## IR for NLP Learning Structure for Text Generation

Niyati Chhaya nchhaya@adobe.com

### True or False

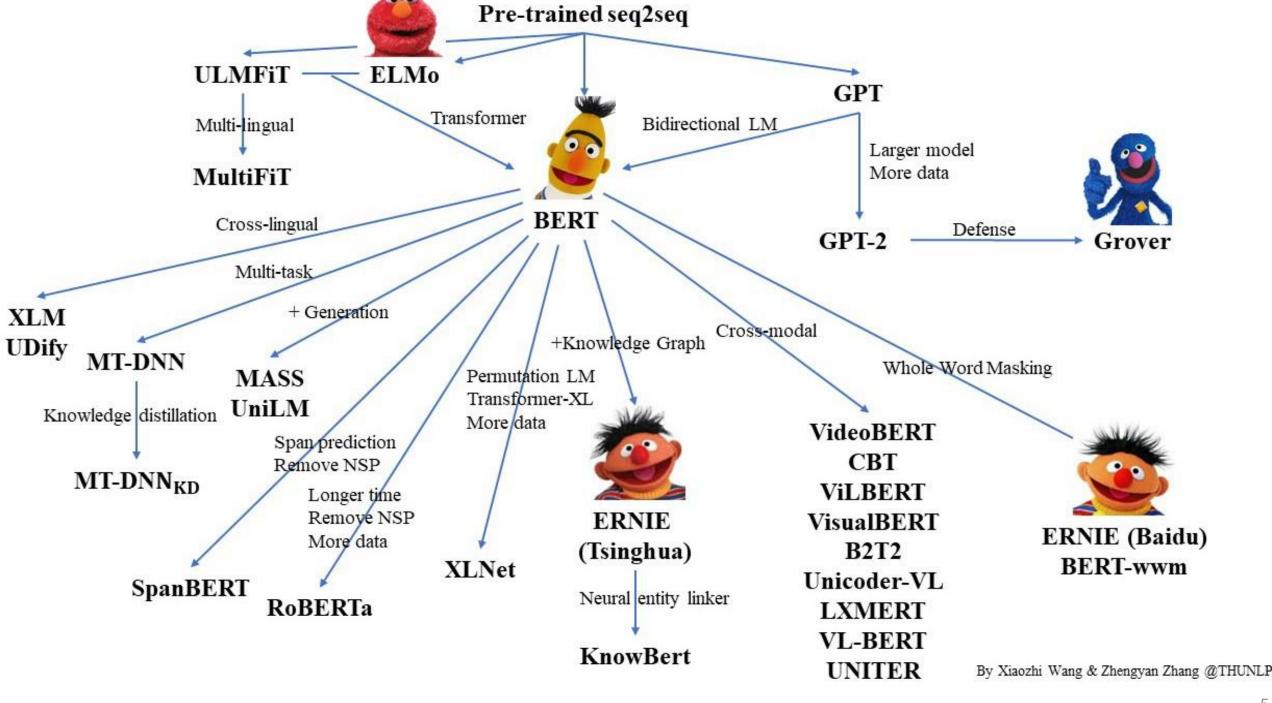
- 1. Deepweb is indexed by Google
- 2. You should always use words for indexing
- 3. Stemming is encouraged for IR applications
- 4. Syntactic analysis helps understand the meaning of words
- 5. Word embeddings are a type of semantic analysis
- 6. IR techniques cannot be applied to NLP tasks.

## Pulse Check

- 1. What is NLP?
- 2. Examples of NLP tasks?
- 3. What applications need NLP approaches?

# Agenda

- Learning Structure for Text Generation
- Al for Legal Discovery
- Structured Document Retrieval



## Question set A

- 1. Note down your name / Role number
- 2. List NLP approaches that you are aware of for generation?
- 3. What is BERT?
- 4. What is ELMo?

Neural Language Models are stronger than ever!

Why do we still do research on text generation?

# How good are today's Al writers!









117M Parameters

345M Parameters

762M Parameters

1,542M Parameters

#### Context (WebText test) as PROMPT

Aaron loves mint chocolate cake, but he requires that it be paired with mini chocolate chips, so I threw some of those in between the layers. I also had a few Peppermint Jo Joson hand so I crushed them up and threw some of those in along with some crushed meringue cookies because, why not? It's a total smorgasbord of minty chocolate chippy cookie crunchy goodness. I didn't measure how much of each topping I used, but after I tasted the finished product, I wish I had added more. You can add anything you want- crushed candy canes, peppermint bark, etc. And don't be afraid to use a heavy hand. Texture = good.

If you don't have 7-inch cake pans, you canget 3 shorter 8-inch layers out of this

#### **GPT-2Completion**

recipe. If you do, and you know how to make that cake, then your life will never be the same.

I have two very simple rules when it comes to cookie crumbs or chocolate chips. 1) When I buy raw sugar, I do not use it until it's cooled down and has at least half a teaspoon of sugar on it. That's my rule. And 2) If I have arecipe that calls for something and I want to use it in a recipe, I do not substitute it with something else on-line. Likethis.

I found this really cute card with cute little **kittens** on

#### Context (WebText test) as PROMPT

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If you don't have 7-inch cake pans, you canget 3 shorter 8-inch layers out of this

#### **GPT-2 Completion**

recipe, which will likely yield about the same amount of cake.

Chocolate Buttermilk Cake Print Chunks of chocolate cake, coated in buttermilk and topped with crunchy chopped chocolate, drizzled with chocolate sauce. Simple but a nice change from chocolate cake!

**Author**: Momma Made **Ingredients** For the chocolate buttermilk cake

- 1 1/2 cup unsalted butter, room temp.
- 1 1/2 cup granulated sugar
- 3 large eggs plus 1 egg yolk For the chocolate glaze 1/3 cup cocoa powder 1 3/4 cups powdered sugar 6 ounces...

# Weaknesses of MEGALanguage Models for GENERATION!

Inconsistent output

unsound, loops

- Crippled by length
- Coreference issues

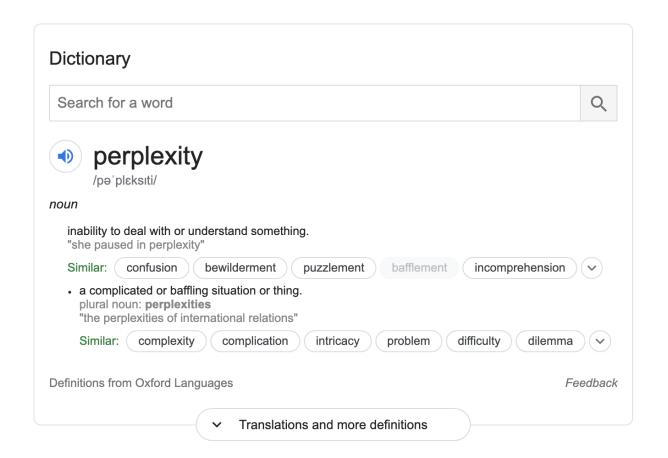
antecedents can go missing

- Longer strings that are repeated many times in the dataset
- Repeating entities
- MLE!
- We evaluate them with "perplexity"!

## Pulse Check

What is perplexity ?

Perplexity is a measure of uncertainty



# Open Questions in Long Text Generation

\*\* Information about what to say next based on probability of observed word sequences (it reads and writes based on that!)

### Challenges:

- common sense reasoning -> understanding
- sentence ordering -> discourse structure
- relational information > entity relations
- Structure -> composition, grammar, etc.

## Conditional Generation

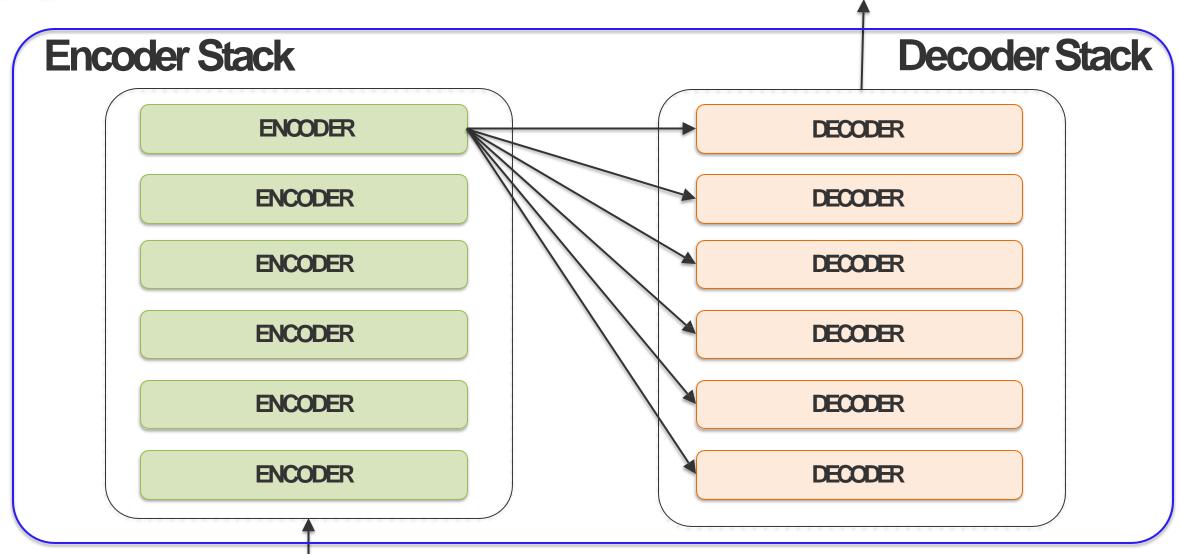
- How do we:
  - learn narrative flow?
  - guide long text generation
  - capture long range dependencies?
  - leverage knowledge embedded in pre-trained LMs?
- Tasks:
  - Summarization
  - Story Generation
  - Knowledge Graph Completion



Background of Transformer Models for TextInput



IRE क्लास Microsoft टीमों का उपयोग करके आयोजित की जाती है



IRE class is conducted using Microsoft Teams



DECODER

. . .

