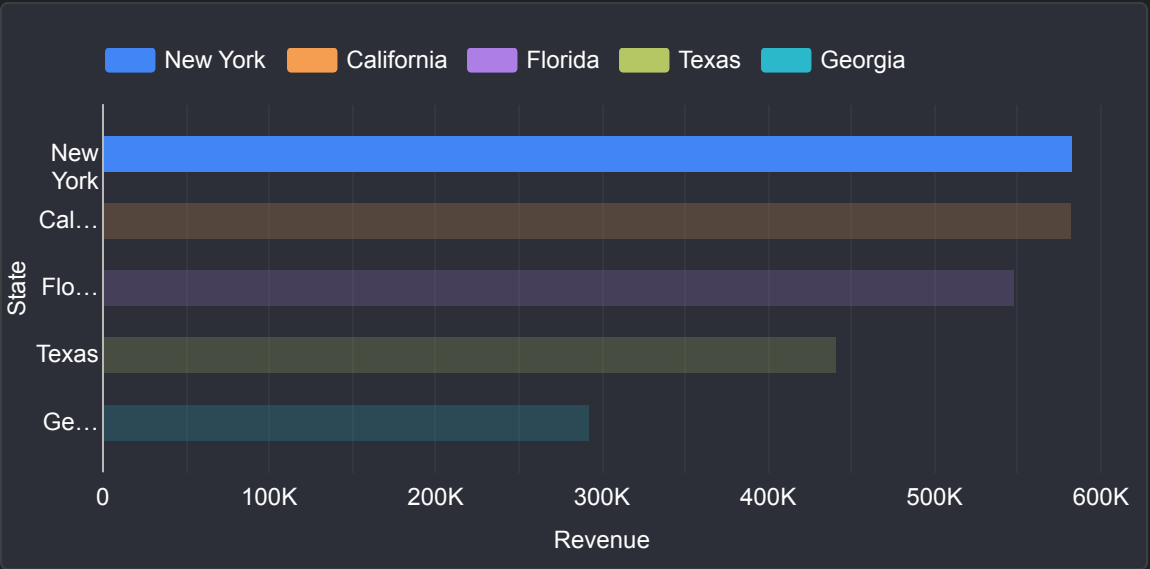


Beverage brand sales performance Report

Region / Expenses / Revenue / Units Sold			
Northeast			
Beverage Br...	Expenses	Revenue	Units Sold
Coca-Cola	26,816	131,276	243,800
Dasani Water	26,593	111,876	194,000
Powerade	20,202	94,927	164,500
Diet Coke	20,000	92,229	185,500
Sprite	17,850	77,950	176,400
Fanta	13,526	74,428	161,000

