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DOW JONES

WEEKEND * * * * * * * *

★★★★ \$3.00 **WSJ.com**

What's

World-Wide

Hurricane Patricia weakened slightly before barreling into Mexico's Pacific coast with winds of at least 165 mile an hour and torrential rain. A12

- ◆ The U.S. is likely to step up military raids against Islamic State, Defense Secretary Carter said. A1
- ◆ Not all changes to the federal health-insurance website will be ready as enrollment begins next month, officials said. A3
- **♦** Islamic State released a video of a Hebrew-speaking militant threatening more attacks on Jews. A7
- **◆** The Justice Department won't charge Lois Lerner over tea party groups' taxexemption applications. A2
- ◆ The U.S., Russia and others are preparing a meeting to hasten efforts to end the Syria war. A6
- **♦** Lawsuits from dozens of states are challenging the EPA's limits on powerplant emissions. A3
- ◆ Ten nations along the main migrant route into Europe will be asked Sunday to take action to slow refugees' movement. A7

Business & Finance

- ♦ Walgreens won't open any new Theranos bloodtesting centers until the startup resolves questions about its technology. B1
- A tech rally helped turn the S&P 500 positive for the year, and the Dow rose 157.54 to 17646.70. **B5**
- ◆ China cut benchmark rates and eased a banking rule, hoping to lower corporate financing costs and boost liquidity. A1
- ◆ The vuan fell to its lowest level in almost a month against the dollar. B5
- **◆** De Beers is scouring Botswana for diamonds to stave off an expected production decline. B1
- ◆ Procter & Gamble said revenue fell as the strong dollar continued to devalue overseas sales. B3
- ◆ United Continental and its mechanics union reached a tentative contract agreement. B3 ♦ American Airlines de-
- livered a record quarter but said airline margins could worsen next year. B3
- **♦ Tyson Foods plans** to raise wages for about 34,000 employees at its U.S. chicken plants. B4

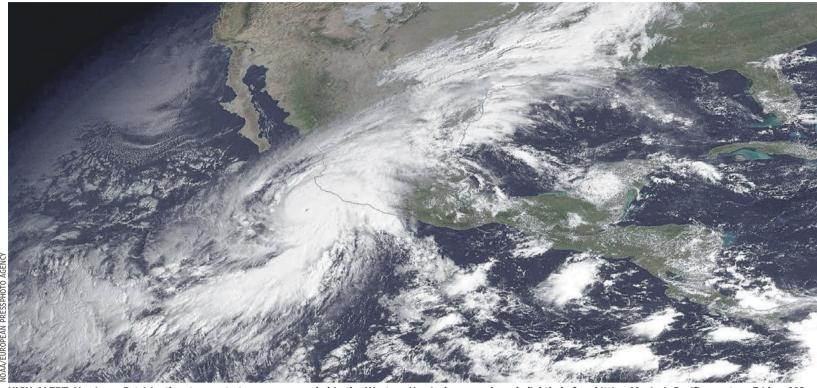
Inside **NOONAN A11** Two **Departures** And a Grilling

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Mexico's Pacific Coast Braces for Record-Breaking Storm



HIGH ALERT: Hurricane Patricia, the strongest storm ever recorded in the Western Hemisphere, weakened slightly before hitting Mexico's Pacific coast on Friday. A12

China Cut Powers Markets L.S. Sees

RENO ROLLS DICE ON MANUFACTURING

In a bet on its economic future, city seeks to become hub for drones, car batteries

Reno, Nev., unemployment rate

Bouncing Back

Central bank dials back rates, reserve requirements, helping extend stock rally

By Lingling Wei

By JIM CARLTON

industry, gambling.

Stalwarts

New Highs

Soar to

BEIJING—Davs after reporting its worst economic performance since the global financial crisis, China unleashed a onetwo punch to prop up growth while also sweeping away a

RENO, Nev.—For much of the past half

century, Reno moved in lock step with its

glamorous big sister, Las Vegas, their for-

tunes rising and falling with their mainstay

But Reno is now betting on a different

economic future, turning its back on casino

Since 2011, the "Biggest Little City in the

World" has recruited about 100 companies to

locate or expand here with more than 10.000

new jobs—many cajoled by a former West

Point cadet who instilled military discipline

tourism as an economic driver in favor of

becoming a manufacturing hub for every-

thing from drones to car batteries.

deposit rates.

The country's central bank combined a quarter-point cut in benchmark interest rates with a half-percentage reduction in banks' reserve-requirement ratios, moves aimed at lowering corporate financing costs and pumping money into the economy.