DECODER

DECODER

Open Al



**ENCODER** 

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**ENCODER** 

**ENCODER** 

Google



Recurrent **DECODER** 

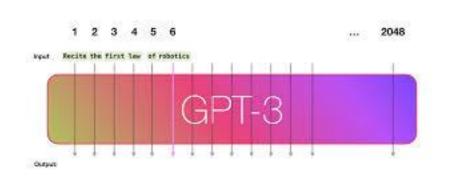
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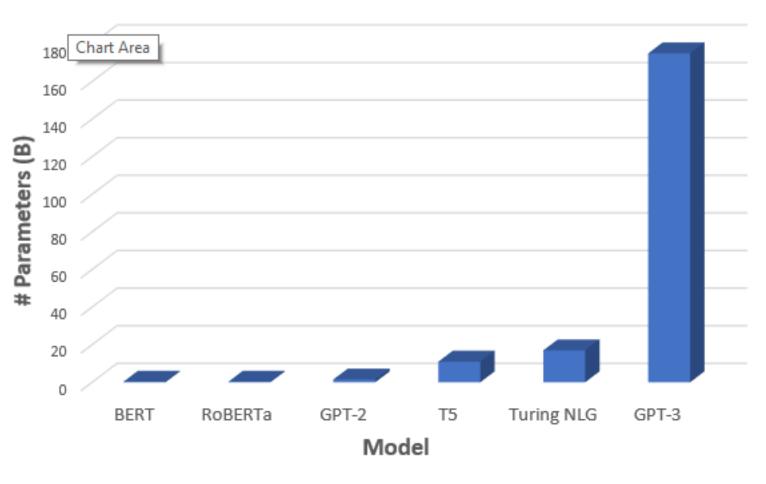
Recurrent DECODER

Recurrent **DECODER** 

**CMU/Google Brain** 

### 





RANK	METHOD	ROUGE- 1	ROUGE- 2	ROUGE- L	PPL	EXTRA TRAINING DATA	PAPER TITLE	YEAR	PAPER	CODE
1	BertSumExt	43.85	20.34	Wa	ait, w	hat,	Summarization with d Encoders	2019		0
2	T5-11B	43.52	21.		iich d how		the Limits of Transfer with a Unified Text-to- cransformer	2019		0
3	BERTSUM+Transformer	43.25	20.24	39.63		1	Fine-tune BERT for Extractive Summarization	2019		0
4	UniLM (Abstractive Summarization)	43.08	20.43	40.34	3	? 7	Unified Language Model Pre- training for Natural Language Understanding and Generation	2019		0
5	Selector+Pointer Generator	41.72	18.74	38.79		×	Mixture Content Selection for Diverse Sequence Generation	2019		0
6	Bottom-Up Sum	41.22	18.68	3.		_ :	Bottom-Up Abstractive Summarization	2018		O
7	C2F + ALTERNATE	31.1	15.4	28.8	Z3.0	Ŷ	Coarse-to-Fine Attention Models for Document Summarization	2017		
8	GPT-2	29.34	8.27	26.58			Language Models are Unsupervised Multitask Learners	2019		0

# Generate with *discourse understanding*!

## Research Questions:

- Length of summaries
- Abstractedness of summaries

# Corpora for Generate with discourse understanding!

## Research Questions:

- Length of summaries
- Abstractedness of summaries

# How good are Abstractive Summarization Datasets? (CNN Example)

#### **Article**

CNN- We had no idea how much we would really, really, really, really like tom hanks lip-syncing to a Carly Rae Jepsen song, but we really do. Hanks shows up in the new video for "i really like you," singing Jepsen 's part throughout.

The oscar-winning actor is apparently playing himself, signing autographs for fans, and generally being a very cheery movie star, before he and Jepsen take part in a flash mob. So what exactly is Tom Hanks doing in this video in the first place?

Turns out he is good friends with Scooter Braun, manager for Jepsen, and Justin Bieber, who also appears in the video. He even sang and danced at Braun's wedding.

ABCreported that Hanks suggested himself to play the role, after Jepsen said it would be amusing for a man to lip-sync her song. The result, as you can see, is kind of magical.

#### Abstract / Headlines / Summary?

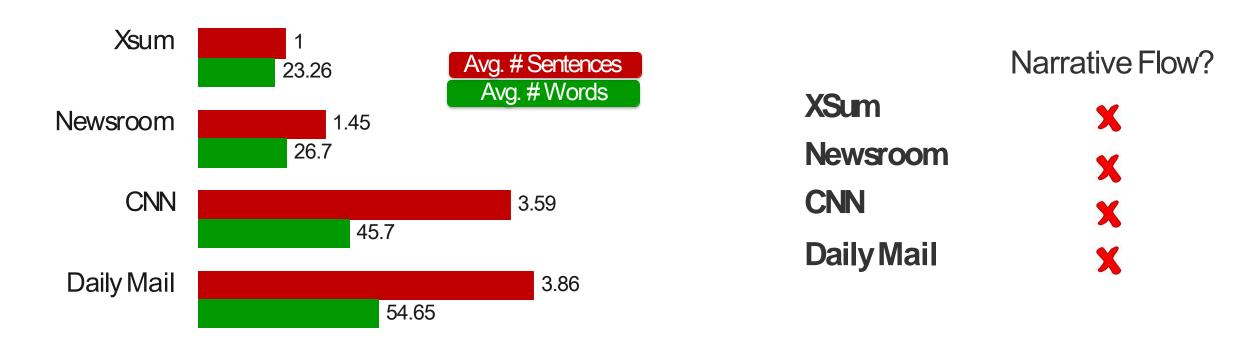
Tom Hanks makes surprise appearance in Carly Rae Jepsen video dancing and lip-syncing. Hanks is friends with Jepsen's manager, Scooter Braun.

Hanks volunteered to be in the video.

## Pulse Check

What is the CNN/Dailymail Dataset used for ?

## Can we evaluate *narrative flow* on existing corpora?



Summaries à headlines of the news articles

- don't provide inductive bias
- unable to learn or measure narrative flow
- tend to be **extractive**

# Scientific Dataset (arXiv – CS+BIO)

#### Introduction

Introduction of task

Discourse relation characterizes the internal structure and logical relation of a coherent text.

Body of the introduction, citations

Automatically identifying these relations not only plans an important role in discourse comprehension and generation, but also obtains wide applications in many other relevant natural language processing tasks, such as text summarization (Yoshida et. al., 2014), conversation (Higashinaka et.al., 2014), question answering (Verberne et al., 2007)...

More detailed description of task Generally, discourse relations can be divided into two categories: explicit and implicit, which can be illustrated in the following example: The company was disappointed by the ruling ...

#### **Abstract**

Implicit discourse relation recognition is a crucial component for automatic discourse level analysis and natural language understanding.

