Sales Dashboard of
Etsy Market
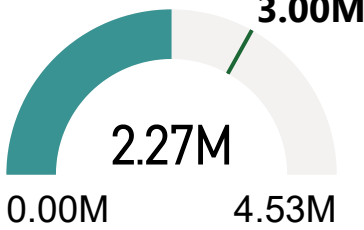
E

Select by Segment
All ▾

Select by Ship Mode
All ▾

Sum of Sales

3.00M

2.27M

0.00M — 4.53M

Sales by Year
- ☐ Select all
- ☐ 2016
- ☐ 2017
- ☐ 2018
- ☐ 2019

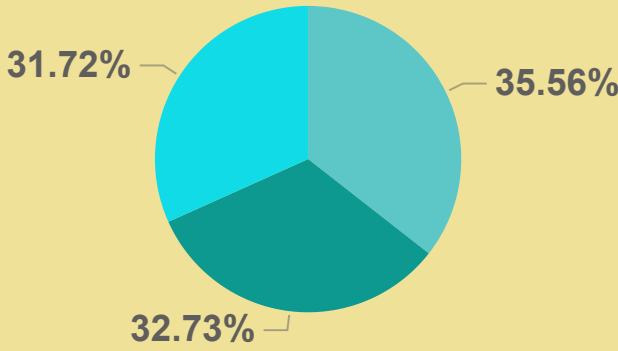| Total Sales	Total Profit	Total Quantity	Total Transitions	Total Customers
2.27M	286.40K	38K	9993	793

Sum of Sales by State

California ▲ 457687.6315000003

Select by Month
- ☐ Select all
- ☐ January
- ☐ February
- ☐ March
- ☐ April
- ☐ May
- ☐ June
- ☐ July
- ☐ August
- ☐ September
- ☐ October
- ☐ November
- ☐ December

Sum of Sales by Category
Categ... ● Techn... ● Furnit... ● Office ...

- 31.72%
- 35.56%
- 32.73%

Sum of Sales by Sub-Category (Top 5)