It was the sixth time since November that the Chinese central bank has cut interest rates and the fourth across-

major control on how banks set the-board reduction of the amount of deposits banks are required to hold in reserve.

China is the latest of the world's big economies to turn to its central bank to stimulate flagging growth. The Federal Reserve, with rates already near zero, expanded its holdings of government and mortgage bonds through last year to push down long-term interest rates. Now it is grappling with the timing to raise short-

China's announcement came one day after European Central Bank chief Mario Draghi signaled the ECB could do more to stoke growth and inflation in the eurozone as early as December.

The actions helped extend a global rally in stocks for a second day. The Dow Jones Industrial Average climbed 158 points Please see RATES page A12

◆ Yuan slides on devaluation

brothel owner turned civic booster, who was

maker Tesla Motors Inc. to build its coveted

Reno landed the Tesla deal in no small part because of a \$1.3 billion tax-break pack-

age signed by Nevada Gov. Brian Sandoval.

Critics saw the tax break, the state's largest

Some residents of cross-state rival Las

roughly three-fourths of the state's 2.8 mil-

lion residents, seethed at what they saw as

But they loved it in Reno, a metro area of

Please see RENO page A8

Mr. Sandoval, a Republican from Reno, fa-

Vegas, a metropolitan region that is home to

nationally, as a giveaway of public funds.

ever and among the biggest such enticements

a pivotal player in persuading electric-car

\$5 billion "Gigafactory" here.

voring his hometown.

Iraq, Syria By Gordon Lubold AND FELICIA SCHWARTZ WASHINGTON-Defense Secretary Ash Carter signaled a new and more muscular pol-

Beefed Up

Mission in

icy in Iraq and Syria, saying the U.S. military would mount more raids and provide more active support to groups, including Kurdish fighters, who can counter Islamic State.

A day after a dramatic. rescue with Kurdish forces near Kirkuk resulted in the first American combat death in Iraq since 2011, Mr. Carter on Friday said there would be more such operations. He also said Americans should gird for a dangerous, complicated fight, but expressed confidence the U.S. would ultimately win.

President Barack Obama has been publicly cautious in his policy against Islamic State, repeatedly saying that American troops wouldn't participate in combat missions as they battle the extremists across Iraq and Syria.

But while Mr. Carter ex-Please see RAIDS page A6

◆ U.S. prepares broad new

effort on Syria

into Reno's economic-development office. about a half million people. Source: Labor Department He had a hand from a cowboy-hat-clad THE WALL STREET JOURNAL **Technology**

2005

'07 '09 '11

Endangered civilizations gather in Brazil to celebrate survival with tribal sports

Maria Sibodi

By Don Clark AND DAN STRUMPF

U.S. technology shares scaled fresh heights on Friday, fueled by upbeat earnings that renewed investors' faith that the giants are solidifying their dominant positions at the center of the Internet economy despite a raft of upstarts.

Investors added about \$90 billion to the combined market value of Amazon.com Inc., Google parent Alphabet Inc. and Microsoft Corp. Half of the 10 most-valuable U.S. public companies now are tech companies, led by Apple Inc., Alphabet and Microsoft. On their heels are Facebook Inc., which is No. 7 and close in Please see TECH page A2

♦ Heard on the Street: Cloud

PALMAS, Brazil-Summon-

murmured the muscular 40-year-old, who learned to hunt fish from his father.

athletes taking part in

Games, a multinational sporting encounter bringing together some of the planet's most en-

dangered civilizations from Fri-

Some two dozen Brazilian indigenous peoples, plus more than 20 countries including the U.S., Canada, Mexico, New Zea-

> Paraguay, Guatemala and French Guiana, are sending delegations to this state capital of 300,000 people in Brazil's torrid interior.

> Besides shooting arrows, they will be tossing spears, paddling canoes, racing, wrestling, sprinting in teams while hoisting 220-pound logs, and contesting an old-fashioned tug of war-an

event in which some of Brazil's buffed-out, face-painted indigenous women reportedly strike Please see GAMES page A8





By REED JOHNSON

ing skills passed down from his Indian ancestors, Ricardo Waerokrá fired his arrow on a recent day at the hand-drawn

picture of a fish, hanging on a pole some 30 yards away. He hit the fish, but Mr. Waerokrá wasn't satisfied. "I missed the head,"

This week, Mr. Waerokrá, a village chief of Brazil's Xerente people, is among 2,200

the first World Indigenous

day to Nov. 1.

August: 6.1%

'13[']

land, Russia, Mongolia,