Zucca Oiwa

Senior Data Analyst

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SKILLS

Software Development: Python, C, SQL, Flask, JavaScript, HTML, CSS

Data Analytics: Pandas, Google Analytics, Google Search Console, Snowflake

Project Management: Requirement definition, progress management, market research

WORK EXPERIENCE

Minma, Inc. Tokyo, Japan - *Senior Data Analyst*

February 2014 - PRESENT

Minma is Japan's largest online platform for connecting individuals looking for household services from independent service professionals.

- Collect, cleanse, visualize, and report data to board members and stakeholders using SQL and Python.
- Break events down into actionable steps to find best practices to reproduce and issues to improve.
- Collaborate with stakeholders across departments to plan and monitor the effectiveness of data-supported promotion activities.

Rakuten Securitie, Inc. Tokyo, Japan - *Marketing*

April 2010 - January 2014

Rakuten Securities is a Japanese leading online securities company.

- Defined requirements, managed progress, and launched projects to add new payment methods and to give trial mutual funds as a marketing promotion.
- Analyzed and reported on investor trading trends using SQL.

EDUCATION

Ritsumeikan University, Kyoto, Japan - *Master of Bioinformatics (Biology + Computer Science)*

Master: April 2008 - March 2010

Bachelor: April 2004 - March 2008

Thesis: Quantitative proteome analysis of successive protein expression profiles during early embryogenesis in Caenorhabditis elegans.

CERTIFICATIONS

CS50 2021 from Harvard University *- Harvard University's introduction to the intellectual enterprises of computer science and the art of programming.*

Skills: C, Python, HTML, CSS, JavaScript, Bootstrap, Flask, SQL, Algorithms, Data Structure

The Web Developer Bootcamp 2021 *- Udemy.*

Skills: HTML, CSS, JavaScript, Bootstrap, MongoDB, AJAX, Node, Express