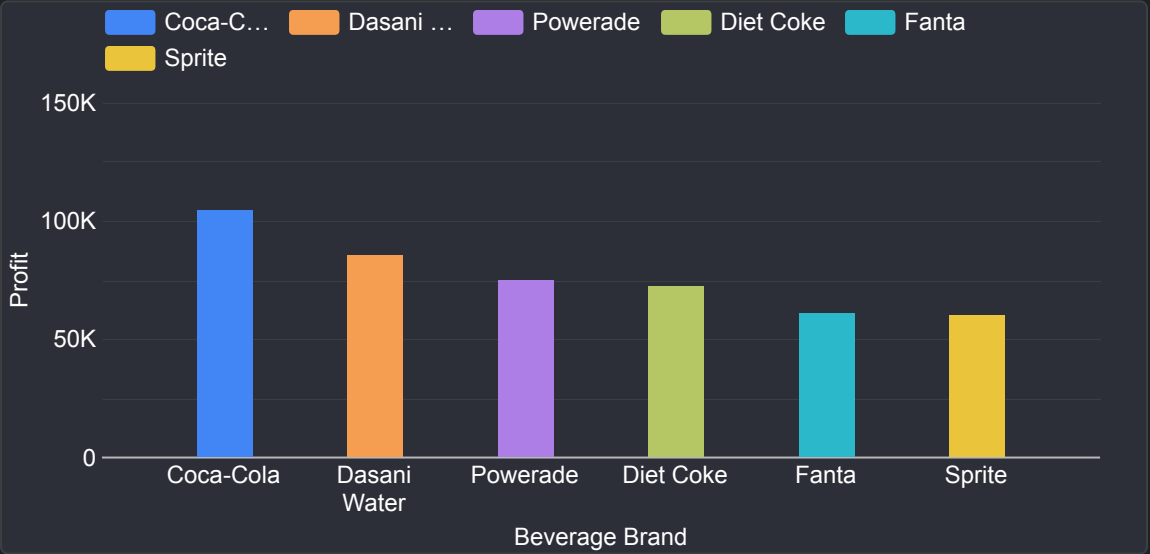
Top five State by Revenue



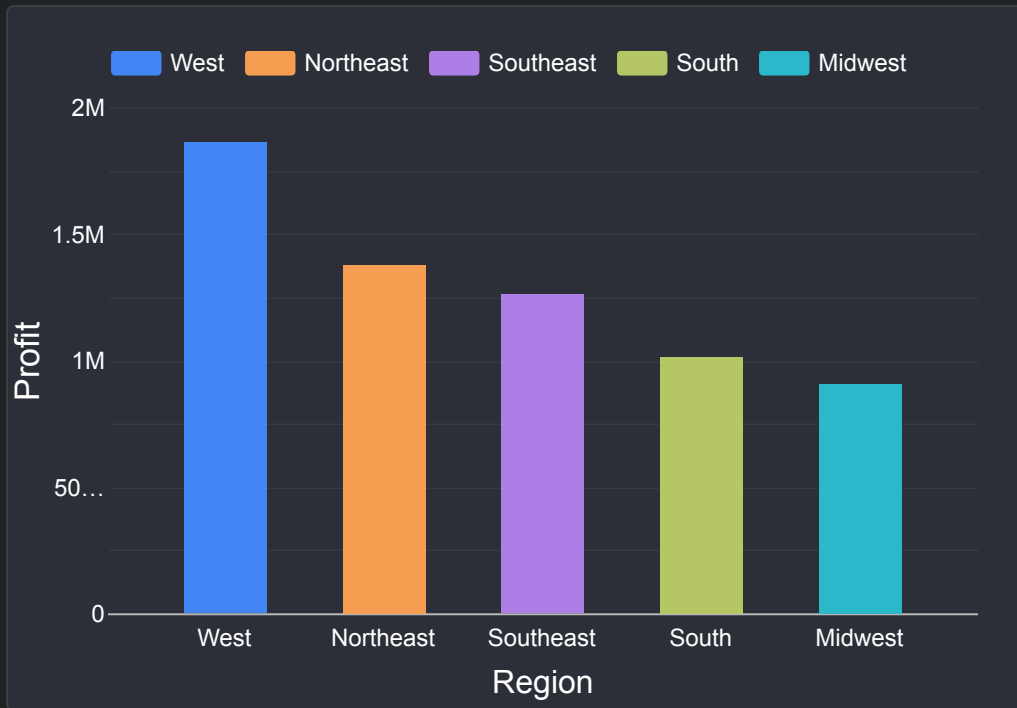
Average per unit price by Beverage brand

Beverage Brand		Price per Unit ▾
1.	Powerade	13.5
2.	Dasani Water	13.5
3.	Coca-Cola	12.7
4.	Diet Coke	11.6
5.	Fanta	10.7
6.	Sprite	10.3
1 - 6 / 6 < >		