**In this paper**, instead, we explore generative models and propose a variational neural discourse relation recognizer.

Introductory statements:

- "In this paper"
- "In this work"
- "In the presentstudy"

Inter sentence narrative flow

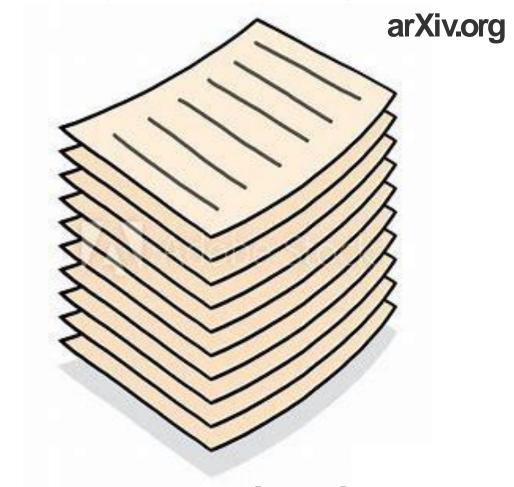
## **SAAS**: New Abstractive Summarization Dataset

**AAN: ACLAnthology Network** 



12K NLP articles

SAAS: Scientific Abstract Summaries

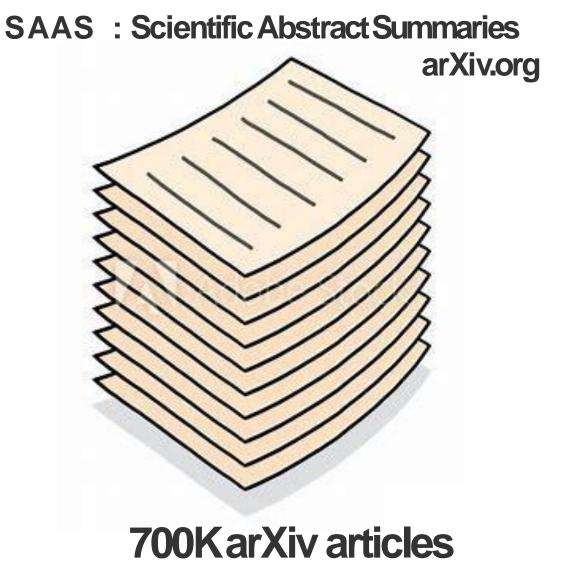


700KarXiv articles

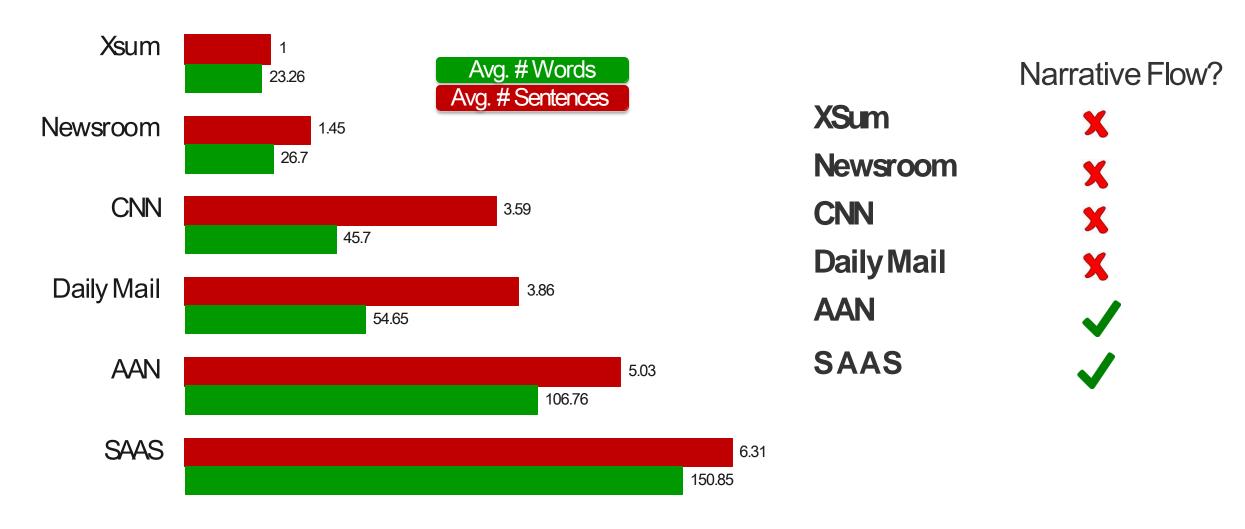
## **SAAS**: New Abstractive Summarization Dataset

#### Dataset for three new tasks:

- Abstract > Title
- Introduction -> Title
- Introduction -> Abstract



# How Useful Existing Summarization Corpora

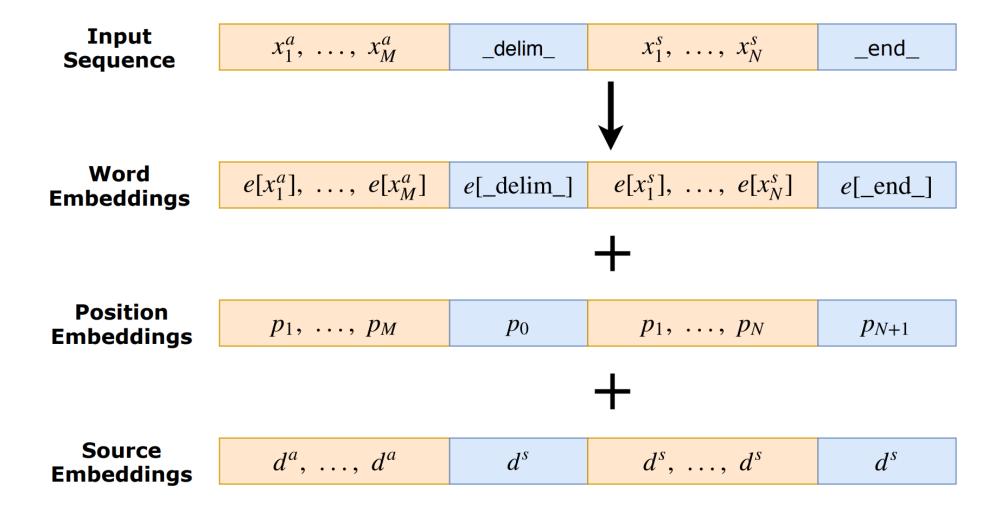


# Generate text discourse understanding!

## **Co-opNET**: Cooperative Generator Discriminator Networks

Gabriel et al., Cooperative Generator-Discriminator Networks for Abstractive Summarization with Narrative Flow https://arxiv.org/abs/1907.01272

# Co-opNET: Generator Networks



# Co-opNET: GeneratorNetworks

Transformer-Decoder

Decoder-Block

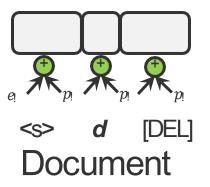
× N

Feed Forward NN

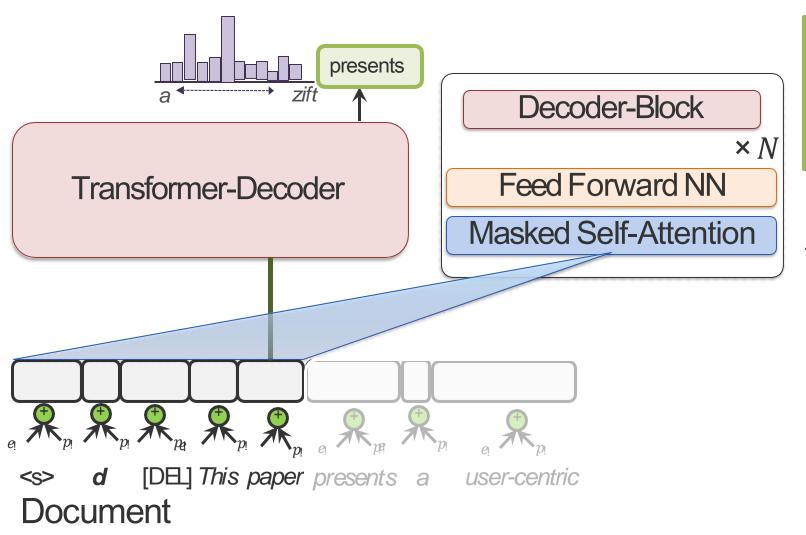
Masked Self-Attention

#### Gold Abstract

This research is concerned with making recommendations to museum visitors based on their history within the physical environment, and textual information associated with each item in their history. (...)



# Co-opNET: Generator Networks



#### Gold Abstract

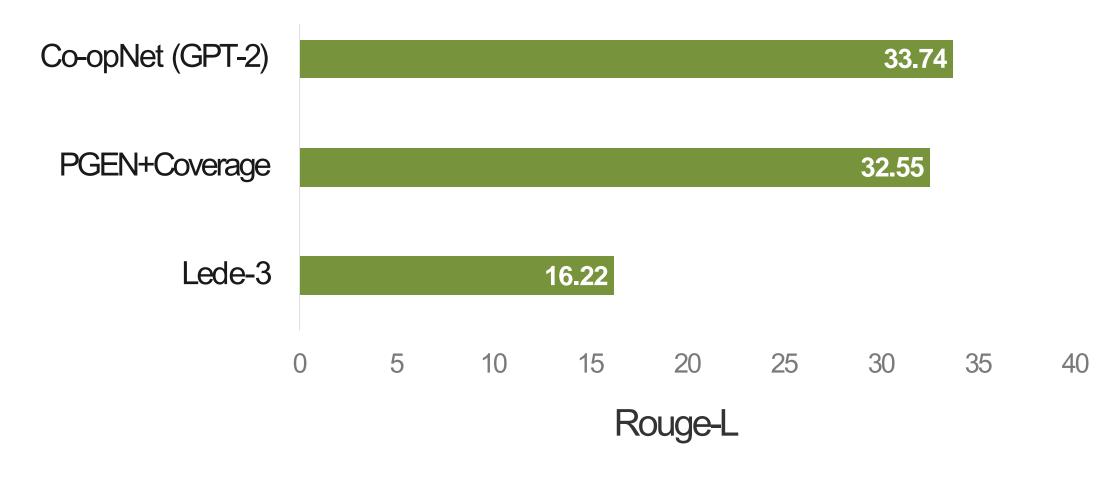
This research is concerned with making recommendations to museum visitors based on their history within the physical environment, and textual information associated with each item in their history. (...)

$$\mathcal{L}_{!"\#} = \% \log p(e_{\$}e_{+}...e_{\$,\&})$$

#### **Prediction**

This paper presents a user-centric perspective on the property of location, focusing on some relevant factors in deciding which exhibit a user intends to visit. (...)

