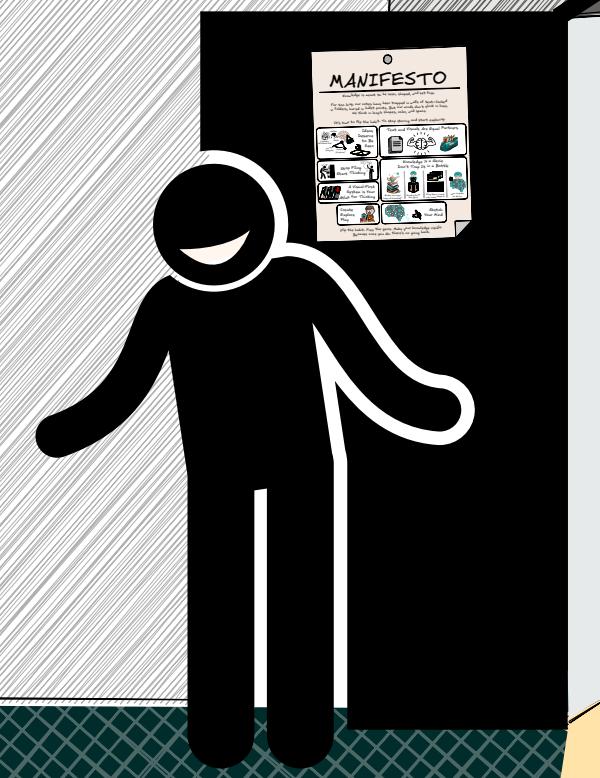
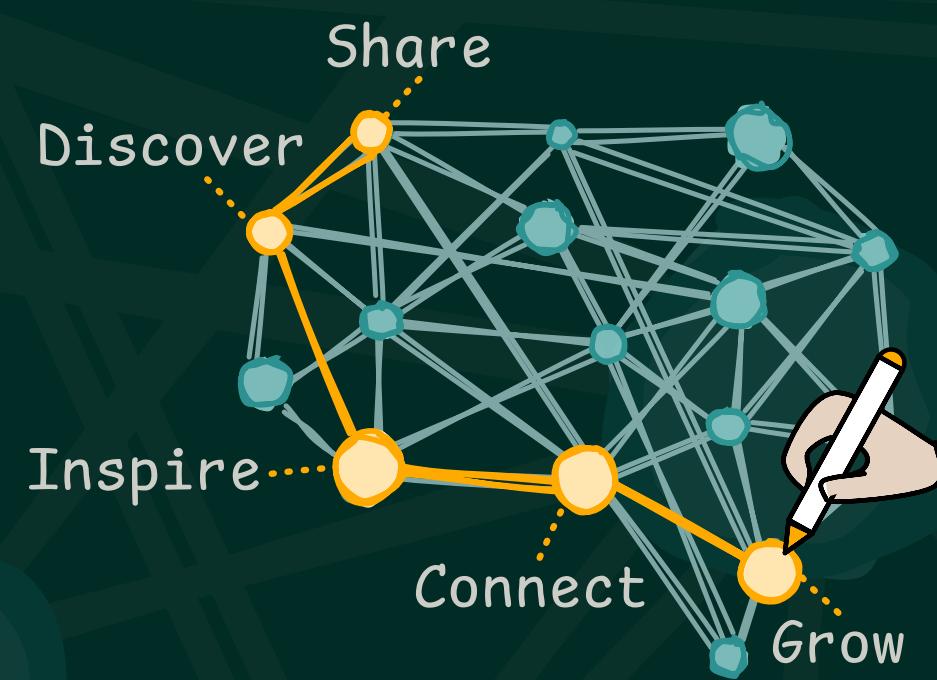


Welcome!



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SKETCH YOUR MIND CONFERENCE

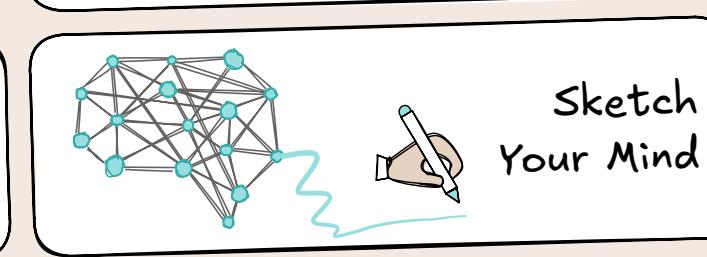
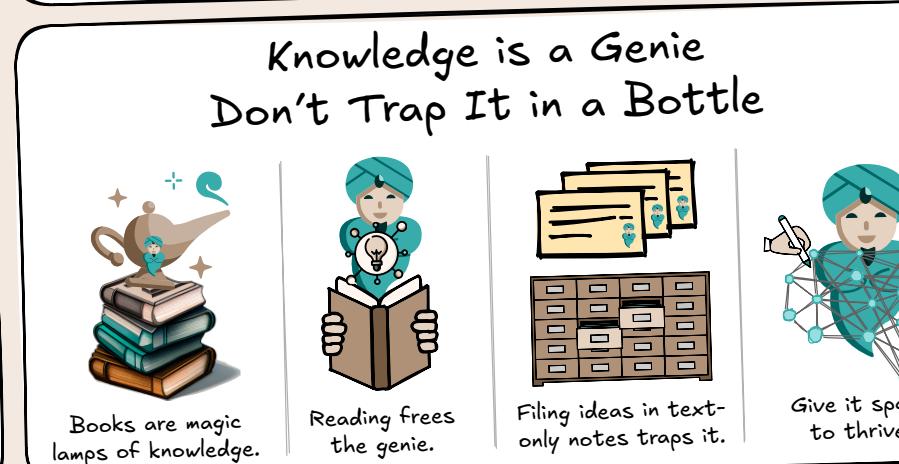
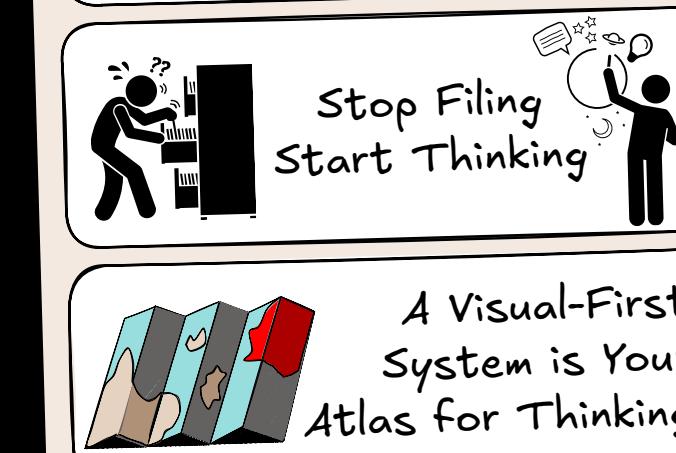
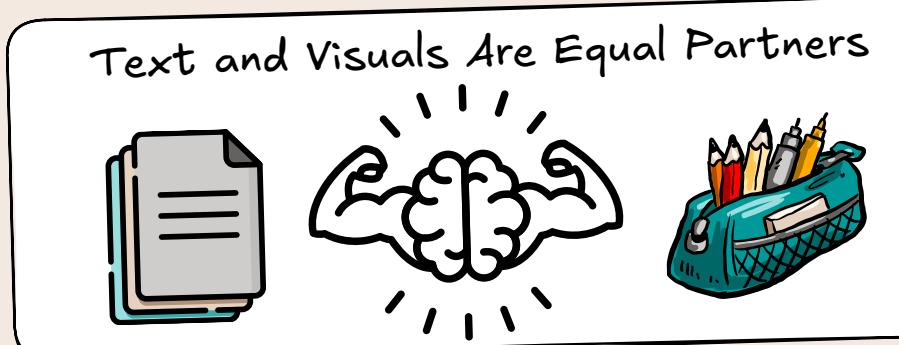
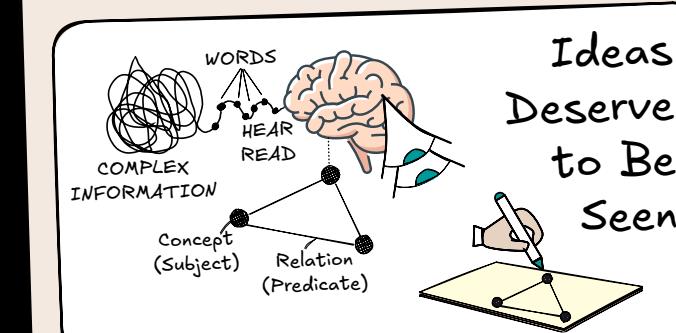


MANIFESTO

Knowledge is meant to be seen, shaped, and set free.

For too long, our notes have been trapped in walls of text—locked in folders, buried in bullet points. But our minds don't think in lines. We think in loops, shapes, color, and space.

It's time to flip the habit. To stop storing and start exploring.

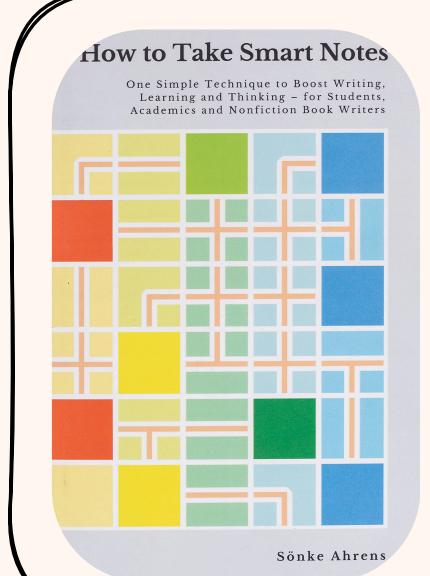


Flip the habit. Free the genie. Make your knowledge visible.
Because once you do, there's no going back.



Writing is thinking.
Without the structure of
writing our brain goes
around in circles.

Tiago Forte



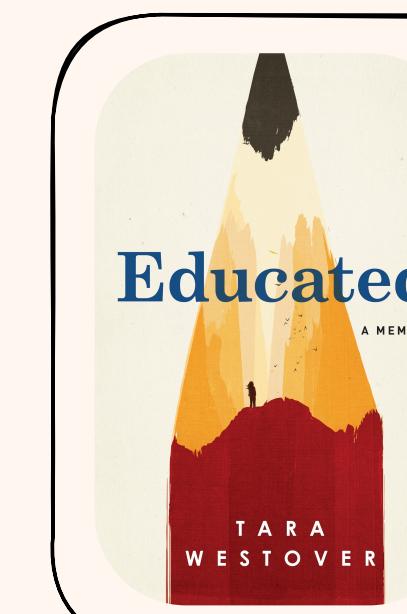
By writing we externalize
our thoughts. Only then
we can compare and
recombine those thoughts
into different narratives
and conceptual models.

Sönke Ahrens



Writing itself makes
you realise where
there are holes in
things. I'm never sure
what I think until I
see what I write.

Carol Loomis

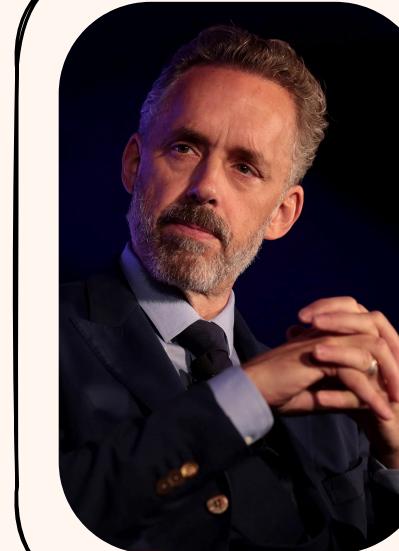


A poorly written
sentence is a poorly
conceived idea.

Professor Steinberg

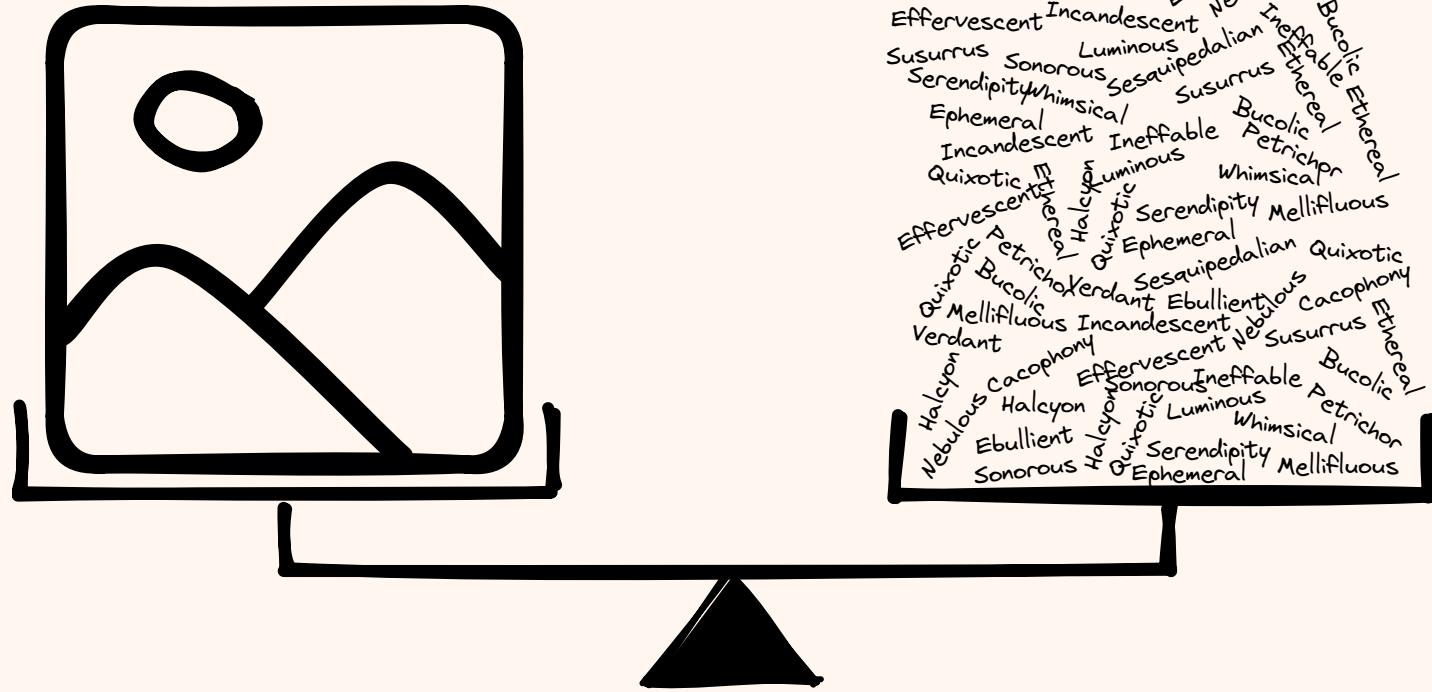


Writing is
thinking



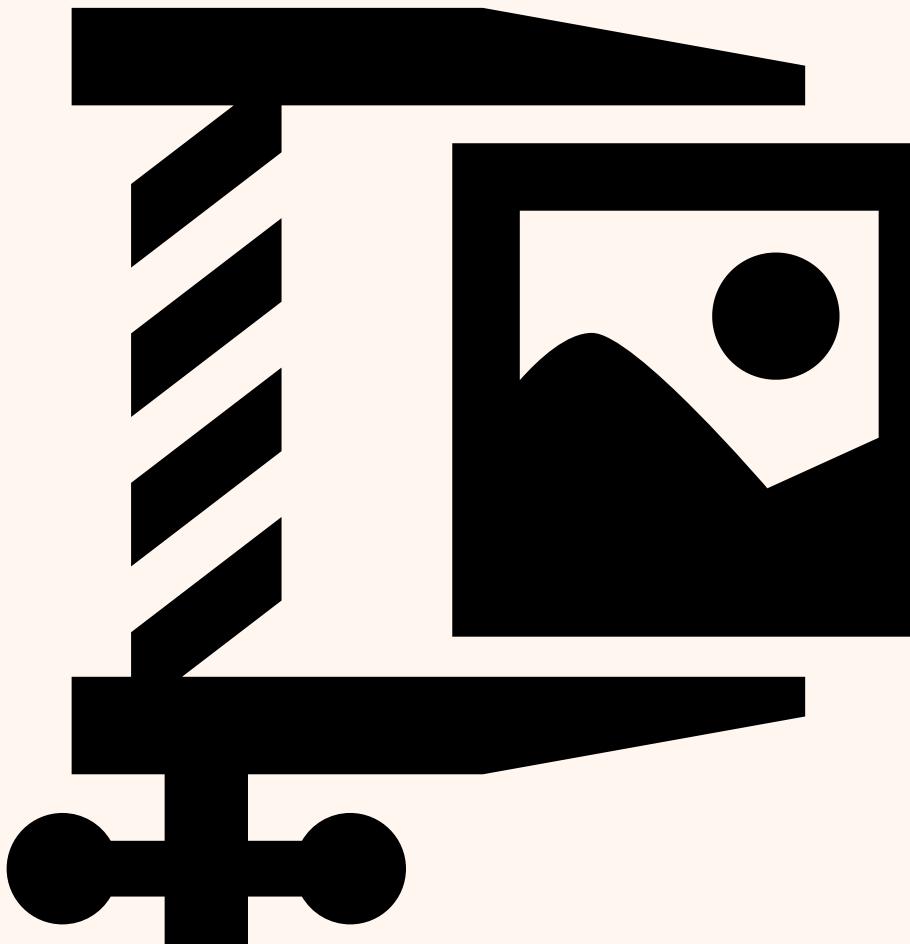
The best thing you can
do is teach people to
write, because there is no
difference between that
and thinking.

