



DESIGNBLENDZ

Interior Design Palette Catalog



Spring / Summer 2017



About Our Design Catalog

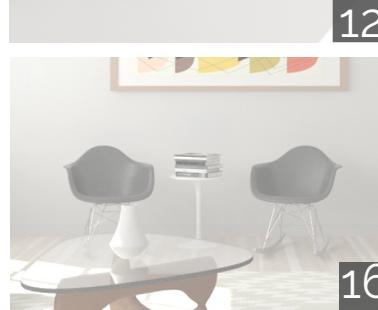
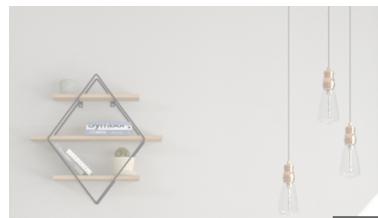
Designblendz uses the power of Virtual Staging to transform any empty space into a furnished interior. With virtual staging, we are empowering realtors around the world to **showcase more listings with greater sophistication**.

What makes us different from our competition? We offer popular Interior Design Styles with handselected furniture and decor, making every one of our palettes unique. We can help you **virtually stage your entire home in a couple of days** in a way that speaks to your end buyer.

Let's get started!

STYLES

- 04. Contemporary
- 08. Farmhouse
- 12. Industrial
- 16. Mid-Century
- 20. Nautical
- 24. Scandinavian
- 28. Urban



Contemporary decor is defined as an ever-changing style. It is constantly adapting to shifting preferences, mixing elements from various time periods. An eclectic palette, individual furnishings work together to conform to "contemporary" guidelines.

A muted, mature color palette, with dark and reflective surfaces, make for a grounded, subtle, and classic design.

While avoiding excess, oversized paintings and decoration are encouraged. There is an artistry to the layering of contemporary interiors, entailing a level of sophistication in its multifaceted selection.

CONTEMPORARY



Contemporary
Bedroom



Contemporary
Kitchen



Contemporary
Family Room

Farmhouse style decor is all about a **simple color palette and unfinished woods**. Deriving from a frugal era, this palette features white wall paints, nostalgic of early home owners.

This decor invites relaxed fabrics and layering of textiles, incorporating personality and charm.

Encouraging an array of patterned embellishments and touches of greenery, this palette will give your space a homey, rustic charm.

FARMHOUSE



Farmhouse
Bedroom



Farmhouse
Kitchen



Farmhouse
Family Room

While many interiors aim to conceal **raw and unfinished materials**, they are precisely the main exhibition in our Industrial design palette.

Rough surfaces create an illusion of age. Weathering, desaturated colors, and bronze-like neutrals make for a space humming with antiquity.

Tasteful choices in individual pieces provoke statement and impact without overpowering or generating too much noise. Steels, metals, and woods are provoked to display their natural material characteristics.

INDUSTRIAL



Industrial
Bedroom



Industrial
Kitchen



Industrial
Family Room

Our Mid-Century palette contains **darker neutral tones and saturated accents** that accentuate the beauty of woods and metals.

We focus on crisp, clean angles complimented by curvilinear, soft shapes and textures dedicated to simplicity.

Typical to this decor are obscure, bold light fixtures and asymmetrical, abstract patterns.

MID-CENTURY



Mid-Century
Bedroom



Mid-Century
Kitchen



Mid-Century
Family Room

Spending most of your time **dreaming about the sea?** Designblendz hopes to take you closer to the ocean with touches of Nautical decor.

With simple, striped patterns of deep blues and whites, our palette features materials reminiscent of woven wicker and beach-inspired textiles.

Natural, warm wood materials and framed sailing maps accentuate this distinctive theme.

NAUTICAL



Nautical
Bedroom



Nautical
Kitchen



Nautical
Family Room

Scandinavian decor inspires our **use of natural elements, both engineered or organic**. Pops of color create interest and depth - they can be bold and powerful, or subtle and neutral.

The lightness of Scandi decor prompts the celebration of natural sunlight and white hues.

Scandi populates points of interest and activity, paying attention to the proportions of its objects and arrangement. Here, we aim to guide the viewer's eyes throughout the space in appreciation of the decor's unique qualities.

SCANDINAVIAN



Scandinavian
Bedroom



Scandinavian
Kitchen



Scandinavian
Family Room

Our Urban interior is an **eclectic composition of opposing or complementary entities**. This style highlights industrial materials such as metal, glass, and steel.

An experimental decor, we showcase sleek, low profile furniture and simple color palettes.

These spaces avoid clutter and breathe through decorative accents, such as geometric designs and/or vintage embellishments.

URBAN



Urban
Bedroom



Urban
Kitchen



Urban
Family Room

Virtual Staging Order Form

(check all boxes that apply)

	Contemporary	Farmhouse	Industrial	Mid-Century	Nautical	Scandinavian	Shaker (Coming Soon)	Urban
Family Room								
Kitchen								
Bedroom								
Bathroom								
Office / Other								

Have a custom idea?

Nobody's perfect, even our design palettes. Do you have a vision or design style preference that we do not offer currently? That's OK! **We have a team of 3D Artists that can build any piece of furniture that you want in your space.**

Thank you for learning more about Interior Design palettes for your real estate staging. We are excited to help you take your listings to infinity and beyond.