## Automatic Metric Evaluations on **SAAS** Dataset



# Can' Generator Only' Model Improve Coherence?

#### **Gold Abstract**

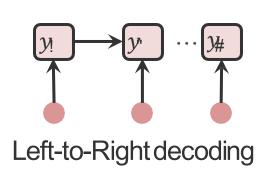
This research is concerned with making recommendations to museum visitors based on their history within the physical environment, and textual information associated with each item in their history. (...) This study compares and analyses different methods of path prediction including an adapted naive Bayes method, document similarity, visitor feedback and measures of lexical similarity.

#### Co-opNET (Generator Only) Generated Abstract

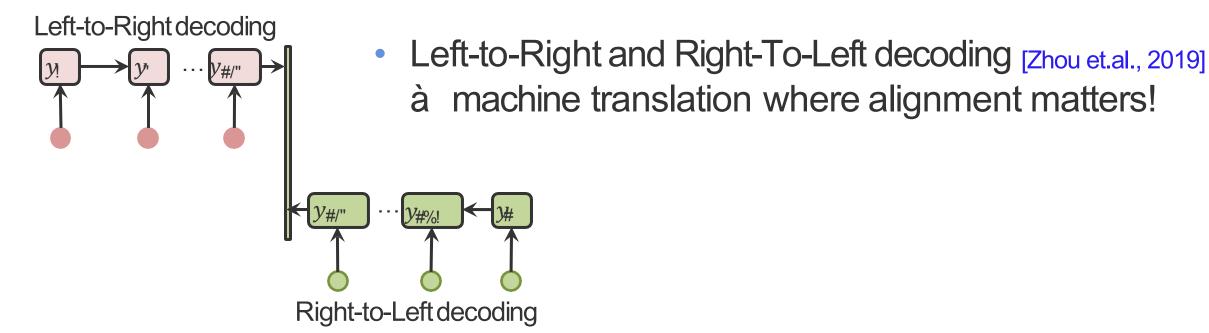
This paper proposes a novel approach to measuring the success of machine learning methods in a user's selection of a particular exhibit to be produced. An unsupervised framework is used to jointly compute the likelihood of the value of the best exhibit to be produced. (...) The experiments show that models produced by supervised methods improve user performance in selecting exhibits over unsupervisedmethods.

Green: Transitional Phrases

# Autoregression issue for Summarization Flow



- Cannot achieve narrative flow across multiple sentences
- No way of telling if the sequence of sentences follow a certain discourse structure or narrative flow!



# Co-opNET: Cooperative Generator Discriminator Networks

#### Introduction

Discourse relation characterizes the internal structure and logical relation of a coherent text.

Automatically identifying these relations not only plans an important role in discourse comprehension and generation, but also obtains wide applications in many other relevant natural language processing tasks, such as text summarization (Yoshida et. al., 2014), conversation (Higashinaka et.al., 2014), question answering (Verberne et al., 2007)...

Generally, discourse relations can be divided into two categories: explicit and implicit, which can be illustrated in the following example: The company was disappointed by the ruling ...

#### **Abstract**

Implicit discourse relation recognition is a crucial component for automatic discourse level analysis and natural language understanding.

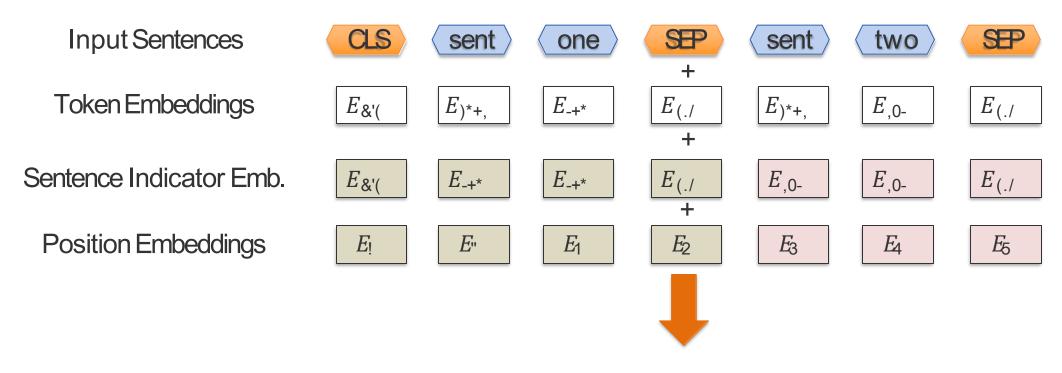
**In this paper**, instead, we explore generative models and propose a variational neural discourse relation recognizer.

Transformer Generator

**BERT** Discriminator

Scoring function for likelihood of adjacency

# Co-opNET: Discriminator Networks



Adjacency Classifier (Probability of adjacency between 2 sentences)

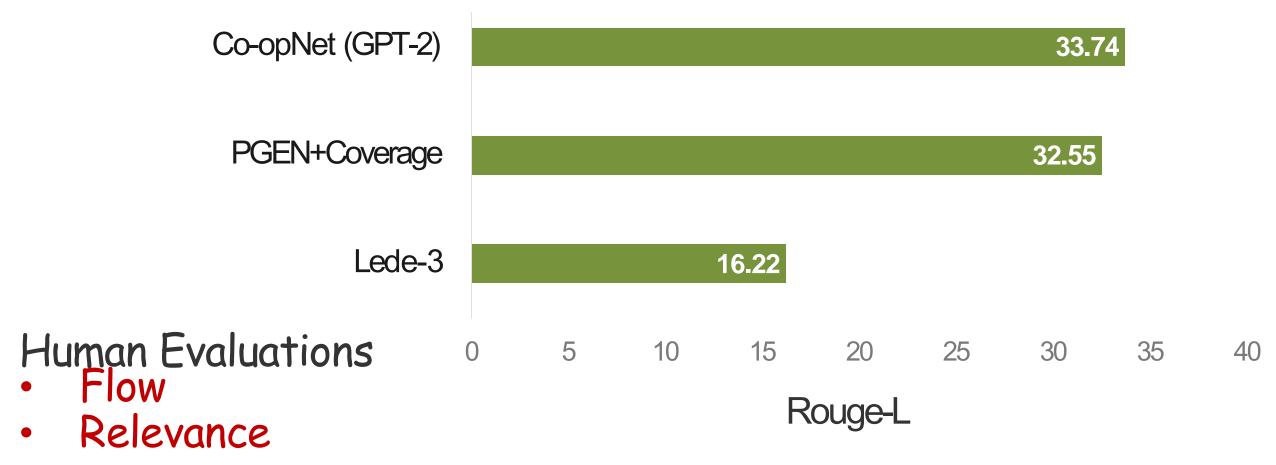
Adjacency Learning. (minimize the likelihood of predicting whether 2 sentences are adjacent or not)

# Co-opNET: Cooperative Generation

#### Source

Discourse relation characterizes the internal structure and logical relation of a coherent text. Input Context + Co-opNET Automatically identifying Generator these relations not only Position Embed plans an important role in discourse comprehension and generation, but also obtains wide(...) summary-1 summary-n Pool of hypothesis  $p(g) = \delta_{!"\#} \sum_{\$}^{|!|} p(w|_{\$}, \$, w)$ summaries +  $\delta_{(\$)^*}$  +  $P_{.(/(S+,S_0))}$ +,& Reranking adjacency scores Co-opNET Discriminator

#### Automatic Metric Evaluations on **SAAS** Dataset



# Can' Generator Only' Model Improve Coherence?

#### **Gold Abstract**

This research is concerned with making recommendations to museum visitors based on their history within the physical environment, and textual information associated with each item in their history. (...) This study compares and analyses different methods of path prediction including an adapted naive Bayes method, document similarity, visitor feedback and measures of lexical similarity.