Jordan Peterson



One picture is worth
a thousand words

Illustrations are
a compression
of meaning



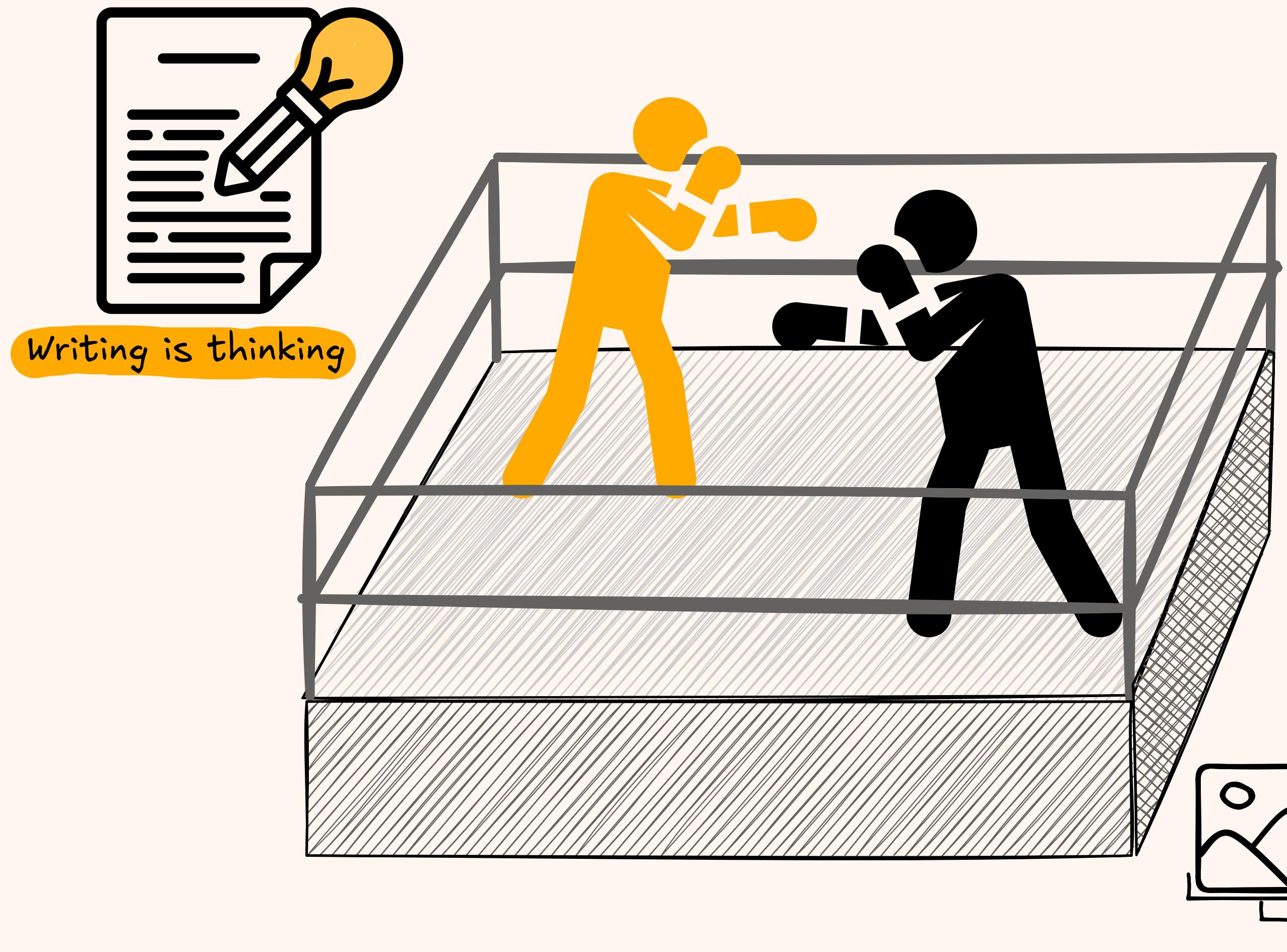
Effective bitrate
increases with
compression



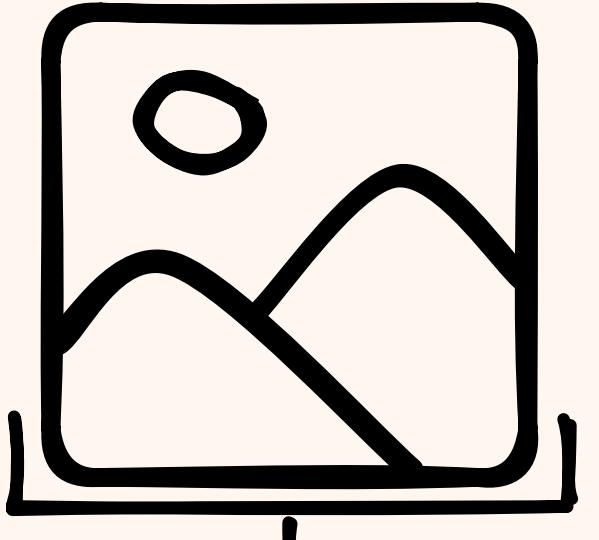
Text is one-finger typing; visuals are ten.

Our ancestors didn't survive
on the savanna by reading bullet-point lists





One picture is worth
a thousand words

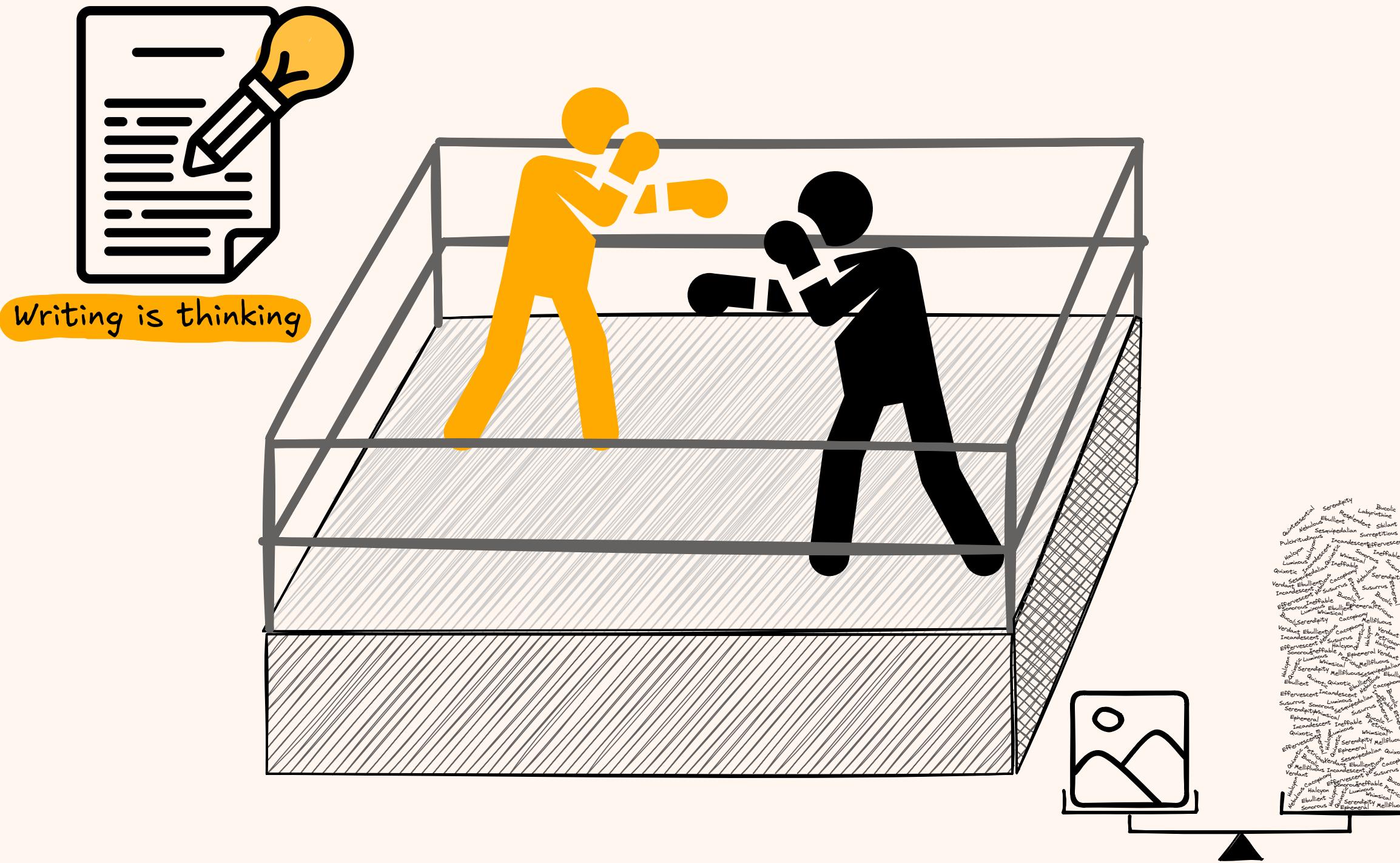


Quintessential Serendipity Labyrinthine
Nebulous Ebullient Resplendent Sibilant
Pulchritudinous Sesquipedalian Surreptitious
Halcyon Incandescent Effervescent
Luminous Halcyon Quixotic Whimsical Sonorous Susurrous
Quixotic Incandescent Ineffable
Sesquipedalian Cacophony Verdant Ebullient Serendipity
Incandescent Nebulous Susurrous of Nebulous Serendipity
Effervescent Ineffable Bucolic Bucolic
Sonorous Ebullient Ephemeral Petrichor
Bucolic/Serendipity Cacophony Mellifluous
Verdant Ebullientous Cacophony Verdant
Incandescent Nebulous Susurrous Halcyon Petrichor
Effervescent Nebulous Quixotic Halcyon Halcyon
Sonorous Ineffable A Ephemeral Verdant
Halcyon Luminous Whimsical Petrichor Mellifluous
Quixotic Serendipity Mellifluous Sesquipedalian
Ebullient Quixotic Quixotic Ebullient
Effervescent Incandescent Bucolic In Cacophony
Susurrous Sonorous Luminous Sesquipedalian Ineffable Bucolic
Serendipity Whimsical Susurrous Etherial
Ephemeral Incandescent Ineffable Bucolic Petrichor
Quixotic Halcyon Luminous Whimsical
Effervescent Halcyon Quixotic Serendipity Mellifluous
Quixotic Petrichor Verdant Sesquipedalian Quixotic
Bucolic Petrichor Verdant Ebullientous Cacophony
Mellifluous Incandescent Nebulous Susurrous Etherial
Verdant Halcyon Cacophony Effervescent Nebulous Bucolic
Nebulous Halcyon Halcyon Sonorous Ineffable Petrichor
Ebullient Halcyon Halcyon Luminous Whimsical
Sonorous Halcyon Quixotic Serendipity Mellifluous

"One picture is worth a thousand words. Yes, but only if you look at the picture and say or think the thousand words."

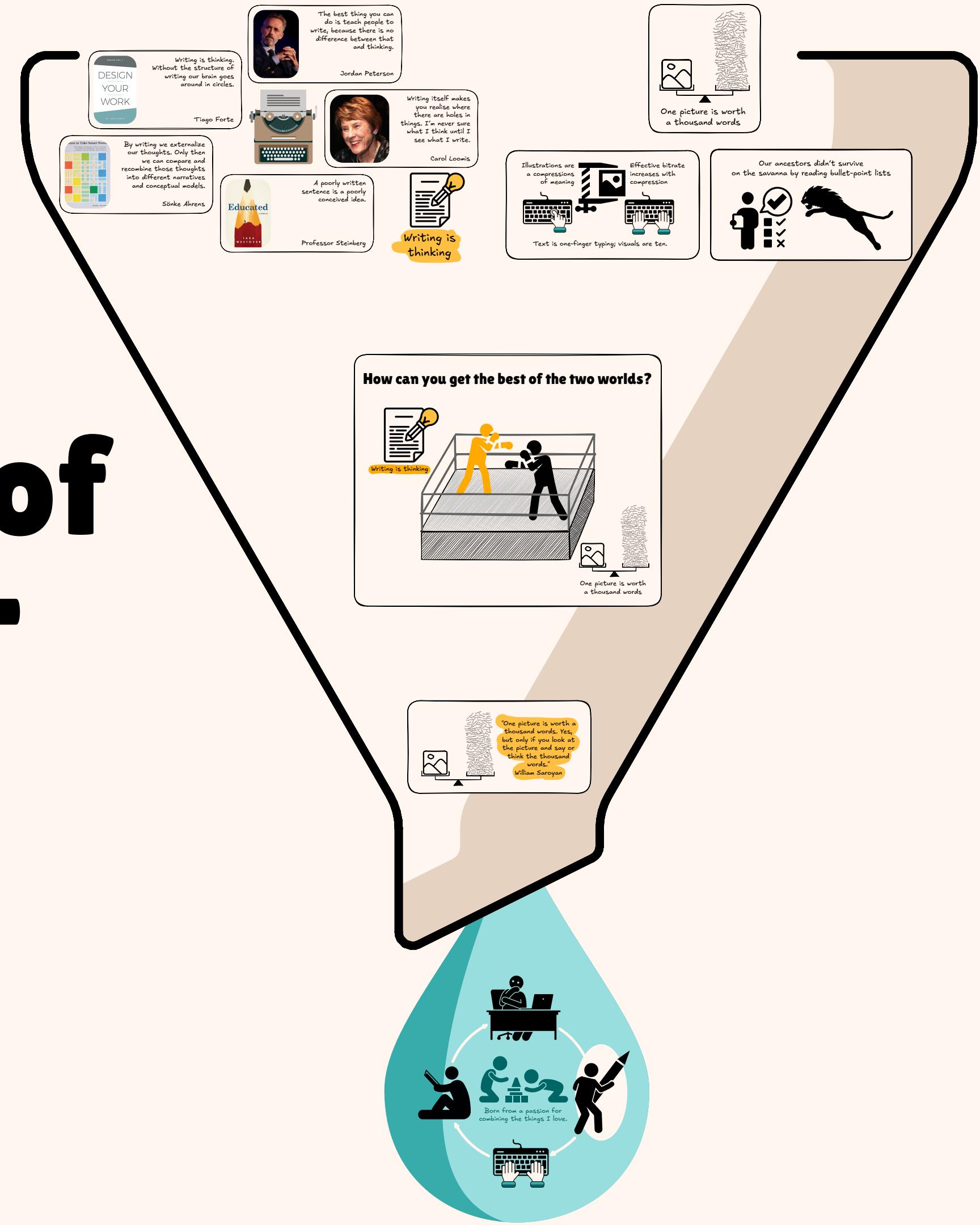
William Saroyan

How can you get the best of the two worlds?



