

CONFERENCE VENUE

The conference will be held on the campus of Capital University of Science & Technology, Islamabad. CUST is a Federally Chartered University and its programs are accredited by Higher Education Commission of Pakistan. It offers high quality education in various disciplines including business management, social sciences, computer sciences, mechanical engineering, electrical engineering and civil engineering. CUST has always encouraged intellectual contribution by taking various initiatives to institutionalize research and knowledge generation. CUST graduates are placed in various reputed institutions and are contributing in academic research domains. Faculty of Management & Social Sciences continues to establish stronger research linkages with academia throughout the world.

REGISTRATION FEE

Participants:	PKR 2,000
Students:	PKR 1,000
International Participants:	US\$ 200

IMPORTANT EVENTS

CUST Doctoral Consortium
Networking Dinner



**7th CIBRC
2018**

CONFERENCE COMMITTEE

CONFERENCE CHAIR

Prof. Dr. Mueen Aizaz Zafar

ADVISORS

Prof. Dr. Arshad Hassan Dr. Sajid Bashir
Dean, FMSS HOD, FMSS

TRACK CHAIRS

HRM & Organizational Behavior	Dr. S.M.M. Raza Naqvi
Accounting & Finance	Dr. Jalil Ahmed
Marketing & Consumer Behavior	Dr. Lahki Muhammad
Management & Entrepreneurship	Dr. Ishfaq Khan
Economics & Development Economics	Dr. Mazhar Iqbal
Technology & Project Management	Mr. M. Adnan Khan
Social Sciences	Mrs. Quratulain Jalil

CONFERENCE SECRETARY

Mr. Umer Toor

CONFERENCE SECRETARIAT

Ms. Sana Farzand Ali Ms. Posha Arshad
Ms. Hamail Mushtaq

FOR FURTHER INFORMATION, CONTACT

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**7th CIBRC
2018**

7th CUST International Business Research Conference 2018
Multidisciplinary Research in Management: Challenges and Prospects

Organized by

Faculty of Management Sciences
Capital University of Science & Technology
Islamabad - Pakistan





7th CUST International Business Research Conference 2018

Multidisciplinary Research in Management: Challenges and Prospects

Capital University of Science and Technology (CUST), Islamabad is organizing 7th CUST International Business Research Conference to be held on December 20, 2018. The theme of the conference is “**Multidisciplinary Research in Management: Challenges and Prospects**”.

The field of management, as traditional as it may be, is ever so dynamic. New disciplines and avenues emerge in the management domain with every passing day. Therefore, the need for further developments in research is paramount. Not only are there countless new avenues to be explored in management discipline, there are various new challenges that are faced by academia and industry alike. It is therefore, the responsibility of the academicians and researchers to take the plunge, venture out the unexplored, as well as provide the necessary directions and tools to meet these challenges. Capital University of Science and Technology has always been at the forefront when it comes to playing the vital role in facing and resolving the contemporary issues in management. Our ultimate goal is to leave a mark on the horizon of research and academia through collaboration and cooperation with the industry, for the industry.

7th CUST International Business Research Conference is a one-day event organized by Capital University of Science and Technology, Islamabad, Pakistan. The conference will encourage seminars and invite talks between academic experts, entrepreneurs and specialists from the corporate world based on their perspectives on the main theme. Additionally, there will be a PhD Consortium for all the doctoral students, current and prospective, providing them an opportunity to hone in and learn the requisite research skills, and get a better understanding of how to prepare for the dissertation.

This conference will encourage a valuable and healthy debate amongst academic experts, entrepreneurs and practitioners. Researchers from all over the world are invited to present their research work and get valuable feedback from experts. The best paper selected after thorough review process would be published in our HEC recognized journal, Jinnah Business Review (JBR), ISSN: 2070-0296. The conference invites academic papers, practitioner papers, student papers and research in progress (PhD proposals) in any of the sub-disciplines mentioned below. Some thematic areas identified for submissions are:

- Economics & Development Economics
- Accounting & Finance
- Marketing & Consumer Behavior
- HRM & Organizational Behavior
- Technology & Project Management
- Management & Entrepreneurship
- Social Sciences
- Other Disciplines

7th CIBRC 2019 seeks to invite the following:

- Research papers (theoretical and empirical)
- Doctoral research (eligible for submission at all stages)

SUBMISSION GUIDELINES

Scholars, practitioners and students are invited to submit their abstracts in word format, with their full names, addresses, affiliating institutions, author's brief profile, official email address and passport-size photographs by September 24, 2018 to the conference chair, through website address: <http://www.cust.edu.pk/cibrc>. The submitted abstracts will undergo a rigorous double blind peer review process. Authors whose abstracts get selected will be informed through email. Authors of the accepted abstracts will be required to send their full papers by October 14, 2018. The selected papers will be reviewed by the conference committee, and the authors will be notified by November 15, 2018. All of the research work should be original; not previously published or accepted for publication elsewhere, neither in journals, nor books. Papers to be submitted via conference website, should follow the requisite format. For more information, visit our website: <http://www.cust.edu.pk/cibrc>

KEY DATES

Abstract/PhD Proposal Submission	Sept. 24, 2018
Full Paper Submission	Oct. 14, 2018
Acceptance of Paper/PhD Proposal	Nov. 15, 2018
Date of Registration	Dec. 03, 2018
Submission of Presentation	Dec. 10, 2018
Conference Date	Dec. 20, 2018