#### Co-opNET (Generator + Discriminator) Generated Abstract

This paper presents a user-centric perspective on the property of location, focusing on some relevant factors in deciding which exhibit a user intends to visit. We exploit variation and infrequency in data from the (...) We make three contributions: (1) Our experimental system provides empirical evidence for the effectiveness of supervised learning techniques in predicting (...); (2) Our structure based method allows unsupervised learning to be applied to multiple sets of related information. (3) Our experimental system uses unsupervised model adaptation in a supervised setting.

# Question set B

- 1. What is coherence in text (1/2 lines)?
- 2. Co-opNET has a discriminator and a generator (True or False)
- 3. Co-opNET can be used for summarize hindi text(True or False)

#### **Conditional Generation**

- How do we:
  - learn narrative flow?
  - guide long text generation
  - capture long range dependencies?
  - leverage knowledge embedded in pre-trained LMs?
- Tasks:
  - Summarization
  - Story Generation
  - Knowledge Graph Completion



#### **PLOTMachines**: Generate Stories from Outlines

Reference: Raskin et al., **PlotMachines: Outline-Conditioned Generation with Dynamic Plot State Tracking** https://arxiv.org/abs/2004.14967

# How do human's write a story?



big bird's birthday celebration



cookie monster eats



roller skating ring



big birthday cake

# **PLOTMachines**: Outlines for Better Story Generation



Story Outline

- big bird's birthday celebration
- cookie monster eats
- roller skatingring
- big birthday cake



✓ C

It is Big Bird's birthday, and he goes to the roller skating rink with his friends. Back at Sesame Street, Maria and Susan take out the big birthday cake and leave it on a table. Cookie Monster sees the cake, but instead of eating it and spoiling the party, he eats a chair and other things all over Sesame Street.

Big Bird and the other skaters return to Sesame Street and are shocked at what Cookie Monster ate, though the cake is safe. Gina and Count Von Count presents the cake to Big Bird. It has 548 candles even though Big Bird is 6 years old. At the end, when Gina announces the sponsors, Cookie Monster eats them along with his cake.

# Story-Outline Dataset

#### Wikipedia Plots Article [Riedl, 2017]

Acriminologist narrates the tale of the newly engaged couple, Brad Majors and Janet Weiss, who find themselves lost and with a flat tire on a cold and rainy late November evening, somewhere near Denton in 1974. Seeking a telephone, the couple walk to a nearby castle where they discover a group of strange and outlandish people who are holding an Annual Transylvanian Convention. They are soon swept into the world of dr Frank-N-Furter, a self-proclaimed "sweet transvestite from Transsexual, Transylvania". The ensemble of convention attendees also includes servants Riff Raff, his sister Magenta, and a groupie named Columbia. In his lab, Frank claims to have discovered the "secret to life itself". His creation, Rocky, is brought to life. The ensuing celebration is soon interrupted by Eddie (an ex-delivery boy, both Frank and Columbia's ex-lover, (...)

#### Keypoints using RAKE

- the rocky horror picture show
- convention attendees also includes servants riff raff
- annual transylvanian convention
- old high school science teacher
- frank justifies killing eddie

- enraged rocky gathers frank
- rainy late november evening
- dr scott investigates ufos
- jealous frank kills eddie
- live cabaret floor show

# Challenges in Outline Guided Story Generation

- Challenge #1:
  - outline only provides rough elements of the plot
- Challenge #2:
  - appropriate beginning, setting and conclusion required
- Challenge #3:
  - stories should include all the key points in a natural way
  - keep track of what has been written sofar

# Generate Documents given an Outline

#### Outline / Keypoints

- the detective
- strange phone call
- detective Leland and another detective Dave
- New York police detective
- Powerful interests in the city
- Leland holds things together
- The incorruptible detective presses
- relationship between man's suicide and murder





one





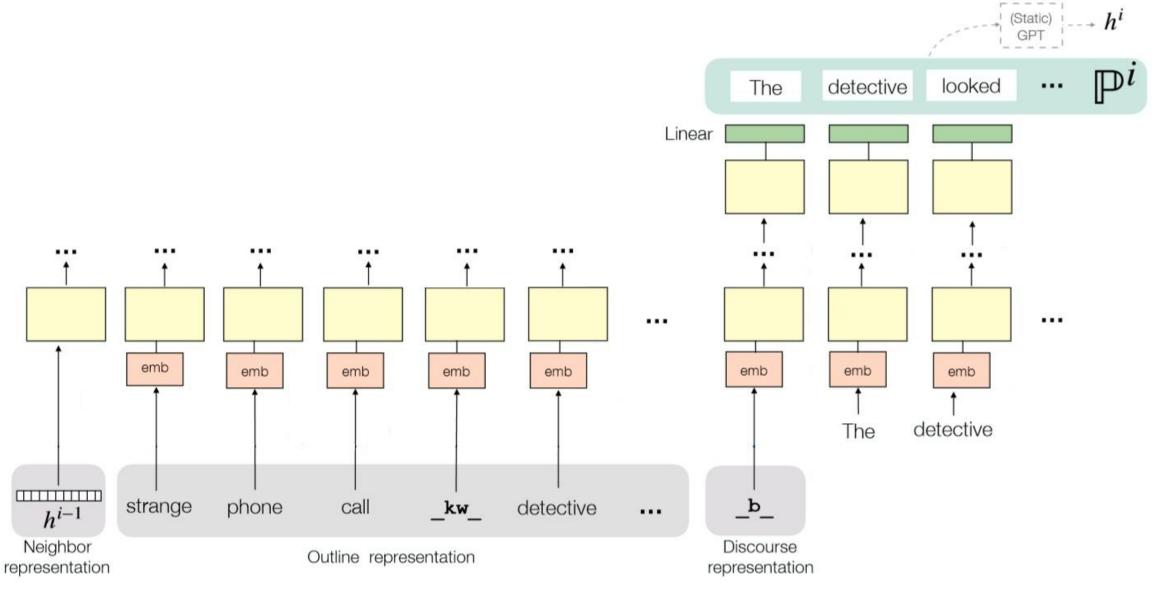






endkey

# PM: Generate Documents given an Outline

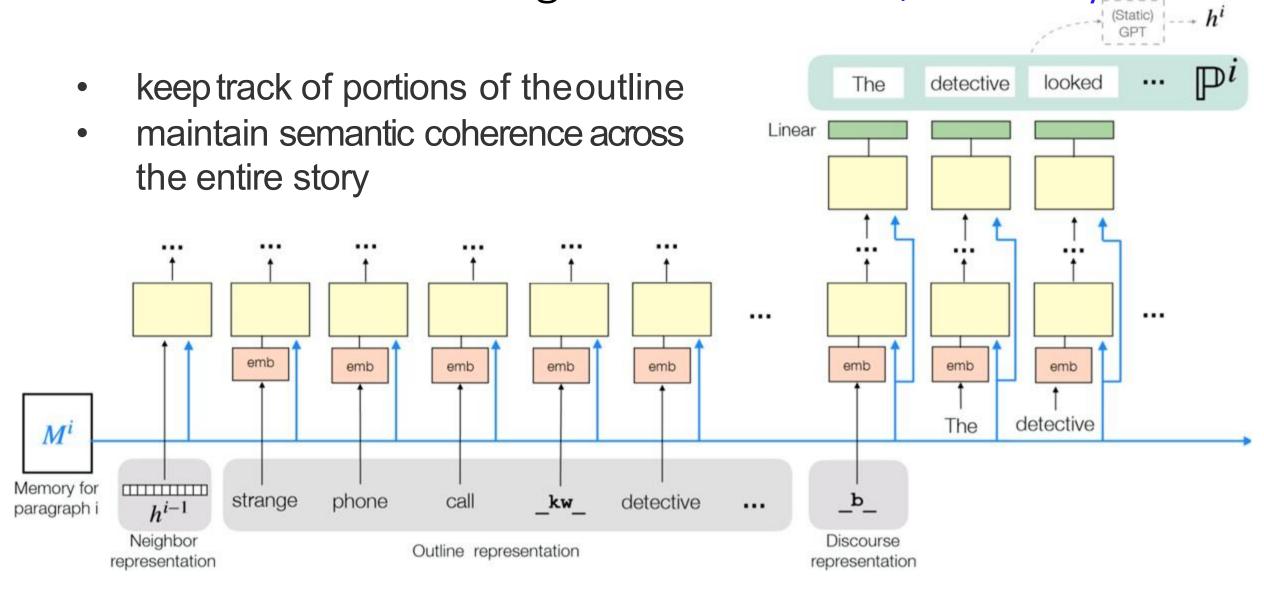


## Pulse Check

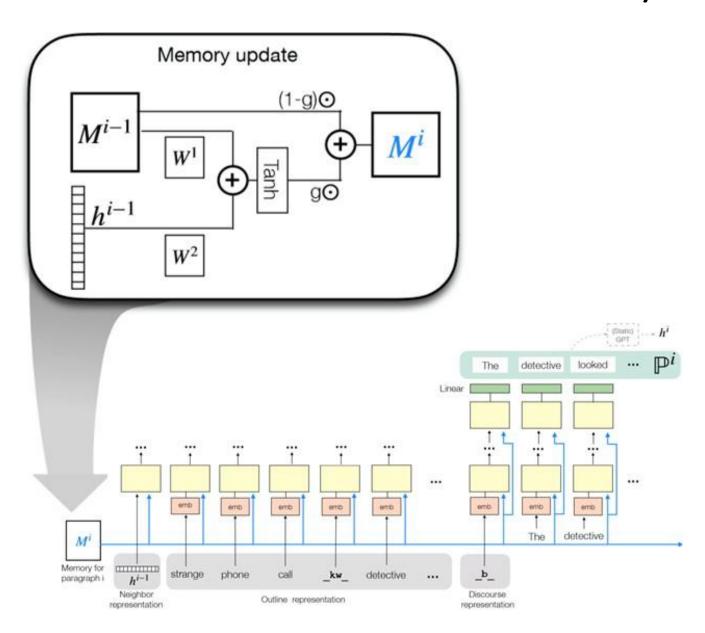
# True / False

- The model in the previous slide has a memory unit
- The model is based on a seq-seq architecture