One picture is worth
a thousand words

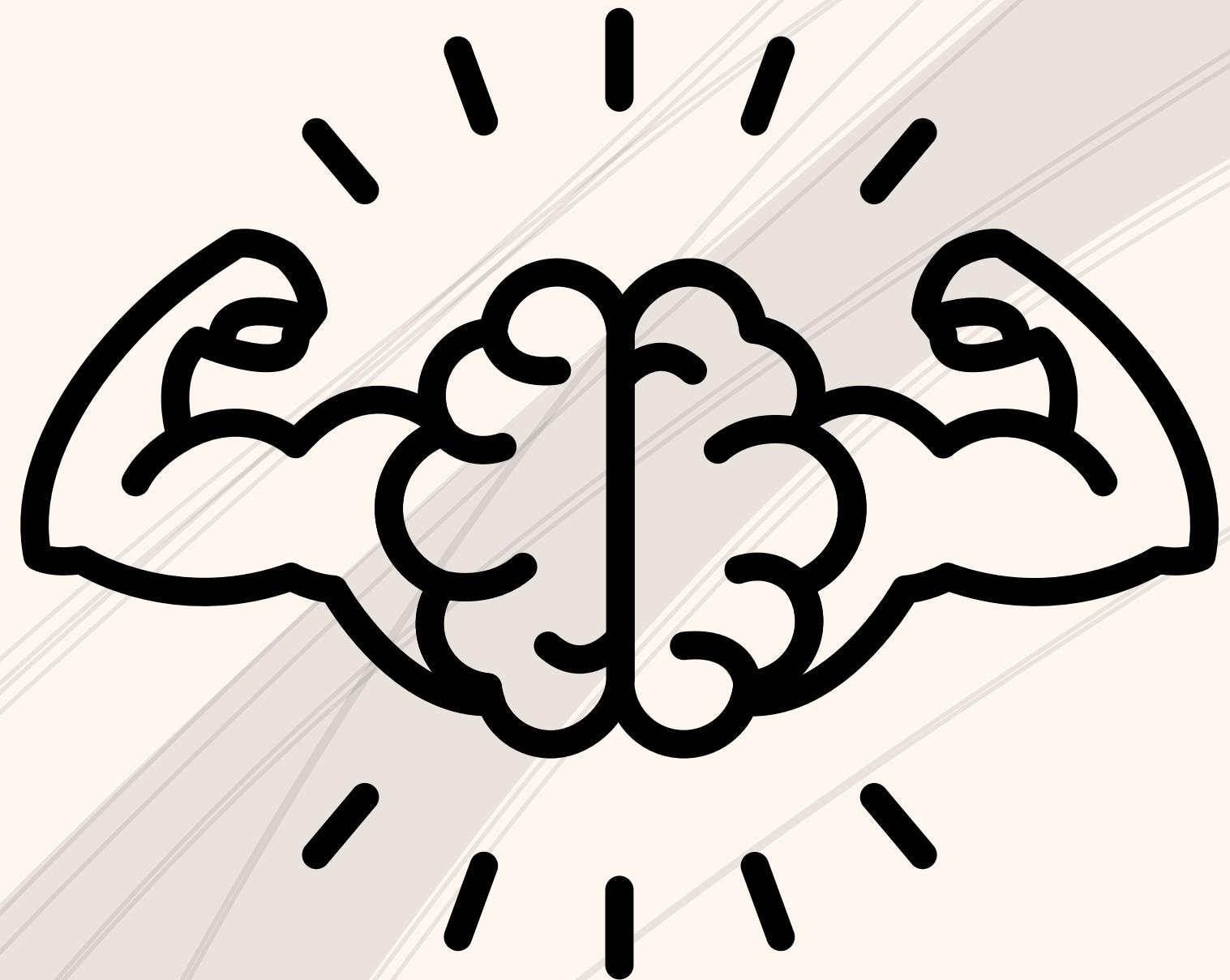
The inception of The MindSET Framework

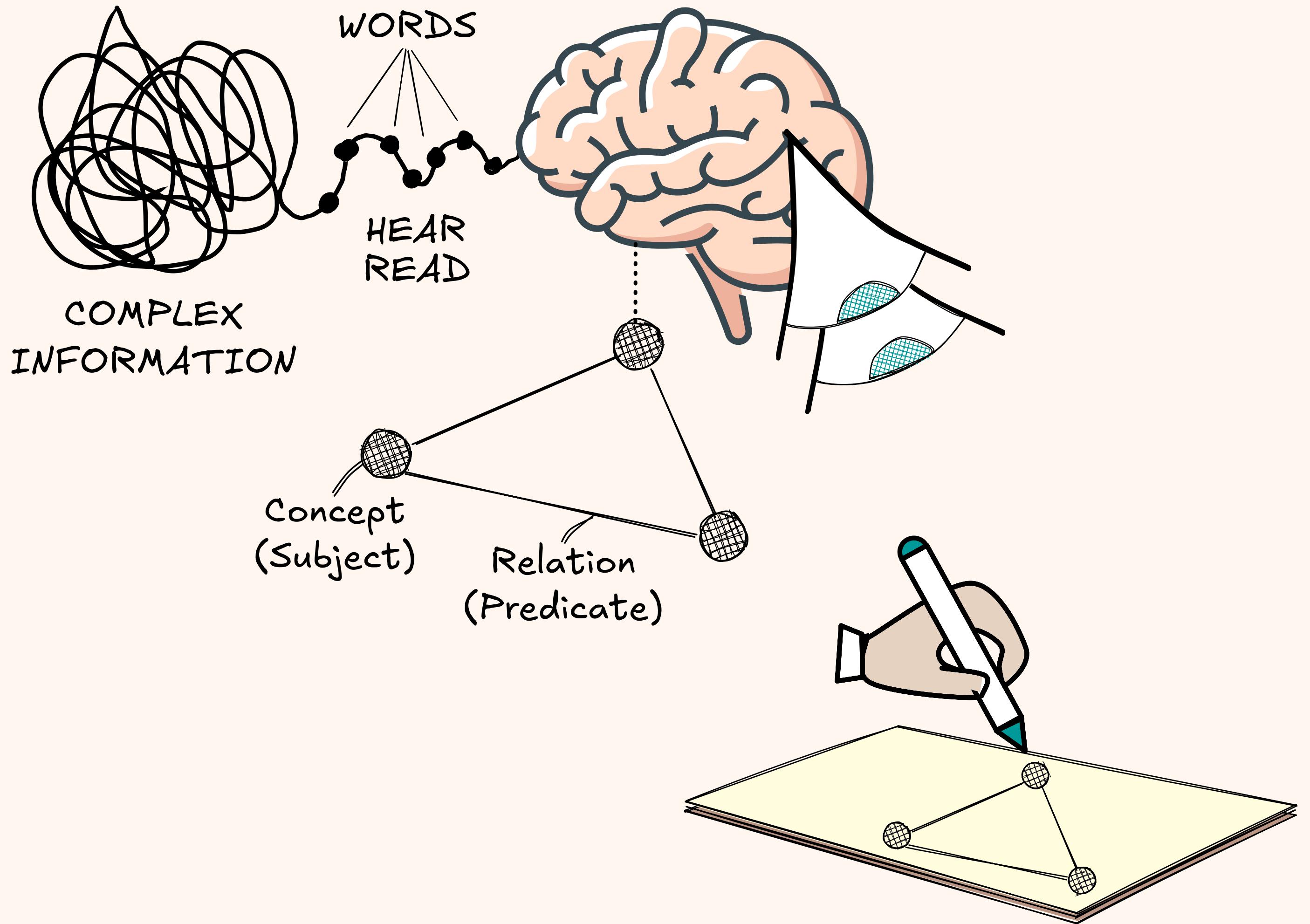


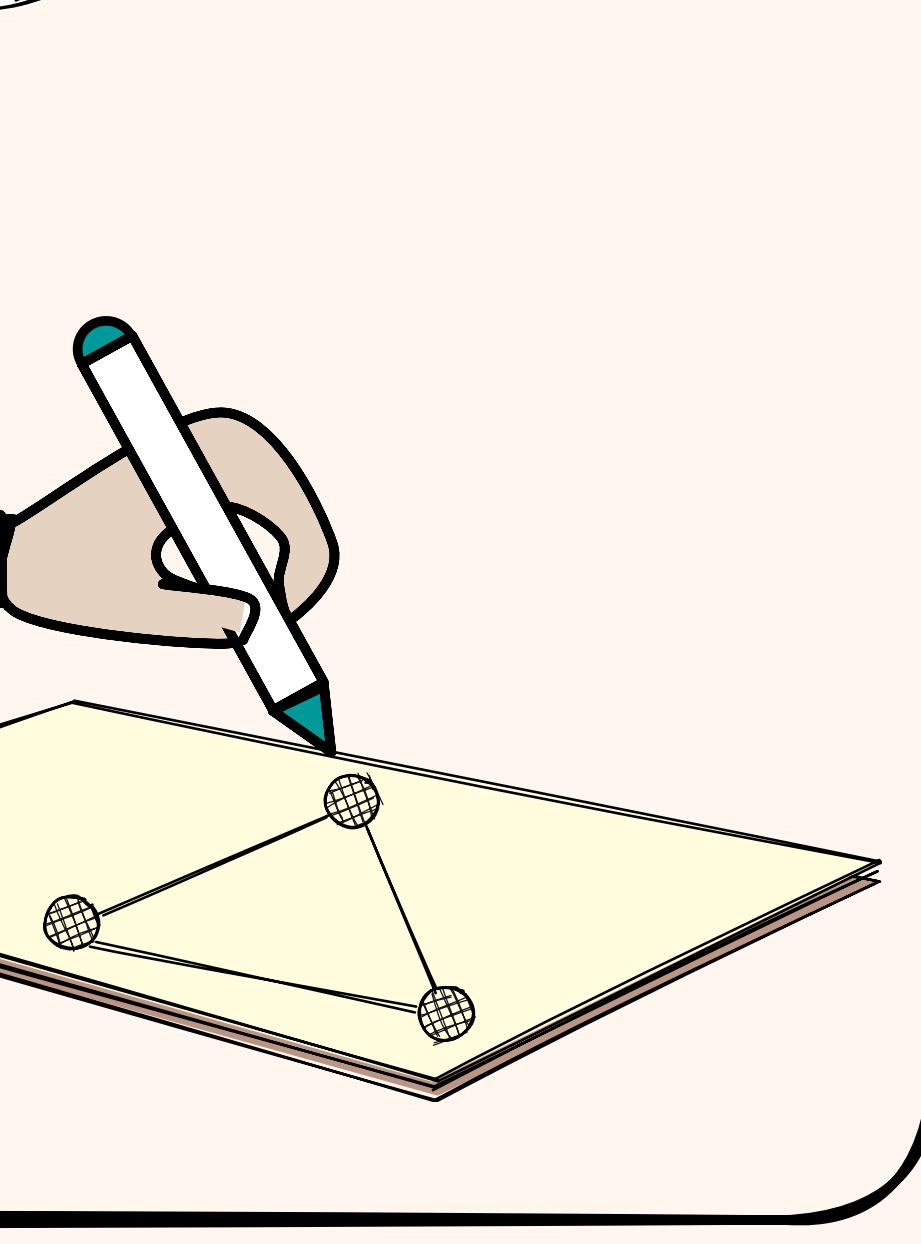


Born from a passion for
combining the things I love.

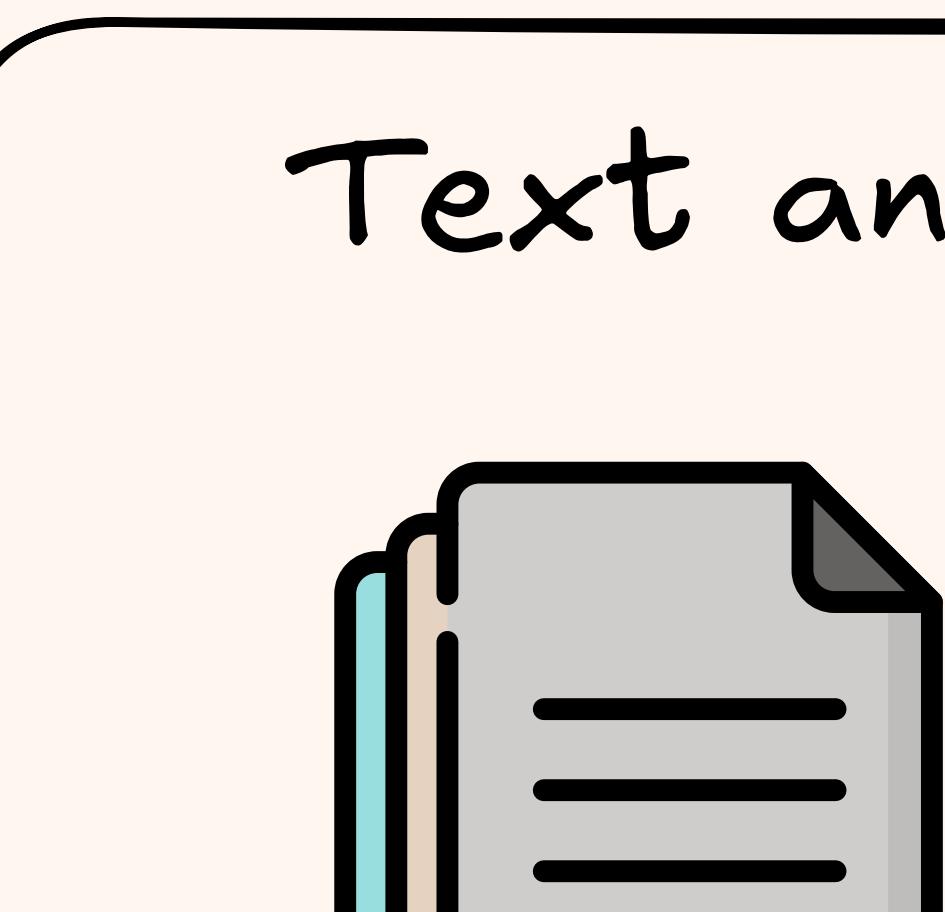
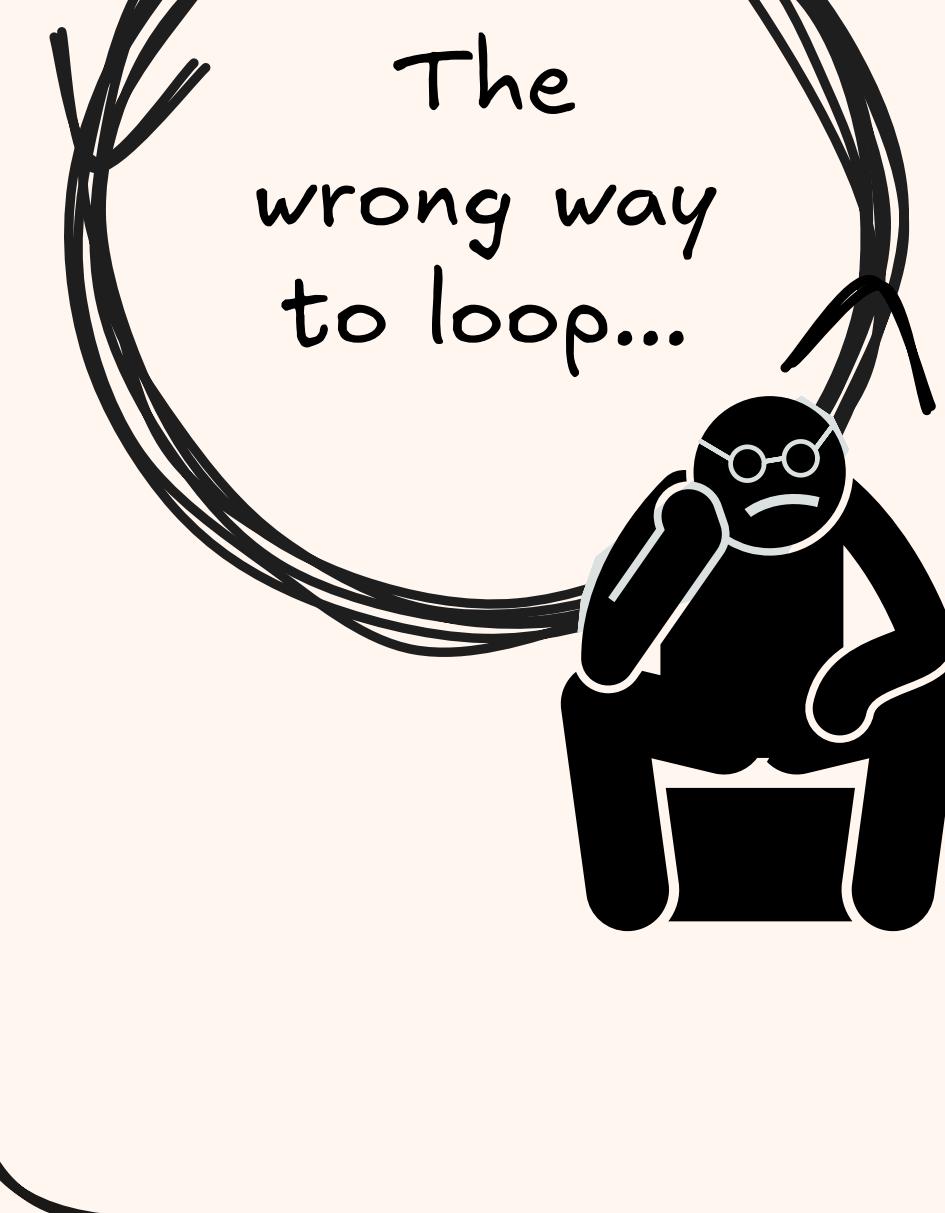
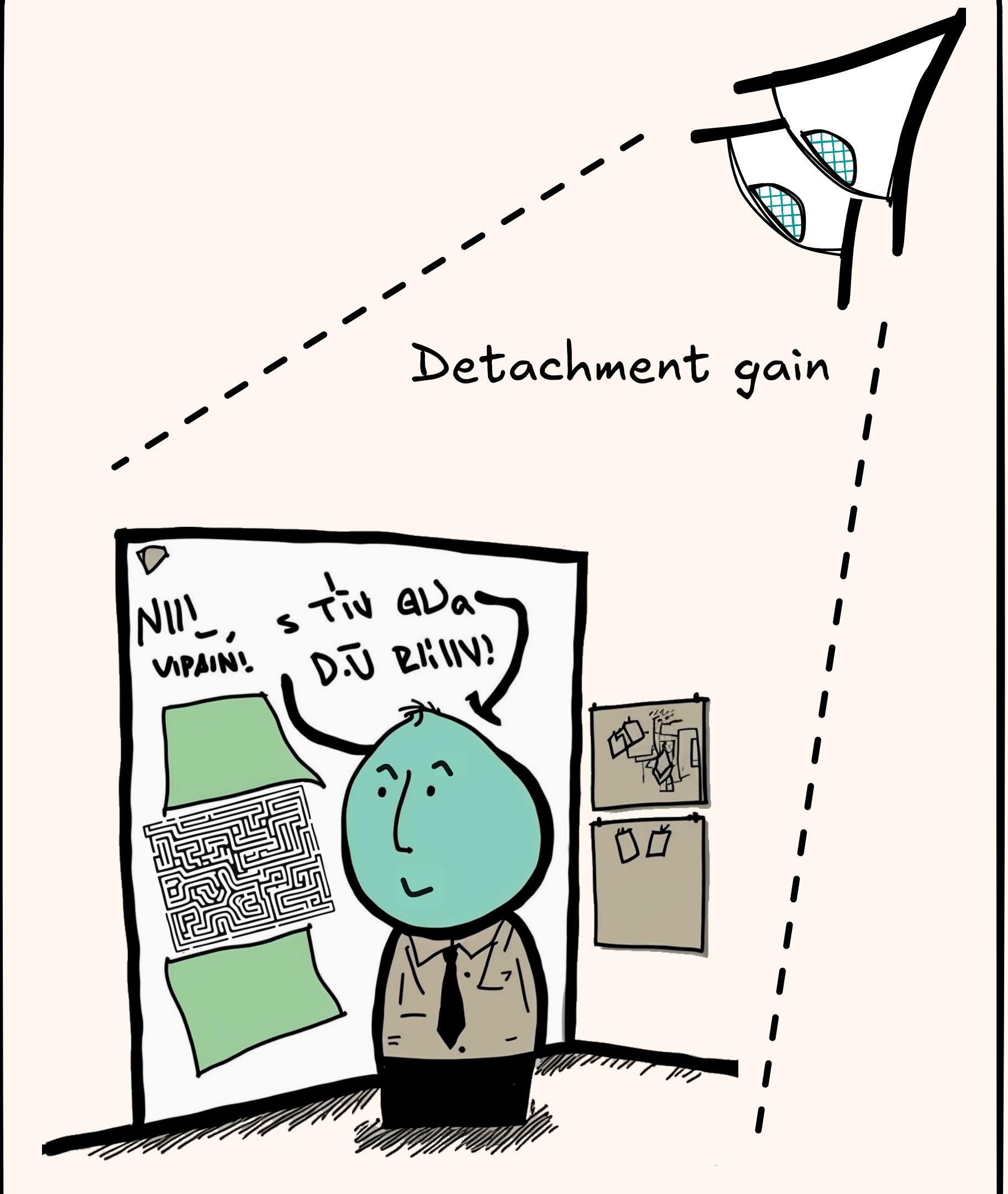
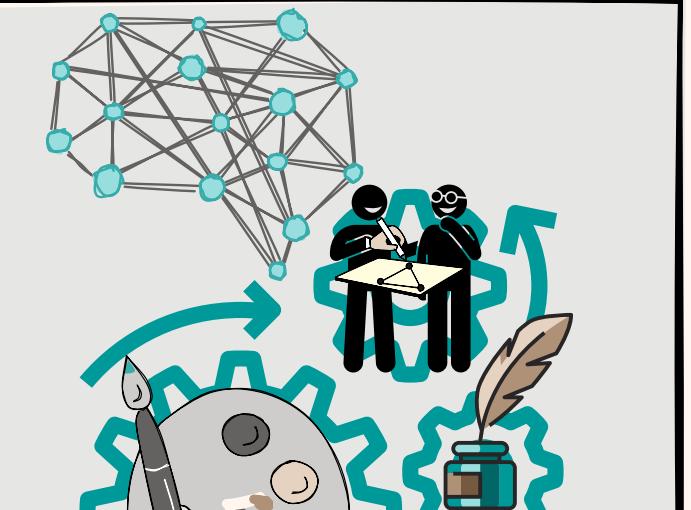
Text and Visuals Are Equal Partners



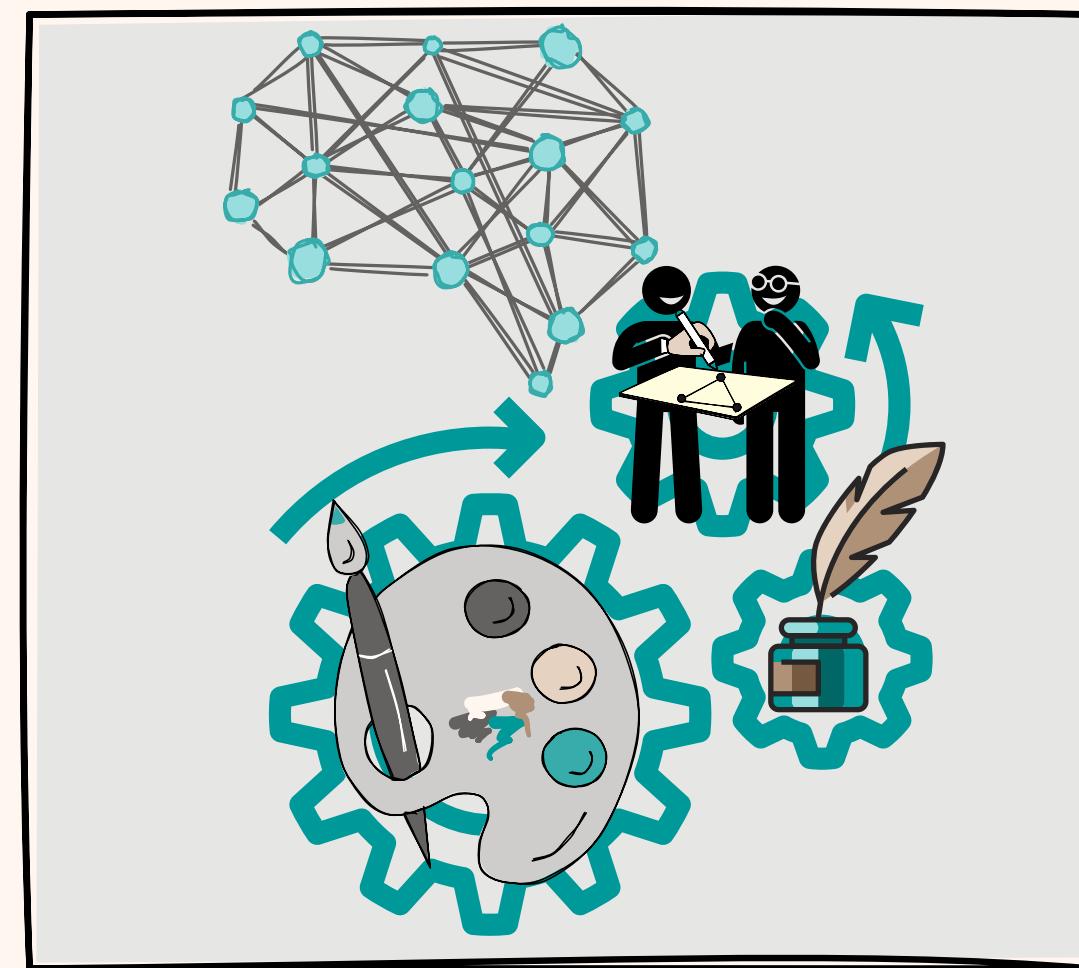
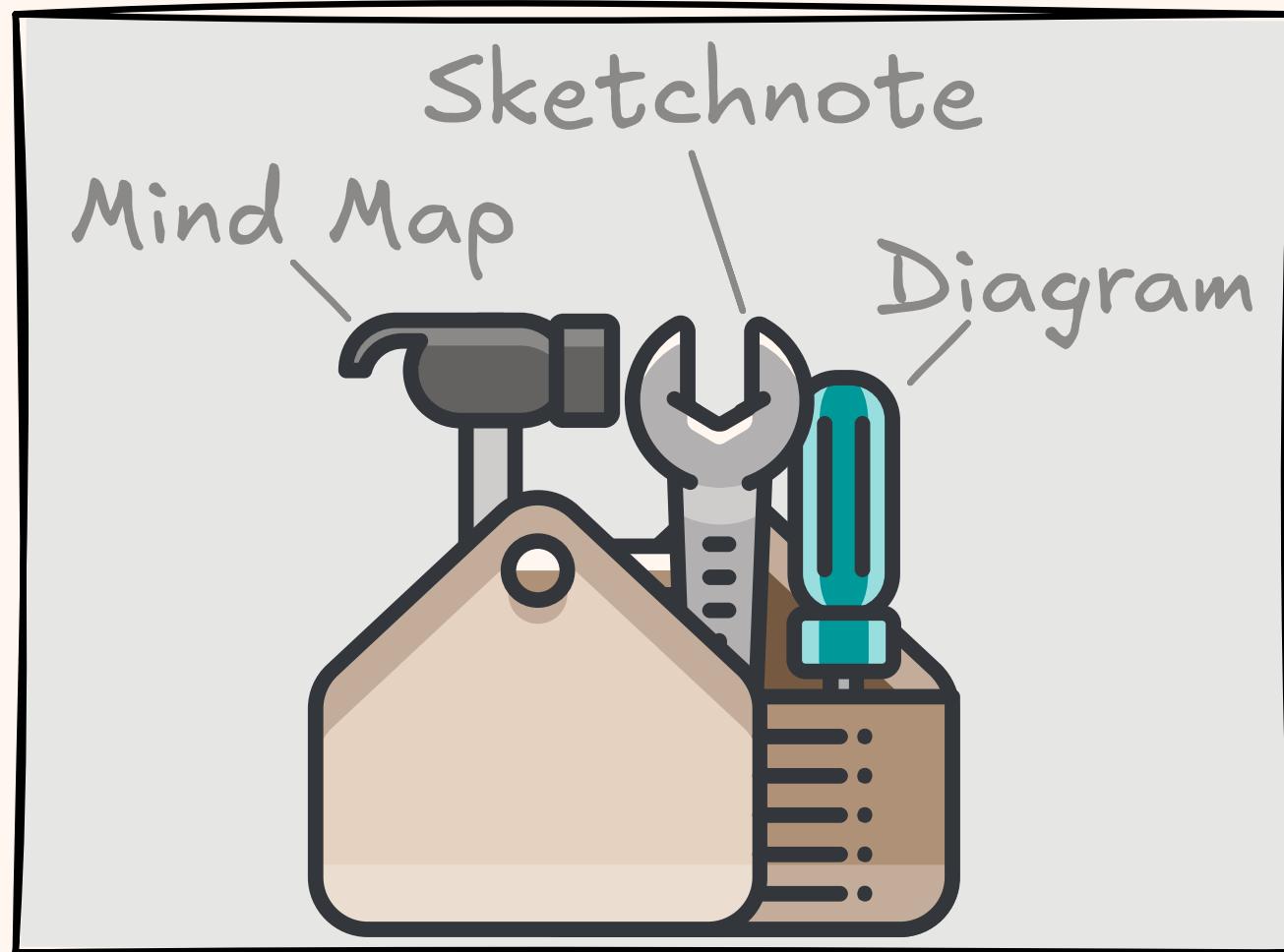




