



Call for Papers

CUST Business Research Conference 2018

Organized by
CUST, Faculty of Management Sciences Islamabad - Pakistan

Conference Theme: Multidisciplinary Research in Management: Challenges and Prospects



CONFERENCE OVERVIEW

Capital University of Science and Technology (CUST), Islamabad is organizing 7th CUST International Business Research Conference to be held on December 20, 2018. The theme of the conference is "Multidisciplinary Research in Management: Challenges and Prospects".

SUBMISSION GUIDELINES

Scholars, practitioners and students are invited to submit their abstracts in word format, with their full names, addresses, affiliating institutions, author's brief profile, official email address and passport-size photographs by September 24, 2018 to the conference chair, through website address: <http://www.cust.edu.pk/cibrc>. The submitted abstracts will undergo a rigorous double blind peer review process. Authors whose abstracts get selected will be informed through email. Authors of the accepted abstracts will be required to send their full papers by October 14, 2018. The selected papers will be reviewed by the conference committee, and the authors will be notified by November 15, 2018. All of the research work should be original; not previously published or accepted for publication elsewhere, neither in journals, nor books. Papers exceeding similarity index (plagiarism) of 19% with more than 5% from a single source will not be entertained. Papers to be submitted via conference website, should follow the requisite format. For more information, visit our website: <http://www.cust.edu.pk/cibrc>

CONFERENCE VENUE

The conference will be held on the campus of Capital University of Science & Technology, Islamabad. CUST is a Federally Chartered University and its programs are accredited by Higher Education Commission of Pakistan. It offers high quality education in various disciplines including business management, social sciences, computer sciences, mechanical engineering, electrical engineering and civil engineering. CUST has always encouraged intellectual contribution by taking various initiatives to institutionalize research and knowledge generation. CUST graduates are placed in various reputed institutions and are contributing in academic research domains. Faculty of Management & Social Sciences continues to establish stronger research linkages with academia throughout the world.

TYPE OF PAPERS

Submission from academia, researchers and practitioners are invited in the following categories:

- Research Papers:** These include academic research papers. We welcome papers that follow all types of qualitative and quantitative research methodologies
- Doctoral Research:** Doctoral students have an opportunity to share their research and get feedback. Doctoral research at all stages is eligible for submission.

KEY DATES

Abstract/PhD Proposal Submission:	Sept. 24, 2018
Full Paper Submission:	Oct. 14, 2018
Acceptance of Paper/PhD Proposal:	Nov. 15, 2018
Date of Registration:	Dec. 03, 2018
Submission of Presentation	Dec. 10, 2018
Conference Date:	Dec. 20, 2018

REGISTRATION FEE

Participants:	PKR 2,000
Students:	PKR 1,000
International Participants:	US\$ 200

FOR REGISTRATION & DETAILS

[Http://www.cust.edu.pk/cibrc](http://www.cust.edu.pk/cibrc)

IMPORTANT EVENTS

- CUST Doctoral Consortium
- Networking Dinner

CONFERENCE CHAIR

Prof. Dr. Mueen Aizaz Zafar

ORGANIZING TEAM MEMBERS

HRM & Organizational Behavior

Dr. S.M.M. Raza Naqvi

Accounting & Finance

Dr. Jalil Ahmed

Marketing & Consumer Behavior

Dr. Lahki Muhammad

Management & Entrepreneurship

Dr. Ishfaq Khan

Economics & Development Economics

Dr. Mazhar Iqbal

Technology & Project Management

Mr. M. Adnan Khan

Social Sciences

Mrs. Quratulain Jalil

CONFERENCE SECRETARY

Mr. UmerToor

CONFERENCE SECRETARIAT

Ms. Sana Farzand Ali

Ms. Posha Arshad

Ms. Hamail Mushtaq



ISSN: 2307-7921



[Http://www.cust.edu.pk/cibrc](http://www.cust.edu.pk/cibrc)



Cibrc@cust.edu.pk

