Jask # 01

· Choose Your Market Place Type? e-Commerce.

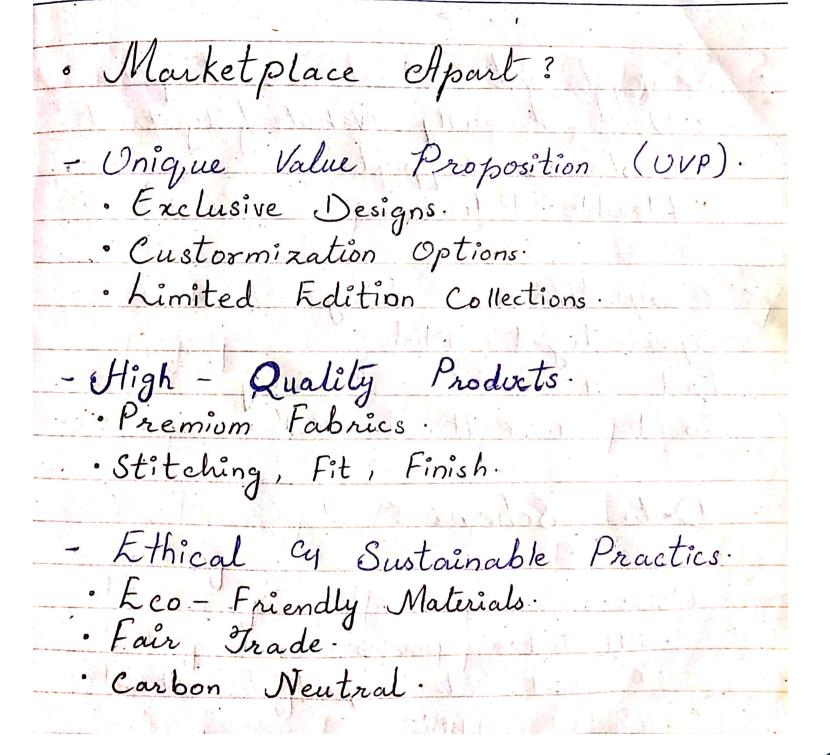
> its Primary Purpose? E-Commerce allows business to reach customers worldwide · breaking geographical barriers

· Define Your Business Goal?

Addressing Fasion Needs.
Solving Fit Cy Comport Issues.
Promoting Self-Expression.
Filling Market Gaps.

- Enhancing Convenience.
- Solving Sustainabily Challenges.
- Providing Junctional Benefits:

Audience ? of arget Demograhics. Based On Psychographics Based On hocation Geographic Based on Occasion Based On Behavioral Traits Based on Markets Niche On Products Services? J-Shirt Shirt Jeens Shorts Casual Formal



Exceptional Customer Experience

Vser - Friendly Website / Storefront. · Customer Support · Flexible Policies - Competitive Pricing Specicalized Niche Fast Cy Reliable Delivery Local Cy Cultival Relevance. Data Schema? User. · Attributes: User ID (PK), Name, Email. Password, Role (Buyer Seller 1 Admin). Contact , Address.

Product.

· Attributes: ProductID (PK), Name, Description Price, Stock, Category, Seller ID (FK).

Seller.

- Attribules: Seller ID (PK), Nome, Brand Name Email, Contact, Rating

Order

· Attribules: Order ID (Pk), Order Dala,
Total Price, Stalus, user ID (Fk),
Shipping Address.

Order Item.

· Attributes: Order Item ID (PK), quantity
Price, Product ID (FK), Order ID (FK).

Category.

· Attributes : Contegory ID (PK), Name, Description

Review.

· Attributes: Review ID (PK), Rating, Comment, User ID (FK), Product ID (FK),

Payment.

Attribules: Payment ID (PK), Payment Dale Amount, Payment Method, Order Id (FK), Stalus.

