

Physical media is dying and needs one place for people to buy, sell, and authenticate because there are too many to choose from that are either 1) unreliable or 2) convoluted in their processes. Popular sites such as Ebay and Facebook Marketplace are notorious for not enforcing any authentication methods, in addition to making the buying/selling process too much of a hassle for what it's worth. This problem isn't just exclusive to online marketplaces, either. When it comes to retail stores, many that do practice practical methods are far and few inbetween or simply just don't have a great selection to browse for people who are looking to buy. In order to preserve the medium of physical video games, movies, and television, these processes should be streamlined for mass appeal.