Sub-Category	Sum of Sales
Phones	0.33M
Binders	0.2M
Machines	0.19M
Copiers	0.12M
Supplies	0.05M
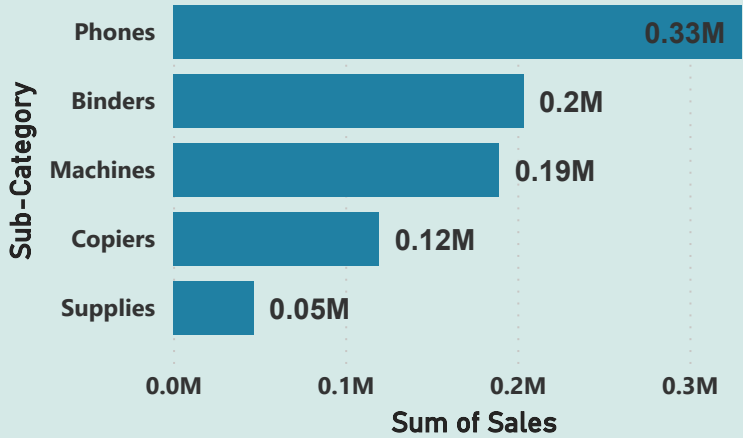
Sum of Profit by Region
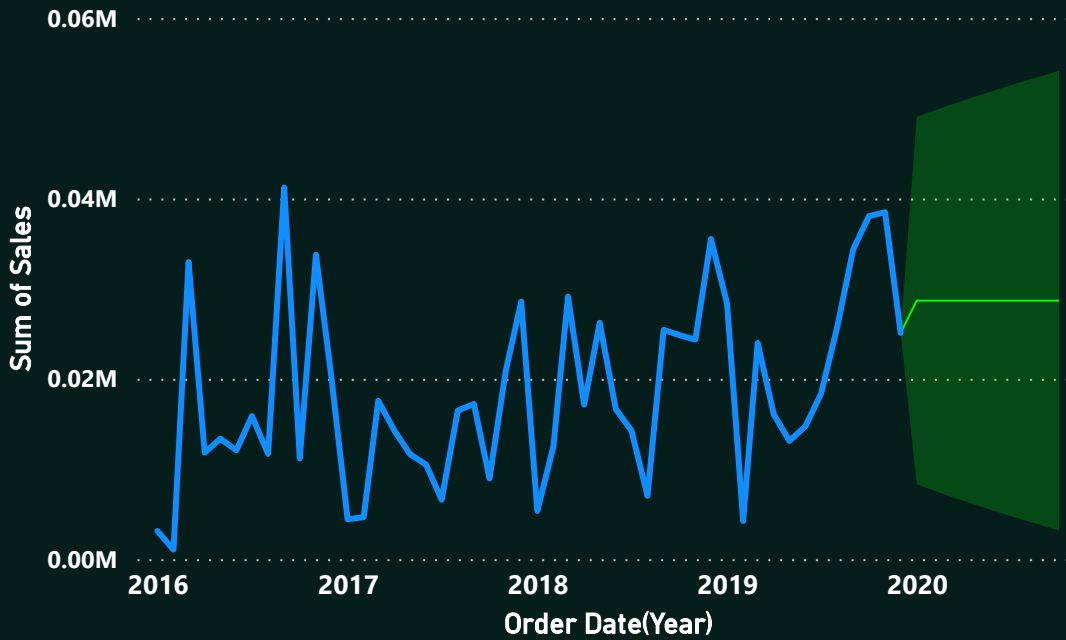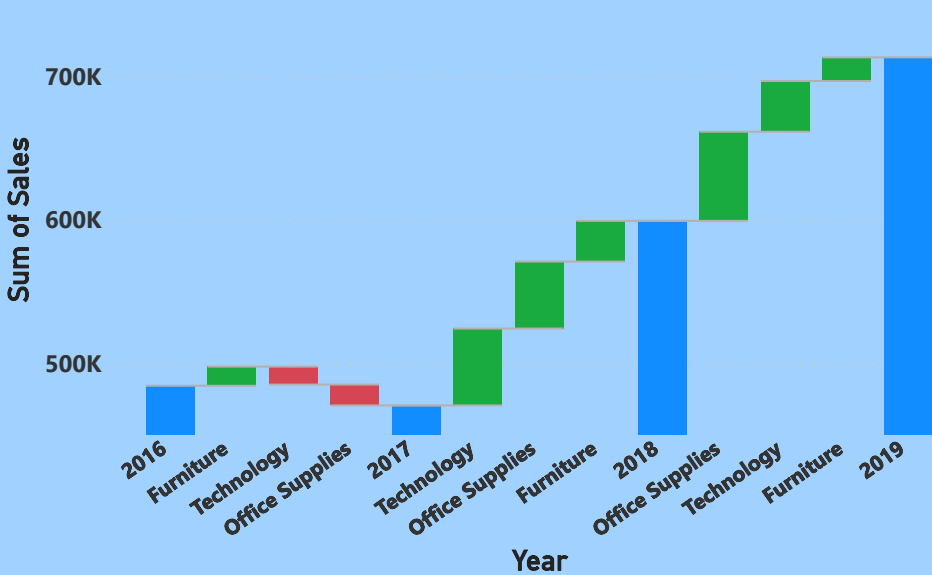Region ● West ● East ● South ● Central

- 15.52%
- 37.53%
- 18.0...
- 28.89%

Select by State
All ▾

Select by Region
All ▾

Sales Trend With Forcast

(Line chart: Sum of Sales vs Order Date(Year), 2016–2020)

Sum of Sales by Month
● Increase ● Decrease ● Total ● Other

(Waterfall chart by Year: 2016 Furniture, Technology, Office Supplies, 2017, Technology, Office Supplies, Furniture, 2018, Office Supplies, Technology, Furniture, 2019)

Profit by Product Name (Top 5)