Thinking



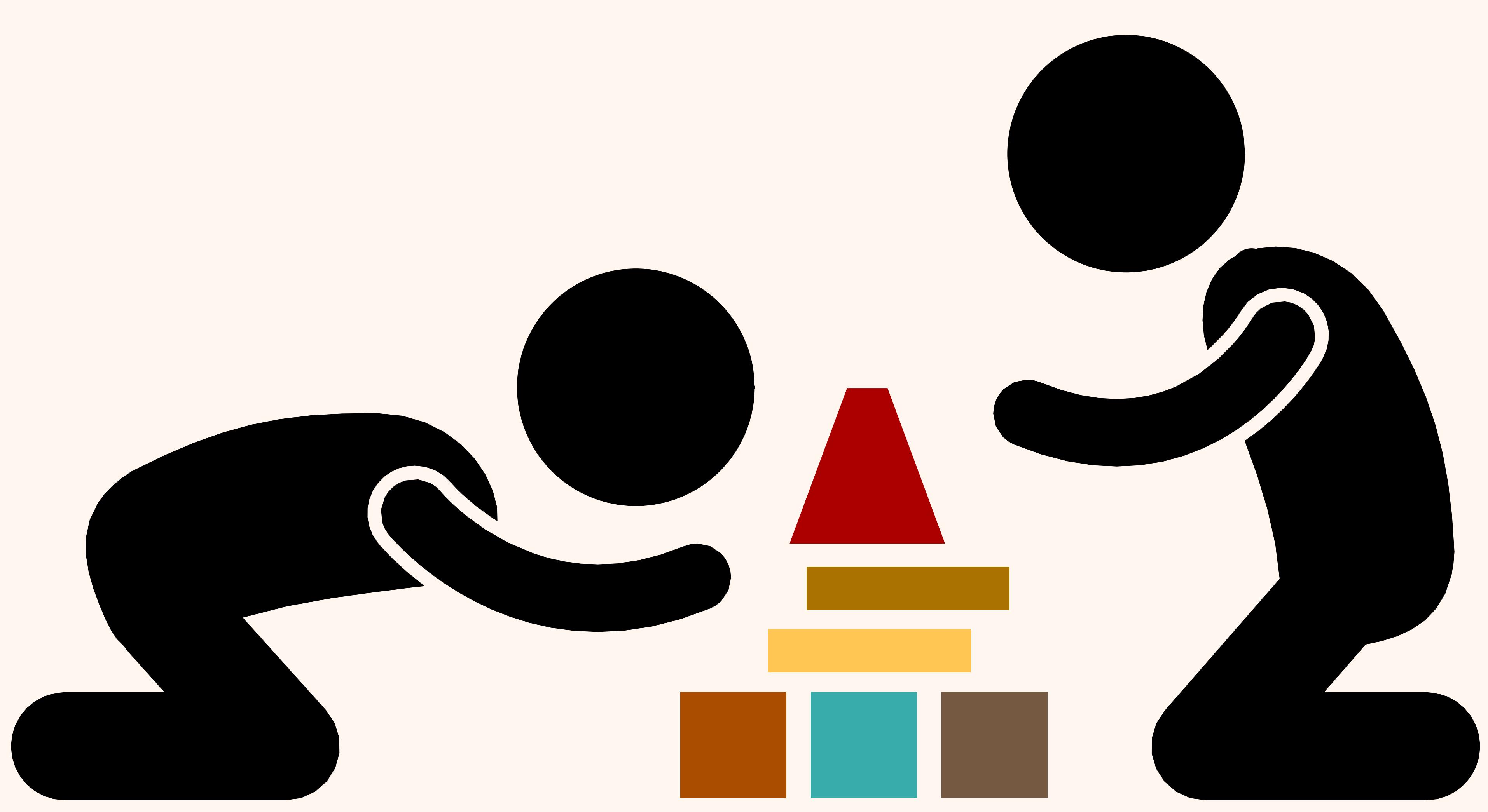
Shift from Visual Thinking



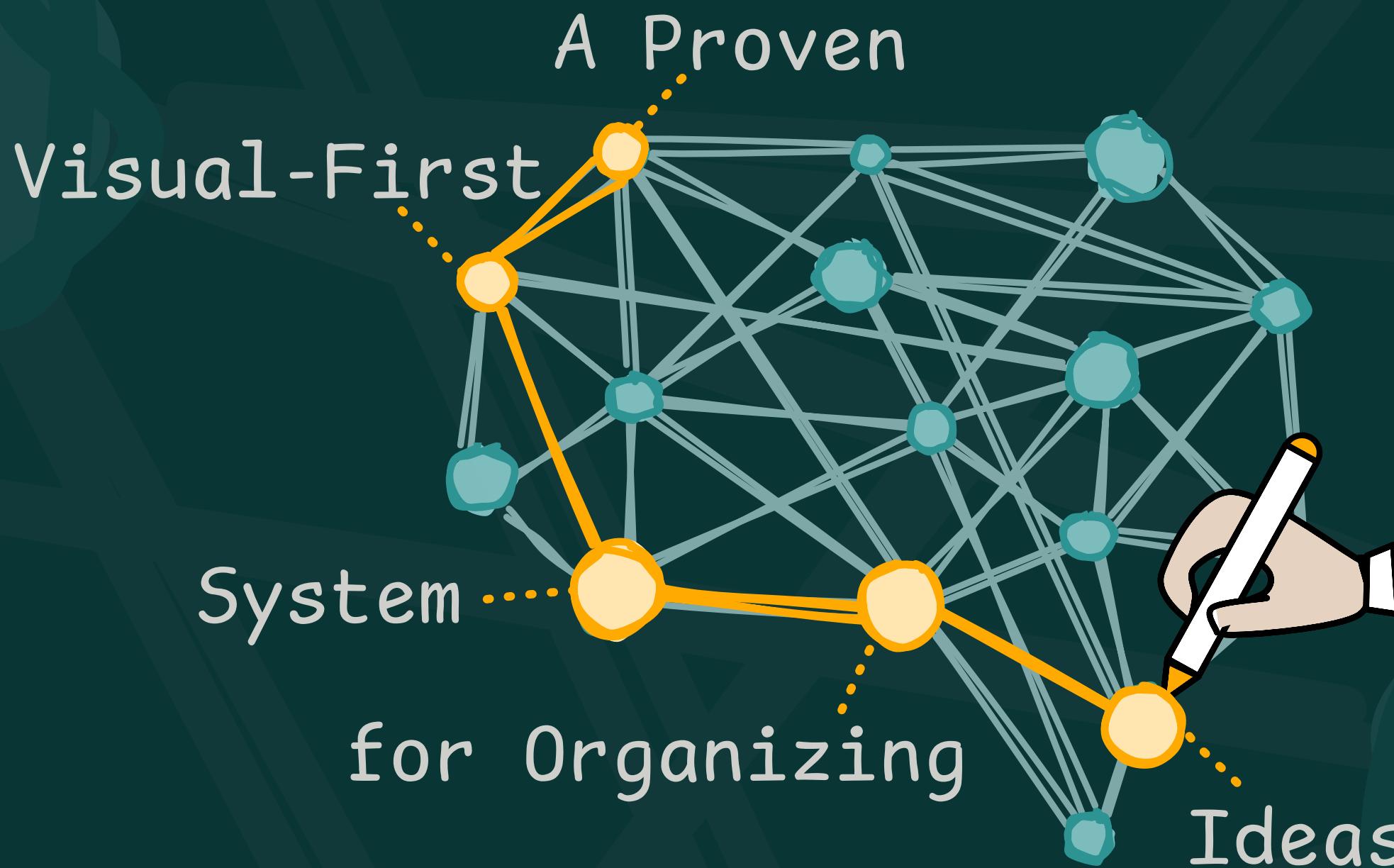
as a **TOOL**

to

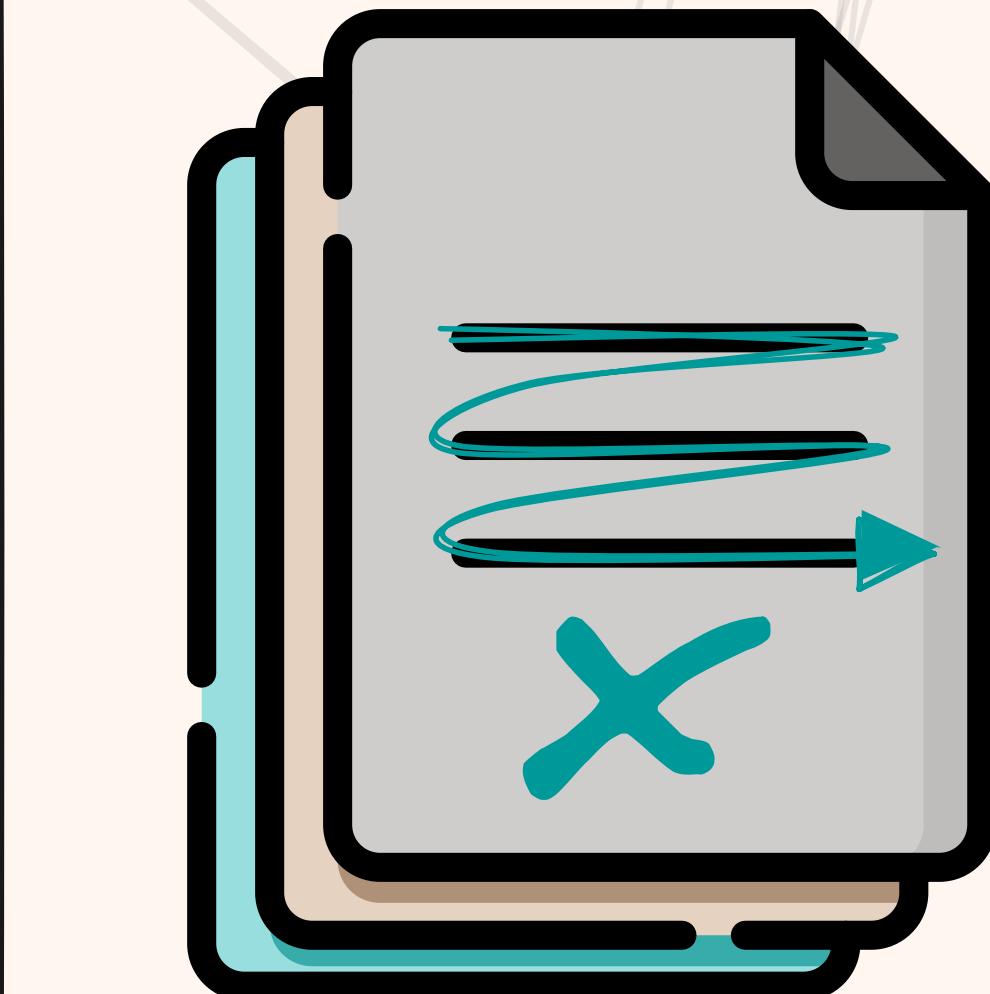
as a **SYSTEM**



and Creative Brain



ZSOLT VICZIAN



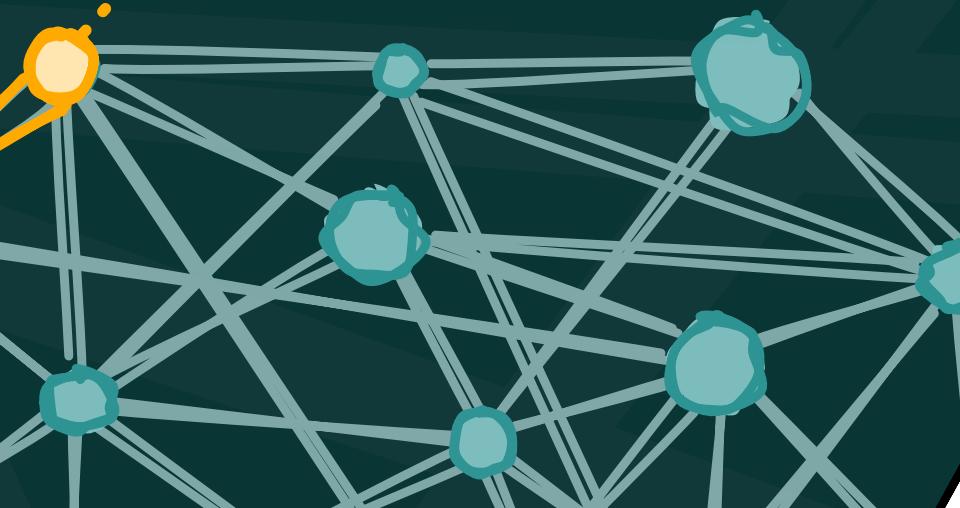
1D

You jot things down,
Easy to capture,
but hard to reuse.
Disconnected. No
big picture.

