



Welcome to LIFT MVP

Bridging Skills & Opportunities — Even Without Internet

Created by Zubair Abdullah, an independent technologist from Pakistan, driven to bridge the digital gap for millions

SMS/WhatsApp Based Access

No smartphone? No problem! Users can apply, learn & earn via basic mobile phone.

Skill-to-Opportunity Matching

AI-driven matching between registered users and nearby job/NGO opportunities.

NGO & Government Integration

Designed for collaboration with global NGOs, governments & social investors.

Transparent Impact Tracking

Live dashboard to visualize user growth, donations, and successful matches.

Built for the Marginalized

Empowering people in villages, slums, refugee camps & disconnected areas.

Donations & Withdrawals

Locally supported payment systems like JazzCash, bKash, M-Pesa and more.



Our Mission





Mission

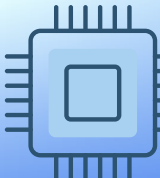
To empower underserved and disconnected communities by connecting their local talents and skills to global opportunities, using accessible and low-tech solutions like SMS and WhatsApp. We aim to break the digital barrier and promote sustainable development, one community at a time.

Vision

A world where every individual, regardless of internet access or socioeconomic status, has the chance to earn, learn, and grow. We envision LIFT as the bridge between marginalized talent and life-changing opportunities, NGOs, donors, and education providers.

Core Values

-  **Inclusivity & Equity** — We design for the lowest-resourced communities.
-  **Accessibility** — Our solutions work without internet or smartphones.
-  **Partnership** — We collaborate with NGOs, donors, and governments.
-  **Impact** — Every decision is driven by measurable social change.



Core Features



SMS & WhatsApp Access

Users without internet or smartphones can register, receive jobs, and communicate using only SMS or WhatsApp.



AI-Powered Matching

Our intelligent matcher connects users to the most relevant NGOs, job opportunities, or training based on their skills and location.



Donation Management

Accept and track donations via Stripe or local methods. Donors receive transparency through dashboards and automated receipts.



Certificates & Skills

Users can receive certificates for completed tasks, training programs, or NGO projects — even without an email.



Offline Friendly

Designed for people with limited access — low bandwidth, low memory devices, and no app installations needed.



Real-Time Dashboard

Admins can monitor user registrations, donations, NGOs, and matches with live updates and graphs.



Get in Touch

We're currently seeking NGO collaborators, pilot partners, and funders — join us to make impact at scale.

Connect with Us

- Email:** liftmvp.official@gmail.com
- GitHub:** github.com/zubairabdullah98
- Location:** Available where help is needed 