



Idea Generator, Creative Director, Art Director, Concept Visualizer

Creative is my passion. Whether it's creating a big-picture concept or working the daily details, this is what I do best.

My experience as an art director covers print, commercial and video production and web design.

I also have experience as a film and video director – from concept creation through final production.

Another strength is concept visualization. I work with product development teams to capture, visualize and enhance raw ideas into marketable concepts.

My approach is simple. Clear input and direction along with open collaboration and encouragement uncovers big ideas.

I am a self-starter, good listener and a team player. I lead by example and am always open to different points of view.

I value and appreciate an open, collaborative environment with an organization committed to building brands.

Personal References

DAVE ALLEMEIER KICKINDABUTT Chicago, IL 630.420.8493 allemeier@aol.com

TIM STRAUS TUROVER STRAUS GROUP Springfield, MO 417.417.889.0770 www.turoverstrauss.com

TIM MCGUIRE CUTTERS Chicago, IL 312.644.2500 tim@cutters.com

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See creative samples @ www.bleucheese productions.com

Read colleague comments on my LinkedIn page at: <http://www.linkedin.com/pub/tom-walsh/7/6a9/992>

Employment History

Freelance Creative

2009– Present
Springfield, MO

Noble Communications

Springfield, MO/Chicago
1985– 2009

SVP Creative Director
1991–2006

CULTUREWAVES®
CD/Designer 2007–2009

FoodChannel®
Designer/AD 2007–2009

Henderson Advertising

1979– 1985
Greenville, SC
Sr. Art Director

Gardner Advertising

1976– 1979
St. Louis, MO
Art Director

Brand Experience

Gerber Baby Food
Tyson Foods
Hostess
Dean Foods
H. J. Heinz Company
St. Pauli Girl Beer
Folonari Wines
Purina
Nestlé
Chloraseptic
Spray 'n Wash
Pine Power
Cam2 Motor Oil
STP
Homelite
Union 76
Miller Brewing Co
Continental Baking Co
Frito Lay
Campbell Soup Co
Hunt-Wesson
Amurol/Wrigley
LifeSavers
J.R. Simplot
Price Chopper
Riceland
Honeysuckle White
Johnsonville
Bob Evans
Bryan Foods
Jimmy Dean
Kraft Foods
Cadbury
Flowers Foods
Avery
Brown Derby Stores
The Hunger Project, AU
Bear Necessities
Nixa Education Foundation