PM: Generate Documents given an Outline w/ Memory

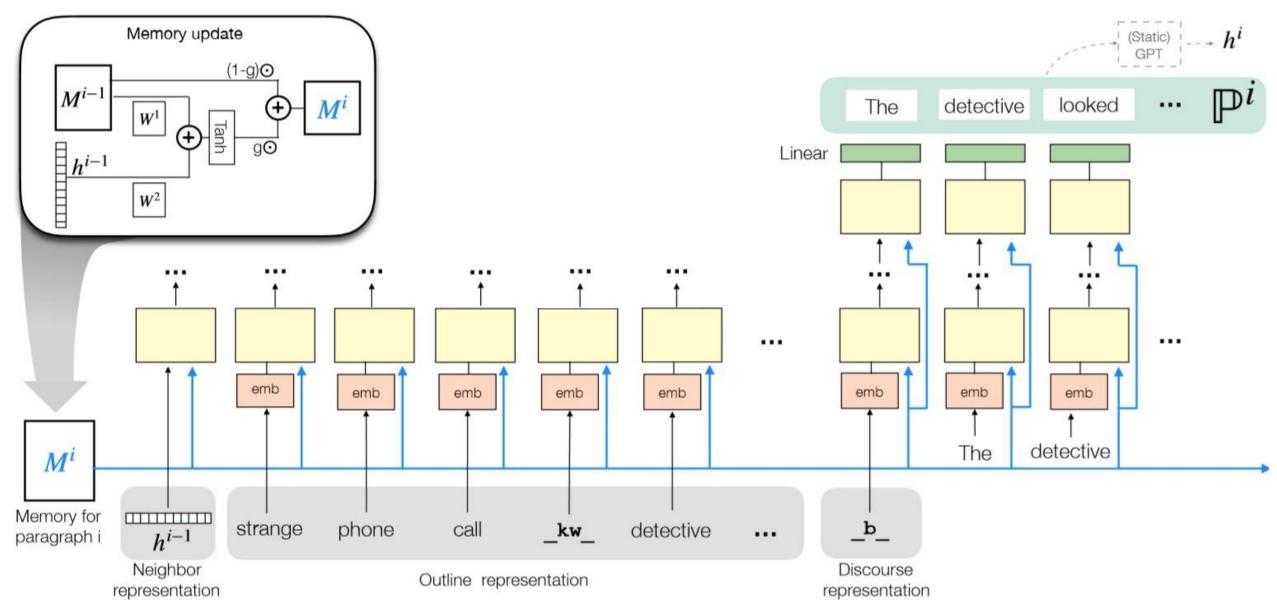


# PM: Gated Memory Update Module

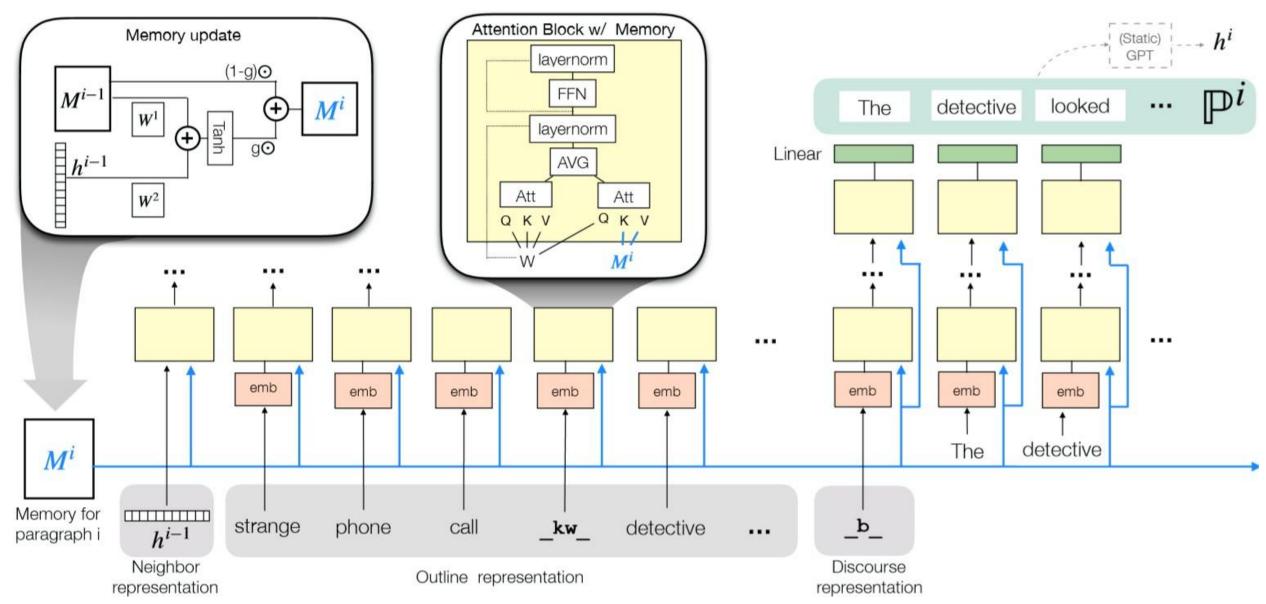


$$M = \begin{bmatrix} K \in \mathcal{R}^{! \times \#} \\ D \in \mathcal{R}^{! \times \#} \end{bmatrix}$$

# PM: Generate Documents given an Outline w/ Memory



# PM: Generate Documents given an Outline w/ Memory



# PLOTMachines: Model Variations

PLOTM achine s Full Memory  $M = \begin{bmatrix} K \in \mathcal{R}! \times \# \\ D \in \mathcal{R}! \times \# \end{bmatrix}$ 

PLOTMachines
Single Memory

$$M = \underline{\mathbb{D}} \in \mathscr{R}^{\times \#}$$

#### **PLOTMachines:**

outline conditioned + memory augmented writer
How well does it perform?

#### Controllable Generation w/ Transformers Baselines

Grover-Large, 345M parameters





CTRL-Large

1.6B parameters

#### Pulse check

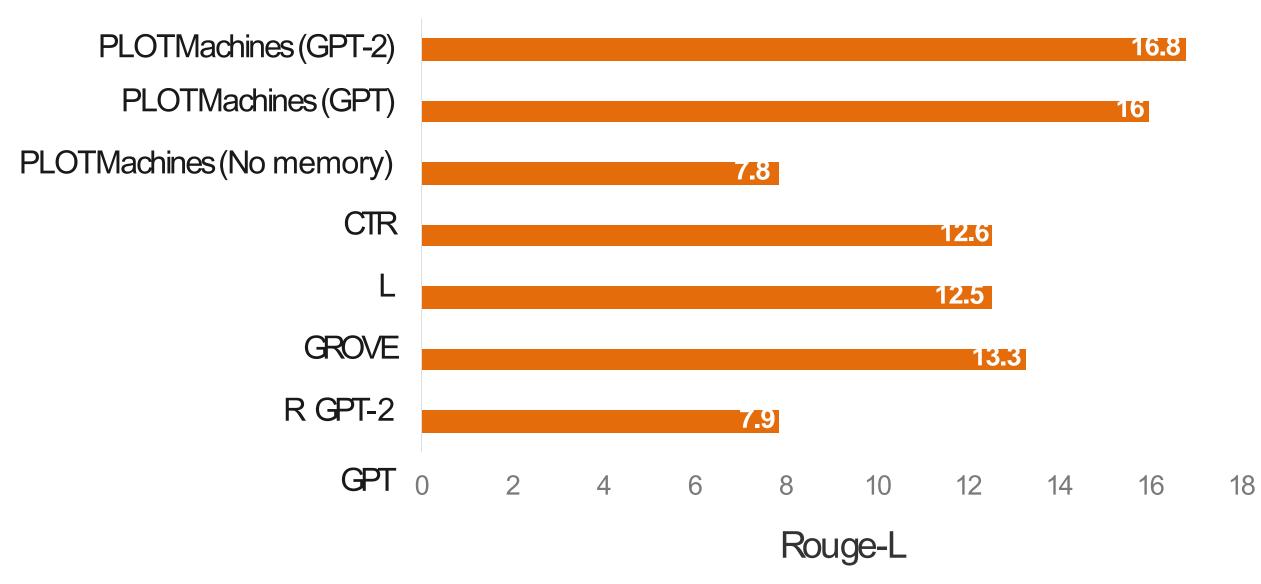
What is CTRL ?