Product Name	Sum of Profit
Canon imageCLASS 2200 Advanced Copier	0.025M
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	0.008M
Hewlett Packard LaserJet 3310 Copier	0.007M
Canon PC1060 Personal Laser Copier	0.005M
HP Designjet T520 Inkjet Large Format Printer - 24" Color	0.005M
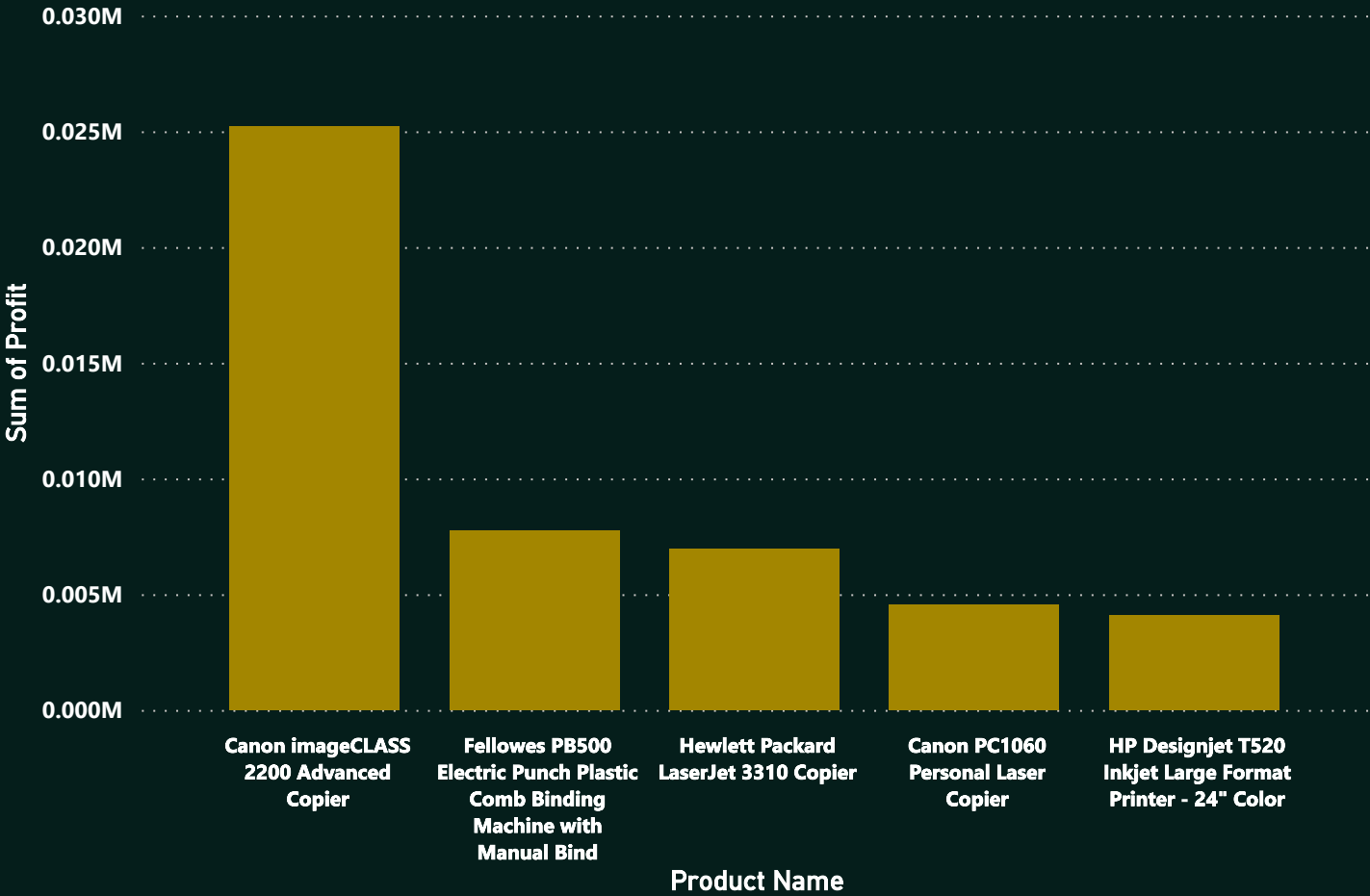
Sub-Category	Total Sales	Total Profit	Total Quantity
Phones	330,007.05	⬆ 44,515.73	3289
Chairs	328,449.10	↗ 26,590.17	2356
Storage	223,843.61	↗ 21,278.83	3158
Tables	206,965.53	⬇ -17,725.48	1241
Binders	203,412.73	↗ 30,221.76	5974
Machines	189,238.63	↘ 3,384.76	440
Accessories	167,380.32	⬆ 41,936.64	2976
Copiers	119,528.03	⬆ 55,617.82	234
Bookcases	114,880.00	⬇ -3,472.56	868
Appliances	107,531.72	↘ 18,139.12	1728
Furnishings	91,705.16	↘ 13,059.14	3563
Paper	78,479.21	↗ 34,053.57	5178
Supplies	46,673.54	⬇ -1,189.10	647
Art	27,118.79	↘ 6,527.79	3000
Envelopes	16,476.40	↘ 6,964.18	906
Labels	12,486.31	↘ 5,546.25	1400
Fasteners	3,024.28	↘ 949.52	914
Total	2,267,200.42	286,398.13	37872