STRETCH YOUR MIND

Are a Playful creative Brain

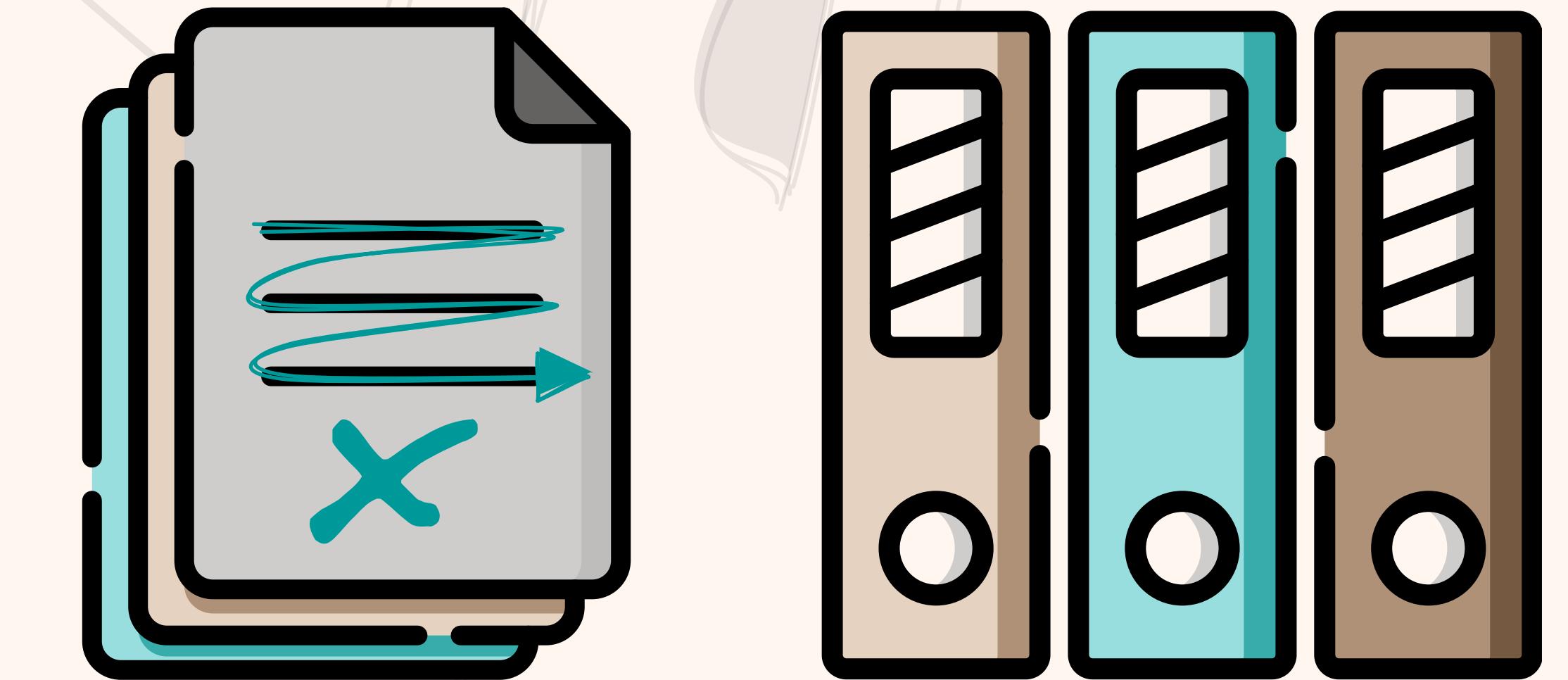
A Proven

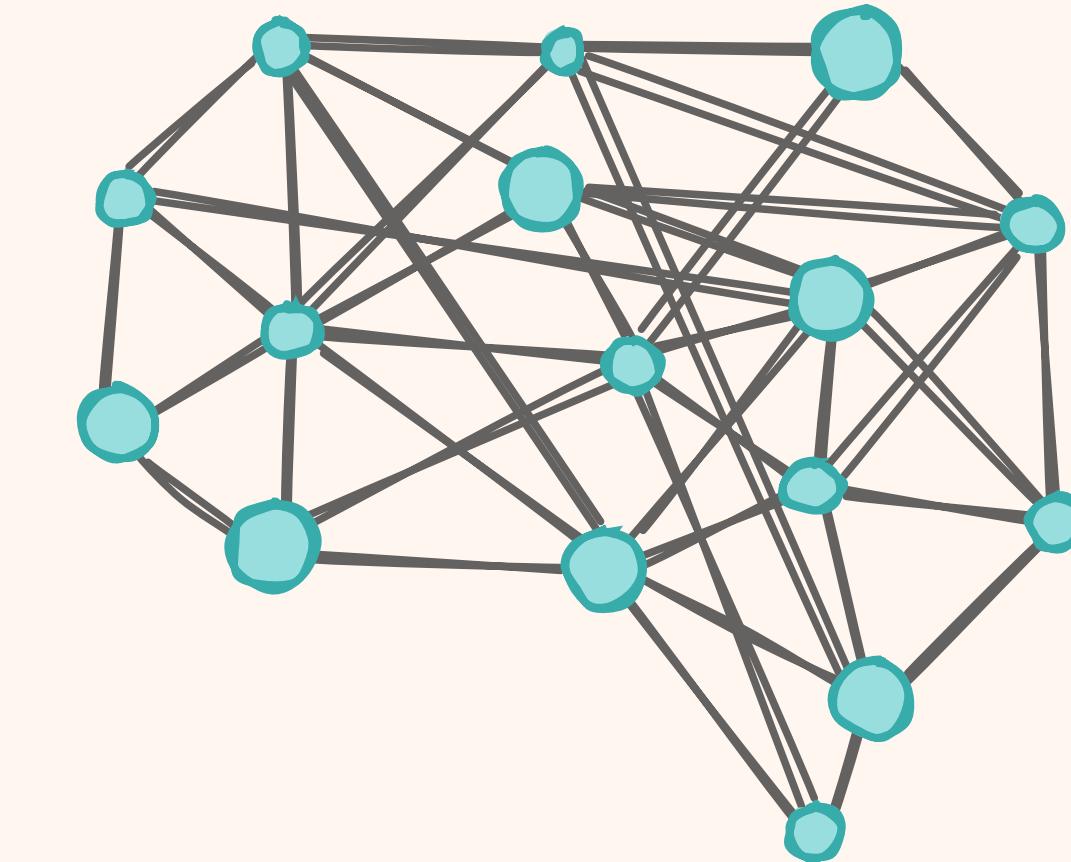
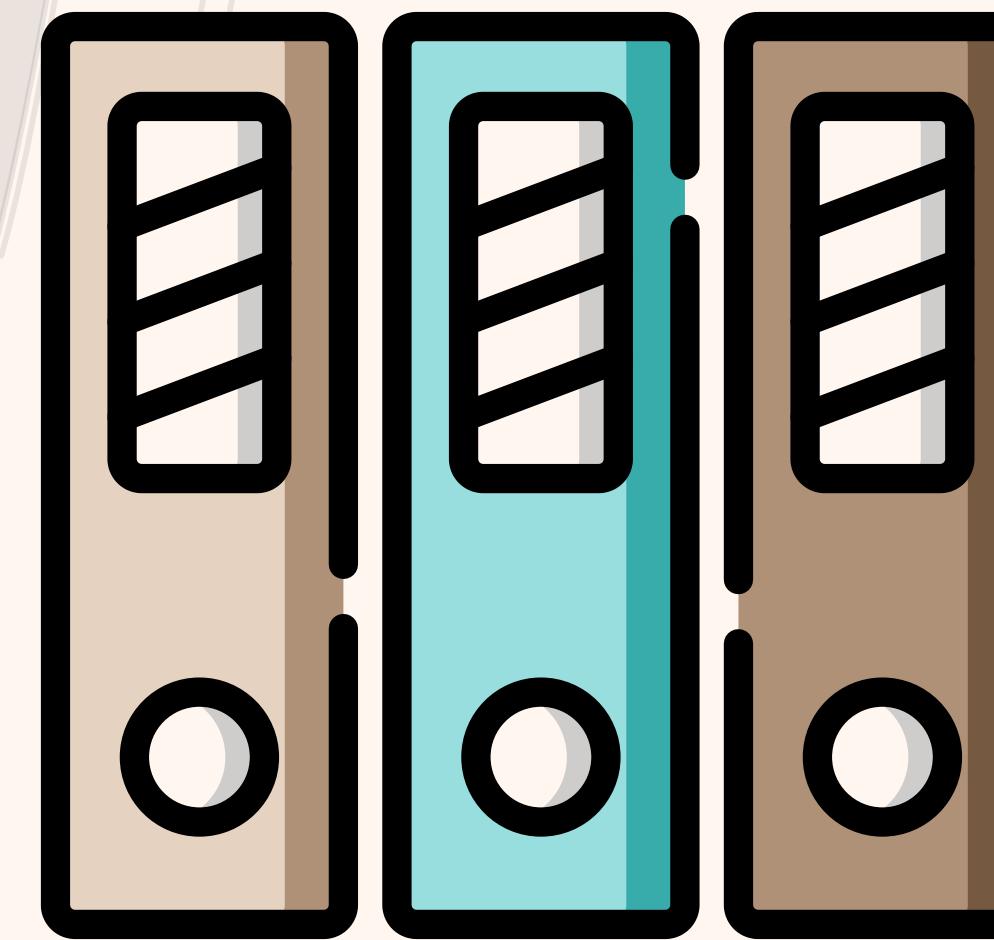
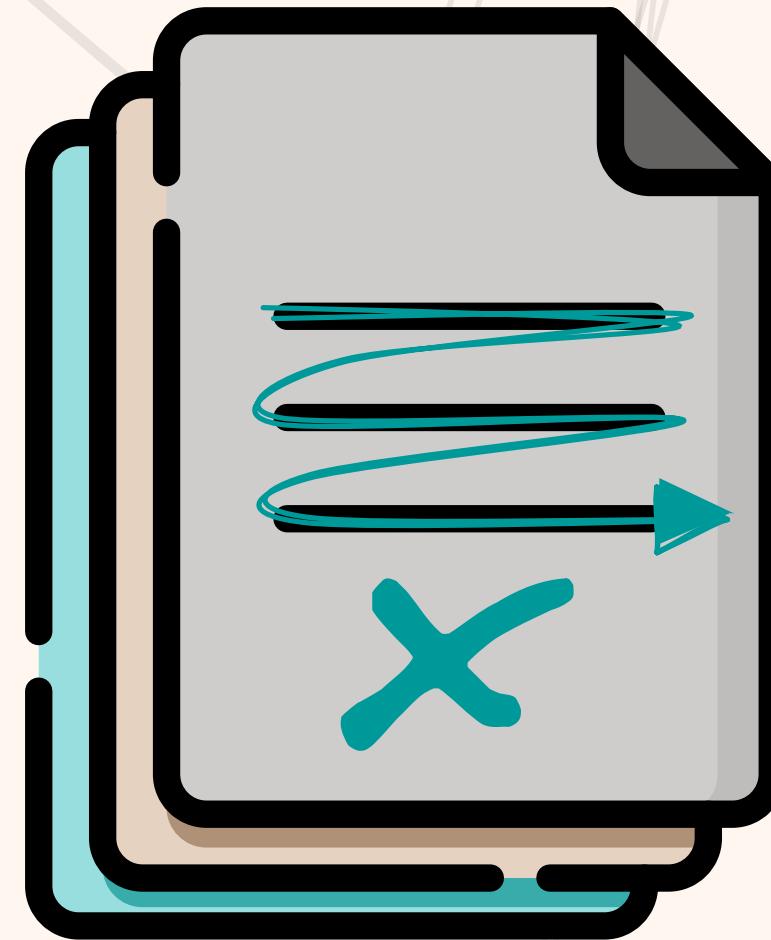


It's a filing
system, not a
thinking system

21

Documents

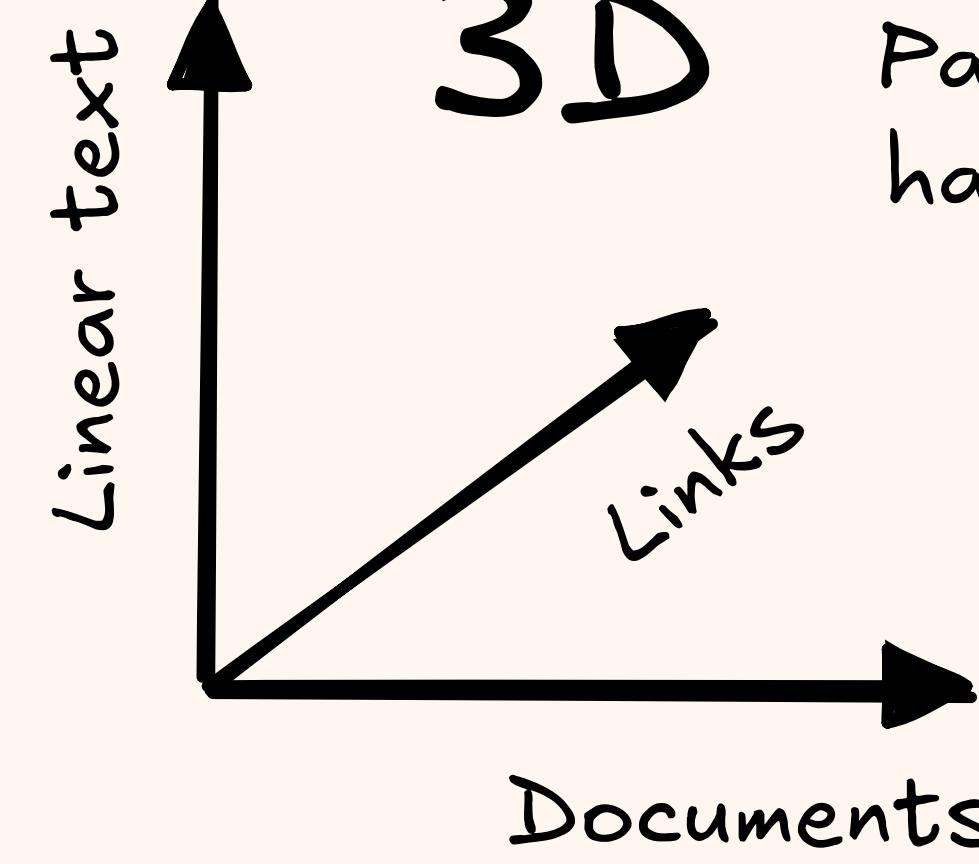




1D

You jot things down,
Easy to capture,
but hard to reuse.
Disconnected. No
big picture.

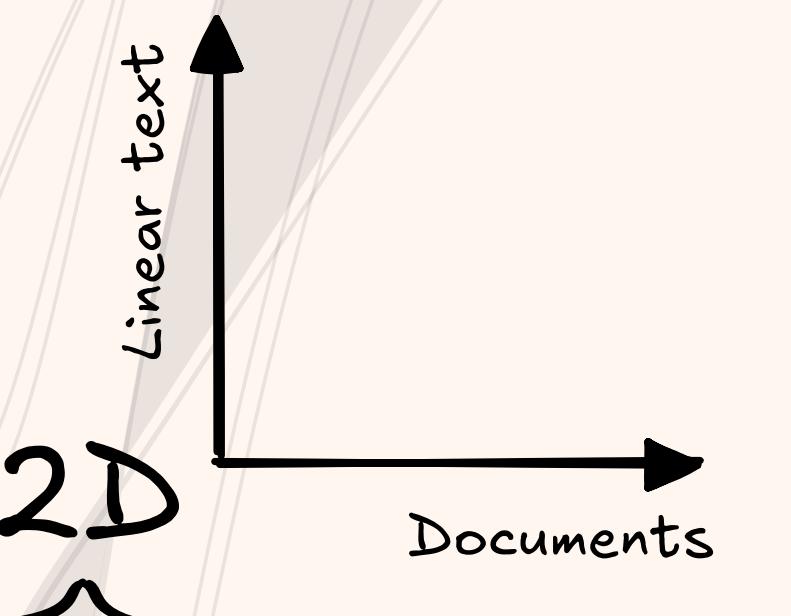
3D



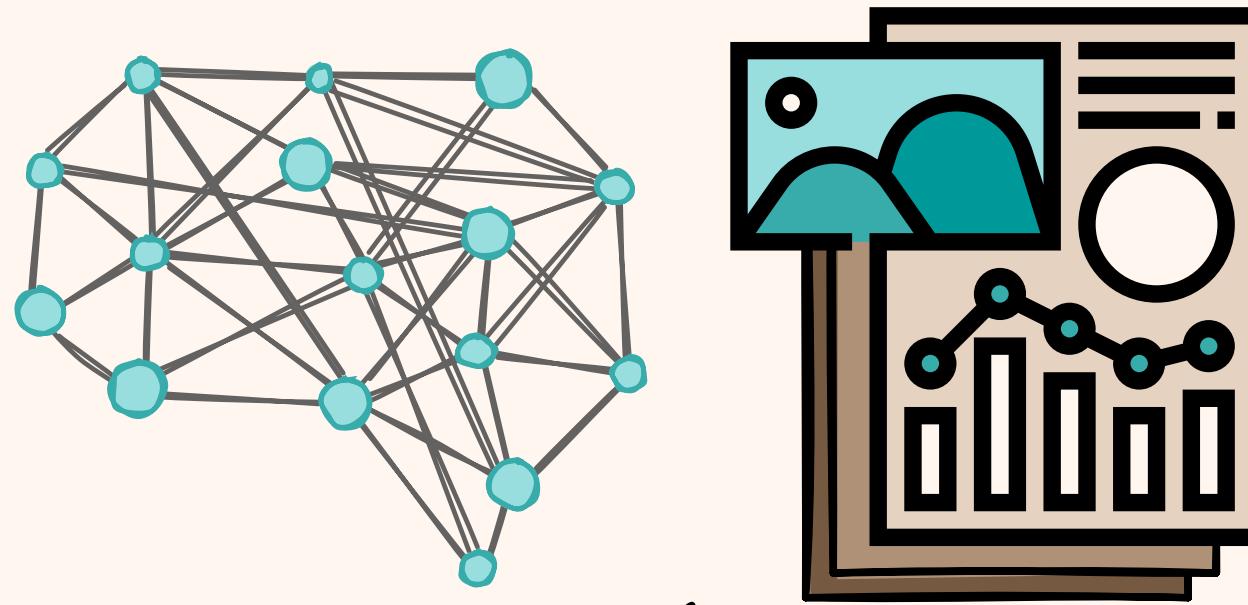
Linked notes, mostly text.
Patterns emerge, but only
half the brain is engaged.



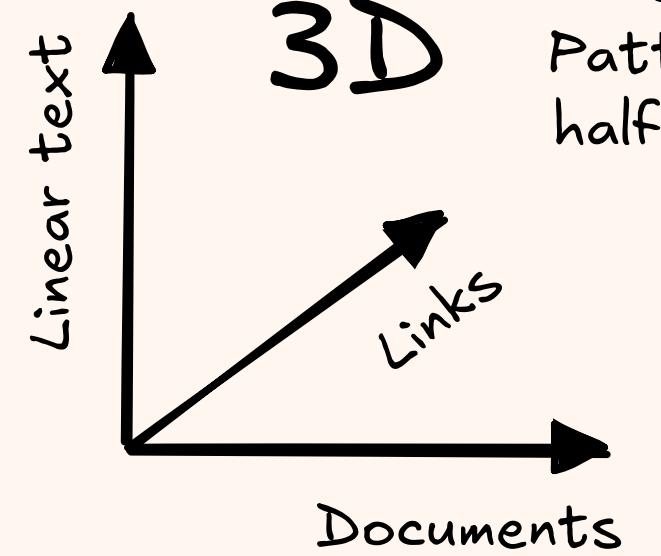
It's a filing system, not a thinking system.



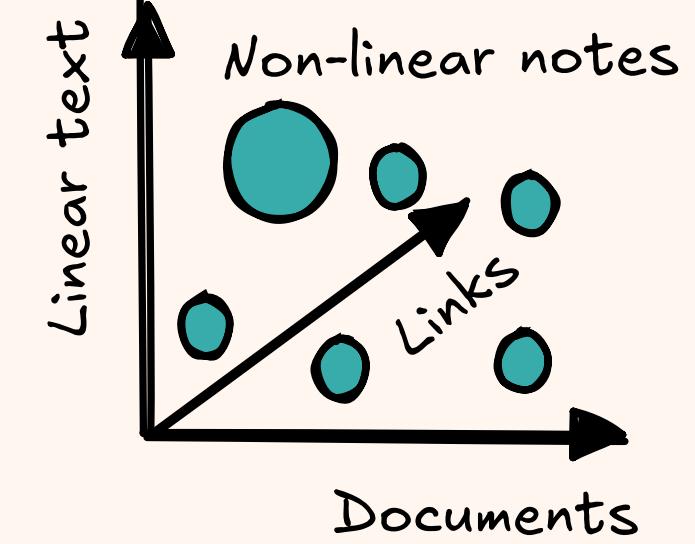
4D PKM
Visuals first, text added clarity.



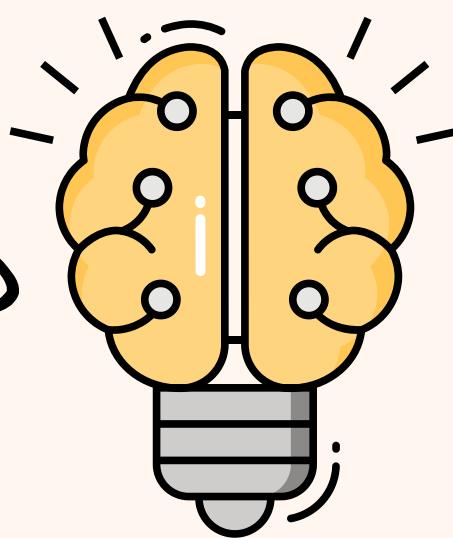
1D
You jot things down,
Easy to capture,
but hard to reuse.
Disconnected. No
big picture.



