

# Maria Mochalova

## Senior Product Designer

### Contacts

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### EXPERIENCE

#### UI/UX Product Designer

SPIKS

July 2021 – December 2024

##### Responsibilities:

- Designing user flows and user scenarios
- Conducting product research
- Performing design reviews for an intern
- Reviewing front-end implementation
- Testing solutions (mainly hallway testing, 5-second tests)
- Developing design systems and UI kits
- Designing web services, websites, and mobile applications

##### Achievements:

- Independently designed the interface of a foreign web service with multiple user roles and successfully handed it over for development
- Created UI libraries for various projects
- Implemented design tokens for one of the projects
- Presented projects alongside a business analyst and project manager

#### UI/UX Product Designer

Startup P500

March 2021 – June 2021

##### Responsibilities:

- Refining layouts and preparing assets for development
- Updating and improving an existing design library
- Designing new layouts and conducting reviews with the team lead
- Developing design systems and UI kits

##### Achievements:

- Learned to work within a Kanban + Scrum design process
- Gained experience managing UI libraries
- Designed several new product screens

#### Senior Web Designer

Web-Service Studio

July 2020 – February 2021

##### Responsibilities:

- Creating landing page and multi-page website layouts
- Communicating with clients and presenting design solutions
- Designing the studio's corporate website
- Mentoring a design intern through design reviews
- Designing a medical interface for a government tender in the Omsk region

##### Achievements:

- Designed and presented the Altai Region Forum website for a government client
- Helped an intern transition from design courses to professional workflow
- Created several new interface screens
- Developed the prototype and later full interface for the "AIS Licensing" project

#### Junior Web Designer

MissOff Studio

January 2020 – May 2020

##### Responsibilities:

- Designing landing pages and multi-page websites
- Creating website banners
- Preparing mood boards for projects

##### Achievements:

- Learned to collaborate effectively with developers and prepare designs for handoff
- Designed two landing pages and one multi-page website

### EDUCATION

#### Faculty of Philosophy — Master's Degree

Vernadsky Crimean Federal University

2017–2019

#### Faculty of Philosophy — Bachelor's Degree

Vernadsky Crimean Federal University

2013–2017

### Industry Knowledge

Product Design

User Interface

User Experience

Interaction Design

Wireframing

Rapid Prototyping

Design Research

### Tools & Technologies

Figma, Protopie, Framer,

Invision, Abstract, Zeplin,

Google Analytics, AI - Tools,

After Effects

### Other Skills

HTML, CSS, jQuery

### Languages

Russian (native)

English (upper intermediate)