https://blog.einstein.ai/introducing-a-conditional-transformer-language-model-for-controllable-generation/

Keskar et al., CTRL: A Conditional Transformer Language Model for Controllable Generation

What is PLOTMachine

#### Automatic Metric Evaluations on WikiPlots Dataset



# Human Evaluations: Paragraph base

- Outline Usage: (SBS) one is better at utilizing the keywords
- Narrative Flow:
  - (SBS) which paragraph contains a single point line?
  - (Single) how smooth is the transition to this paragraph from the previous paragraph?
  - (Single) how repetitive is the information in this paragraph of the information from the previous paragraph?

# Human Evaluations: Overall Story

- Which do you think is better at utilizing the keywords?
- Which do you think is more repetitive?
- Which do you think has better transitions?
- Which do you think is better at following single story line?
- Which do you think has a better introduction?
- Which do you think has a better conclusion?
- Which do you think has a better order of events?

#### **Conditional Generation**

- How do we:
  - learn narrative flow?
  - guide long text generation
  - capture long range dependencies?
  - leverage knowledge embedded in pre-trained LMs?
- Tasks:
  - Summarization
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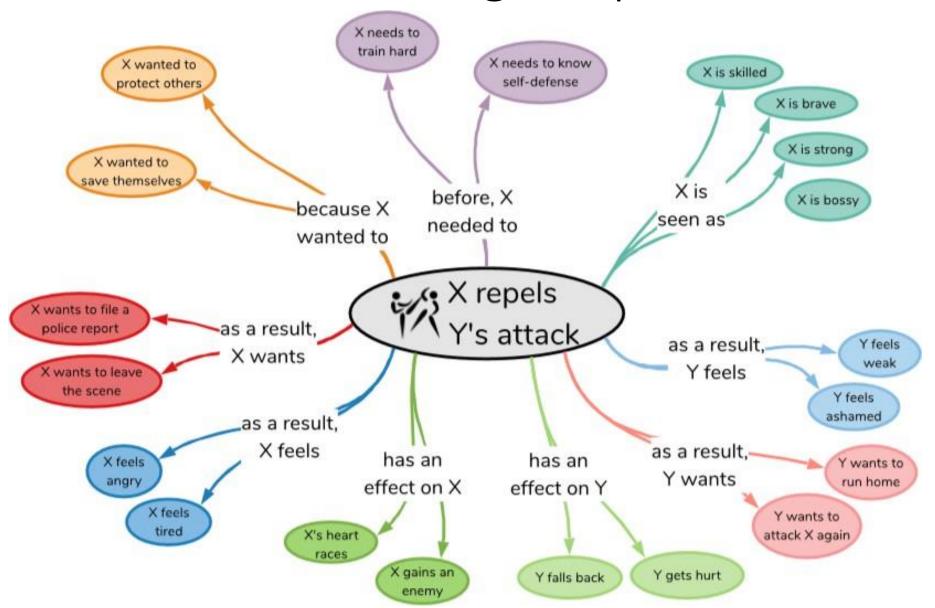


# **COMET**: Commonsense Transformers for Automatic Knowledge Graph Construction

**Bosselut et al., COMET: Commonsense Transformers for Automatic Knowledge Graph Construction** 

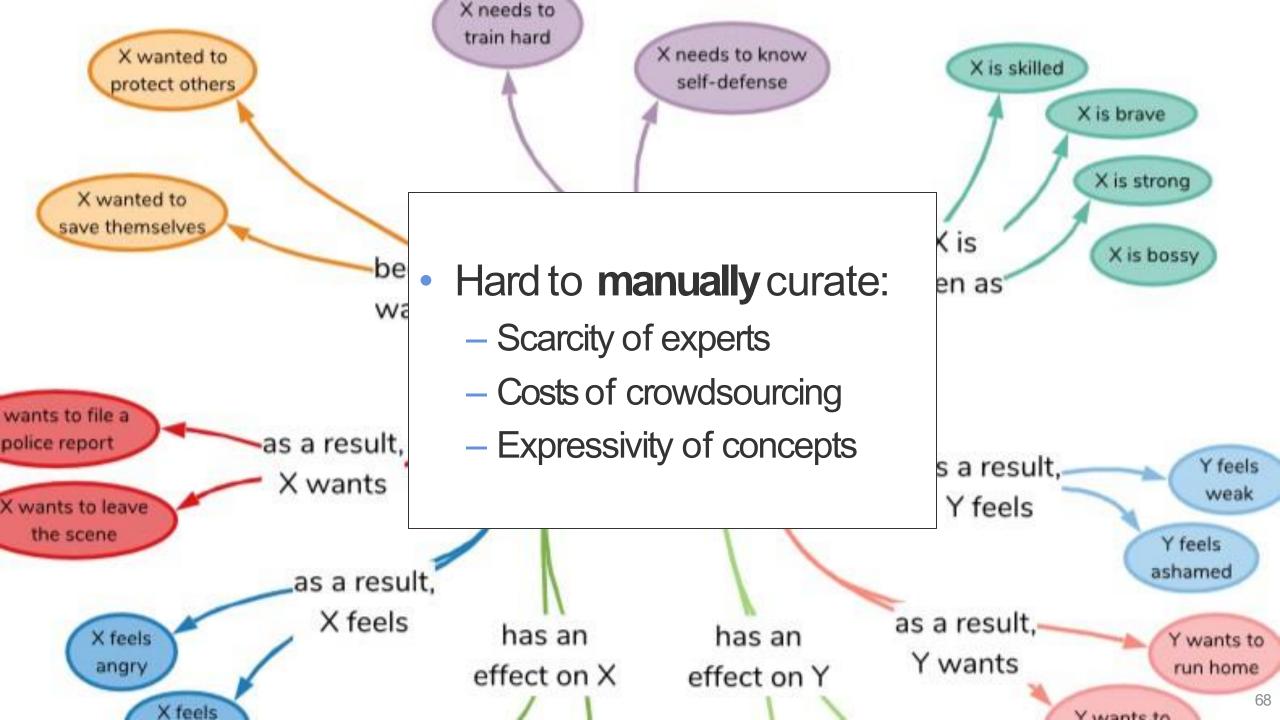
Generate with common senseknowledge!

# Knowledge Graphs



# Familiarity Questions

- 1. What is a knowledge graph?
- 2. Provide examples of some.



# Commonsense Knowledge Graphs

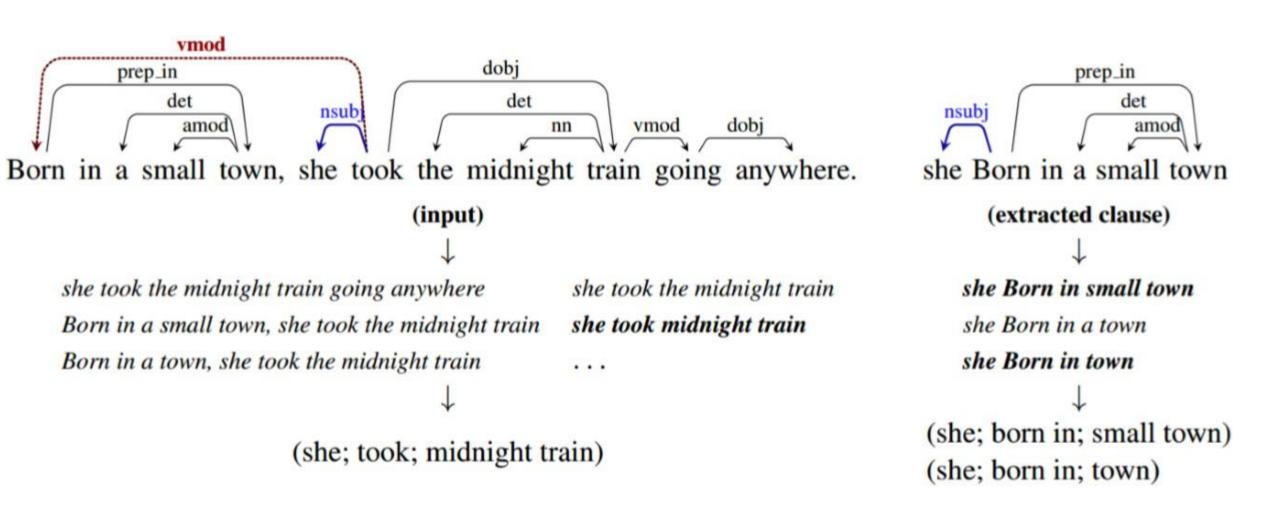
#### Lots of entities

- A house, fish, plate, .....
- Selling a house around Halloween
- Selling a house because it is haunted
- Selling a haunted house around Halloween