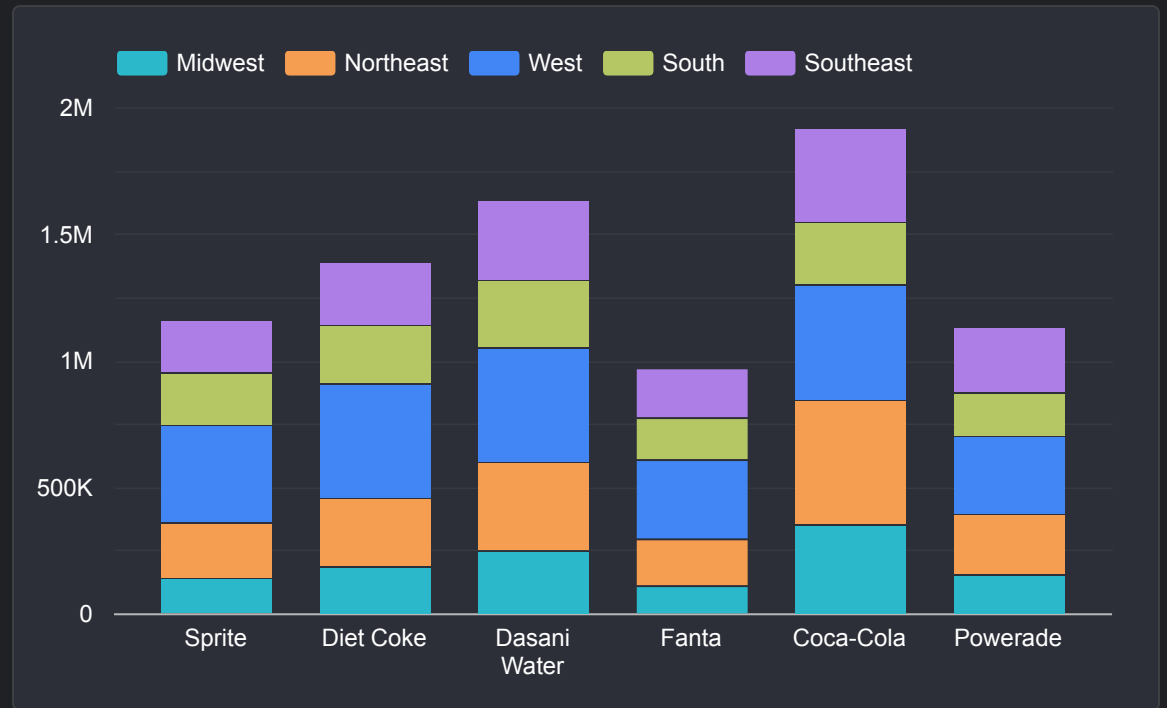
most Profitable product by Beverage Brand



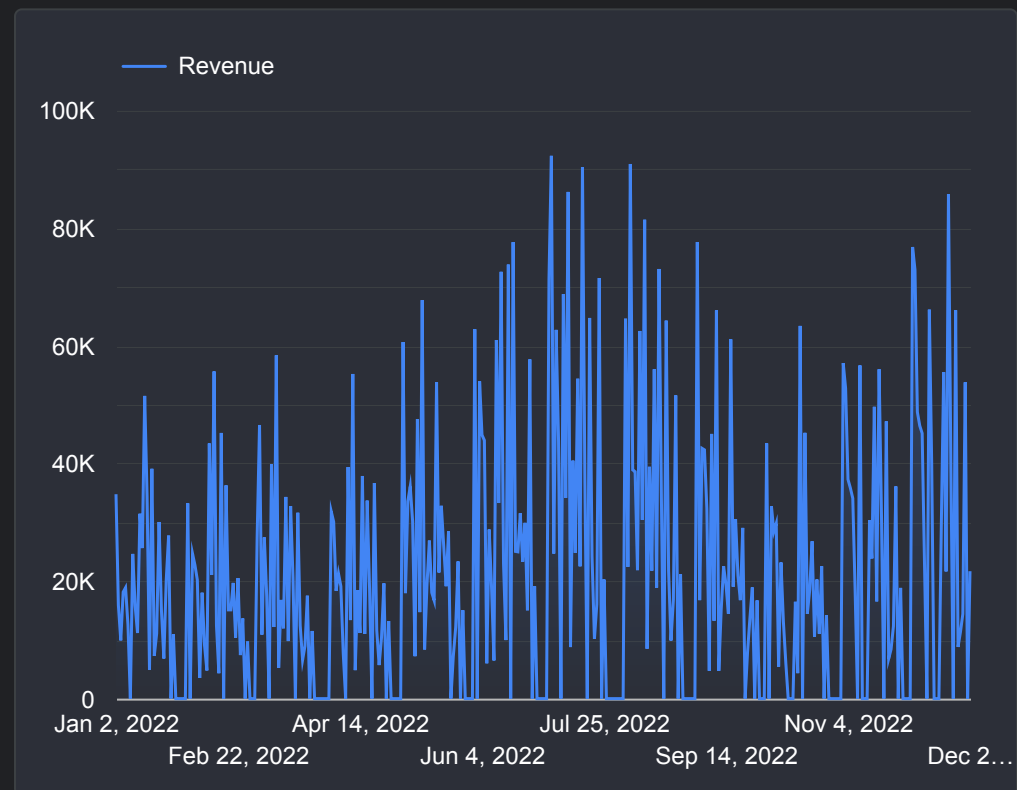
Profit by Region



Revenue vs Beverage Brand



Revenue over time



average Profit per Unit Sold by Retailer

	Retailer	Profit	Units Sold
1.	Sodapop	3,420,787	9,073,250
2.	FizzySip	1,663,969	3,443,250
3.	BevCo	1,012,844	3,064,800

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seasonality in total Revenue

