



Call for Papers

CUST International Business Research Conference 2017

Jointly Organized by
Bremen Research Cluster Dynamics in Logistics, Universität Bremen, Germany
&
CUST, Faculty of Management Sciences Islamabad

Conference Theme: Emerging Business Opportunities in the Region with Focus on CPEC



CONFERENCE OVERVIEW

Bremen Research Centre of Universität Bremen, Germany and Capital University of Science and Technology, Islamabad are jointly organizing 6th CUST International Business Research Conference to be held on 19th & 20th October 2017. The theme of the conference is **“Emerging Business Opportunities in the Region with Focus on CPEC.”**

SUBMISSION GUIDELINES

Scholars, practitioners and students are invited to email their abstracts in word format, with their full names, addresses, affiliating institutions, author's brief profile and passport-size photographs by July 14th, 2017 to the conference chair, through website address: <http://www.cust.edu.pk/cibrc> & cibrc@cust.edu.pk. The submitted abstracts will undergo a rigorous double blind peer review process. Authors whose abstracts get selected will be informed through email. Authors of the accepted abstracts will be required to send their full papers by August 14th, 2017. The selected papers will be reviewed by the conference committee and the authors will be notified by September 18th, 2017. All of the research work should be original; not previously published or accepted for publication elsewhere, neither in journals, nor books.

CONFERENCE VENUE

The conference will be held on the campus of Capital University of Science & Technology, Islamabad. CUST is a federally chartered University and its programs are accredited by Higher Education Commission of Pakistan. It offers high quality education in various disciplines including business management, social sciences, computer sciences, mechanical engineering, electrical engineering and civil engineering. Faculty of Management & Social Sciences continues to establish stronger research linkages with academia throughout the world.

6th CIBRC 2017 seeks to invite the following:

- Research papers (theoretical and empirical)
- Doctoral research (at all stages is eligible for submission)

RESEARCH DOMAINS

- Economics & Development Economics
- Logistics & Production Management
- Marketing & Entrepreneurship
- Technology & Project Management
- Accounting & Finance
- HRM & Organizational Behavior
- Engineering Management
- International Business

FOR REGISTRATION & DETAILS

<http://www.cust.edu.pk/cibrc>



ISSN: 2307-7921

REGISTRATION FEE

Participants:	PKR 2,000
Students:	PKR 1,000
International Participants:	US\$ 200

IMPORTANT EVENTS

- CUST Doctoral Consortium
- Seminars/Invited Talks
- Session on publishing in Leading Business & Management Journals
- Workshop on M Plus & AMOS
- Workshop on Logistics
- Networking Dinner/ Gala Night

CONFERENCE CHAIR

Dr. Shazia Akhtar

CONFERENCE Co. CHAIR

Dr. Hans-Dietrich Haasis

ORGANIZING TEAM MEMBERS

Publicity Chair

Dr. Jurgen Pannek

TRACK CHAIRS

Logistics & Production	Dr. Till Becker
HRM & OB	Dr. Sajid Bashir
Technology & PM	Dr. Raza Naqvi
ACC & Finance	Dr. Ahmed Fraz
Economics & Development Economics	Dr. Junaid Ahmed
MKT & Entrepreneurship	Dr. Ishfaq Ahmed

CONFERENCE SECRETARY:

Mr. Umer Toor

CONFERENCE SECRETARIAT

Ms. Bizza Zainab	Mr. Kamran Javed
Mr. Haris Azhar	Ms. Hamail Mushtaq

KEY DATES

Abstract/ PhD Proposal Submission	July 14, 2017
Full Paper Submission	Aug. 14, 2017
Acceptance of Paper/PhD Proposal	Sep. 18, 2017
Date of Registration	Oct. 01, 2017
Submission of Presentation:	Oct. 10, 2017
Conference Date:	Oct. 19 & 20, 2017



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