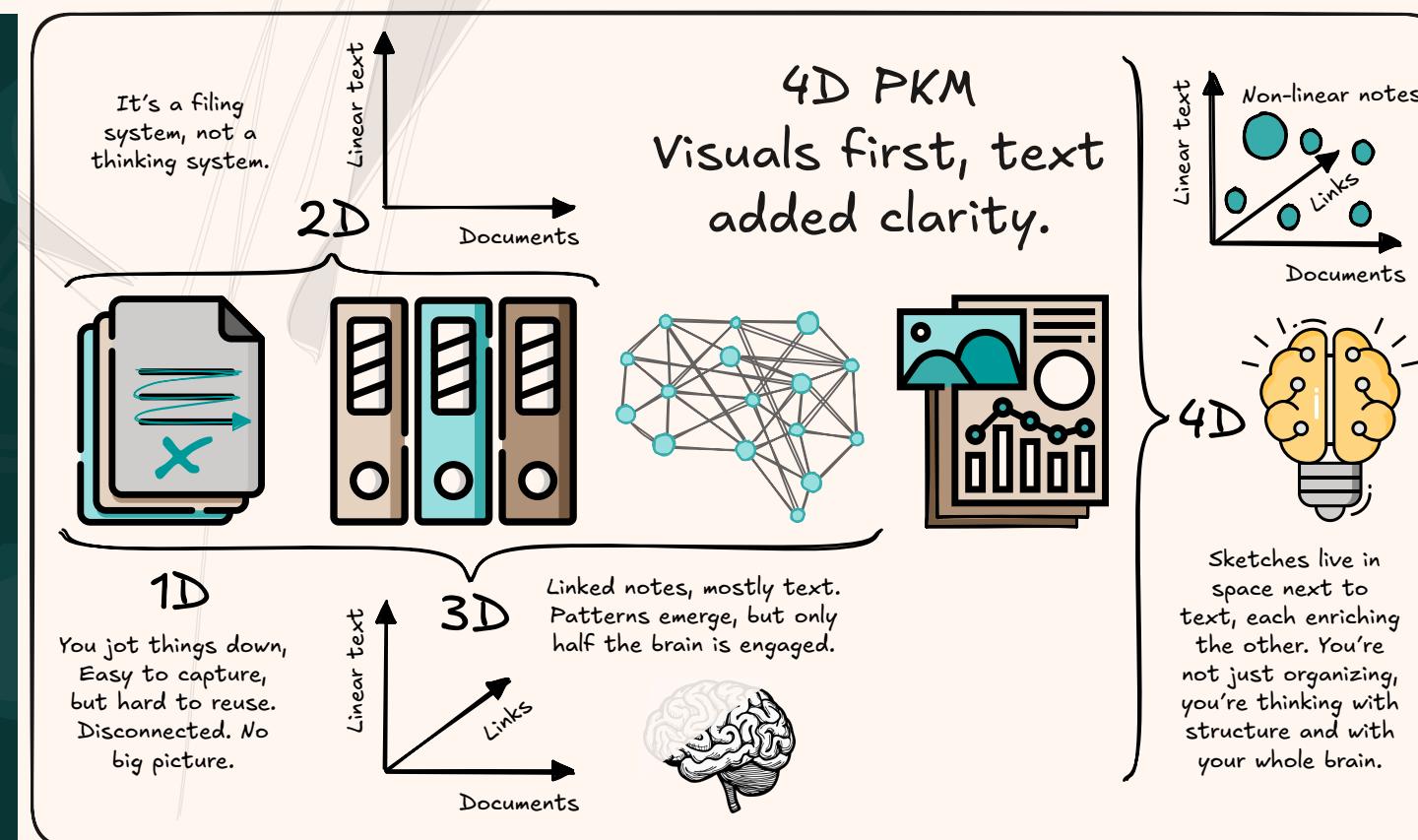
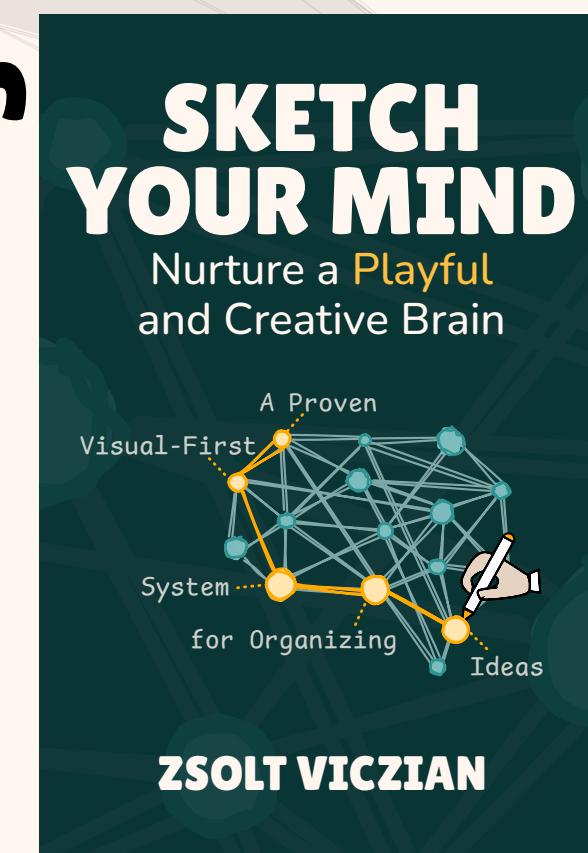
3D
Linked notes, mostly text.
Patterns emerge, but only
half the brain is engaged.



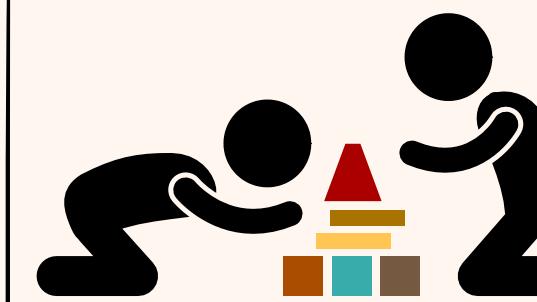
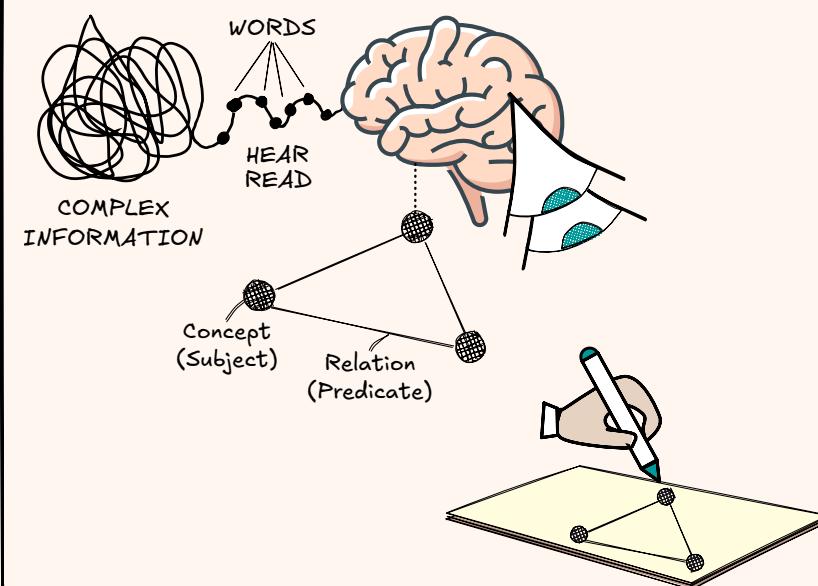
Sketches live in space next to text, each enriching the other. You're not just organizing, you're thinking with structure and with your whole brain.



A New Paradigm for Thinking



What is Visual Thinking?

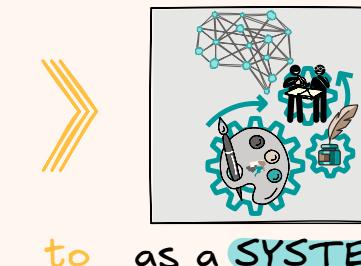
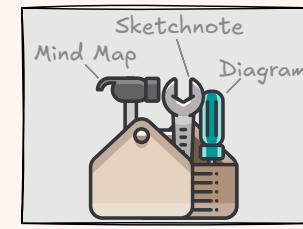


Think in Spirals

Putting your thoughts on paper by sketching, organizing, and sharing forces clarity. You make choices, notice gaps, and sharpen your thinking. Each round makes the idea stronger.



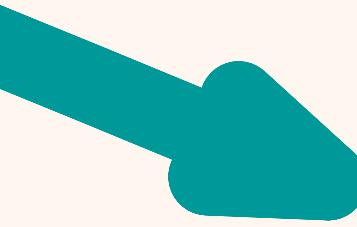
Shift from Visual Thinking



Cognitive Offloading

Text and Visuals Are Equal Partners

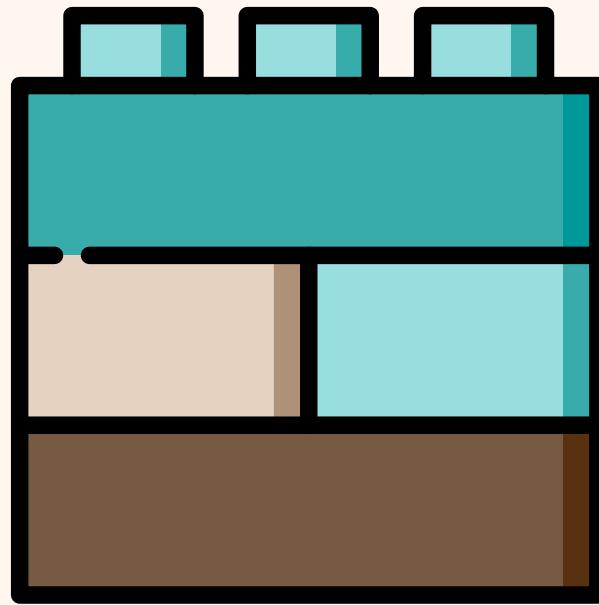




Chapter 2: The LEGO Approach to Playful Thinking



Simple icons



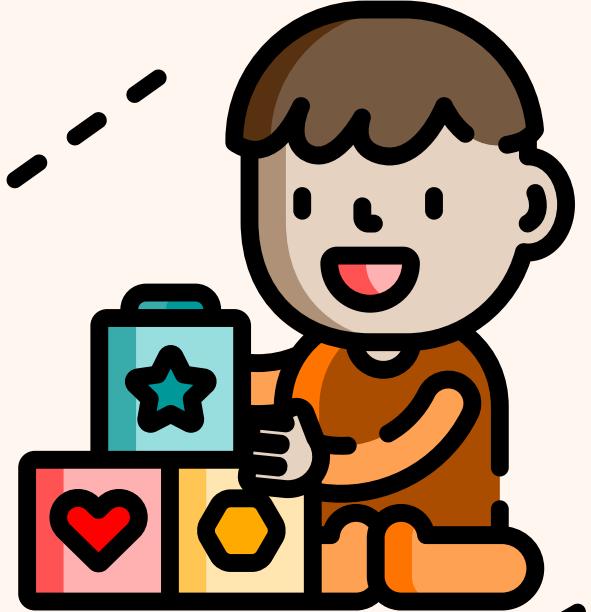
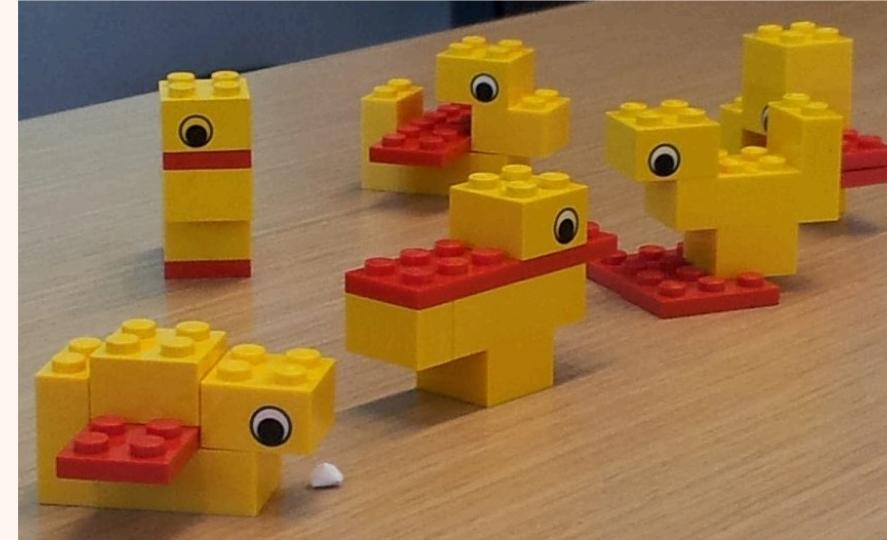
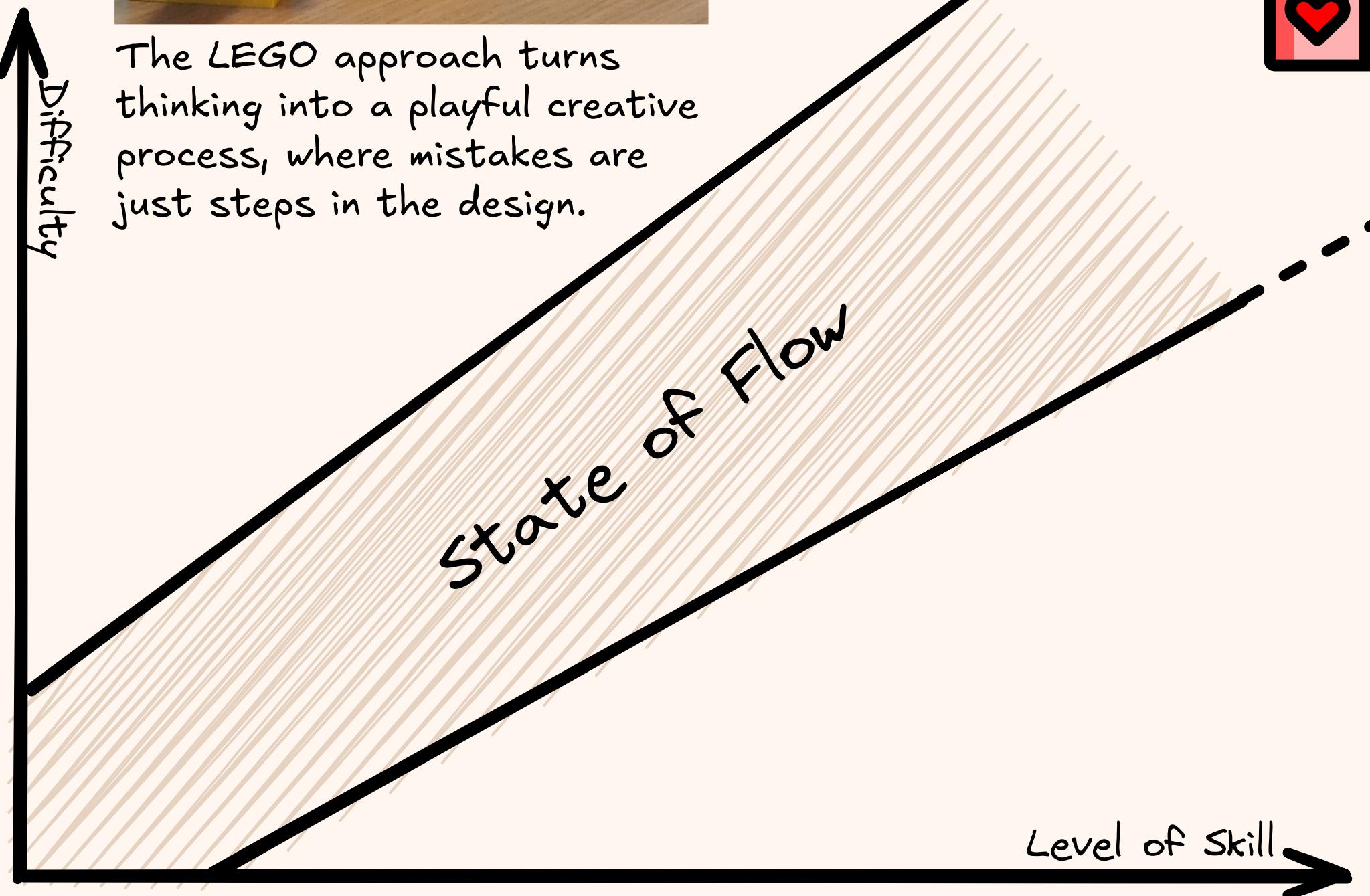
Concept visuals

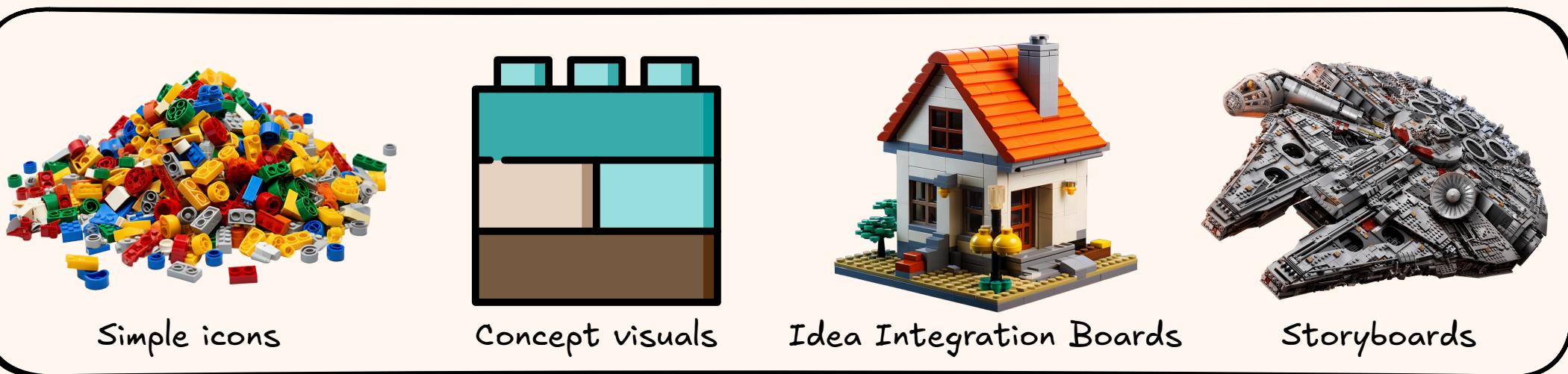


Idea Integration Boards



Storyboards



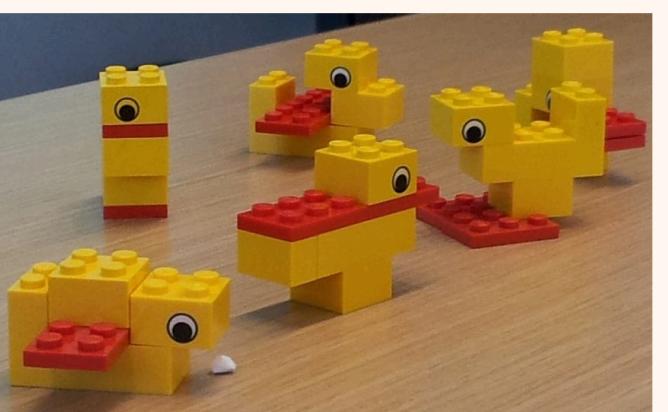
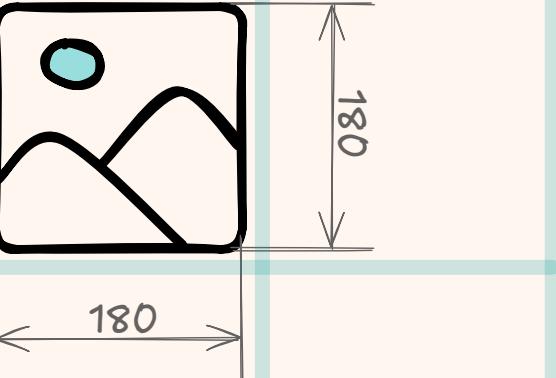


Section heading (XL)

Sub-section heading (L)

Secondary sub-section heading (M)

Text detail (S)



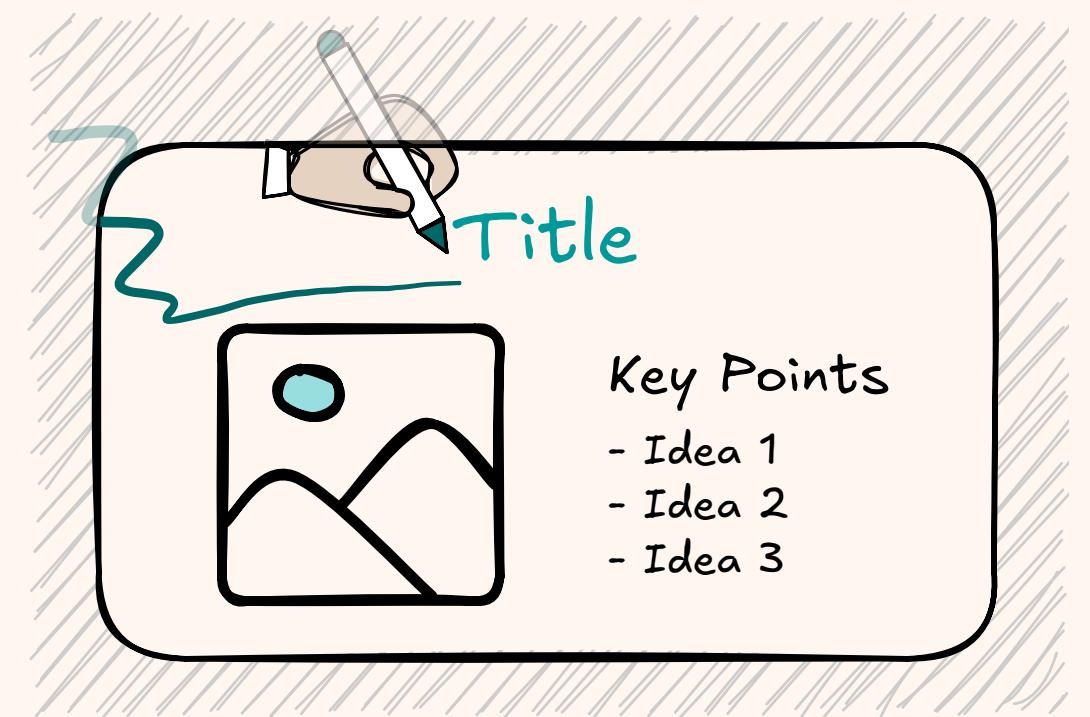
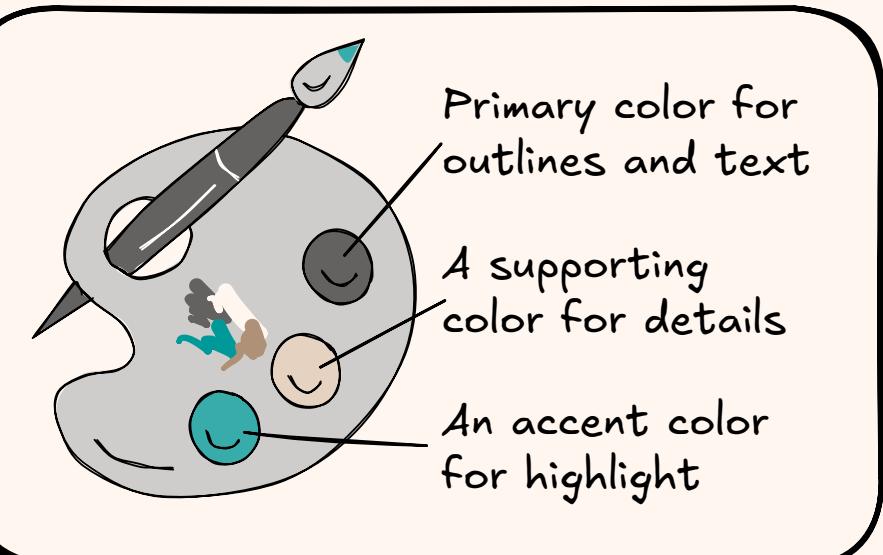
The LEGO approach turns thinking into a playful creative process, where mistakes are just steps in the design.