#### Lots of relations

- You can eat fish
- A fish can be on a plate
- You can sell your house
- A fish probably won't buy it

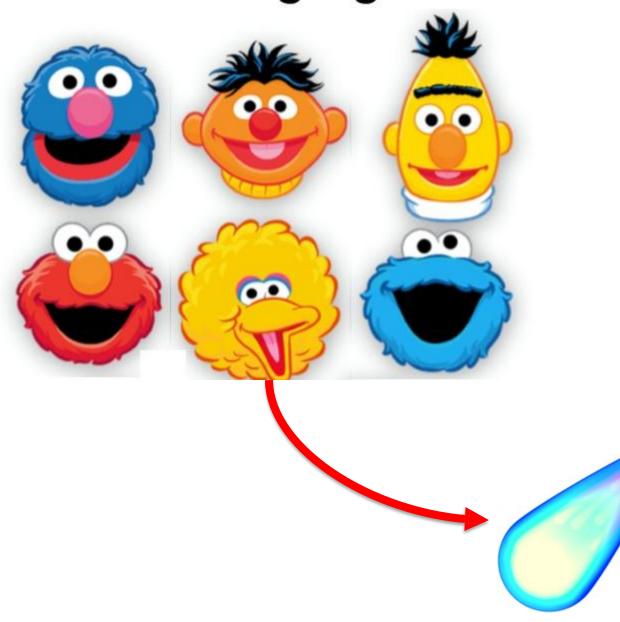
# Extractive Knowledge Graph Construction



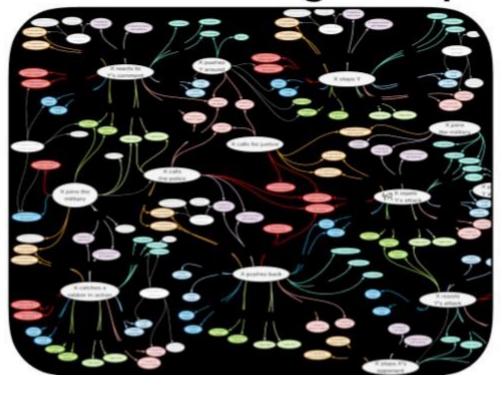
# **Issues:** Extractive Knowledge Graph Construction

- Knowledge (particularly commonsense) is immeasurably vast, making it difficult to manually enumerate in all its forms
- Knowledge can be assumed, therefore not written directly in text
  - Extractive methods won't cover the cases we need
- Open text is the most abundant, low-cost resource we have

## Pretrained Language Model



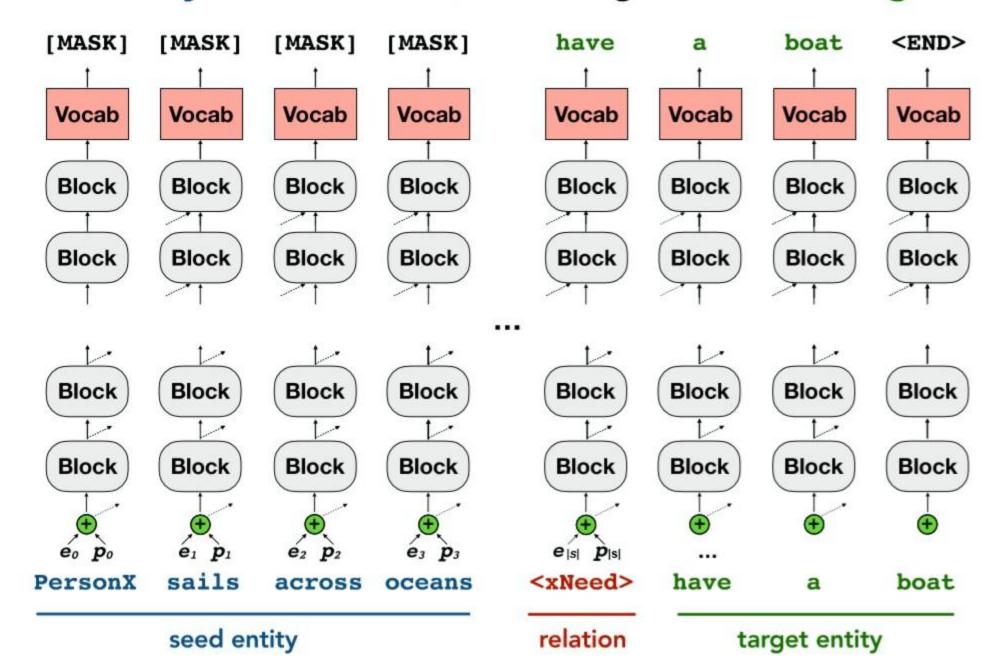
# Seed Knowledge Graph



seed set of tuples



#### Given a seed entity and a relation, learn to generate the target entity



73

#### ATOMIC as seed data

~78% of tuple endings are rated correct by human workers

Human evaluation of gold annotations is ~86%

Model is able to generated high quality tuples Percentage of generated tuples rated correct by human evaluators

Percentage of test set tuples rated correct by human evaluators

77.53

86.18



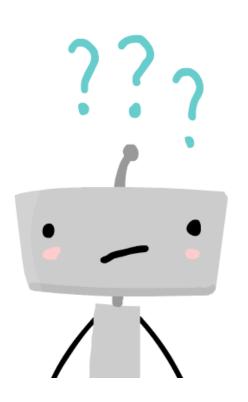
# + Constraint Decoding

# Briefly...

- Transformer models for generation are just attention based autoregressive decoders
- Perplexity is not the only way to train LMs
- Long text generation requires learning a better discourse
- Introducing implicit evaluators for teaching discourse is beneficial
- Humans start writing stories with an outline, so should agents
- Transformer based commonsense knowledge can help create more human like stories/text

# Some of the Challenges in Long Text Generation

- Training corpora
- Learning discourse, reference, etc.
- Loss-Function for high level semantics of the long text
- Repetitions and dull sentences (modal collapse)
- Maintaining coherence between paragraphs
- Sub-optimal evaluation metrics
- Word-by-word generation is sub-optimal, can't see the global context!
- Long text generation suffers from lack of implicit "planning"!
- Biased pre-trained language models
- Domain transfer is ridiculously hard
- Outdated generation methods: beam-search, or sampling
- Softmax bottleneck issues
- Left-to-write generation



# Question set C [write up the answers]

- 1. What kind Information Extraction / Information Retrieval was leveraged for COMET (if any)
- 2. Can we use a system like COMET for generation of
  - Wikipedia articles
  - Generating long poems in Hindi
  - Translating English to Hindi
- 3. COMET is based on a CNN architecture. (True or False)

#### Discrete Metrics Don't Work For Text Generation

		BLEU	ROUGE	CIDEr	SPICE	METEOR	Word Mover s
Original	a man wearing a red life jacket is sitting in a canoe on a lake	1.00	1.00	10.0	1.00	1.00	1.00
Candidate	a man wearing a life jacket is in a small boat on a lake	0.45	0.67	2.19	0.40	0.28	0.19
Synonyms	guy wearing a red life vest is in a small boat on a lake	0.20	0.57	0.65	0.0	0.17	0.10
Word Order	in a small boat on a lake aman is wearing a life jacket	0.26	0.38	1.32	0.40	0.26	0.19

# Further Reading

BERT-PLI: <a href="https://www.ijcai.org/Proceedings/2020/0484.pdf">https://www.ijcai.org/Proceedings/2020/0484.pdf</a>

Structured Document Retrieval: <a href="http://www.cwr.cl/documentRetrival.pdf">http://www.cwr.cl/documentRetrival.pdf</a>

ElasticBERT: https://medium.com/analytics-vidhya/elasticbert-information-retrieval-using-bert-and-elasticsearch-51fef465b9ae

Easing Legal News Monitoring with Learning to Rank and BERT - <a href="https://www.youtube.com/watch?v=PUqyvKid9TY">https://www.youtube.com/watch?v=PUqyvKid9TY</a>

Legal Area Classification: A Comparative Study of Text Classifiers on Singapore Supreme Court Judgments - <a href="https://arxiv.org/pdf/1904.06470.pdf">https://arxiv.org/pdf/1904.06470.pdf</a>

Simple Applications of BERT for Ad Hoc Document Retrieval - https://arxiv.org/pdf/1903.10972.pdf