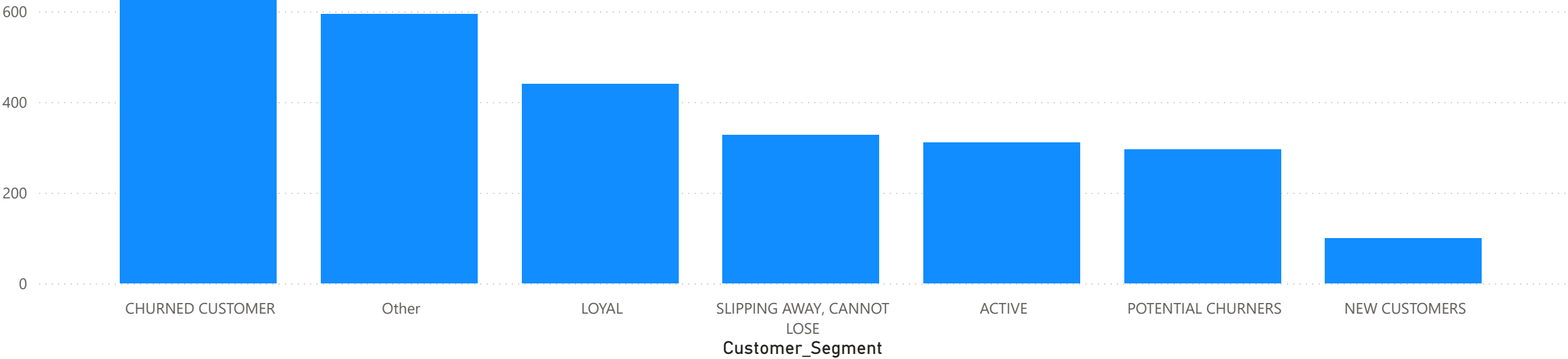


Sum of Number\_of\_Customers



Customer_Segment	Sum of Number_of_Customers
CHURNED CUSTOMER	627
Other	594
LOYAL	439
SLIPPING AWAY, CANNOT LOSE	327
ACTIVE	311
POTENTIAL CHURNERS	295
NEW CUSTOMERS	100