↑
Difficulty

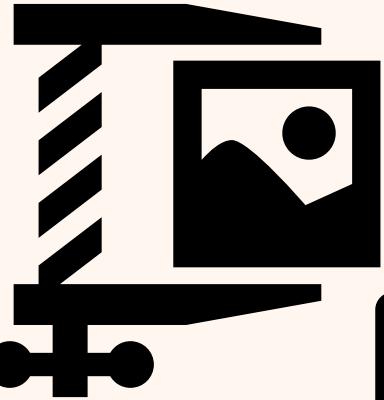
State of Flow

Level of Skill →

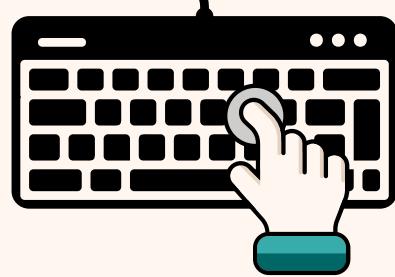


Chapter 3: Hybrid Notes

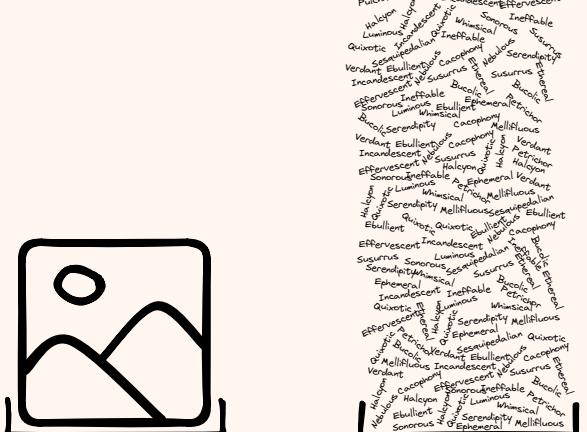
Illustrations are
a compression
of meaning



Effective bitrate
increases with
compression



Text is one-finger typing; visuals are ten.



"One picture is worth a thousand words. Yes, but only if you look at the picture and say or think the thousand words."

William Saroyan

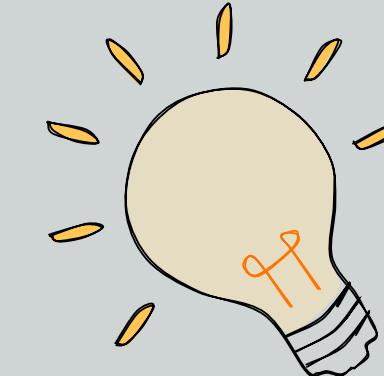
Notes and References

BACK



Flip the card over

Visual Main Note



FRONT

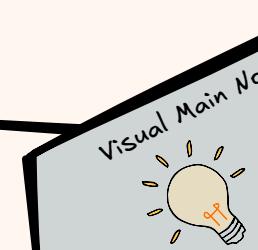
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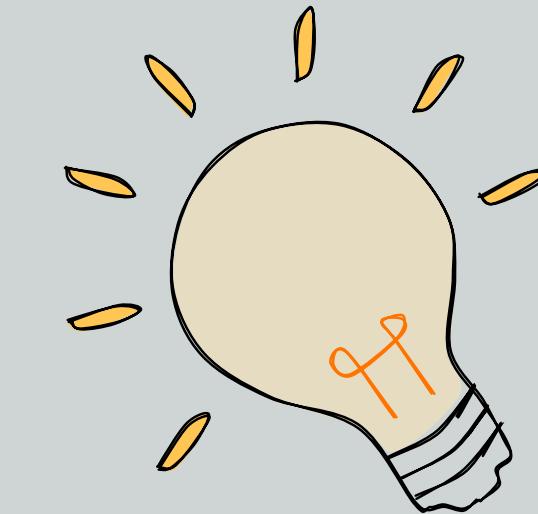
Notes and References

BACK



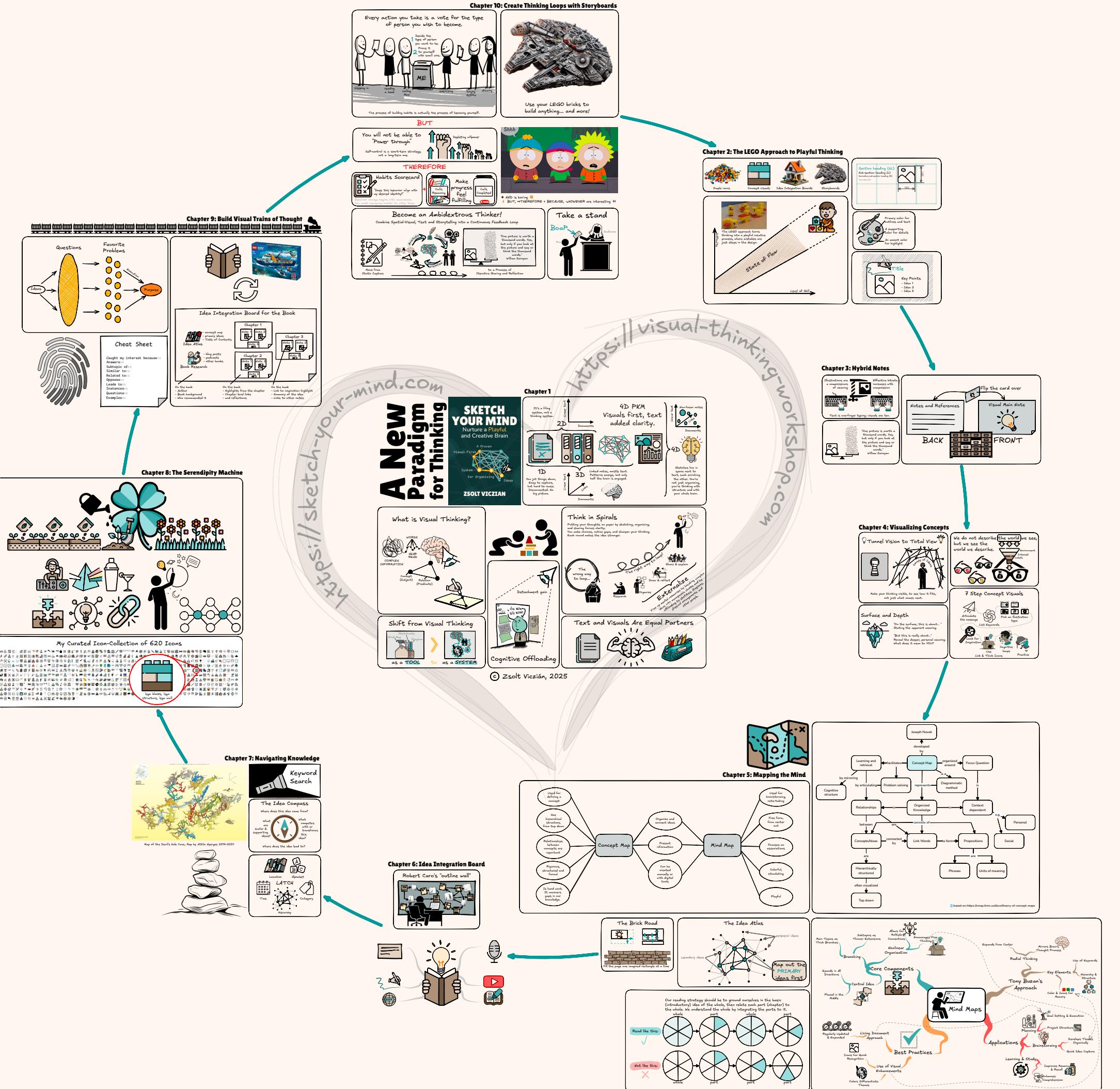
Flip the card over

Visual Main Note



FRONT

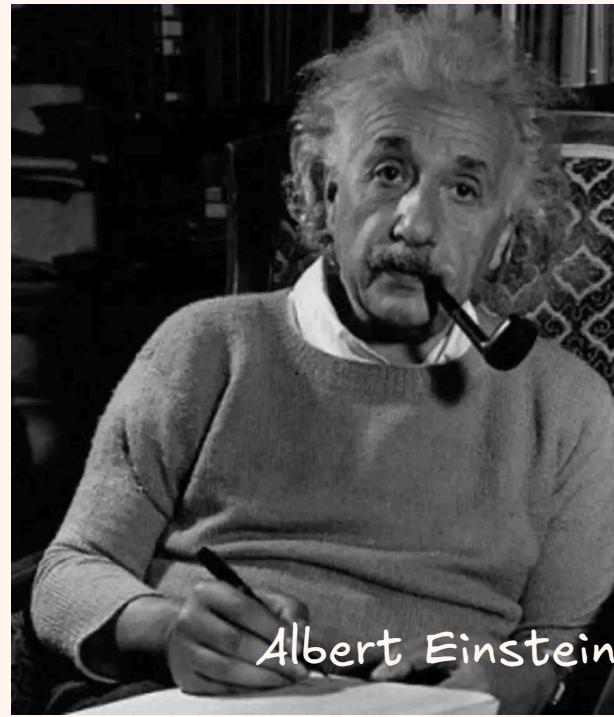
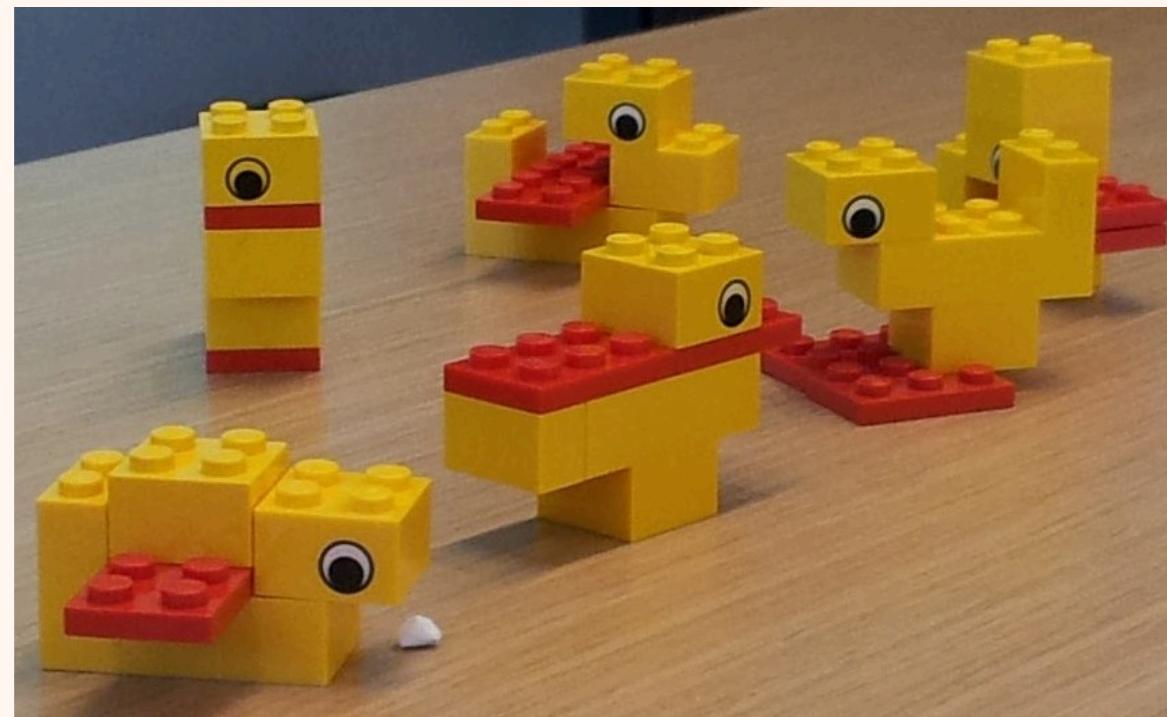
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p



The world is a web of ideas who are interconnected. We can't ignore them. They are the building blocks of our imagination. In science, that's how we build theories. In art, that's how we create. In life, that's how we live. That's why it's important to play over the years of the population and play are the world's big moments.

Play is the highest form of research.

let's play



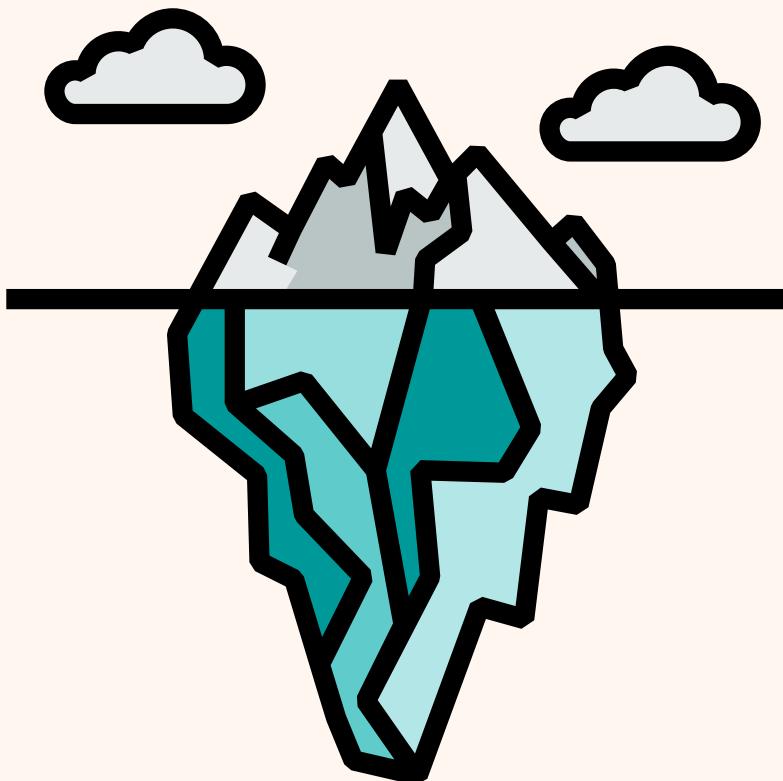
Play is the
highest form
of research.

Instructions

0 You can pan the canvas by holding down the **SPACE** and the left mouse button, or by holding down the **mouse wheel** and dragging the mouse.
On a touch screen, you can drag the canvas with a two-finger touch.



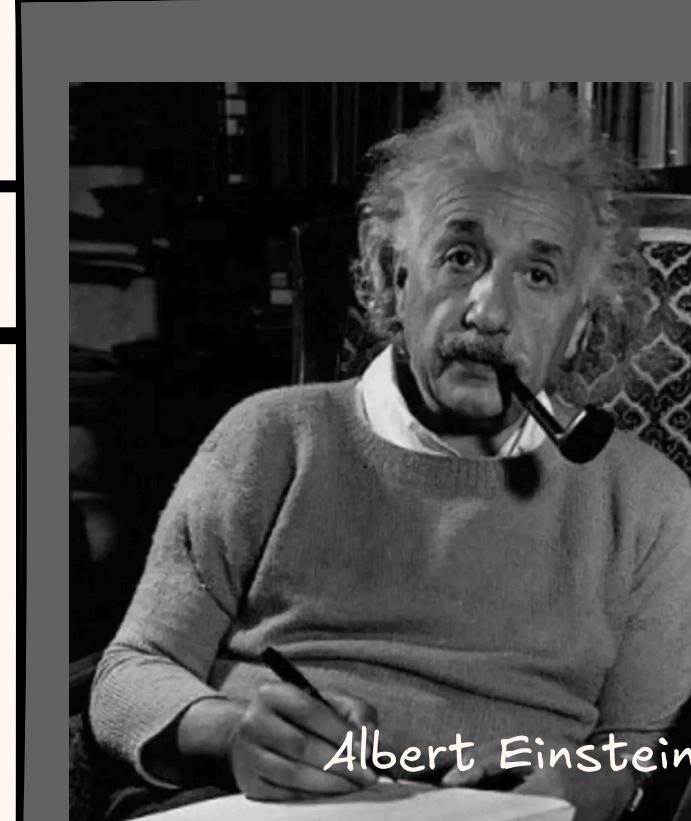
Surface and Depth



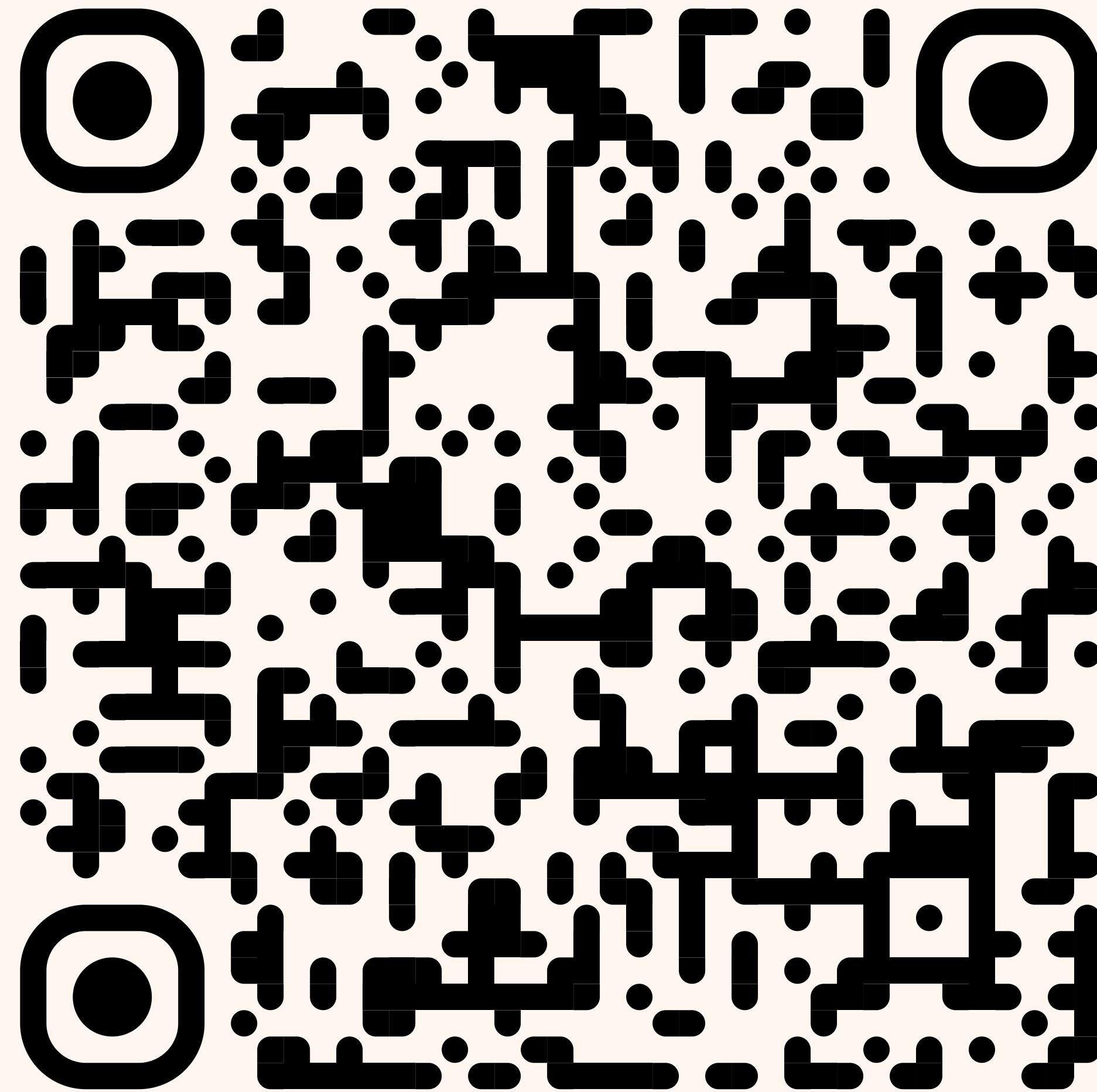
"On the surface, this is about..."
Stating the apparent meaning.

"But this is really about..."
Reveal the deeper, personal meaning.
What does it mean to YOU?

Example

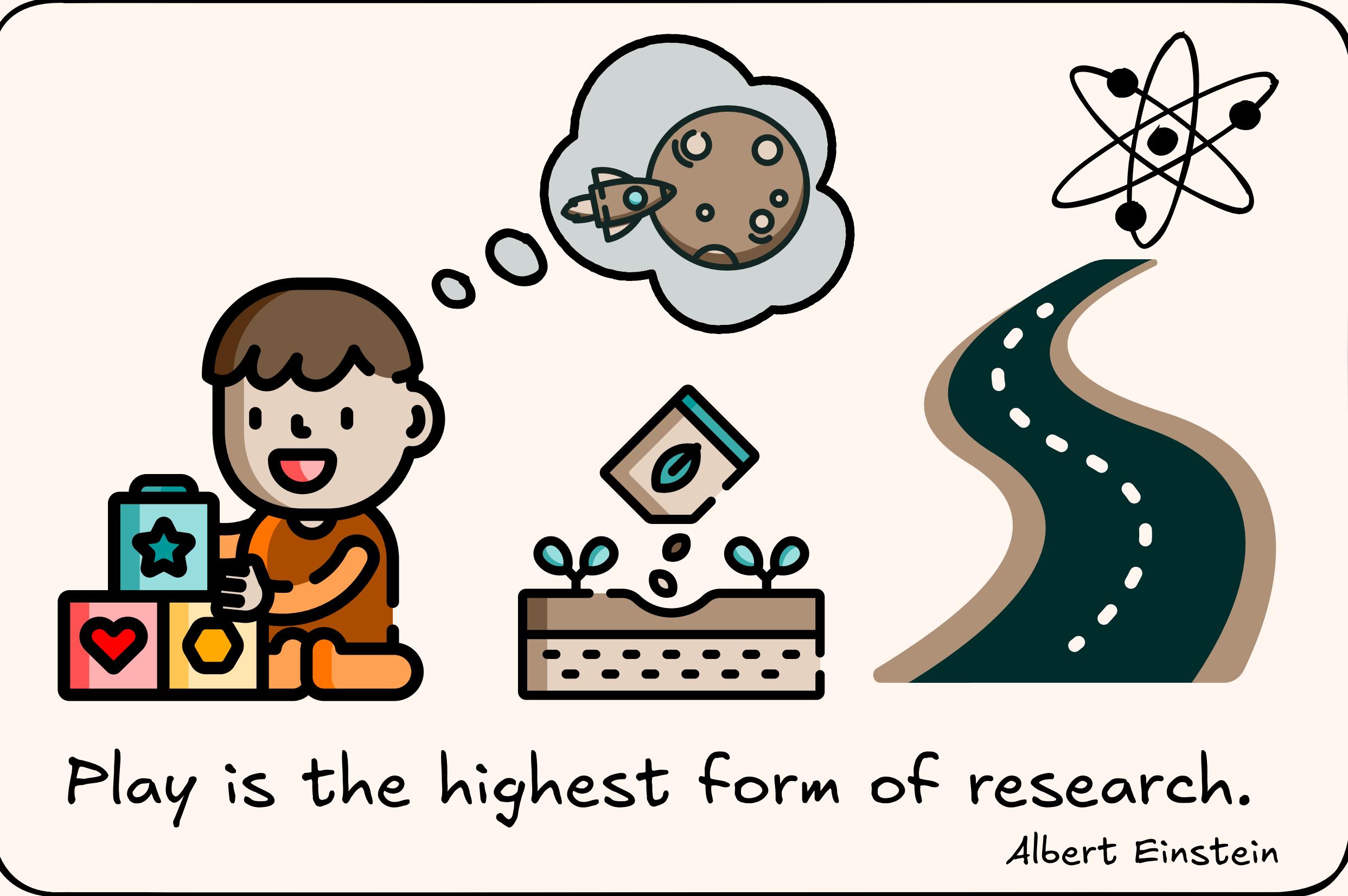


Play is the
highest form
of research.



<https://excalidraw.com/#json=drECQSeuuklimh3hOoYJC,RApiQM8ZANNysgtB3-FJdw>

The seeds of a new idea are often born when we allow our imagination to wonder, that's when we have lateral thoughts (see also:: Edward De Bono). These thoughts are like seeds we saw. As they grow and develop over the years, at the end of this journey of exploration and play are the worlds big discoveries.



Play is the highest form of research.

Albert Einstein

Play



If a four-year-old loses interest in an activity, they simply move on to something new. Don't get stuck with a decision you made five minutes ago.

Seeds



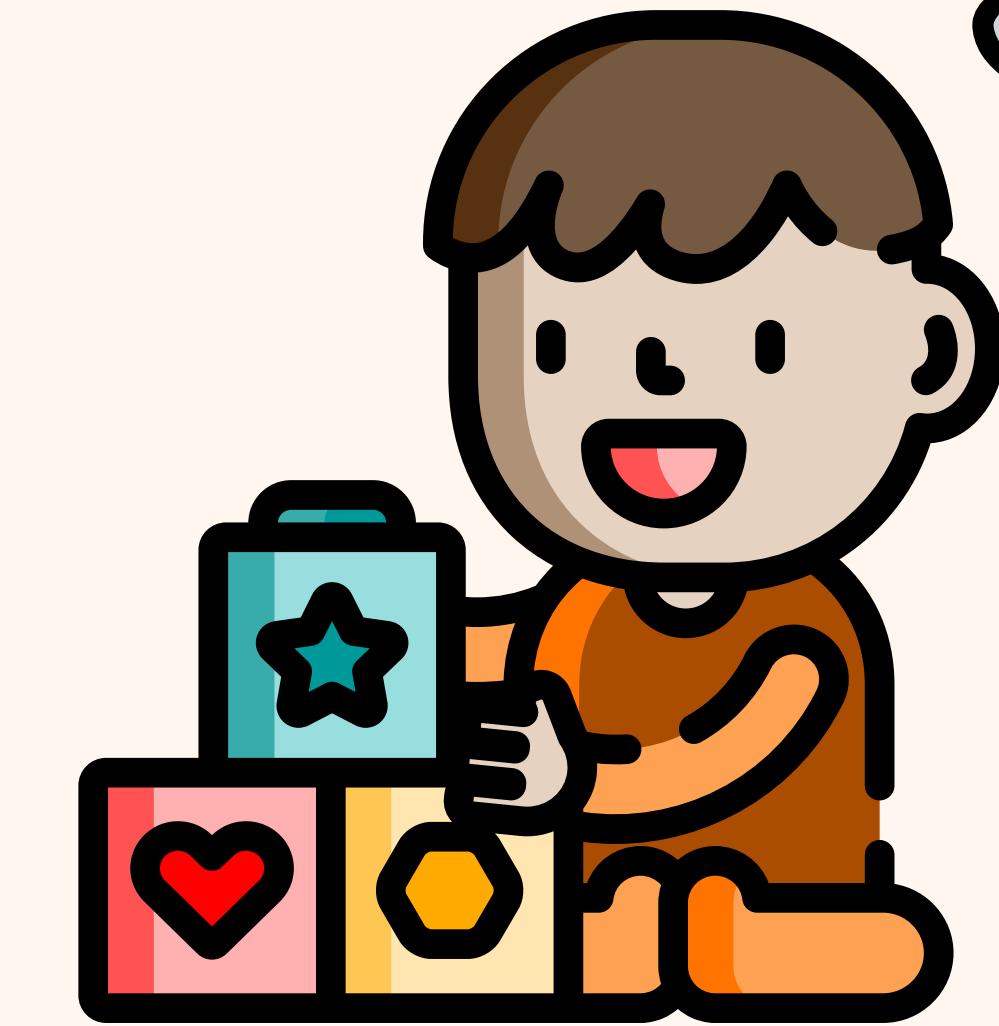
Gather as many seeds as possible. Don't judge which seed is better than the others. Plant them, water them and wait to see which develops into something that you love.

Experimentation



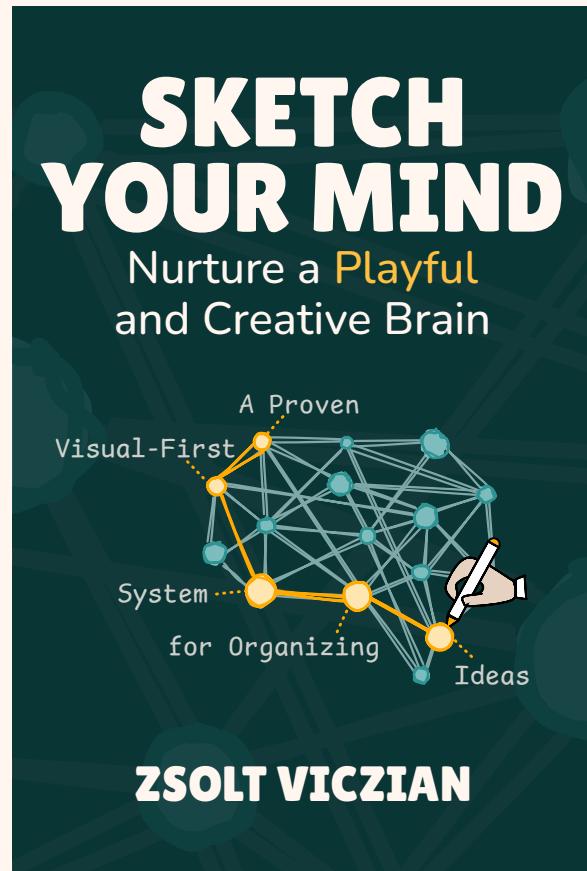
Cultivate ideas like a gardener, following the excitement they generate. A craftsman executes a known goal; an artist begins with a question and discovers the path.

The seeds of a new idea are often born when we allow our imagination to wonder, that's when we have lateral thoughts (see also:: Edward De Bono). These thoughts are like seeds we saw. As they grow and develop over the years, at the end of this journey of exploration and play are the world's big discoveries.



Play is the

Thank you!



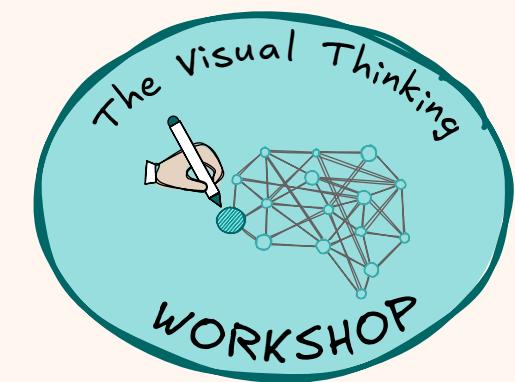
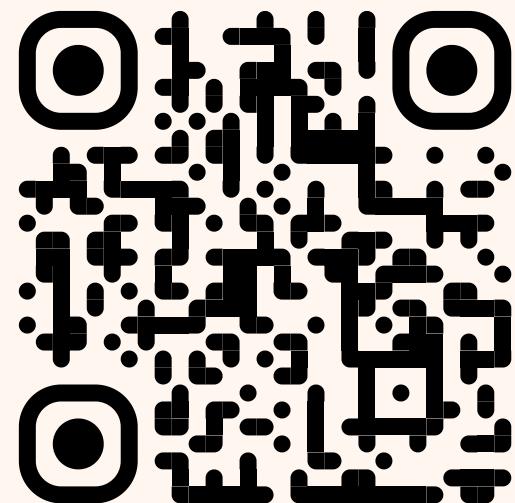
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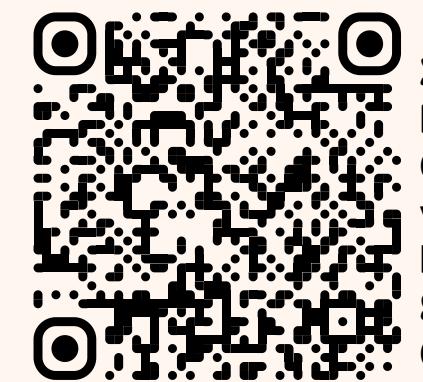
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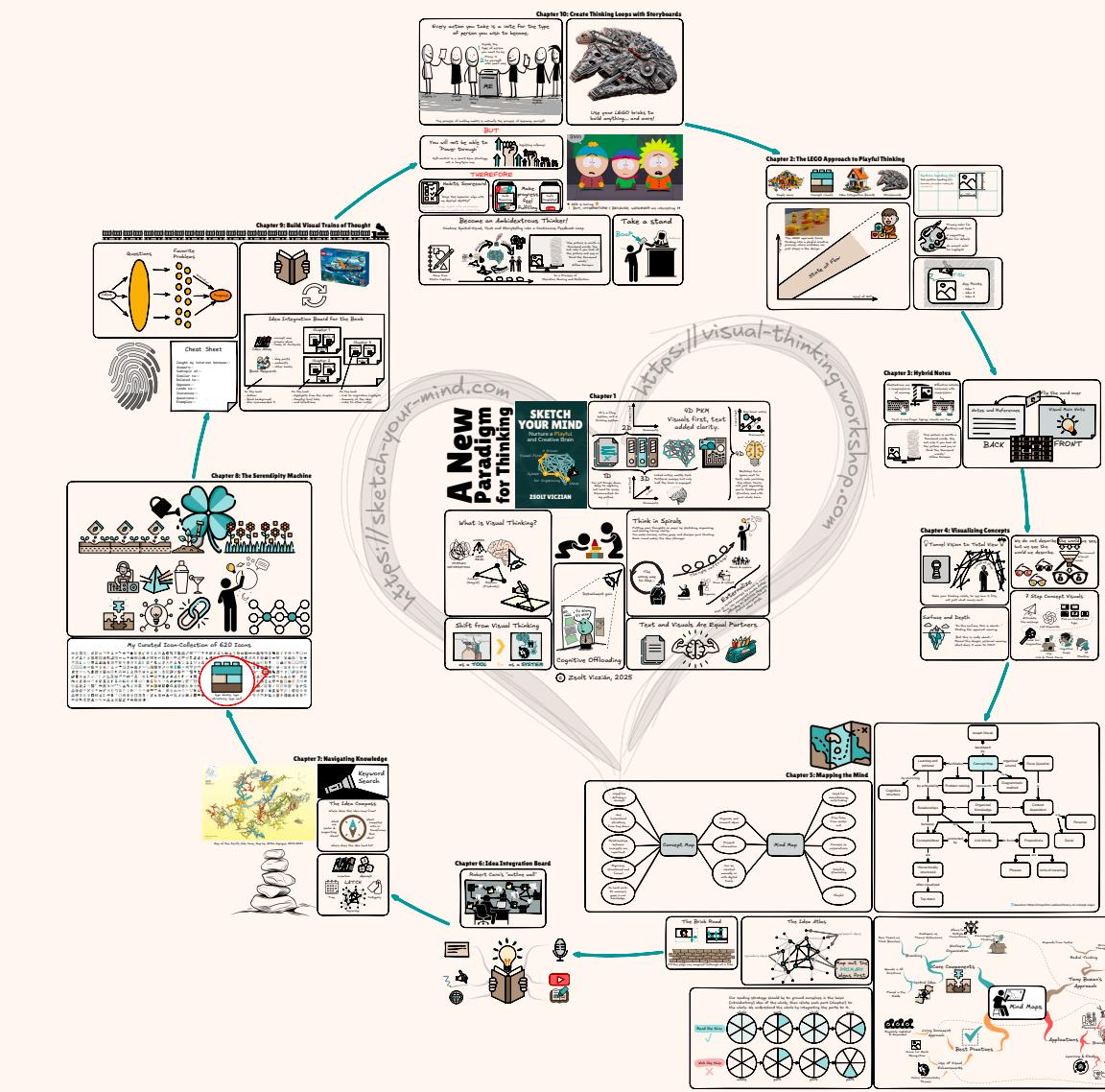
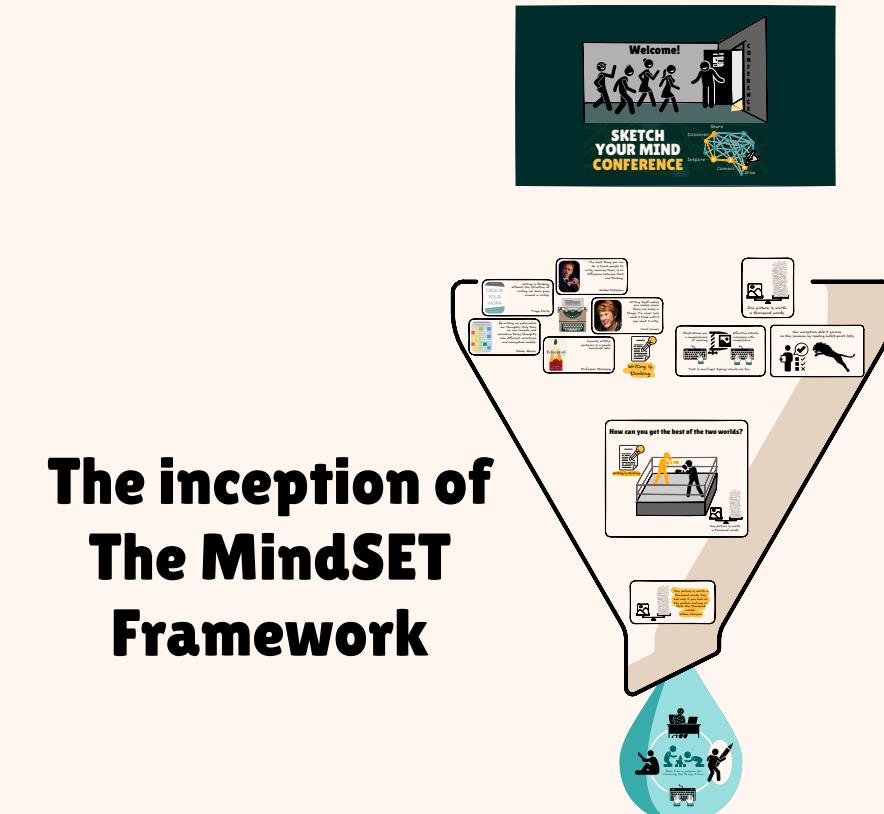


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